

GO FAST, GO SLOW: PLANNING EARLY FOR ZERO NET ENERGY

AMANDA BOGNER
PE, BEMP, LEED AP
FOUNDER & PRESIDENT, ENERGY STUDIO

DANIEL OVERBEY
AIA, LEED FELLOW, WELL AP
DIRECTOR OF SUSTAINABILITY, BDMD ARCHITECTS
ASSISTANT PROFESSOR, BALL STATE UNIVERSITY



**BROWNING
DAY MULLINS
DIERDORF**



**BALL STATE
UNIVERSITY**





AMANDA BOGNER

Founder & President of Energy Studio, Inc.

Omaha, Nebraska



DANIEL OVERBEY

Director of Sustainability for Browning Day Mullins Dierdorf

Assistant Professor of Architecture at Ball State University

Indianapolis, Indiana

Learning Objectives

- Explain the top 5 design considerations for ZNE that need to be considered before preparing an RFP
- Identify specific design questions that a project team needs the building energy modeling effort to answer as early as pre-design.
- Determine the appropriate tools to ensure that energy performance goals will be achieved on any project.
- Prepare a framework to effectively integrate early-stage building energy modeling within any firm's culture and design practice.

Presentation Overview



A modern building with a glass facade and a walkway, overlaid with a semi-transparent grey filter. The building features a prominent glass entrance and a walkway leading to a courtyard area. The text "Perceptions of 'Net Zero'" is overlaid in a bold, orange font on the left side of the image.

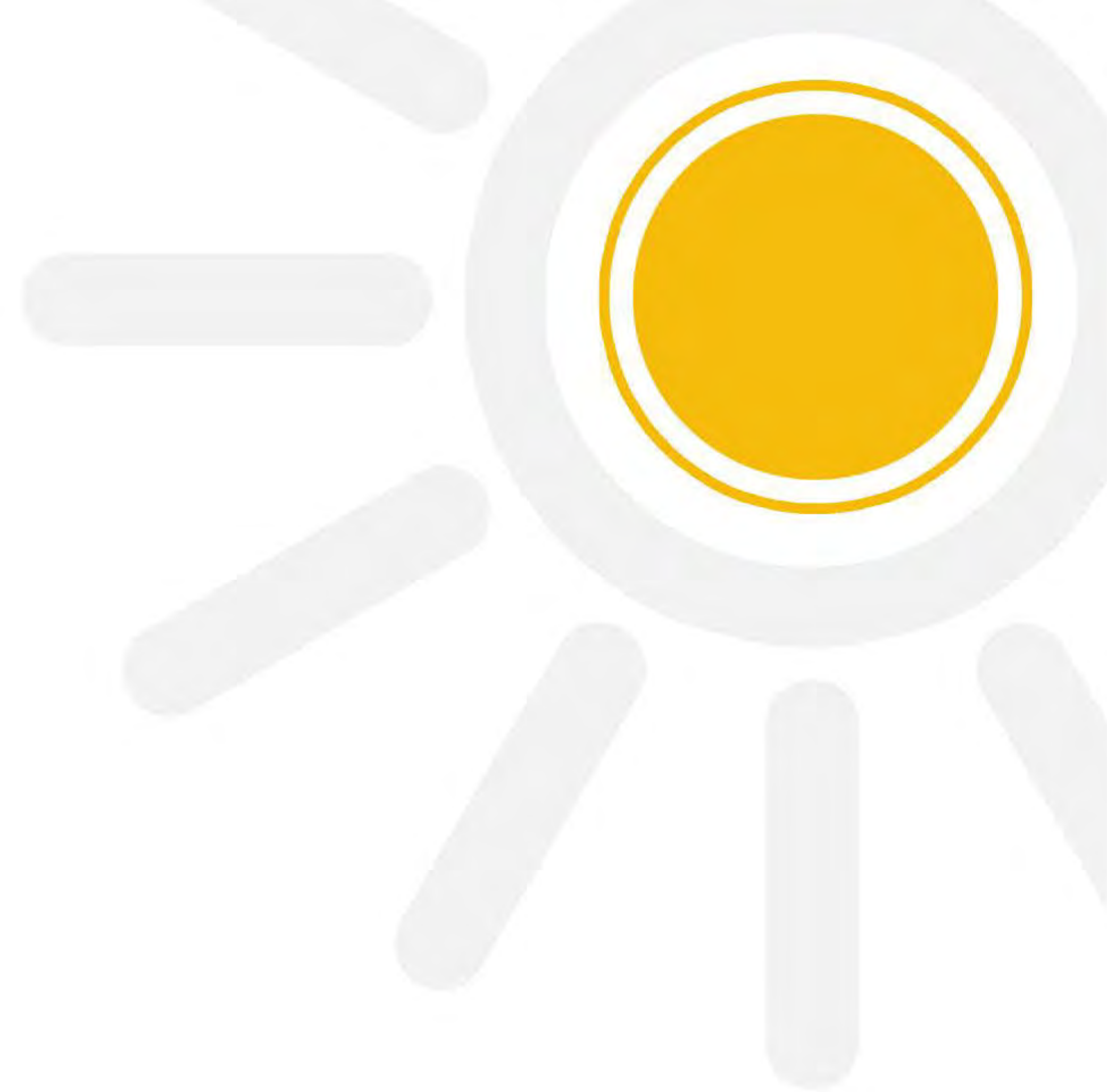
Perceptions of "Net Zero"

Defining Zero Net Energy (ZNE)

- Many definitions.
- Compare “apples to apples.”

National Renewable Energy Laboratory (NREL) basic definitions:

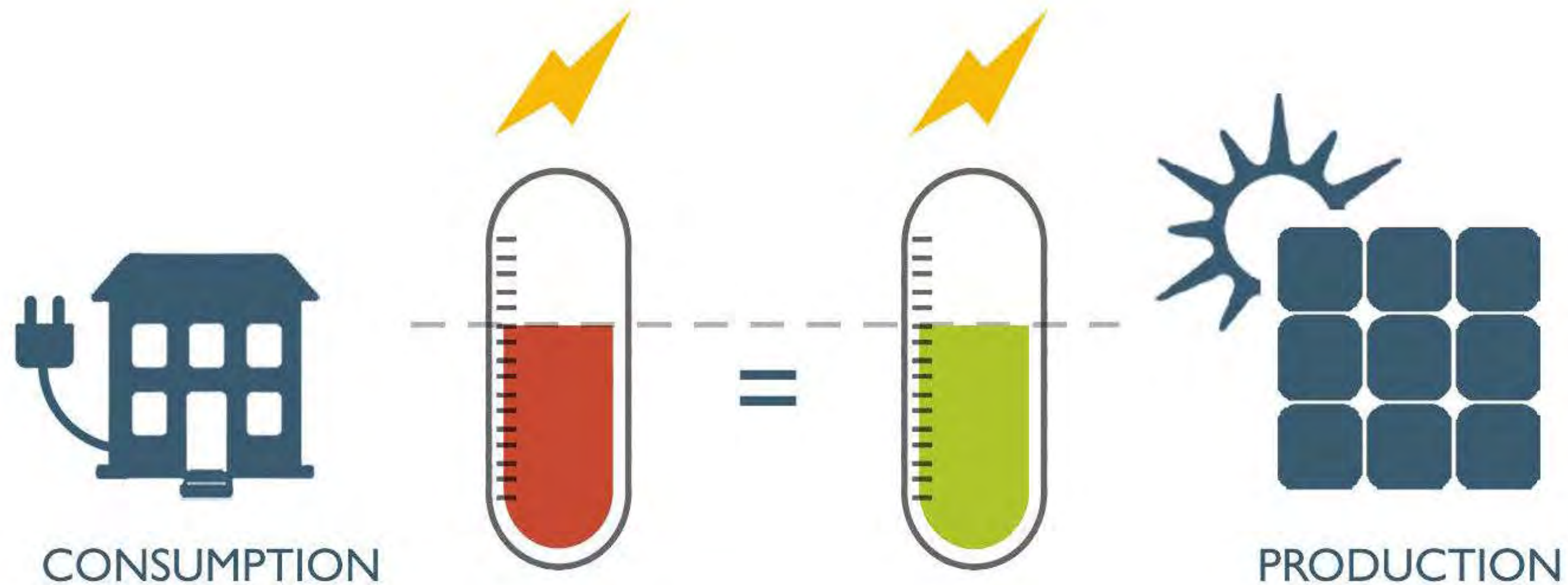
1. Zero Net **SITE** Energy.
2. Zero Net **SOURCE** Energy.
3. Zero Net Energy **COST**.
4. Zero Net Energy **EMISSIONS**.



Defining Zero Net Energy (ZNE)

- Zero Net Site Energy.

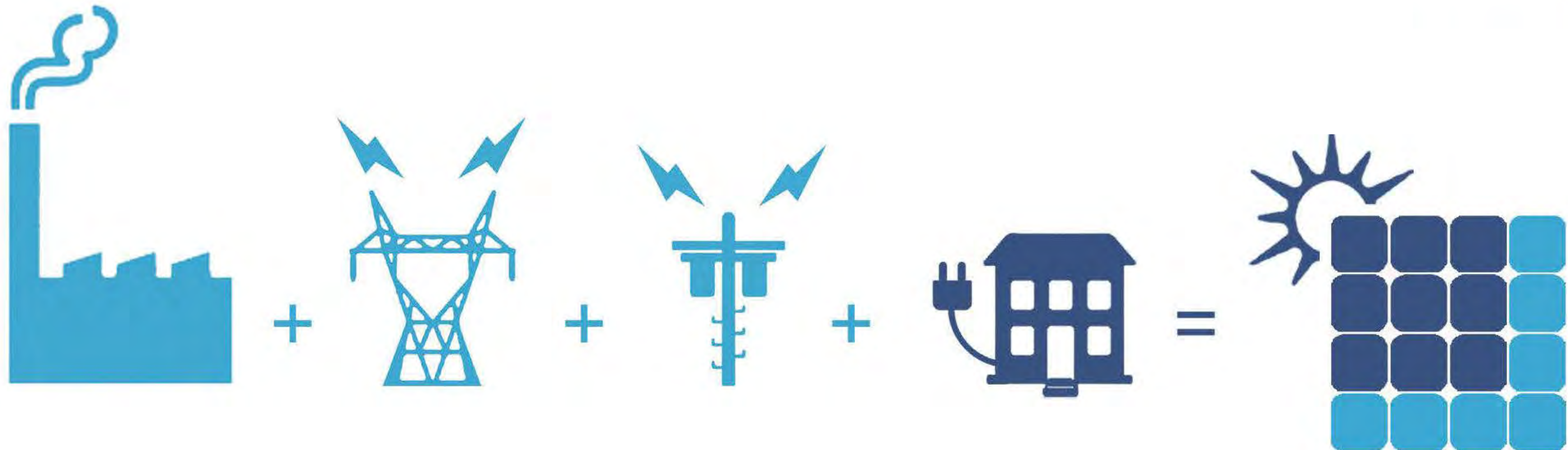
A building that generates (at least) as much energy as it uses on-site. This is the most common use of the “net-zero” term.



Defining Zero Net Energy (ZNE)

- Zero Net Source Energy.

