



INTERACTIVE ACTIVITY

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March 28, 2019

SCUP PACIFIC CONFERENCE

Biophilic Design at CSU's Biology Building



hord | coplan | macht

Learning Outcomes

1. Identify **opportunities** in the built environment **on your campus** where **biophilic design elements** could **positively impact** the wellbeing of your campus's users.
2. Work with your campus plan to **incorporate small and large-scale biophilic design components** into future buildings.
3. Discuss **the impact biophilic design has on building occupants** and **review heat mapping data** from the Biology Building to determine what types of spaces people are most drawn.
4. List the **14 elements of biophilic design**, including the patterns, colors, and textures from the natural environment that humans repeat and celebrate in the built environment.

01 Introductions

02 Campus Vision

03 Science Exhibit Design

04 Professor & Student Perspective

05 Biophilic Design & Sustainability

06 Interactive Activity & Panel Discussion

Q&A

01

INTRODUCTIONS

INTEGRATED TEAMS



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Hord Coplan Macht



ARA MASSEY
US Green Building Council
(USGBC)



TRACEY ABEL
Colorado State University



SETH FRANKEL
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DR. RACHEL MUELLER
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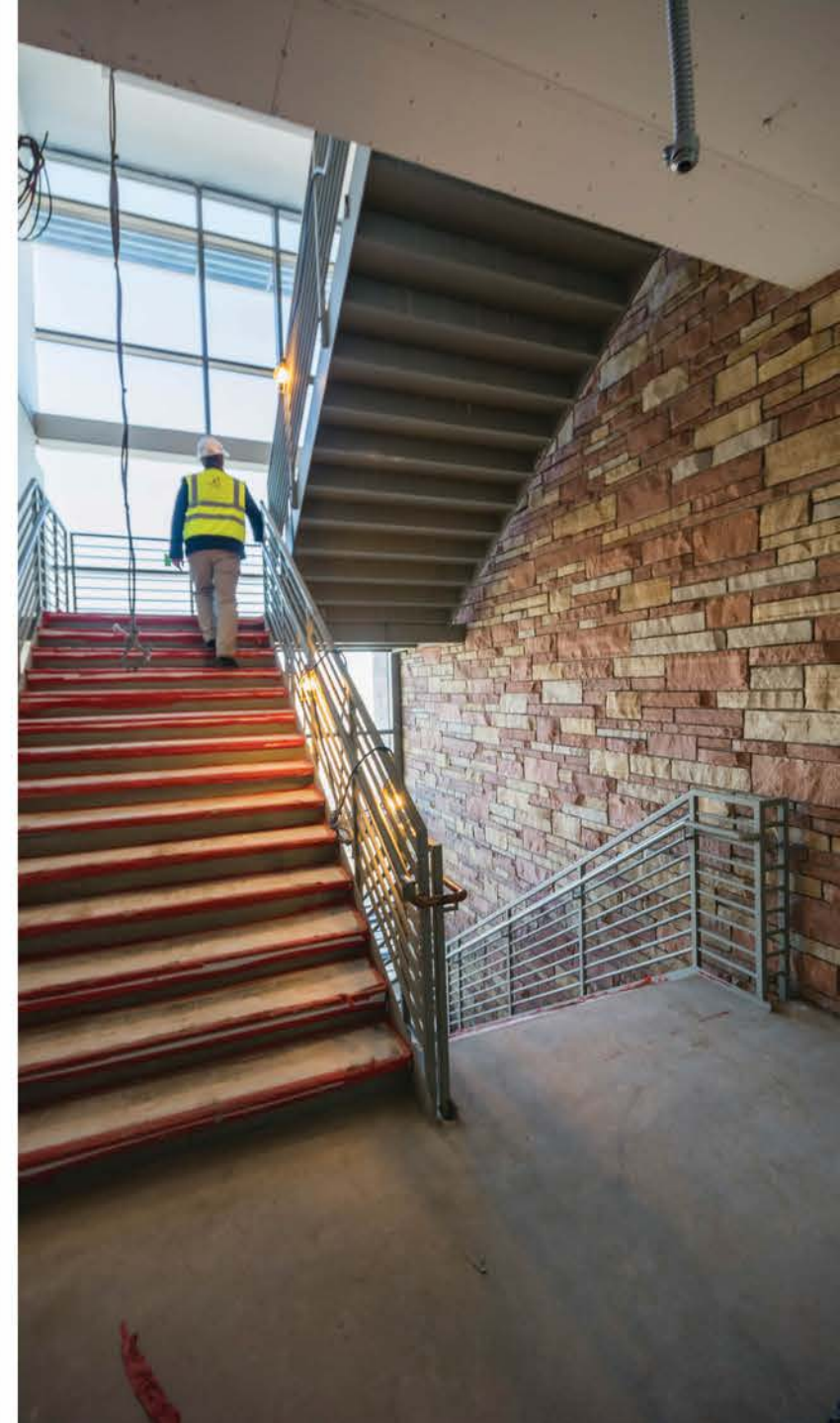


What is biophilia?

