



# Regional Sponsorship Levels and Benefits

- \* Regional sponsors provide support for the connection of higher education leaders and advancement of integrated planning solutions for the SCUP Community
- The regional annual sponsorships receive recognition for 12 months
- Conference sponsorships are available to increase exposure and connection with community-driven events.

## REGIONAL SPONSORSHIP LEVELS AND INCLUDED BENEFITS (All Prices \$USD)

|                                                                                                                               | Partner<br>\$4,000               | Platinum<br>\$3,000 | Gold<br>\$2,000 | Silver<br>\$1,000 | Bronze<br>\$500 | Keynote<br>Session<br>\$3,000                              | Reception<br>\$3,000 | Tour<br>\$1,000 | Breakfast<br>\$1,000 | Lunch<br>\$1,000 | Coffee<br>Break<br>\$500 | Institution<br>Attendee<br>\$500 |
|-------------------------------------------------------------------------------------------------------------------------------|----------------------------------|---------------------|-----------------|-------------------|-----------------|------------------------------------------------------------|----------------------|-----------------|----------------------|------------------|--------------------------|----------------------------------|
| <b>REGIONAL CONFERENCE BENEFITS</b>                                                                                           | <b>ANNUAL sponsorship levels</b> |                     |                 |                   |                 | <b>OPTIONAL event specific sponsorships - as available</b> |                      |                 |                      |                  |                          |                                  |
| Logo and link to company website on event website home page                                                                   | ●                                | ●                   | ●               | ●                 | ●               |                                                            |                      |                 |                      |                  |                          |                                  |
| Logo recognition at bottom of event emails                                                                                    | ●                                | ●                   | ●               | ●                 | ●               |                                                            |                      |                 |                      |                  |                          |                                  |
| Signage - Logo on sponsor signage displayed at conference                                                                     | ●                                | ●                   | ●               | ●                 | ●               |                                                            |                      |                 |                      |                  |                          |                                  |
| Logo on scrolling slideshow at conference plenary                                                                             | ●                                | ●                   | ●               | ●                 | ●               |                                                            |                      |                 |                      |                  |                          |                                  |
| Event attendee list access prior to event                                                                                     | ●                                | ●                   | ●               | ●                 |                 | ●                                                          | ●                    | ●               | ●                    | ●                |                          |                                  |
| Banner display set up at regional event if space available                                                                    | ●                                | ●                   | ●               | ●                 |                 |                                                            |                      |                 |                      |                  |                          |                                  |
| Session convener                                                                                                              | ●                                | ●                   | ●               |                   |                 |                                                            |                      |                 |                      |                  |                          |                                  |
| Social media recognition before and after event                                                                               | ●                                | ●                   | ●               |                   |                 | ●                                                          | ●                    |                 |                      |                  |                          |                                  |
| One (1) Banner ad in SCUP's weekly content email prior to event                                                               | ●                                | ●                   |                 |                   |                 |                                                            |                      |                 |                      |                  |                          |                                  |
| One (1) Institutional attendee registration to regional conference via sponsor funds directed to the SCUP Scholarship Program | ●                                | ●                   |                 |                   |                 |                                                            |                      |                 |                      |                  |                          | ●                                |
| Sponsor slideshow - include firm project slides                                                                               | ●                                | ●                   |                 |                   |                 |                                                            |                      |                 |                      |                  |                          |                                  |
| One (1) Registration to regional conference                                                                                   | ●                                | ●                   |                 |                   |                 | ●                                                          | ●                    |                 |                      |                  |                          |                                  |
| One (1) Registration to SCUP Annual Conference                                                                                | ●                                |                     |                 |                   |                 |                                                            |                      |                 |                      |                  |                          |                                  |
| Banner ad on home page of conference mobile app                                                                               | ●                                |                     |                 |                   |                 |                                                            |                      |                 |                      |                  |                          |                                  |
| <b>Event-Specific</b>                                                                                                         |                                  |                     |                 |                   |                 |                                                            |                      |                 |                      |                  |                          |                                  |
| Logo on event website program schedule                                                                                        | Event-Specific →                 |                     |                 |                   |                 | ●                                                          | ●                    | ●               | ●                    | ●                | ●                        |                                  |
| Logo on sponsorship slide at associated session                                                                               | Event-Specific →                 |                     |                 |                   |                 | ●                                                          |                      |                 |                      |                  |                          |                                  |
| Introduce keynote speaker                                                                                                     | Event-Specific →                 |                     |                 |                   |                 | ●                                                          |                      |                 |                      |                  |                          |                                  |
| Verbal recognition during keynote session introduction                                                                        | Event-Specific →                 |                     |                 |                   |                 | ●                                                          |                      |                 |                      |                  |                          |                                  |
| Logo on cocktail napkins and event signage                                                                                    | Event-Specific →                 |                     |                 |                   |                 |                                                            | ●                    |                 |                      |                  |                          |                                  |
| Tour docent - branded tour materials - bus signage                                                                            | Event-Specific →                 |                     |                 |                   |                 |                                                            |                      | ●               |                      |                  |                          |                                  |
| Event signage                                                                                                                 | Event-Specific →                 |                     |                 |                   |                 |                                                            |                      |                 | ●                    | ●                | ●                        |                                  |

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