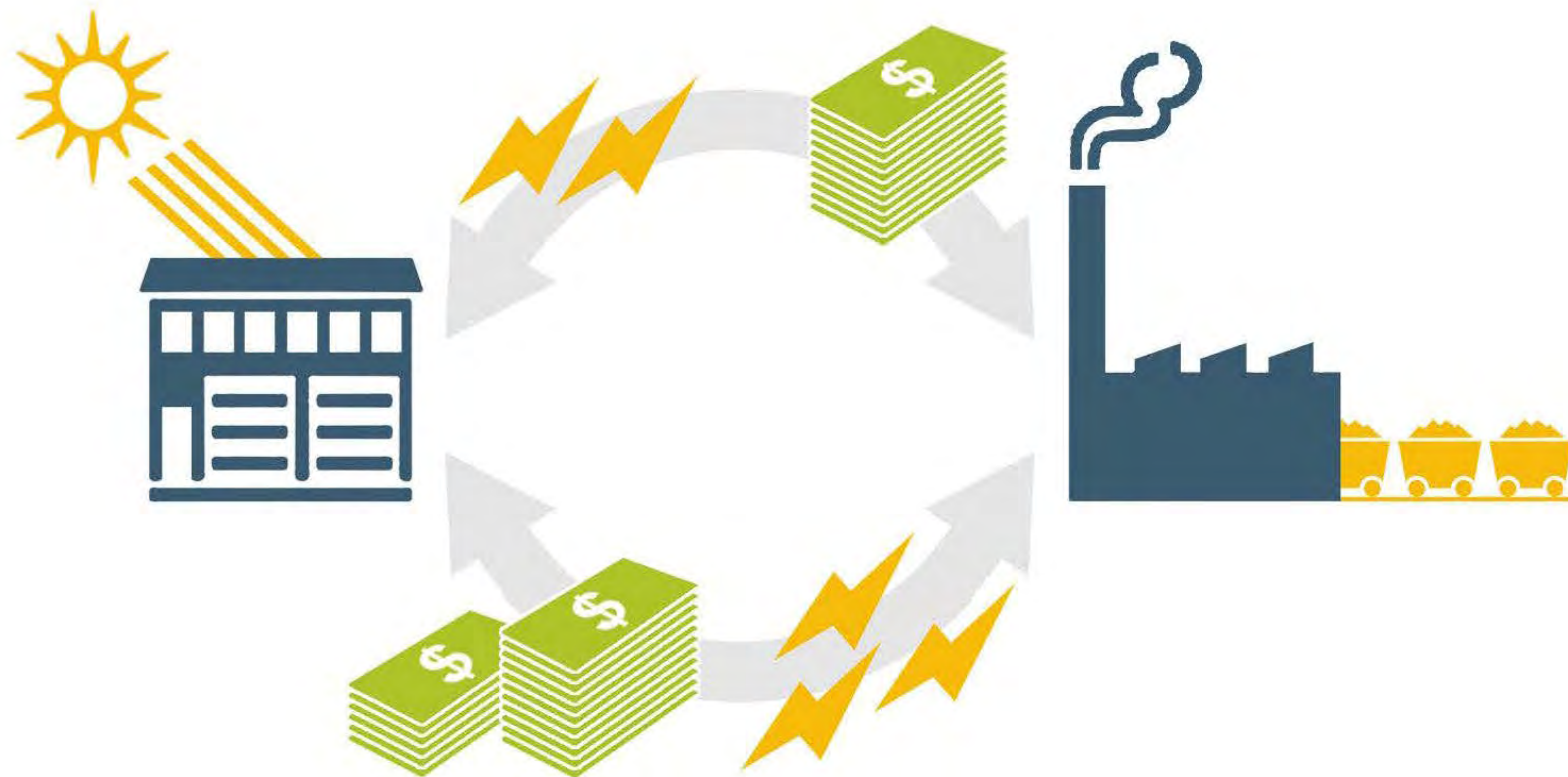
A building that produces (at least) as much energy as it consumes when compared to the energy used to **both generate and deliver** the energy to the site from a remote point of generation (such as a plant).



Defining Zero Net Energy (ZNE)

- Zero Net Energy Cost.

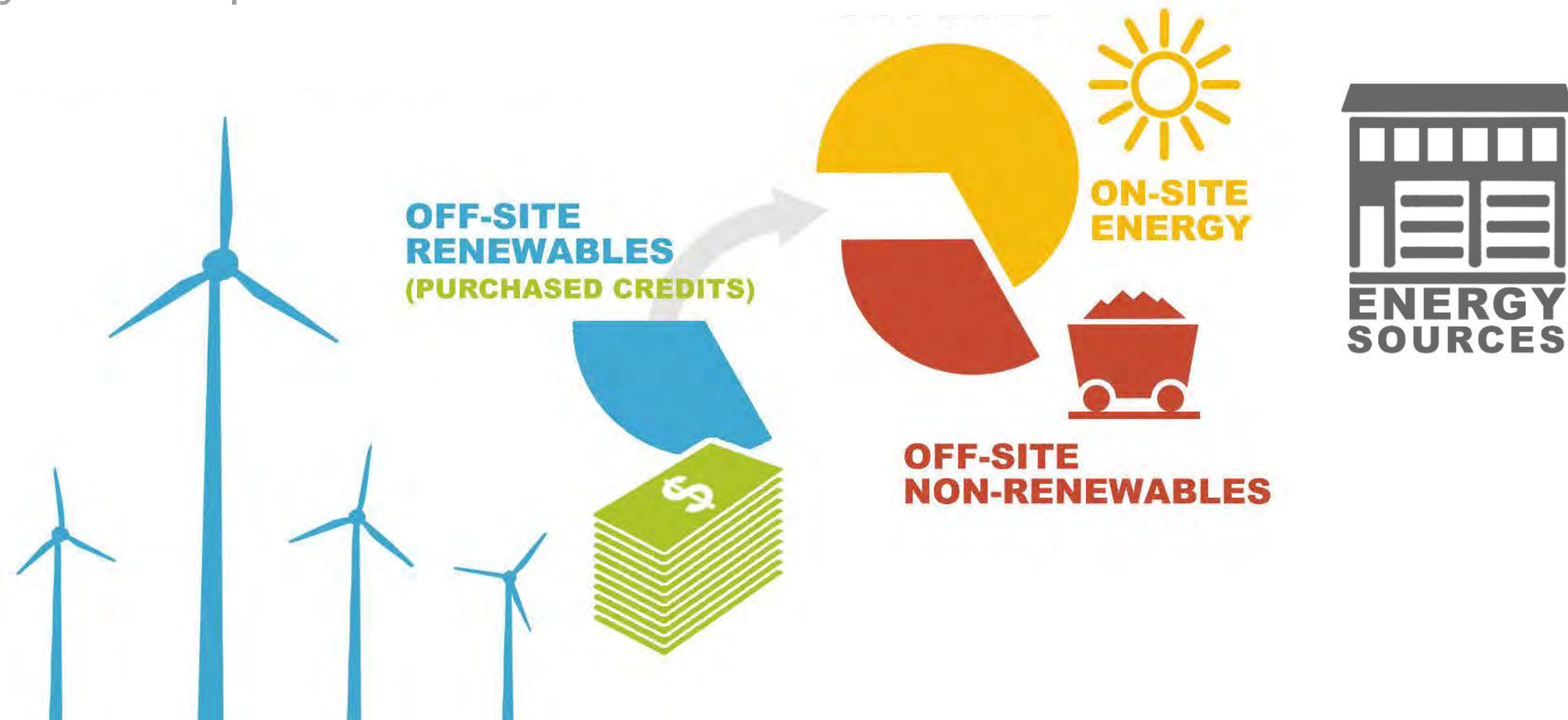
A building that sells more power to the utility than it purchases. Utilities generally charge more than they pay for power.



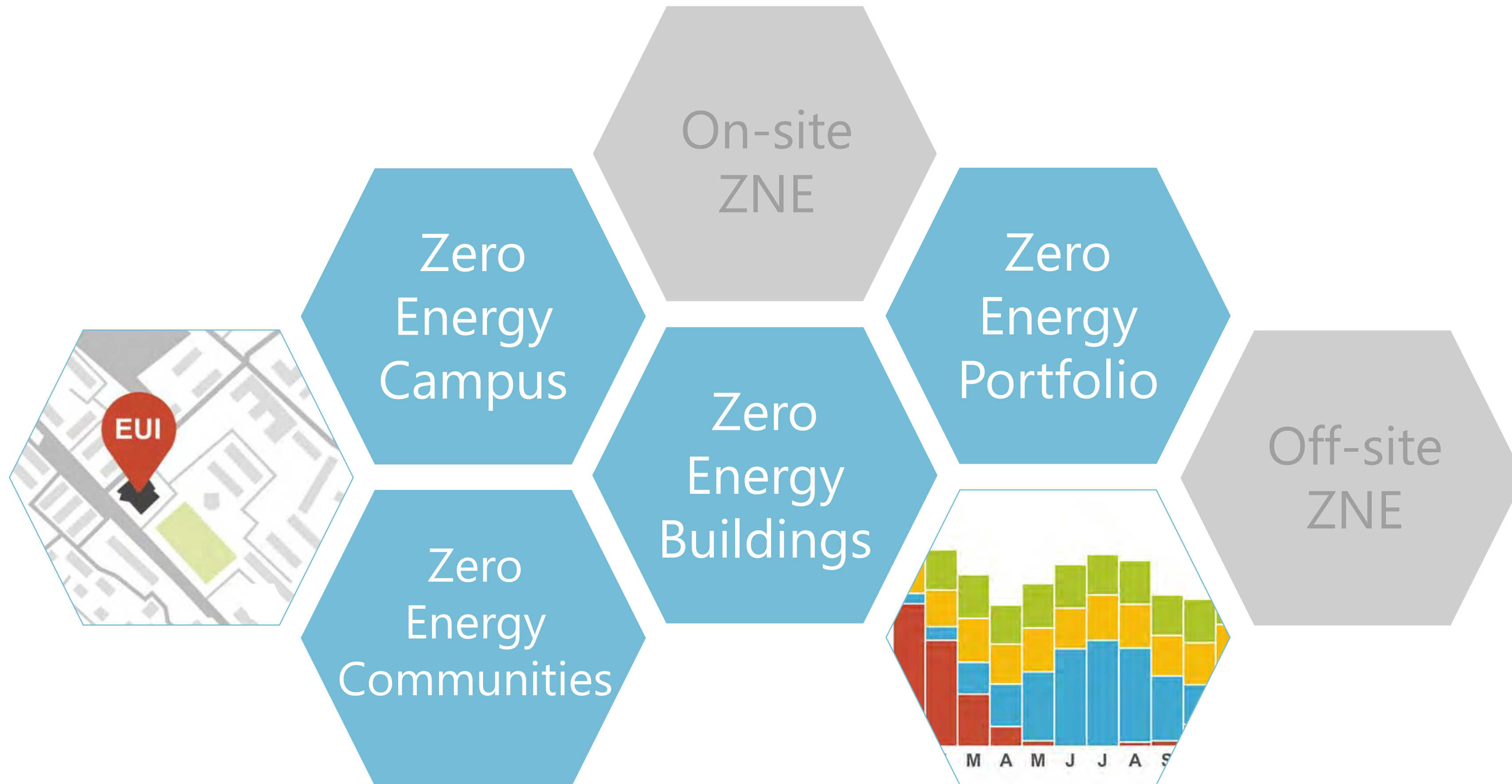
Defining Zero Net Energy (ZNE)

- Zero Net Energy Emissions.

A building that generates (at least) as much renewable energy as it consumes from non-renewable sources. This energy can be produced on-site or purchased. Buying renewable energy credits to offset non-renewable energy consumption counts.



Expanding the ZNE definition...



Generally speaking, there is no silver bullet for achieving net-zero energy.

Success must be pursued through an integrated process and a collection of coordinated strategies.