Incorporating nature into the built environment









Designing for student success

02

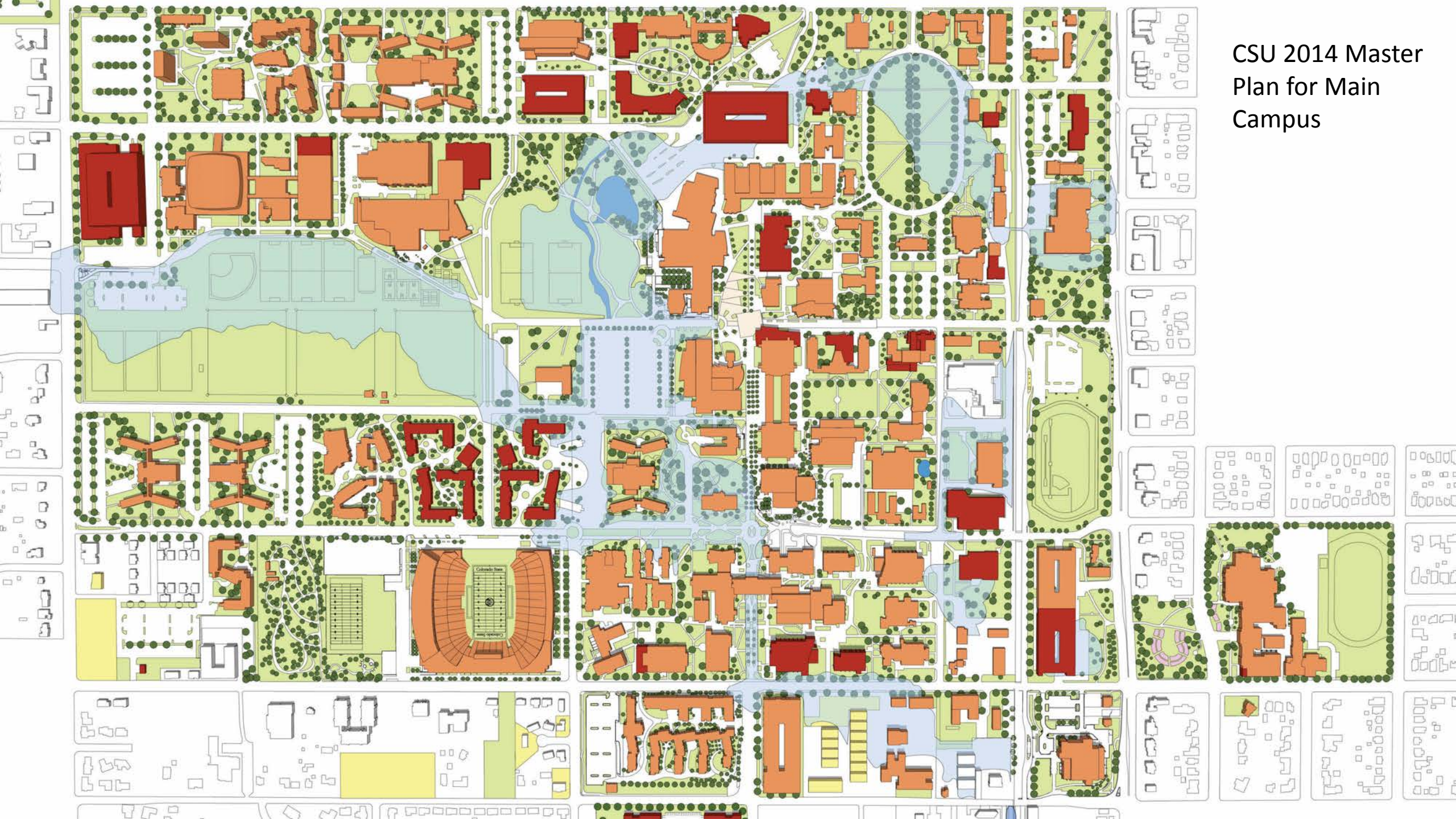
