



Regional Sponsorship Levels and Benefits

- * Regional sponsors provide support for the connection of higher education leaders and advancement of integrated planning solutions for the SCUP Community
- The regional annual sponsorships receive recognition for 12 months
- Conference sponsorships are available to increase exposure and connection with community-driven events

REGIONAL SPONSORSHIP LEVELS AND INCLUDED BENEFITS (All Prices \$USD)	Partner \$4,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Keynote Session \$3,000	Reception \$3,000	Tour \$1,000	Breakfast \$1,000	Lunch \$500	Coffee Break \$500	Institution Attendee \$500
REGIONAL CONFERENCE BENEFITS	ANNUAL sponsorship levels					OPTIONAL event specific sponsorships - as available						
Logo and link to company website on event website home page	●	●	●	●	●							
Logo recognition at bottom of event emails	●	●	●	●	●							
Signage - Logo on sponsor signage displayed at conference	●	●	●	●	●							
Logo on scrolling slideshow at conference plenary	●	●	●	●	●	●	●	●	●	●	●	
Event attendee list access prior to event	●	●	●	●	●	●	●	●	●	●	●	
Banner display set up at regional event if space available	●	●	●	●								
Session convener	●	●	●									
Social media recognition before and after event	●	●	●			●	●					
One (1) banner ad in SCUP's weekly content email prior to event	●	●										
One (1) Institutional attendee registration to regional conference via sponsor funds directed to the SCUP Scholarship Registration Program	●	●										●
Sponsor slideshow - include firm project slides	●	●										
One (1) Registration to regional conference	●	●				●	●					
One (1) Registration to SCUP Annual Conference	●											
Banner ad on home page of conference mobile app	●											
Event-Specific												
Logo on event website program schedule	Event-Specific →					●	●	●	●	●	●	
Logo on sponsorship slide at associated session	Event-Specific →					●						
Introduce keynote speaker	Event-Specific →					●						
Verbal recognition during keynote session introduction	Event-Specific →					●						
Logo on cocktail napkins and event signage	Event-Specific →						●					
Tour docent - branded tour materials - bus signage	Event-Specific →							●				
Event signage	Event-Specific →								●	●	●	