— **Analysis,
Define Goals**

**Energy Conservation
Measures (ECMs)**

**Energy-Efficient
Equipment**

**Produce
Energy**

**NET
ZERO**

INTEGRATED TEAM APPROACH

Design and Construction Standards

Budgetary Considerations

Process Loads

Renewables

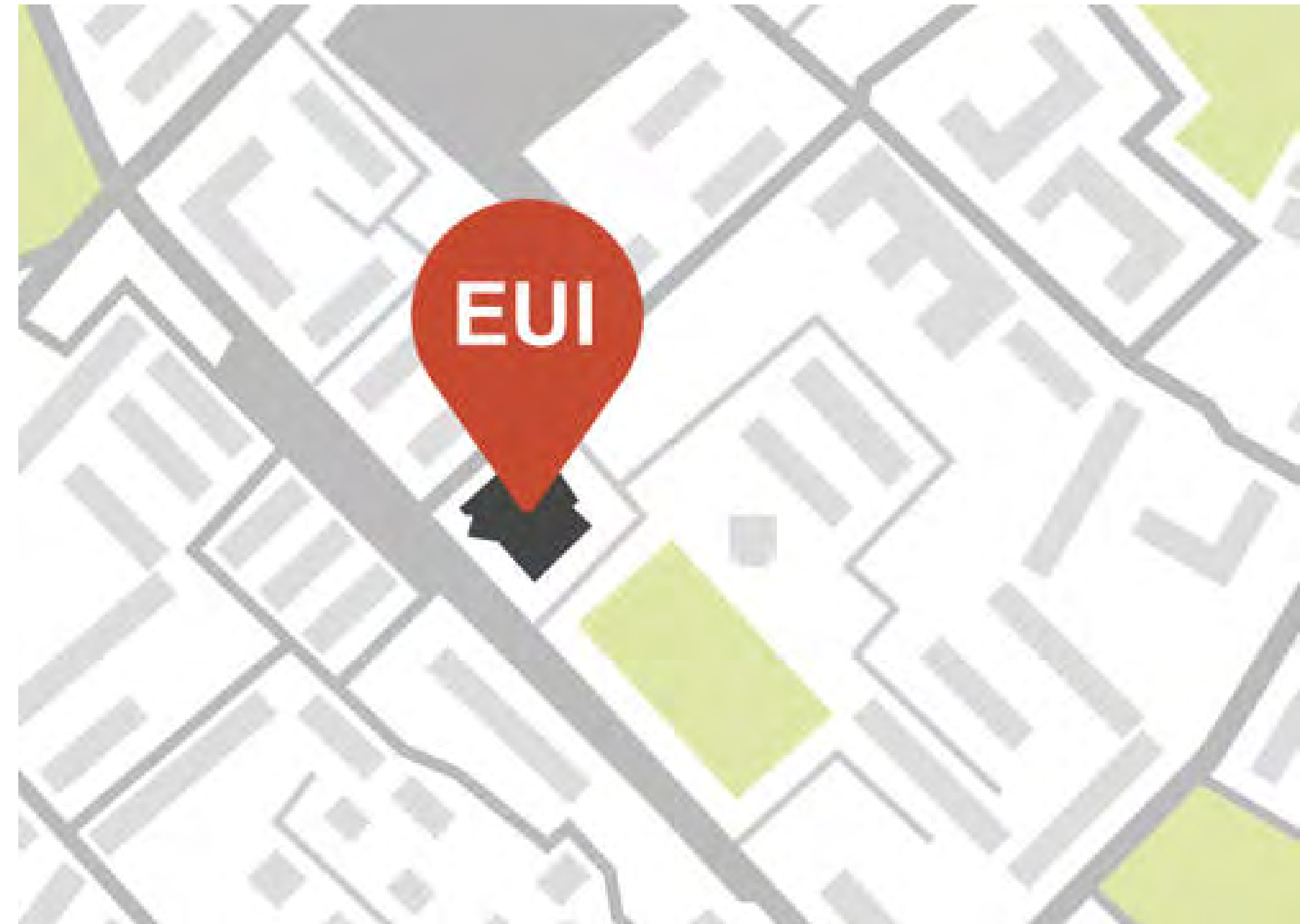
Accountability

OPR

RFP

Design and Construction Standards

- **Does your campus have a set performance standard?**
 - Stand-alone or part of a comprehensive standard.
 - Energy-based vs holistic approach to sustainability.
 - Metering and benchmarking can open-up potential for performance contracts.
 - Should cover design and construction aspects.



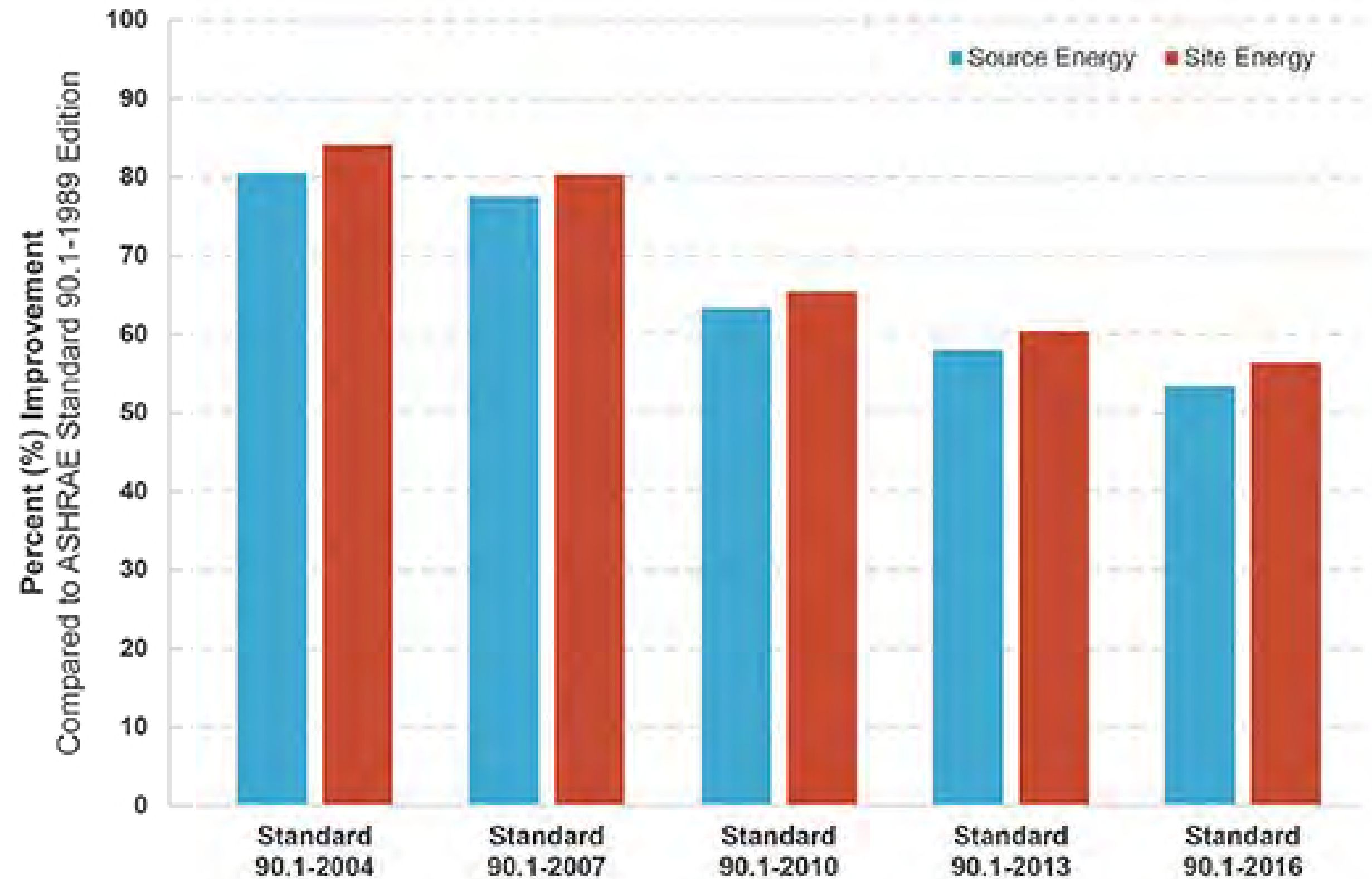
Design and Construction Standards

- **How will the performance standard be developed?**
 - Internally-developed versus third-party model standard.
 - Internally-developed allows the greatest control over scope and procedures.
 - Most model codes, standards, and rating systems leverage the consensus of expert bodies.

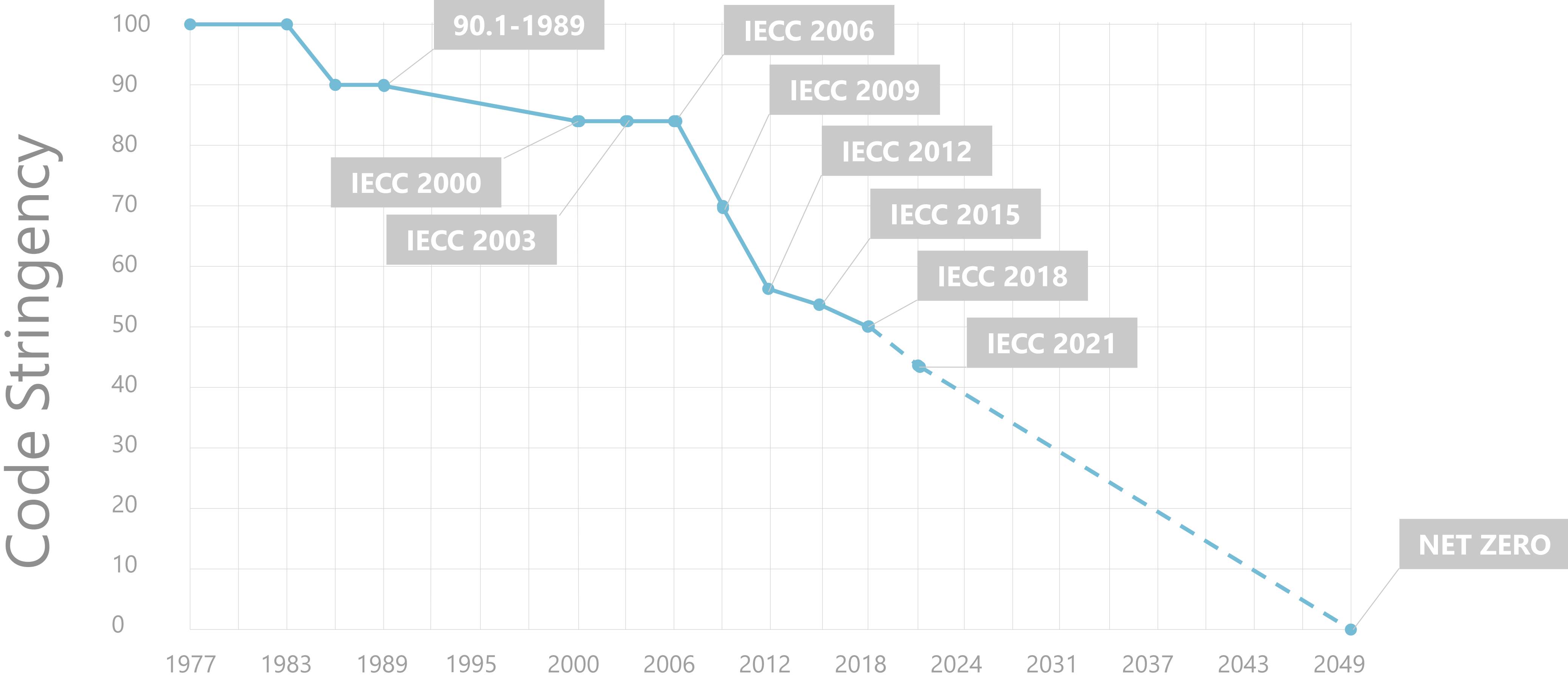


Design and Construction Standards

- How will the performance standard be enforced and revised?
 - “Be careful which horse you hitch your wagon to.”
 - Is staff empowered to regularly develop an internal standard?
 - Most model codes, standards, and rating systems continuously update.



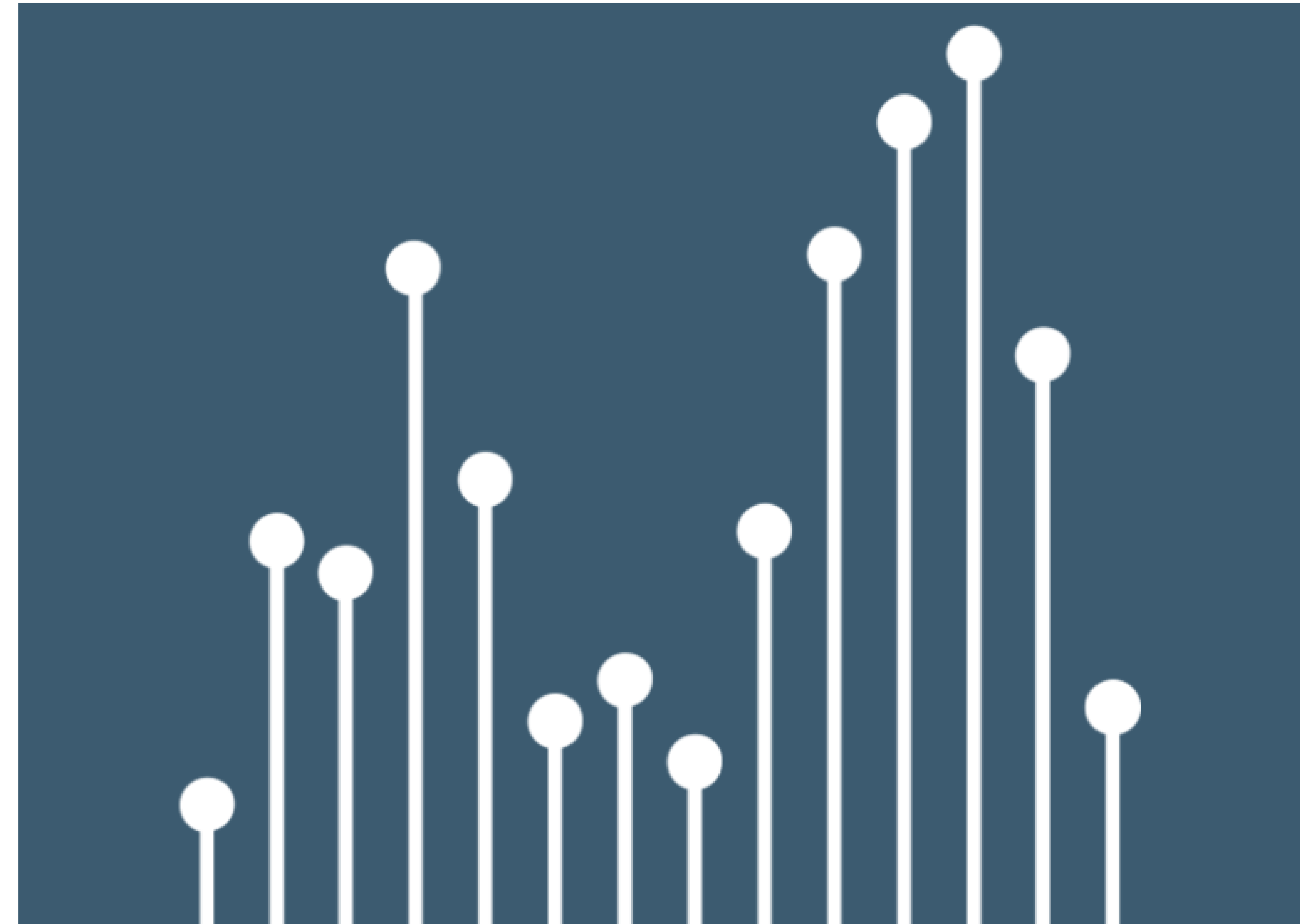
Design and Construction Standards



Base 100 = 1977 Energy Performance

Design and Construction Standards

- **Align performance standard with other institutional goals, standards, and expectations.**
 - Minimum insulation values
 - Ventilation rates
 - Structural system
 - Roofing system
 - Site lighting; internal light trespass
- Think holistically:
 - Transportation energy use intensity
 - Electric vehicle spaces
 - Stormwater management
 - Outdoor water use
 - Operational carbon
 - Embodied carbon





