Sponsorship Opportunities

Build awareness of your firm and connect with leaders who understand the value of collaborative planning on their campus by sponsoring the conference. Explore the options listed below. SCUP is open to additional opportunities! Contact us if you have questions or ideas to share.

Please note sponsorship descriptions and benefits are subject to change without notice but every attempt will be made on the part of SCUP to provide value to the sponsoring firm.

Sponsorship opportunities are first-come, first-served. **Deadline to be included in the program is May 18, 2022.**

All sponsors will receive the following (each sponsor type includes additional benefits):

- Acknowledgement as event sponsor in mobile app, website, social media channels, on-site signage
- Sponsor badge ribbon
- Electronic lists of opt-in registered attendees at eight (8) and three (3) weeks prior to the conference *Note: This list will only include those attendees who have consented to have their information shared with exhibitors or sponsors.*
- Final list of attendees emailed post conference *Note: This list will only include those attendees who have consented to have their information shared with exhibitors or sponsors.*

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<th>Premiere Supporter</th>
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This is your opportunity to build meaningful and long-lasting community relationships.

- Four complimentary full-conference registrations
- Verbal thank you from podium
- Banner ad in conference mobile app
- Topic table - roundtable presentation
- Signage at SCUP Registration Desk
- Branding opportunities
- Social media recognition
Branded Lounge | $12,500 | 2 available

Bring your recognition to an inviting relaxing space for attendees to network and recharge between and after sessions. Sponsor pays for furniture, lighting, charging station, display stands, and food, etc.

Specific Benefits:
- Lounges identified in conference materials as sponsor firm
- Display marketing materials in lounge
- Floor cling decal with sponsor logo
- Three complimentary full-conference registrations

Keynote Session | $8,500 | 2 available

Sponsor one of the keynote sessions:
Monday | Tuesday – Speakers TBD

- Verbal ‘thank you’ from the podium of the sponsored keynote session
- Logo on slide at sponsored keynote session
- Logo on event signage outside the sponsored keynote session
- Two complimentary full-conference registration

Welcome Reception | $7,500 | 1 available

After a drought of networking the Sunday night’s reception will be a chance for attendees to meet up with old friends and make new ones. Your company name will be the first thing attendees see as they enter the outdoor reception.

Specific Benefits:
- Display sign outside of Welcome Reception location
- Beverage tickets with sponsor logo
- Two complimentary full-conference registration

Lanyard | $7,500 | 1 available

Your logo will be on the lanyard of each attendee name badge at the conference. This will be an excellent opportunity to ensure your firm’s visibility and recognition.

Specific Benefits:
Be the firm that supports wellness in the Commons. Attendees will come to relax and benefit from their 10-minute neck and upper back massage during lunches and open time in the Commons. Sponsor may provide branded clothing for the massage practitioners for additional visibility.

**Specific Benefits:**
- Display sign outside the space with the sponsor logo
- Provide branded shirts for massage therapists to wear
- Display marketing materials and giveaways in the multi-chair relaxation station
- One complimentary full-conference registration

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### Social Hour Monday

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The social hour is hosted in the SCUP Commons.

**Specific Benefits:**
- Signage on bar fronts
- Logo on cocktail napkins
- One complimentary full-conference registration

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### Conference Mobile App

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Your sponsor banner artwork (with hyperlink to your website) is visible at the top of the conference mobile app. It shows every time an attendee opens the app to check their schedule, submit their ceu’s, or look up session information. It has a high rate of visibility.

**Specific Benefits:**
- Sponsor logo on conference mobile app home page
- One complimentary full-conference registration

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### Tech Space

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Sponsor the activity in the SCUP Commons known as Tech Demo Bar, which will feature emerging technology (hardware or software) of use to our members. Sponsor can either be a software or hardware company and demo their own product (pending approval from SCUP) or they can host the activity and SCUP staff will find firms to demo one or more of their technology products.

**Specific Benefits:**
- Floor cling decal with sponsor logo
- Display sign at space
- One complimentary full-conference registration

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<th>Concurrent Session Room</th>
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Sponsor a concurrent session room throughout the conference. Banner artwork is displayed on a large monitor outside the room.

**Specific Benefits:**
- Digital signage display outside room
- One complimentary full-conference registration

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<th>SCUP 2022 Contributing Supporter</th>
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Sponsor prepares display sign to be located in public space near SCUP Registration Desk.

**Specific Benefits:**
- One complimentary full-conference registration

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<th>Campus &amp; City Tours</th>
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Sponsor a tour of a local campus or place of interest in the city. SCUP staff works with host institutions to develop the stops on the tour. One sponsor per tour.

**Specific Benefits:**
- One complimentary seat on the tour bus for a representative from the sponsoring firm
- Logo display sign on the bus