



## Regional Sponsorship Levels and Benefits

\* Regional sponsors provide support for the connection of higher education leaders and advancement of integrated planning solutions for the SCUP Community

- The regional annual sponsorships receive recognition for 12 months from the date invoice is paid
- Conference sponsorships are available to increase exposure and connection with community-driven events

### REGIONAL SPONSORSHIP LEVELS AND INCLUDED BENEFITS (All Prices \$USD)

	Partner \$4,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Keynote Session \$3,000	Reception \$3,000	Newcomer Mixer / Welcome Gathering \$1,500	Tour \$1,000	Breakfast \$1,000	Lunch \$1,000	Coffee Break \$500	Institution Attendee \$500
<b>REGIONAL CONFERENCE BENEFITS</b>	<b>ANNUAL sponsorship levels</b>					<b>OPTIONAL event specific sponsorships - as available</b>							
Logo and link to company website on event website home page	✓	✓	✓	✓	✓	■	■	■	■	■	■	■	
Logo and link to company website on regional conference mobile app	✓	✓	✓	✓	✓	■	■	■	■	■	■	■	
Logo recognition at bottom of event emails	✓	✓	✓	✓	✓	■	■	■	■	■	■	■	
Signage - Logo on sponsor signage displayed at conference	✓	✓	✓	✓	✓								
Logo on scrolling slideshow at regional events	✓	✓	✓	✓	✓	■	■	■	■	■	■	■	
Event attendee list access prior to event	✓	✓	✓	✓		■	■	■	■	■	■	■	
Banner display set up at regional event if space available	✓	✓	✓	✓									
Session convener	✓	✓	✓										
Social media recognition before and after event	✓	✓	✓			■	■						
One (1) banner ad in SCUP's bi-weekly content email	✓	✓											
One (1) Institutional attendee registration to regional conference via sponsor funds directed to the SCUP Scholarship Registration Program	✓	✓											■
One (1) Registration to regional conference	✓	✓				■	■						
One (1) Registration to SCUP Annual Conference	✓												
Banner ad on home page of regional conference mobile app	✓												
<b>Event-Specific</b>													
Logo on virtual program located on the event webpage	Event-Specific →					■	■	■	■	■	■		
Introduce keynote speaker	Event-Specific →					■							
Verbal recognition during keynote session introduction	Event-Specific →					■							
Logo on cocktail napkins and event signage	Event-Specific →						■						
Tour docent - branded tour materials - bus signage	Event-Specific →								■				
Event signage	Event-Specific →						■	■		■	■	■	



The Society for College  
and University Planning

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