LINCOLN HERITAGE PUBLIC LIBRARY – CHRISNEY BRANCH

LOCATION CHRISNEY, INDIANA

TYPE PUBLIC LIBRARY

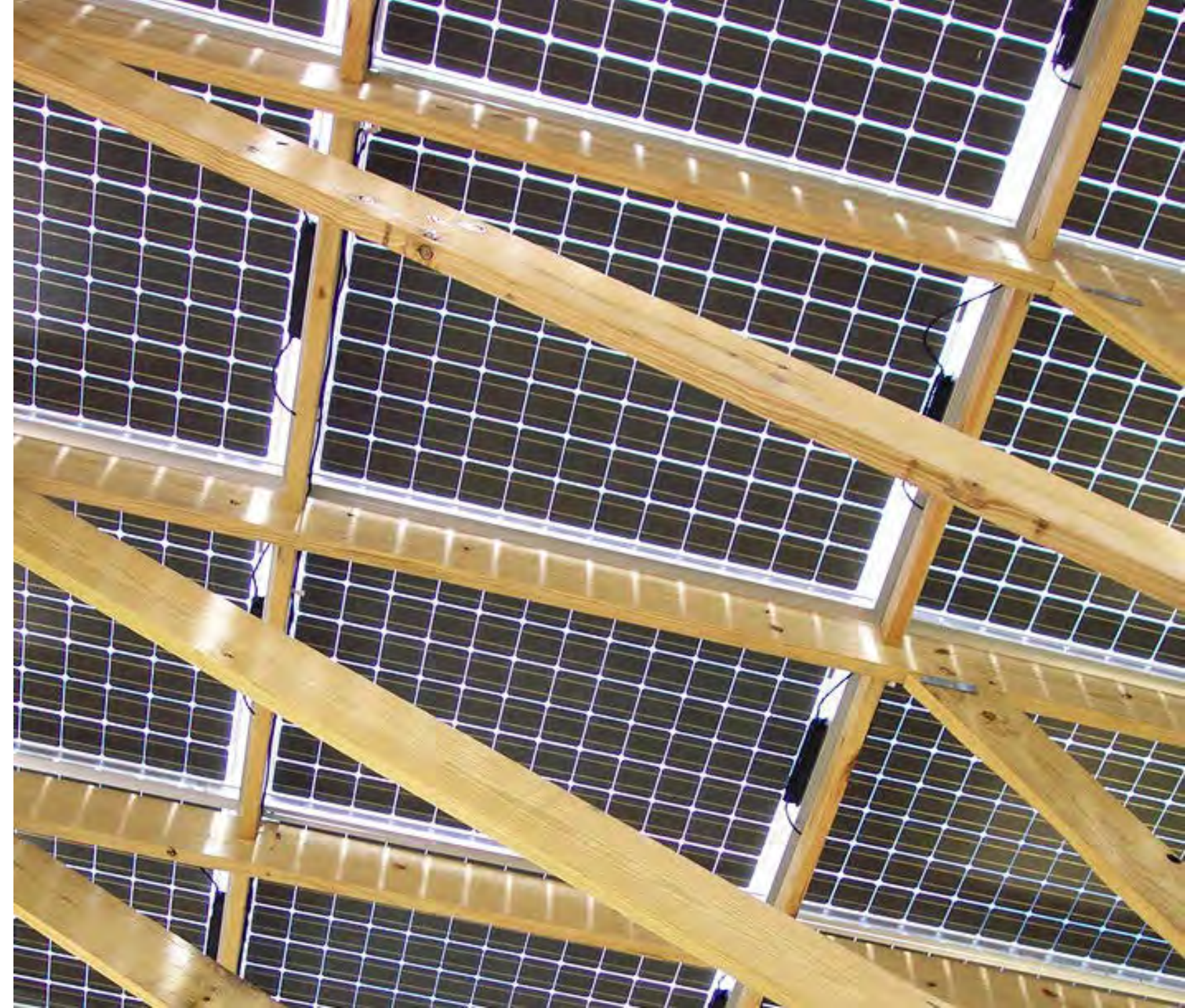
SIZE 2,413 GROSS SQUARE FEET

ECMs OPTIMIZED ENVELOPE PERFORMANCE
LOW LIGHTING POWER
8.9KW PHOTOVOLTAIC ARRAY

\$155/SF

PROJECT COST
EXCEPT FOR
SITE
DEVELOPMENT







REVEAL.

THE ENERGY EFFICIENCY LABEL

Project Name: Chrisney Branch Library

Project Owner: Town of Chrisney

Architect: Browning Day Mullins Dierdorf

MEP Engineer: Blagi, Chance, Cummins, London, Titzer, Inc.

Building Type: Library

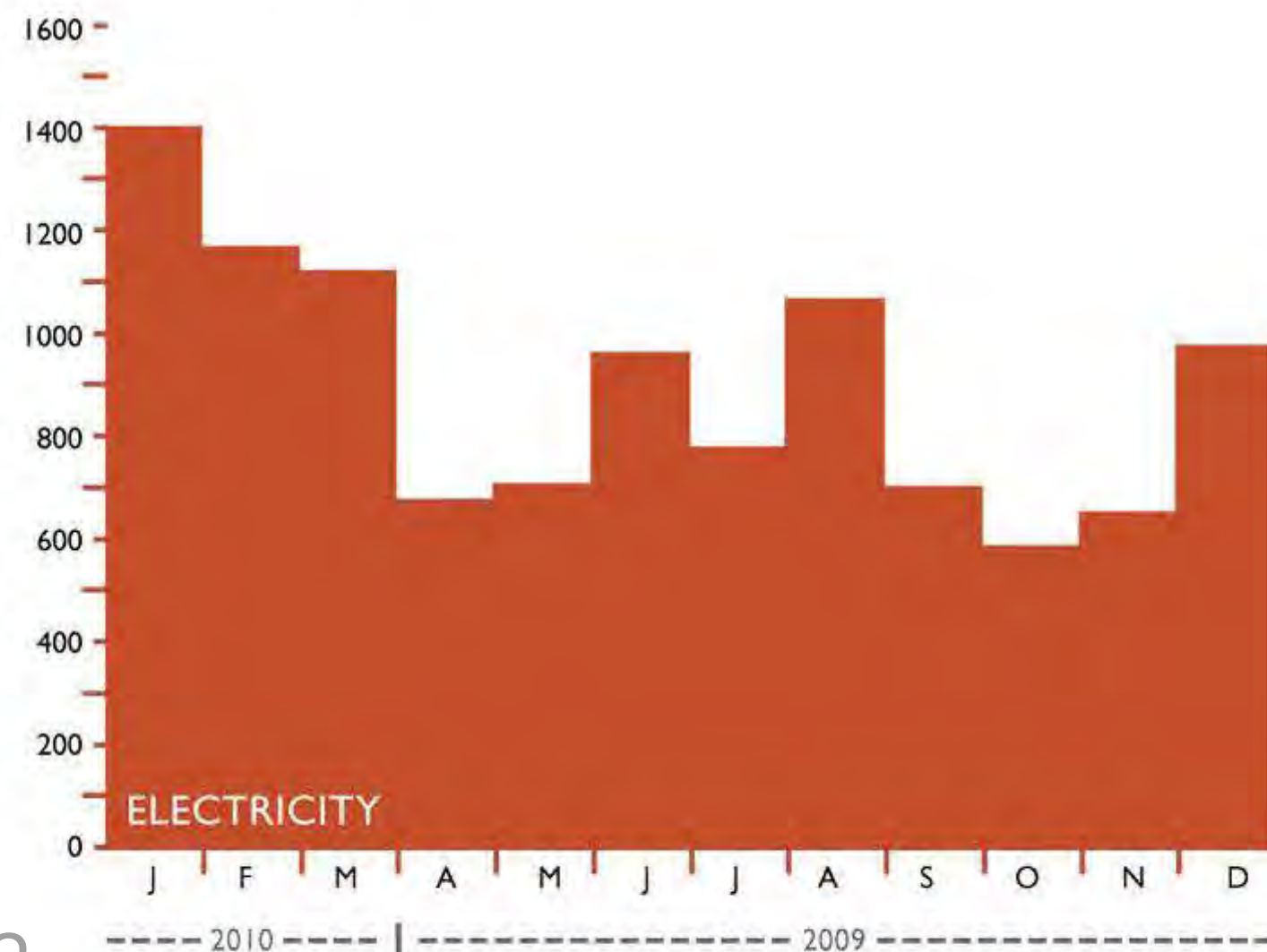
Location: Chrisney, IN

Climate Type: Mixed-Humid

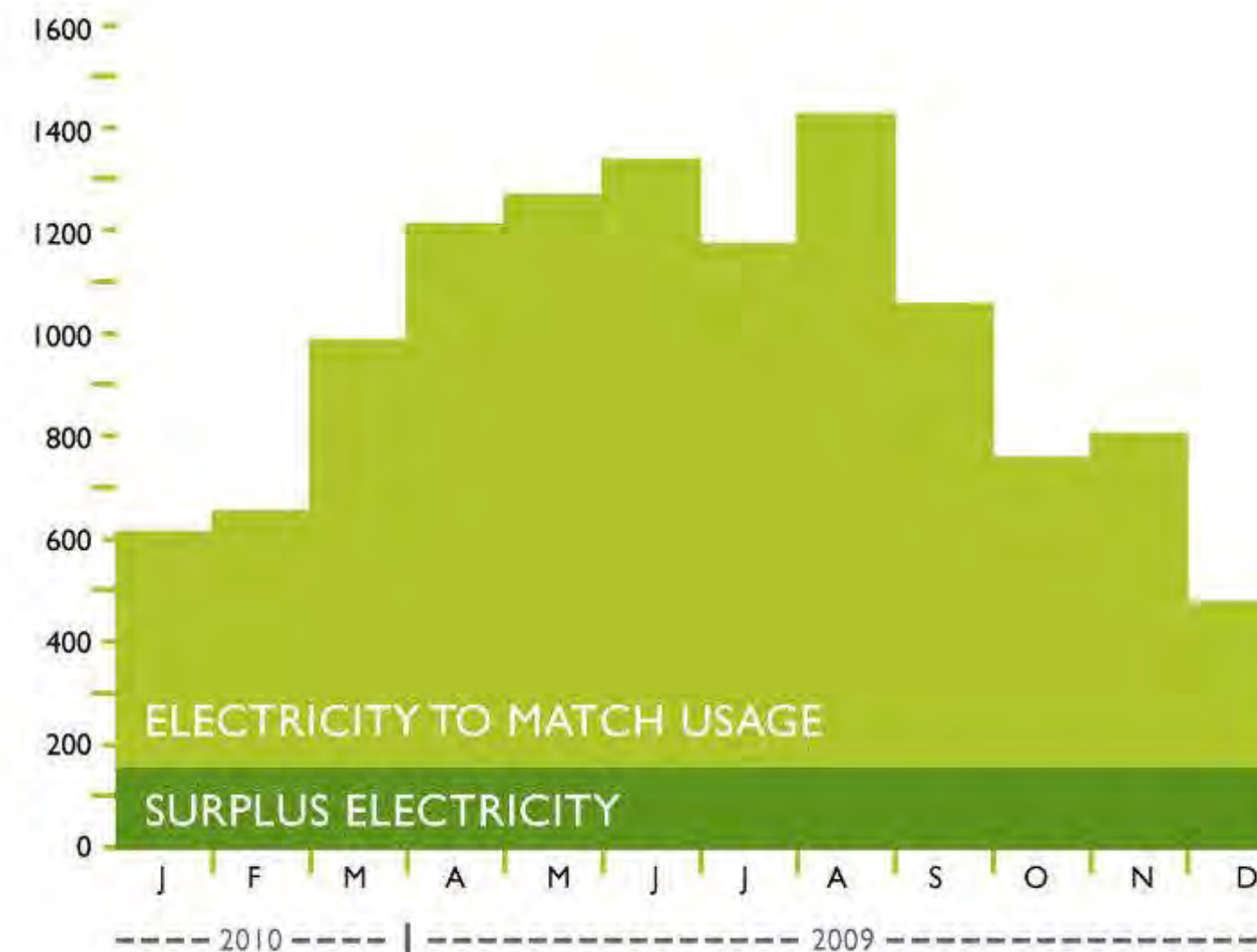
Square Footage: 2,413

Time stamp: 2016-2018

MONTHLY ENERGY USE
KILOWATT-HOURS TOTAL



MONTHLY ENERGY PRODUCTION
KILOWATT-HOURS TOTAL



EUI
(kbtu/SF/yr)



Energy use compared to average building of its type

57%

reduction from baseline
ASHRAE 90.1 - 2007

+105%

renewable production
% of energy use

INTERNATIONAL LIVING FUTURE INSTITUTE™ www.livingfuture.org

Design and Construction Standards

1. Develop a performance standard (as a component or stand-alone).
2. The standard may be internally-developed or reference a third-party model document.
3. Identify and empower personnel to enforce the standard.
4. If internally-developed, ensure that a framework is in place to update it regularly.
5. Align the other institutional goals, standards, and expectations with the performance standard.