CAMPUS VISION

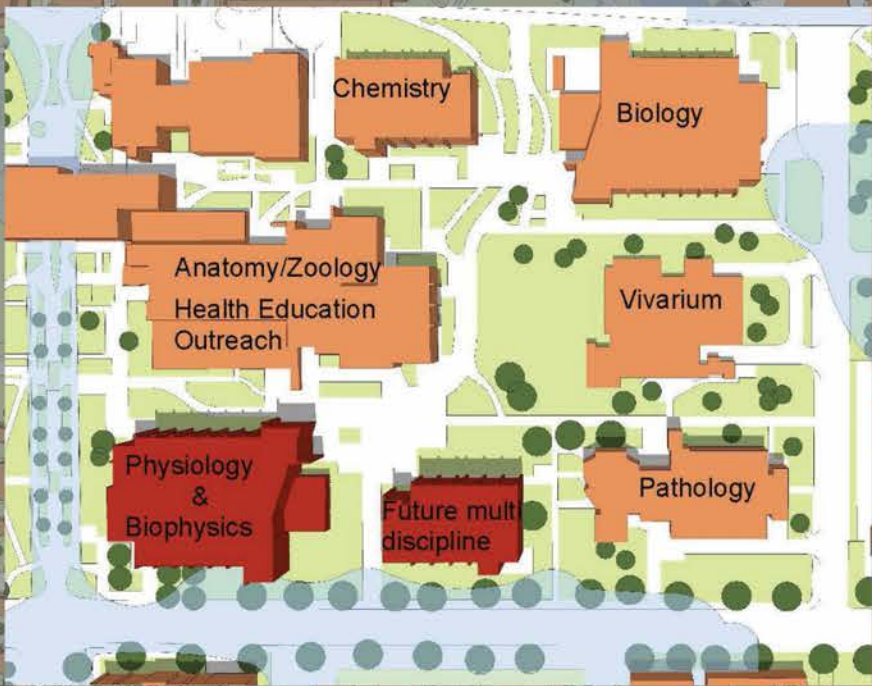
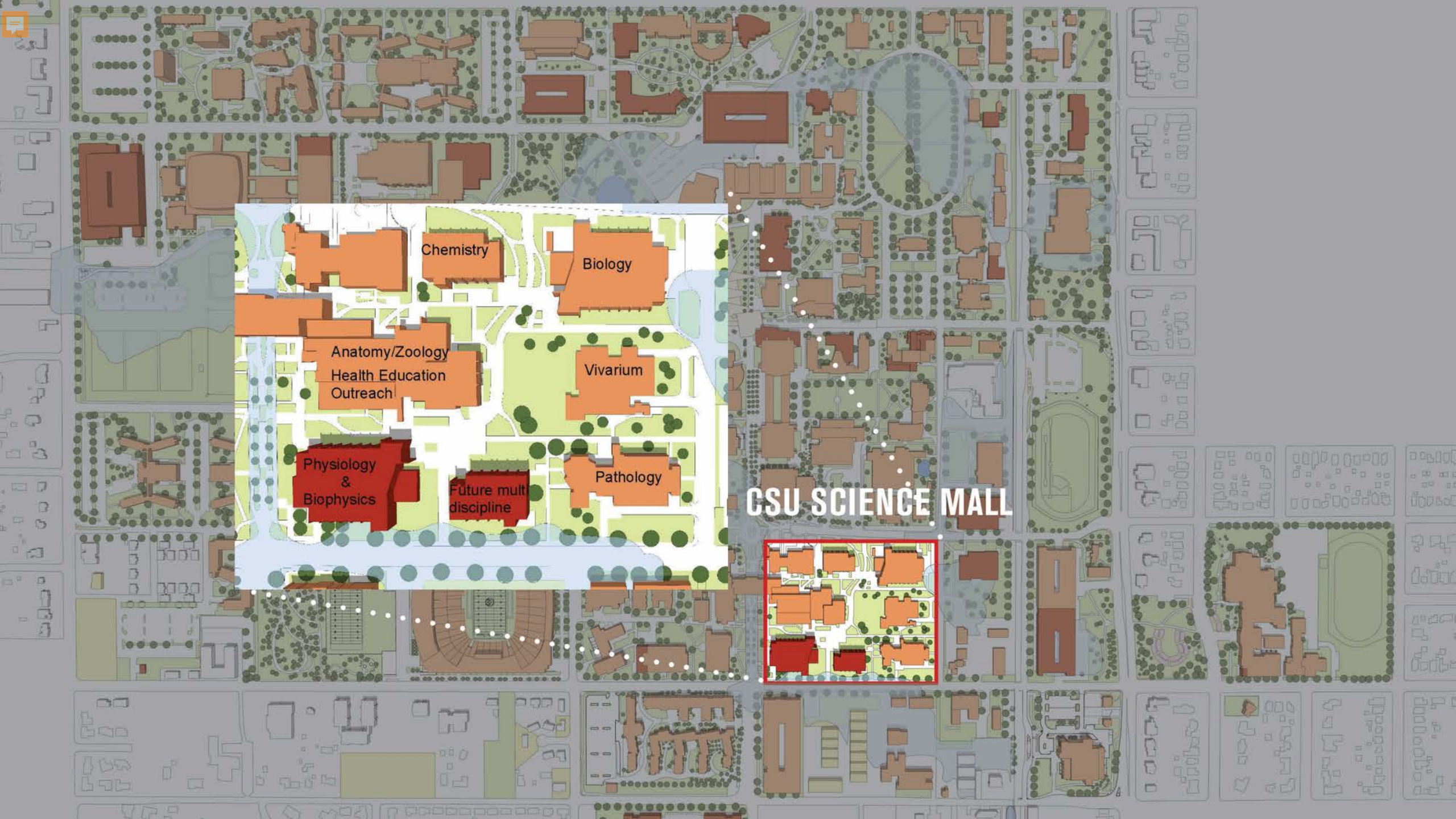


