



# Regional Sponsorship Levels and Benefits

- \* Regional sponsors provide support for the connection of higher education leaders and advancement of integrated planning solutions for the SCUP Community
- The regional annual sponsorships receive recognition for 12 months
- Conference sponsorships are available to increase exposure and connection with community-driven events

<b>REGIONAL SPONSORSHIP LEVELS AND INCLUDED BENEFITS</b> <b>(All Prices \$USD)</b>	<b>Partner</b> <b>\$4,000</b>	<b>Platinum</b> <b>\$3,000</b>	<b>Gold</b> <b>\$2,000</b>	<b>Silver</b> <b>\$1,000</b>	<b>Bronze</b> <b>\$500</b>	<b>Keynote Session</b> <b>\$3,000</b>	<b>Reception</b> <b>\$3,000</b>	<b>Tour</b> <b>\$1,000</b>	<b>Breakfast</b> <b>\$1,000</b>	<b>Lunch</b> <b>\$1,000</b>	<b>Coffee Break</b> <b>\$500</b>	<b>Institution Attendee</b> <b>\$500</b>
<b>REGIONAL CONFERENCE BENEFITS</b>	<b>ANNUAL sponsorship levels</b>					<b>OPTIONAL event specific sponsorships - as available</b>						
Logo and link to company website on event website home page	✓	✓	✓	✓	✓							
Logo recognition at bottom of event emails	✓	✓	✓	✓	✓							
Signage - Logo on sponsor signage displayed at conference	✓	✓	✓	✓	✓							
Logo on scrolling slideshow at conference plenary	✓	✓	✓	✓	✓	■	■	■	■	■	■	
Event attendee list access prior to event	✓	✓	✓	✓		■	■	■	■	■	■	
Banner display set up at regional event if space available	✓	✓	✓	✓								
Session convener	✓	✓	✓									
Social media recognition before and after event	✓	✓	✓			■	■					
One (1) banner ad in SCUP's weekly content email prior to event	✓	✓										
One (1) Institutional attendee registration to regional conference via sponsor funds directed to the SCUP Scholarship Registration Program	✓	✓										■
Sponsor slideshow - include firm project slides	✓	✓										
One (1) Registration to regional conference	✓	✓				■	■					
One (1) Registration to SCUP Annual Conference	✓											
Banner ad on home page of conference mobile app	✓											
<b>Event-Specific</b>												
Logo on event website program schedule	Event-Specific →					■	■	■	■	■	■	
Logo on sponsorship slide at associated session	Event-Specific →					■						
Introduce keynote speaker	Event-Specific →					■						
Verbal recognition during keynote session introduction	Event-Specific →					■						
Logo on cocktail napkins and event signage	Event-Specific →						■					
Tour docent - branded tour materials - bus signage	Event-Specific →							■				
Event signage	Event-Specific →								■	■	■	