Design and Construction Standards

Budgetary Considerations

Process Loads

Renewables

Accountability

OPR

RFP

Budgetary Considerations

- Is your cost model valid?
 - How appropriate are the comparables?
 - Is the cost model adjusted for high-performance or ZNE?



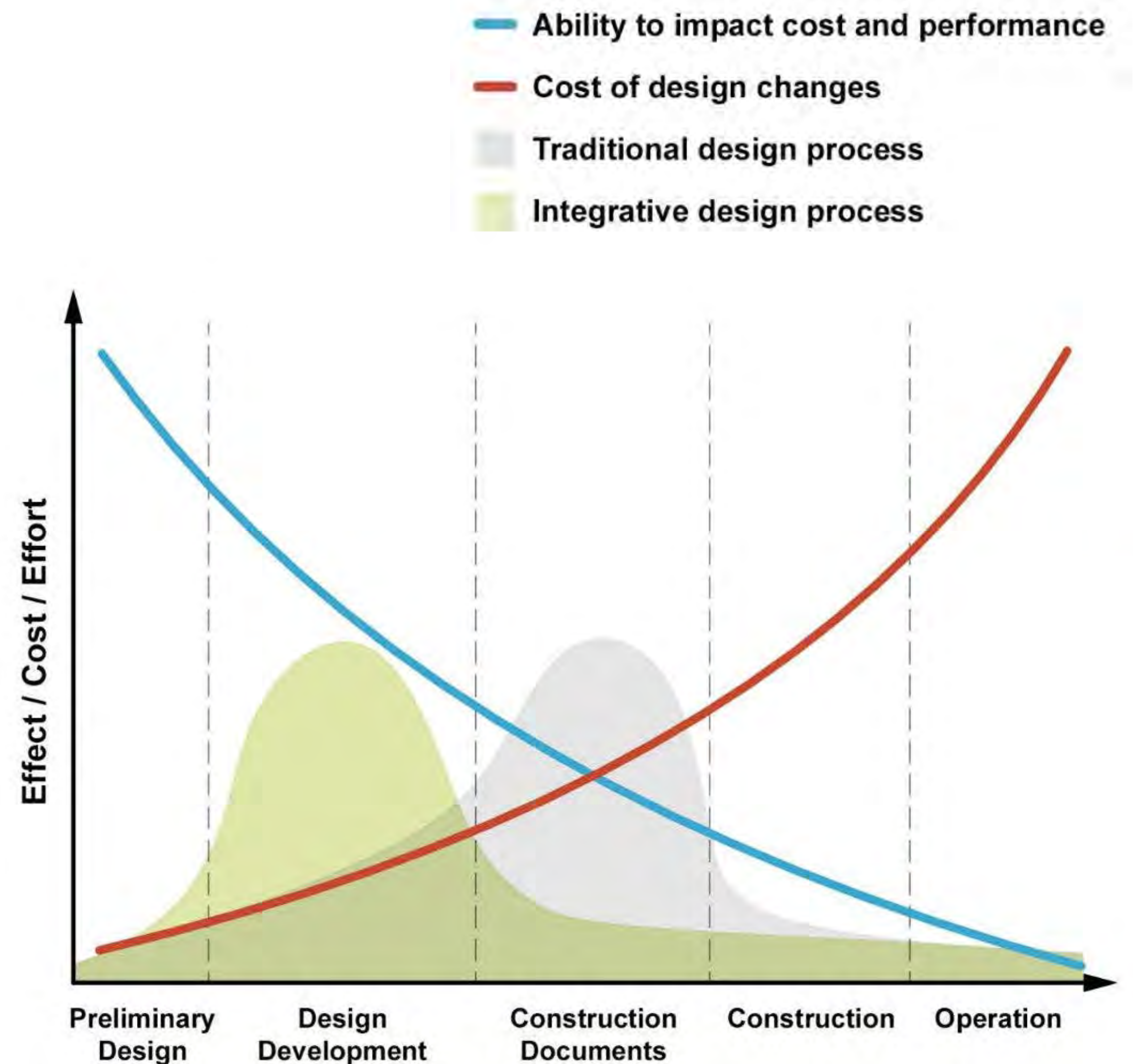
Budgetary Considerations

- **If not, can the cost model and performance goals be reconciled?**
 - This will require a give-and-take process.
 - Process will test the priority of high-performance design and construction.
 - As such, the performance goal must be elevated in importance.



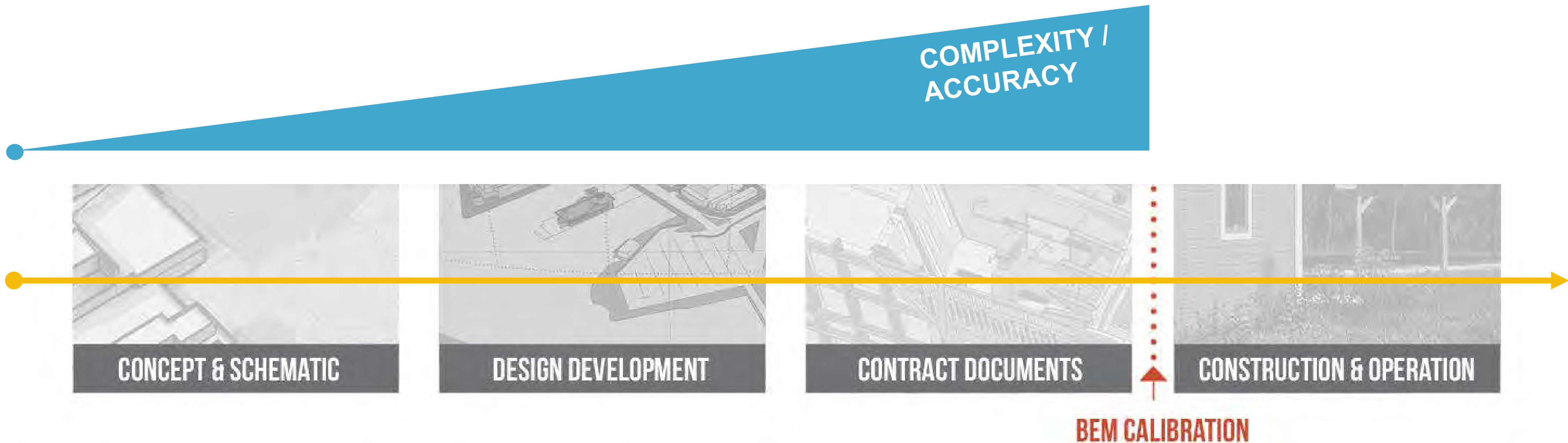
Budgetary Considerations

- Is the project team prompted to leverage a high-performance protocol?
 - There is gulf between modeled and measured performance.
 - Energy modeling tools now enable energy modeling to be advanced in lock-step with construction cost estimates.
 - Make it part of the standard. Reference documents such as ASHRAE 209.



Budgetary Considerations

- Is the project team prompted to leverage a high-performance protocol?



Design Modeling Cycles

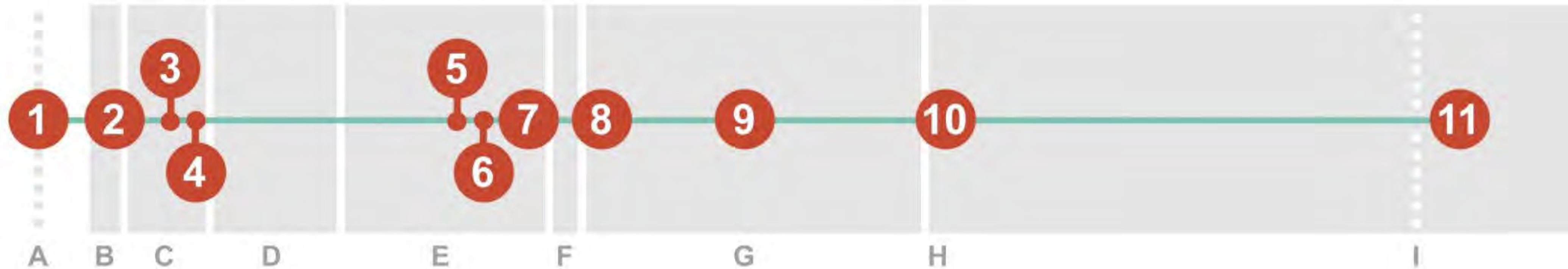
- 1 Simple Box Modeling
- 2 Conceptual Design Modeling
- 3 Load Reduction Modeling
- 4 HVAC Selection Modeling
- 5 Design Refinement
- 6 Design Integration and Optimization
- 7 Energy Simulation-Aided Value Engineering

Construction and Operations Modeling Cycles

- 8 As-Designed Energy Performance
- 9 Change Orders
- 10 As-Built Energy Performance