The background of the image is a green-tinted photograph of a modern university building with large windows and a brick facade. In the foreground, a person is walking across a crosswalk on a street. To the right, a large, semi-transparent circular logo of Colorado State University is visible, featuring a stylized mountain and a figure. The text is overlaid on the left side of the image.

Colorado State University is **committed to excellence**, setting the standard for public research universities in **teaching, research, service and extension** for the benefit of the citizens around the world.

CSU 2014 Master Plan for Main Campus





Chemistry

Biology

Anatomy/Zoology
Health Education
Outreach

Vivarium

Physiology
&
Biophysics

Future mult
discipline

Pathology

CSU SCIENCE MALL

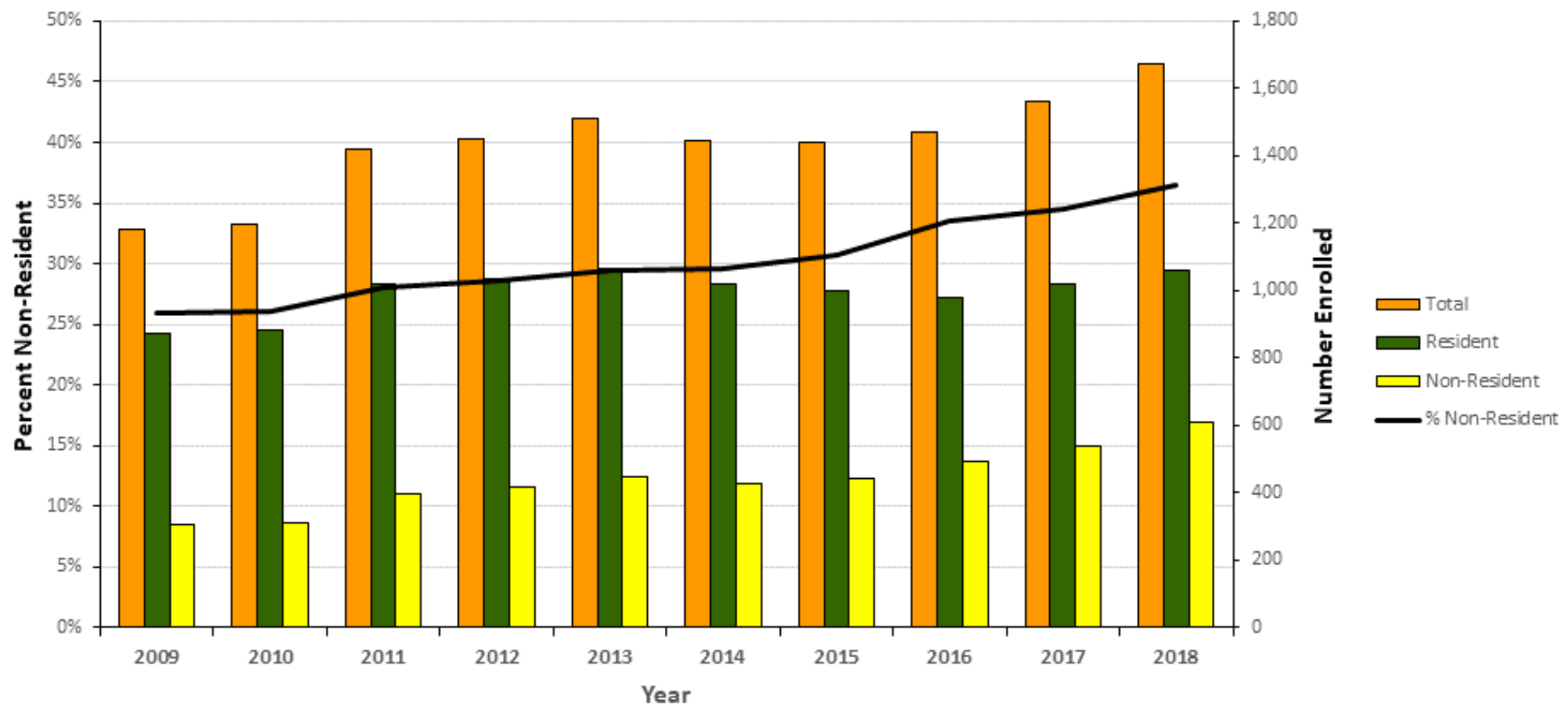








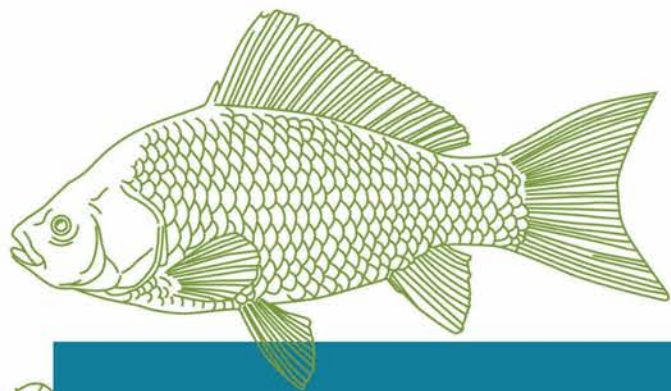
Fall Enrollment in Biology - Residency





BIOLOGY

HASELDEN
COLLEGE



03

SCIENCE EXHIBIT DESIGN





ECOSYSTEMS



BIOSPHERE



COMMUNITIES



ORGANISMS



MASS/ENERGY

"Am I not partly leaves and vegetable mould myself?"

Life's energy is replenished, sourced from sun and shot as heat. Life's mass is repurposed, salvaged fresh for each new form. Despite surface differences, life's systems act as interchangeable shufflers of mass and energy.







04

**PROFESSOR & STUDENT
PERSPECTIVE**



**SENSE OF
WONDER**



A modern interior space featuring a large vertical living wall. The wall is composed of various green plants, including leafy greens, ferns, and tall grasses. To the left, a wooden structure with a glass panel contains the word "BIOLOGY" in large, white, 3D block letters. The wall is set against a background of a stone wall. In the background, there are blue recycling bins and a window.