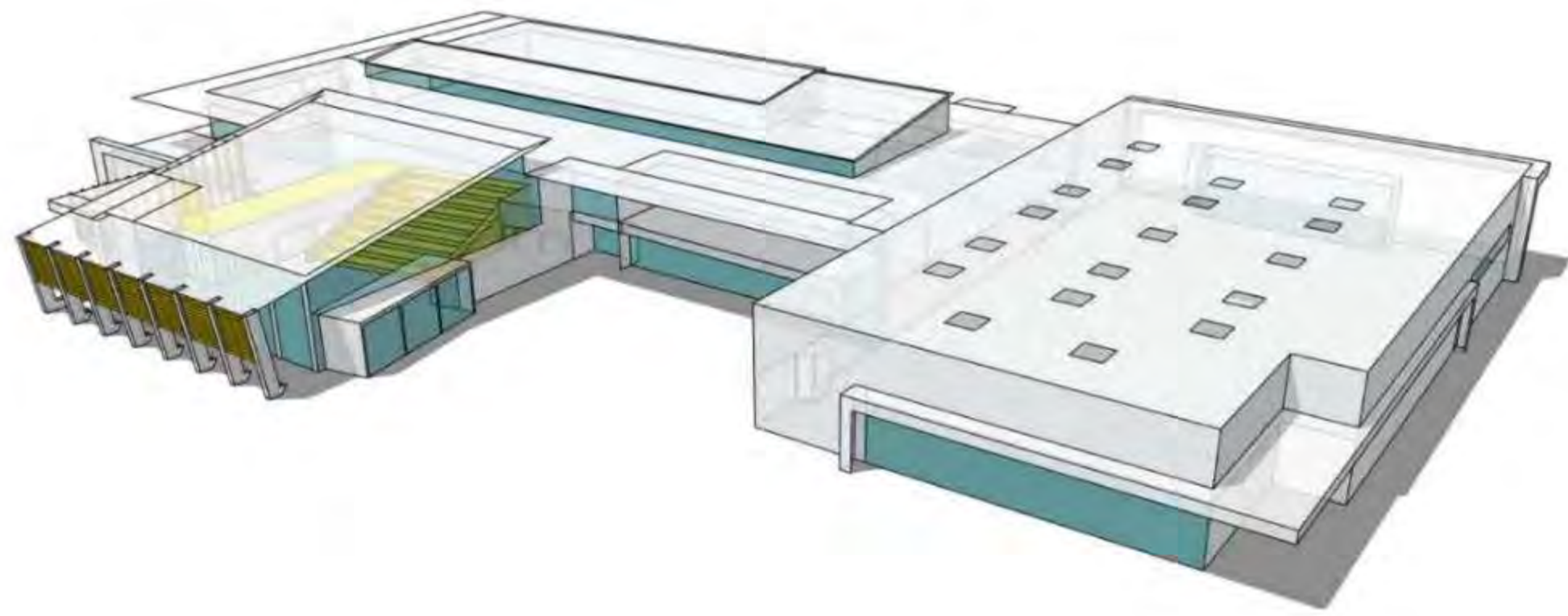
Postoccupancy Modeling Cycles

- 11 Postoccupancy Energy Performance Comparison

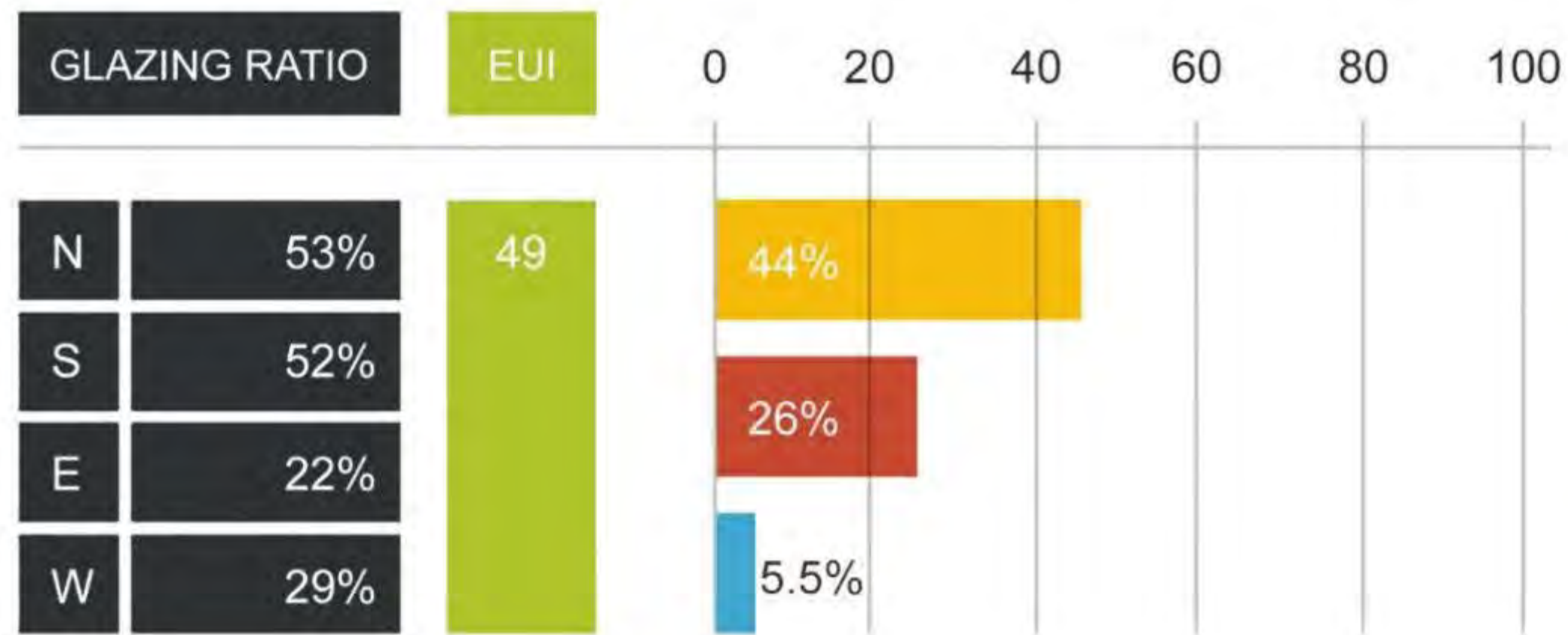
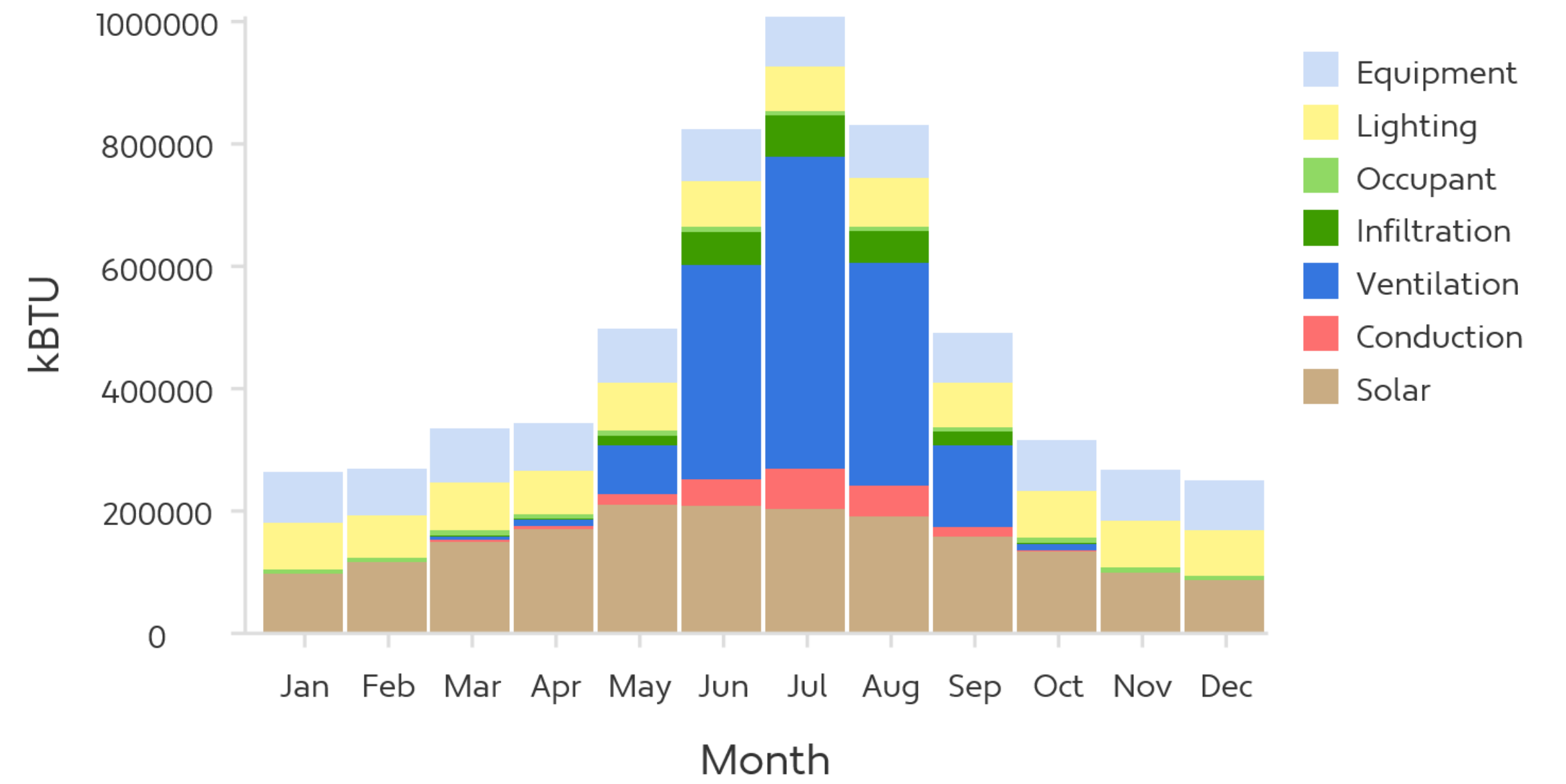


- A Preconcept (Benchmarking / Climate and Site Analysis / Energy Charrette)
- B Conceptual Design
- C Schematic Design
- D Design Development
- E Construction Documents
- F Bidding
- G Construction
- H Postoccupancy
- I Twelve-Months of Occupancy

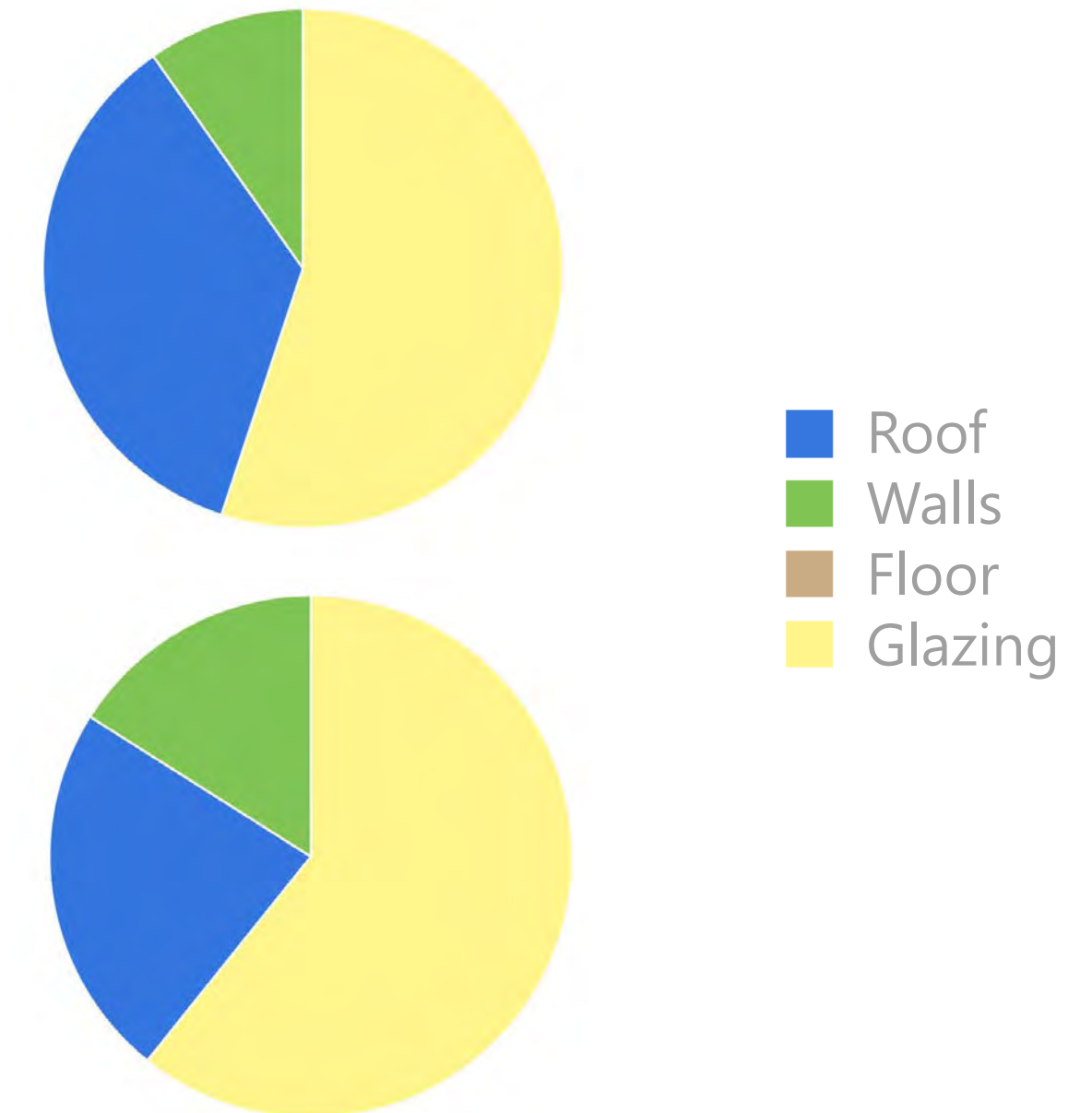
Information based on ANSI/ASHRAE Standard 209-2018.