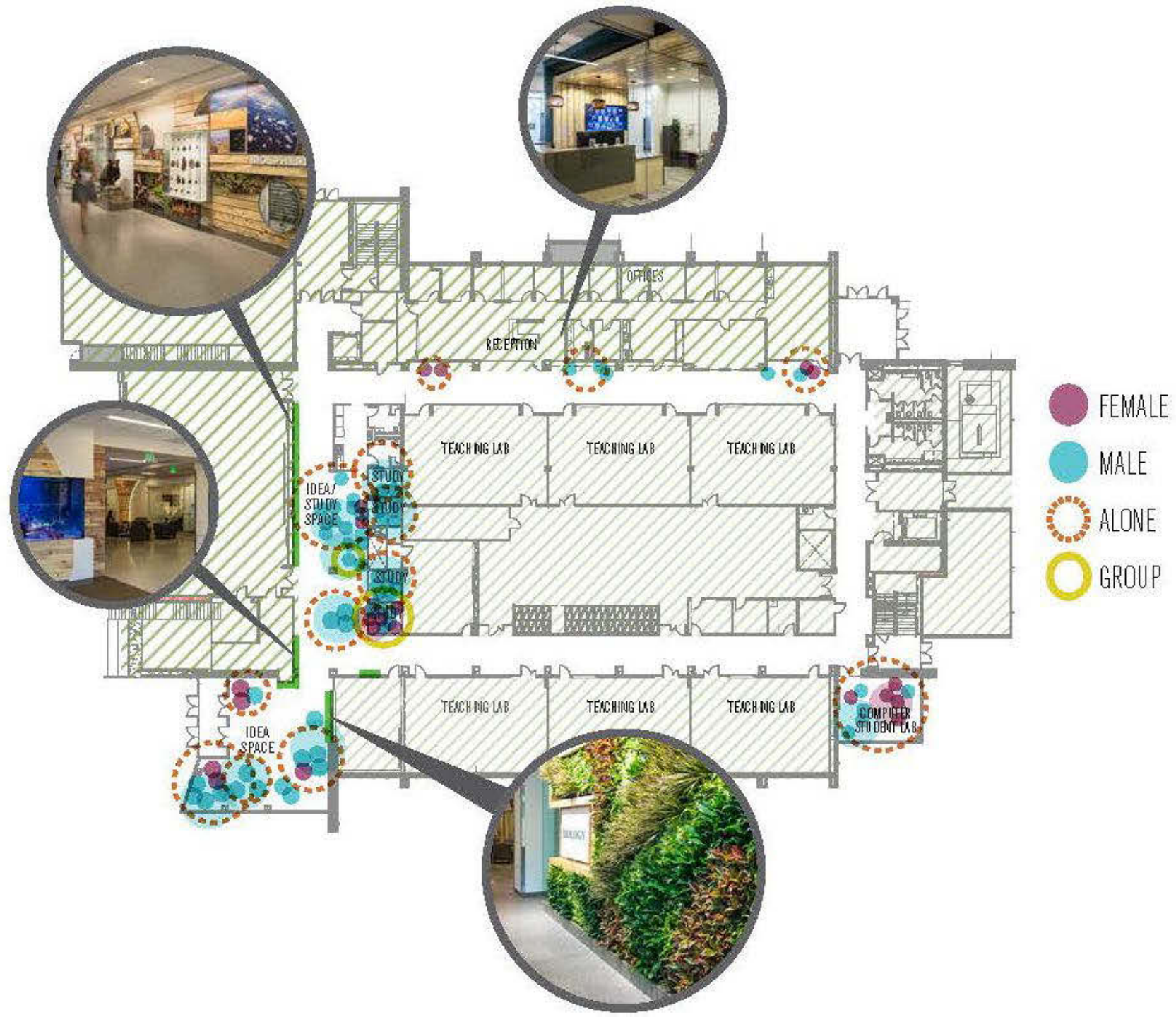
BIOLOGY

**SENSE OF BELONGING
IN NATURAL WORLD**



SENSE OF BELONGING IN SCIENTIFIC COMMUNITY







05

BIOPHILIC DESIGN & SUSTAINABILITY



	14 PATTERNS		STRESS REDUCTION	COGNITIVE PERFORMANCE	EMOTION, MOOD & PREFERENCE	
NATURE IN THE SPACE	1	VISUAL CONNECTION WITH NATURE	* * *	Lowered blood pressure and heart rate	Improved mental engagement/attentiveness	Positively impacted attitude and overall happiness
	2	NON-VISUAL CONNECTION WITH NATURE	* *	Reduced systolic blood pressure and stress hormones	Positively impacted on cognitive performance	Perceived improvements in mental health and tranquility
	3	NON-RHYTHMIC SENSORY STIMULI	* *	Positively impacted on heart rate, systolic blood pressure and sympathetic nervous system activity	Observed and quantified behavioral measures of attention and exploration	
	4	THERMAL & AIRFLOW VARIABILITY	* *	Positively impacted comfort, well-being and productivity	Positively impacted concentration	Improved perception of temporal and spatial pleasure (alliesthesia)
	5	PRESENCE OF WATER	* *	Reduced stress, increased feelings of tranquility, lower heart rate and blood pressure	Improved concentration and memory restoration Enhanced perception and psychological responsiveness	Observed preferences and positive emotional responses
	6	DYNAMIC & DIFFUSE LIGHT	* *	Positively impacted circadian system functioning Increased visual comfort		
	7	CONNECTION WITH NATURAL SYSTEMS				Enhanced positive health responses; Shifted perception of environment
NATURAL ANALOGUES	8	BIOMORPHIC FORMS & PATTERNS	*			Observed view preference
	9	MATERIAL CONNECTION WITH NATURE			Decreased diastolic blood pressure Improved creative performance	Improved comfort
	10	COMPLEXITY & ORDER	* *	Positively impacted perceptual and physiological stress responses		Observed view preference
NATURE OF THE SPACE	11	PROSPECT	* * *	Reduced stress	Reduced boredom, irritation, fatigue	Improved comfort and perceived safety
	12	REFUGE	* * *		Improved concentration, attention and perception of safety	
	13	MYSTERY	* *			Introduced strong pleasure responses
	14	RISK/PERIL	*			Resulted in strong dopamine or pleasure responses