Monthly Heat Gain (kBTU)



- Energy Use Intensity
- Spatial Daylight Autonomy
- Annual Sunlight Exposure
- % Reduction in Cooling Load
- Glazing Orientation



Budgetary Considerations

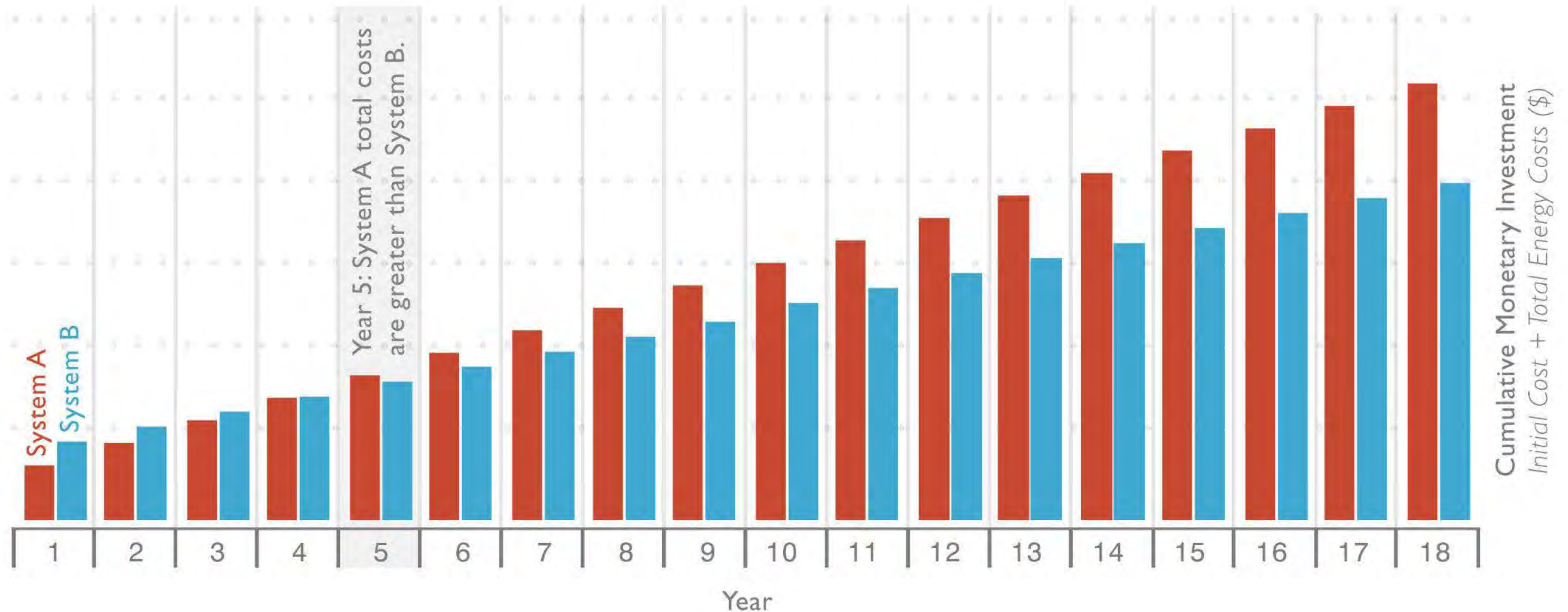
- What is an acceptable return when you operate the facility?

System A

Energy-code compliant system
= Greatest energy consumption costs.

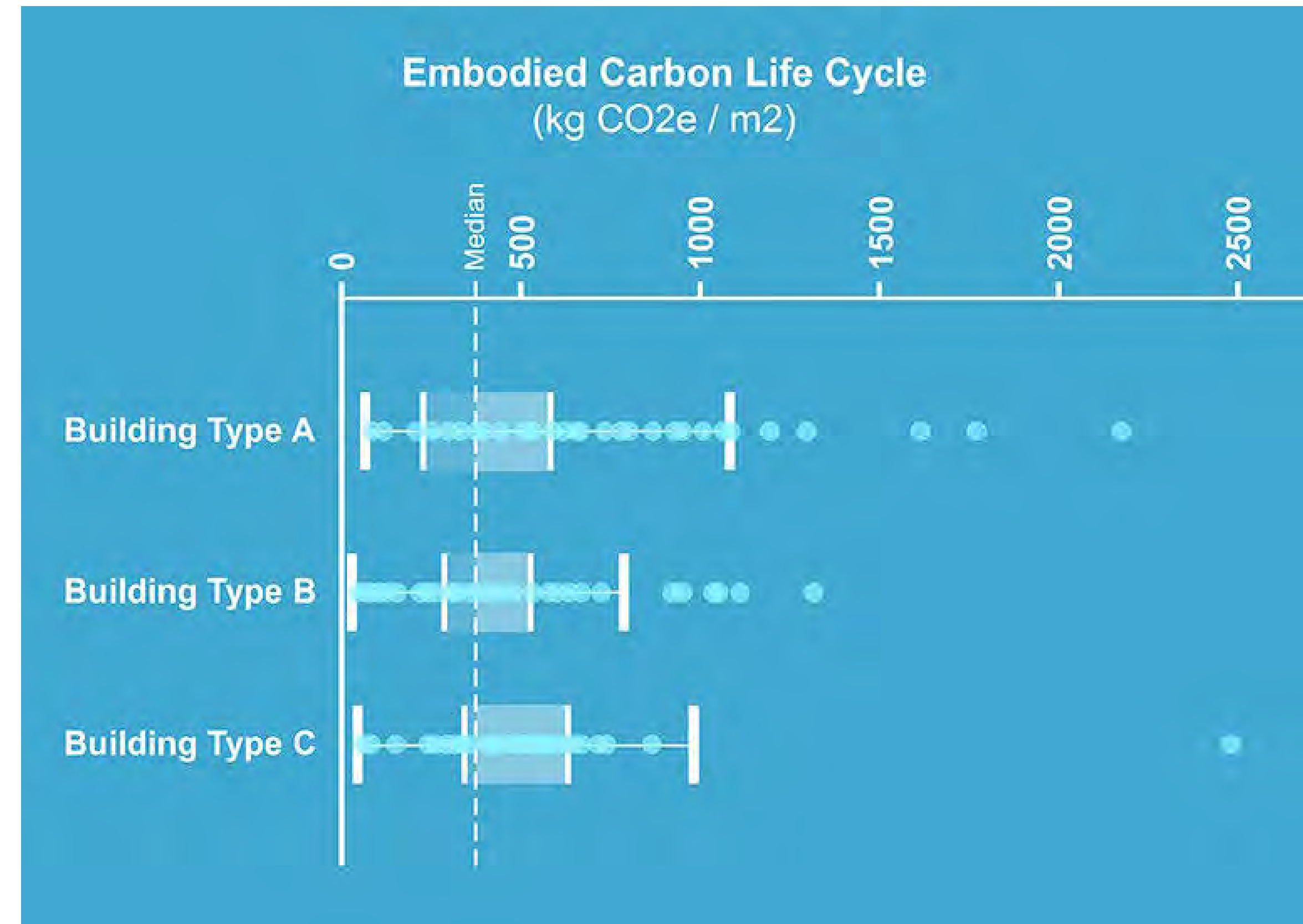
System B

Initial cost = 20% premium.
Energy-efficiency = 30% savings.



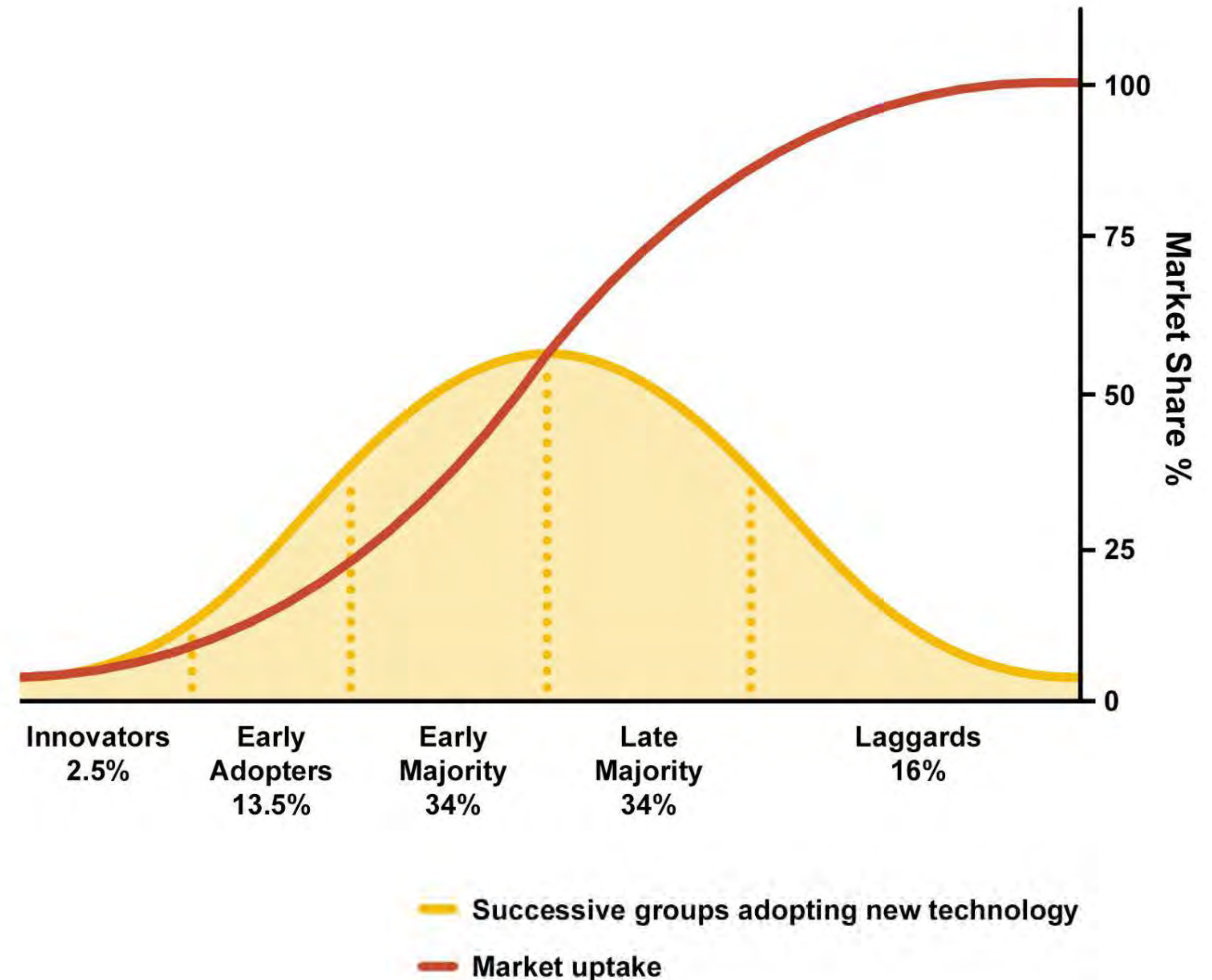
Budgetary Considerations

- Are you prepared for the carbon economy?
 - Emergence of carbon neutral campuses.
 - Current state of carbon offsets.
 - Continued commoditization of carbon.
 - Will expand from operational to embodied carbon.



Budgetary Considerations

- Does “reputational capital” count?
 - Opportunity to demonstrate leadership.
 - Marketing / PP / recruitment.
 - May consider third-party certification.





INDIANA UNIVERSITY GLOBAL AND INTERNATIONAL STUDIES BUILDING

LOCATION BLOOMINGTON, INDIANA

TYPE UNIVERSITY OFFICE, CLASSROOM

SIZE 165,000 GROSS SQUARE FEET

ECMs ENERGY RECOVERY
CENTRALIZED DEMAND CONTROL VENTILATION
OPTIMIZED ENVELOPE PERFORMANCE
LOW LIGHTING POWER

\$30,800
IN ENERGY COST
SAVINGS PER
YEAR (20%).