MYSTERY

MATERIAL
CONNECTION
W/ NATURE

DYNAMIC
& DIFFUSE
LIGHT

RISK/PERIL

BIOMORPHIC
FORMS &
PATTERNS



THE BULLDOG
HONOR SOCIETY
ACADEMIC
EXCELLENCE CENTER





REFUGE

THERMAL
AND AIRFLOW
VARIABILITY

MATERIAL
CONNECTION
W/ NATURE

Biology
254 West Park Ave

PROSPECT

RISK/PERIL

VISUAL CONNECTION WITH NATURE

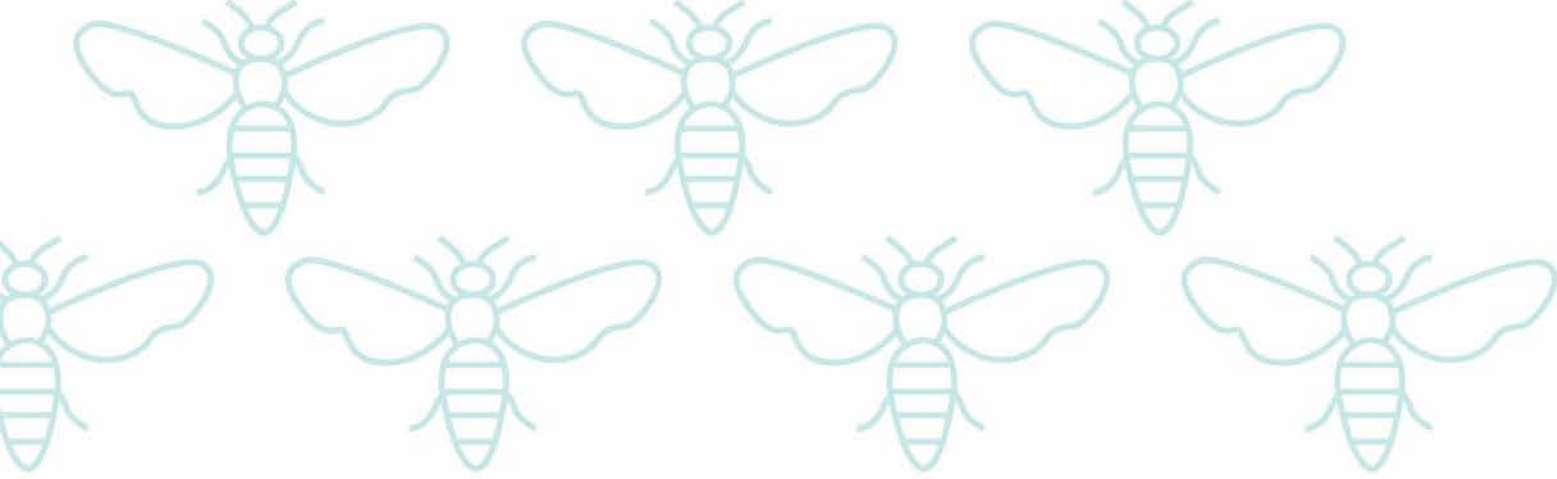
NON-VISUAL CONNECTION WITH NATURE

THERMAL & AIRFLOW VARIABILITY



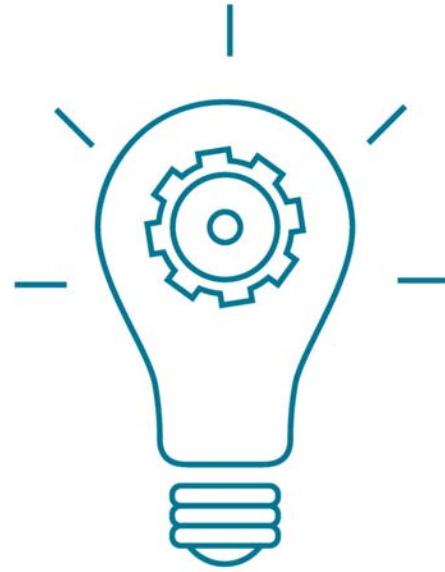
BIOLOGY

EXIT



06

**INTERACTIVE ACTIVITY &
PANEL DISCUSSION**



INTERACTIVE ACTIVITY

Go to this link to vote:

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Link to
START

Link to
RESULTS

SPACE #1



[Link to RESULTS](#)

SPACE #1

DYNAMIC &
DIFFUSE LIGHT

RISK/PERIL

PROSPECT

REFUGE

MATERIAL
CONNECTION
W/ NATURE

REFUGE

VISUAL
CONNECTION
W/ NATURE

BIOMORPHIC
FORMS &
PATTERNS



SPACE #2



[Link to RESULTS](#)

SPACE #2

VISUAL CONNECTION W/ NATURE

COMPLEXITY & ORDER

NON-VISUAL CONNECTION W/ NATURE

DYNAMIC & DIFFUSE LIGHT

RISK/PERIL

PROSPECT



SPACE #3



[Link to RESULTS](#)

PROSPECT

RISK/PERIL

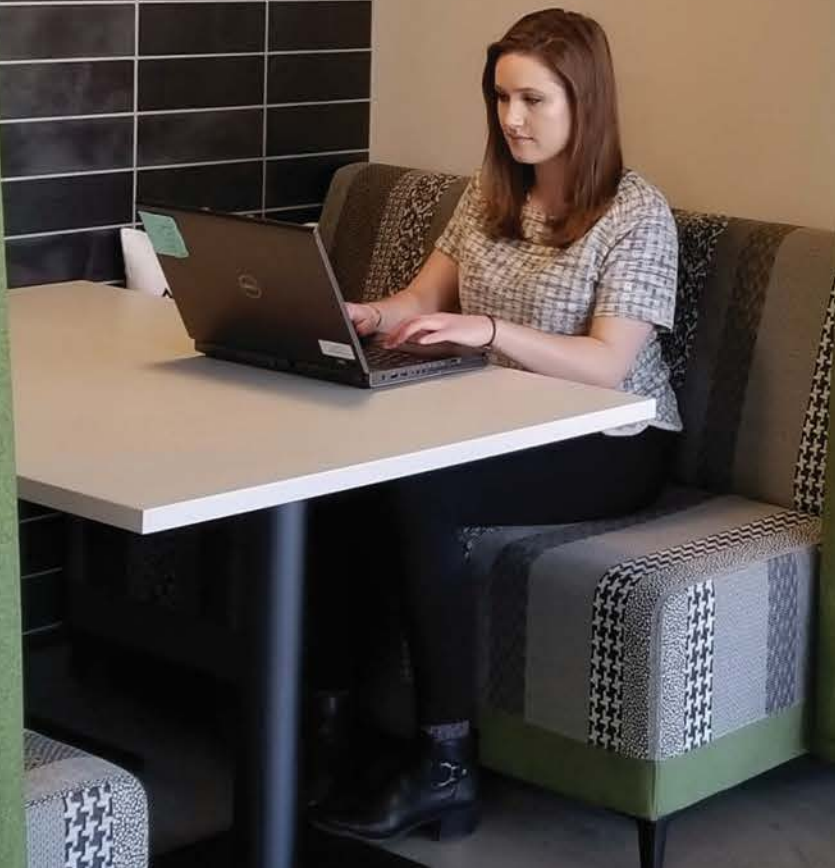
BIOMORPHIC
FORMS &
PATTERNS

COMPLEXITY
& ORDER

VISUAL
CONNECTION
W/ NATURE



SPACE #4



[Link to RESULTS](#)

SPACE #4

NON-VISUAL
CONNECTION
W/ NATURE

REFUGE

MYSTERY



SPACE #5



[Link to RESULTS](#)

SPACE #5

PH

DYNAMIC & DIFFUSE LIGHT

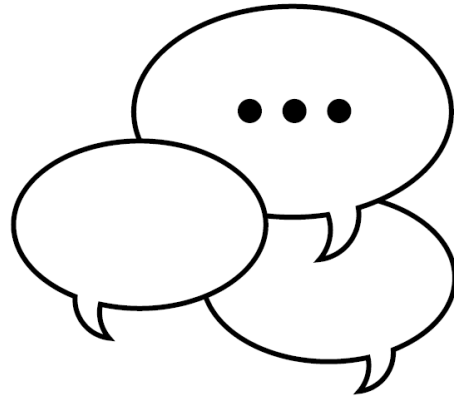
BIOMORPHIC FORMS & PATTERNS

THERMAL & AIRFLOW VARIABILITY

CONNECTION WITH NATURAL SYSTEMS

REFUGE





Are you doing this on your campus?

Panel discussion

THANK YOU

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Visit hcm2.com on April 1st to read our whitepaper on this topic!