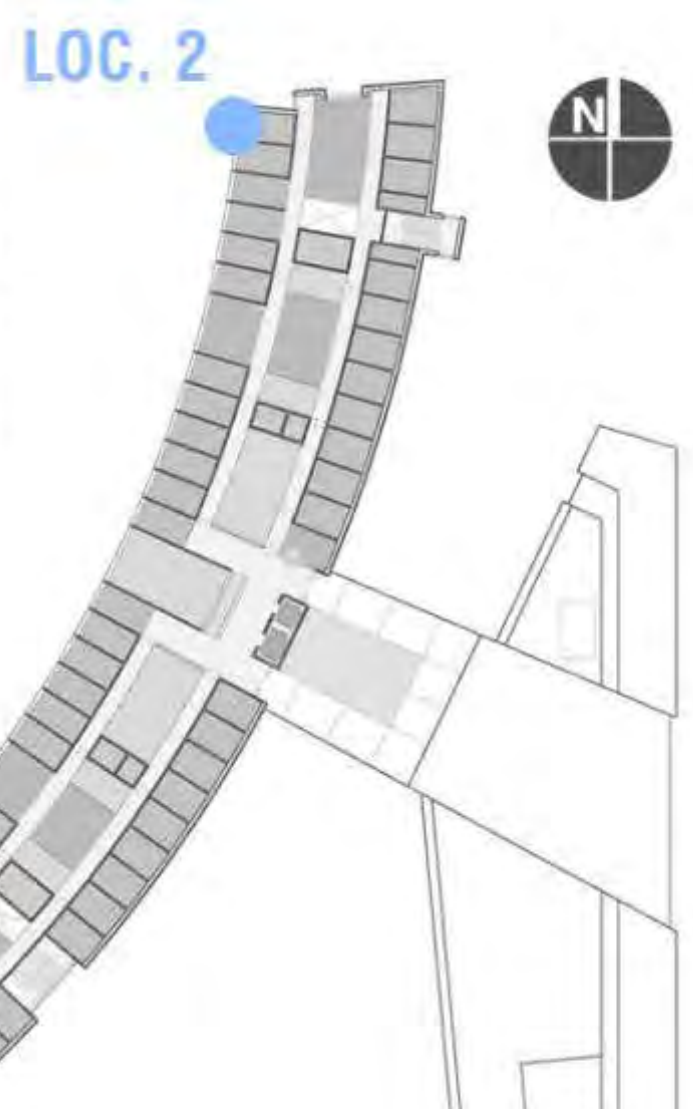


1:00 PM
JUNE 21

2:00 PM

3:00 PM

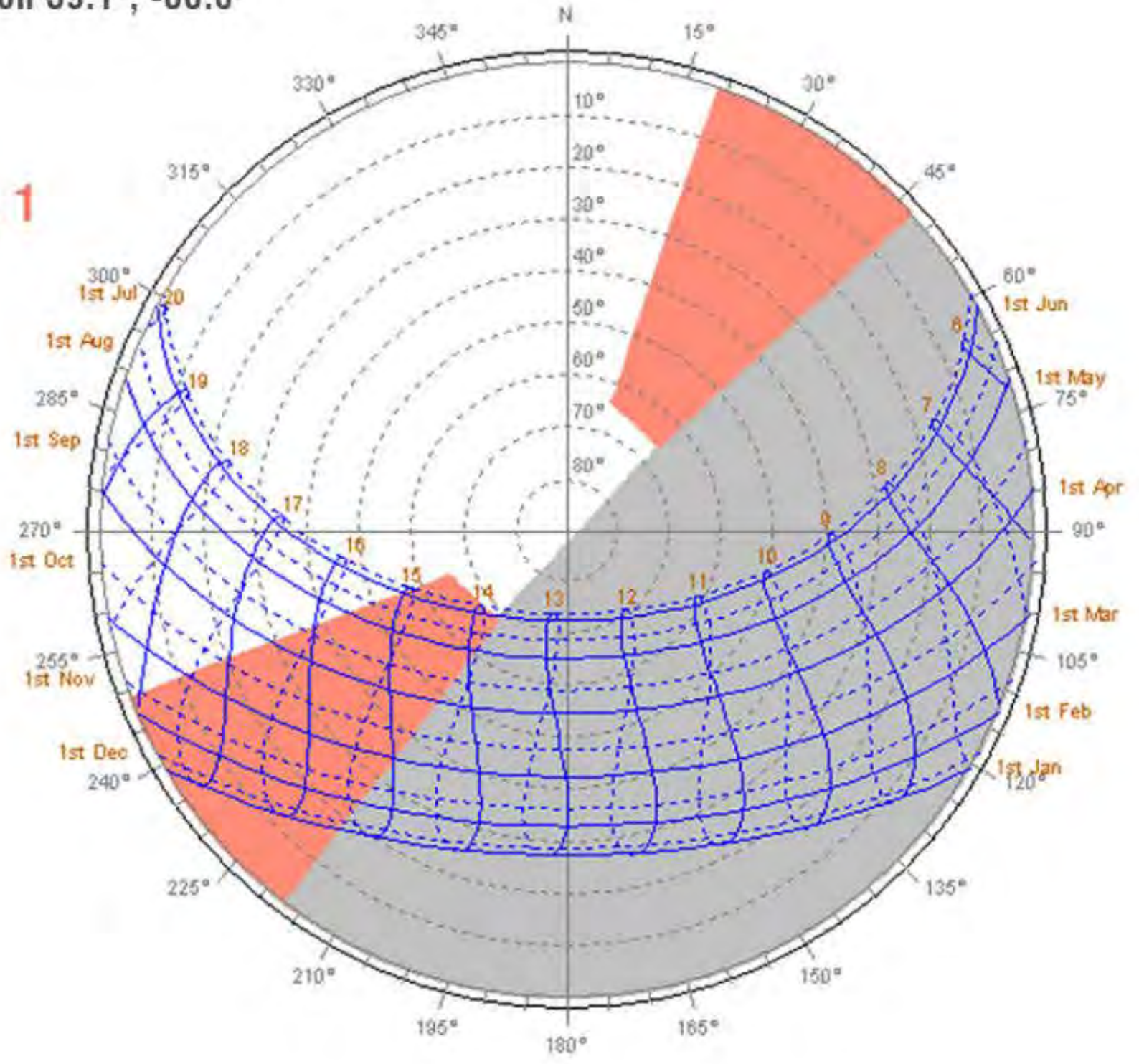
4:00 PM



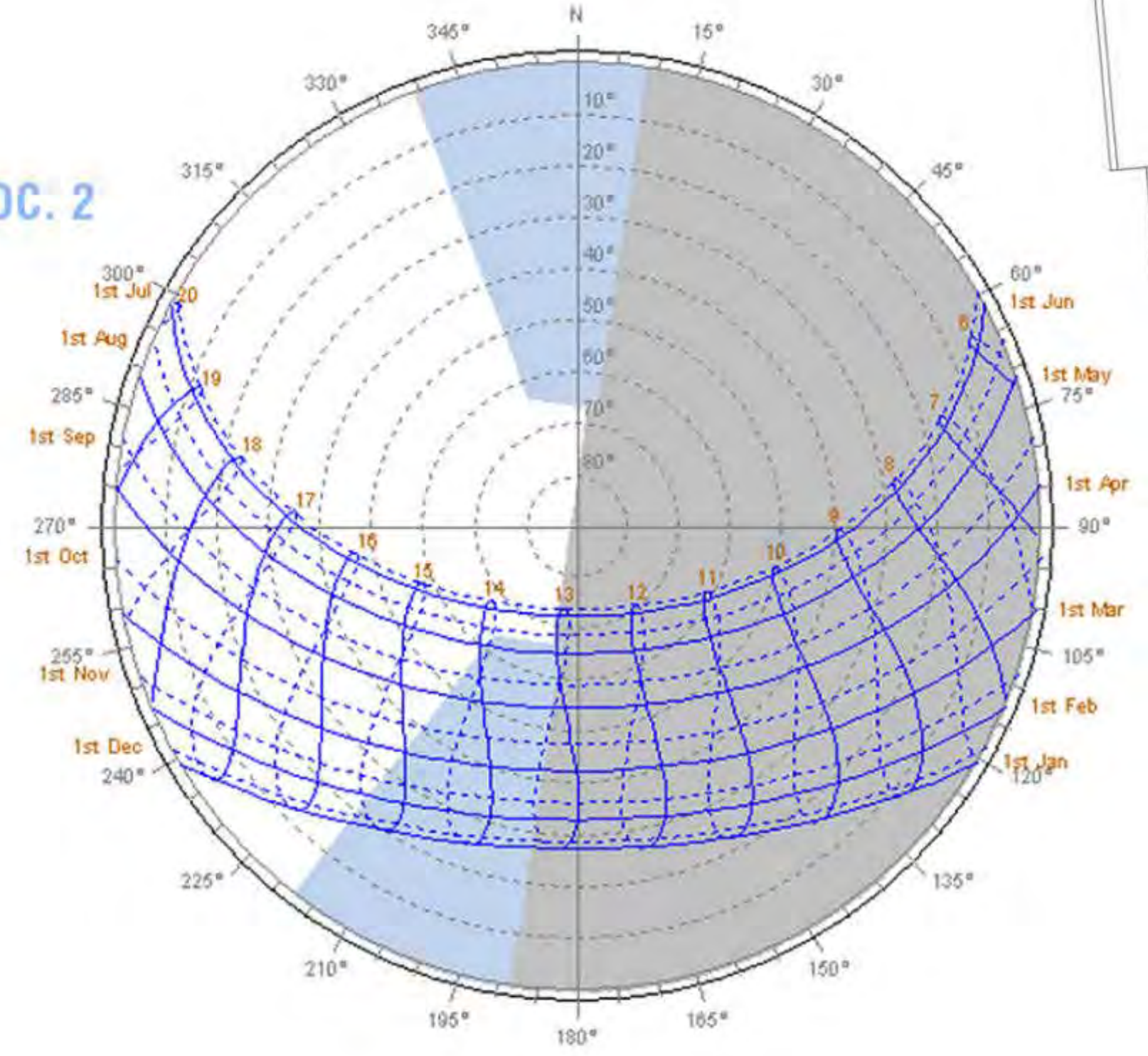
SOLAR ACCESS STUDIES

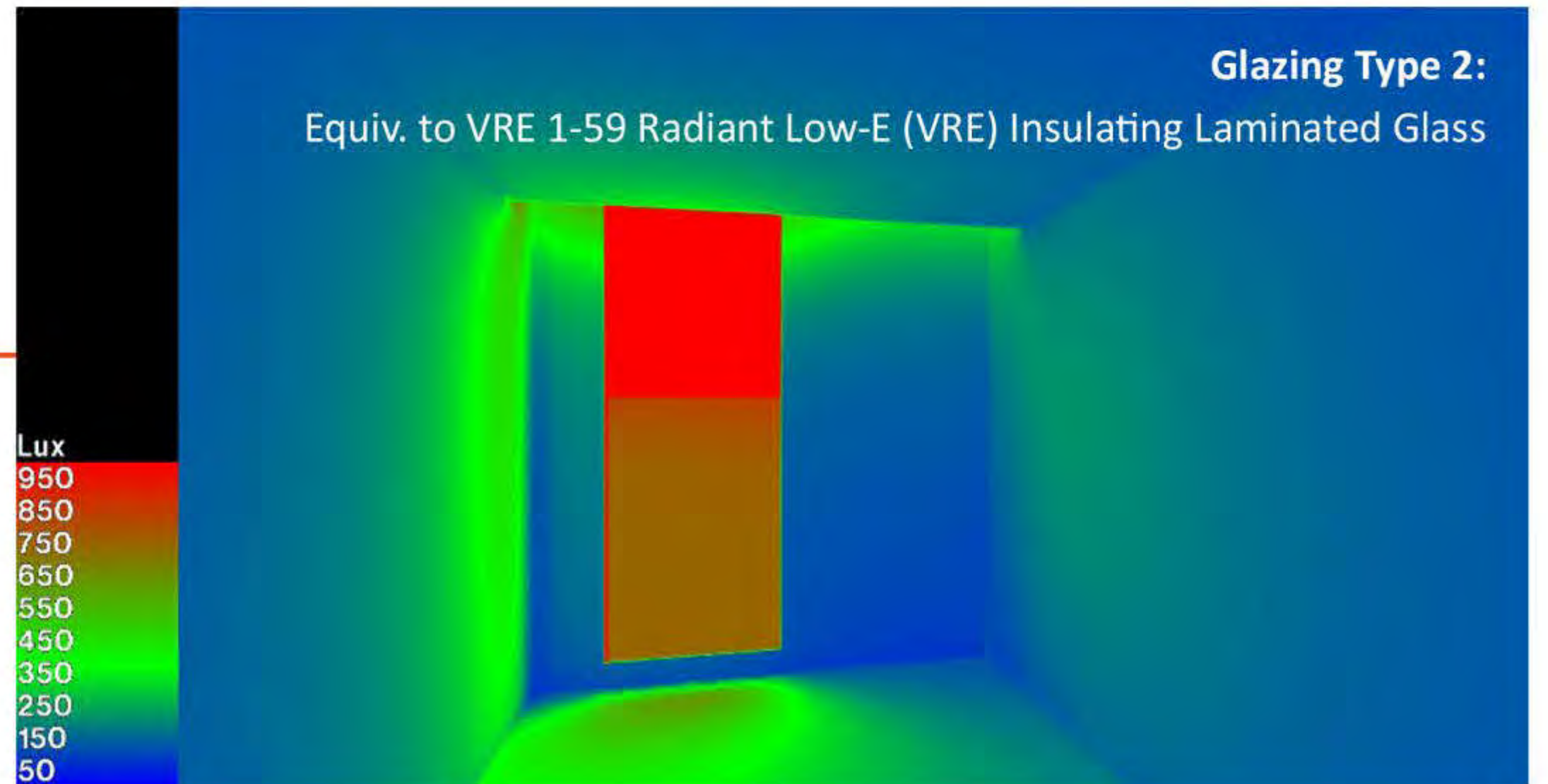
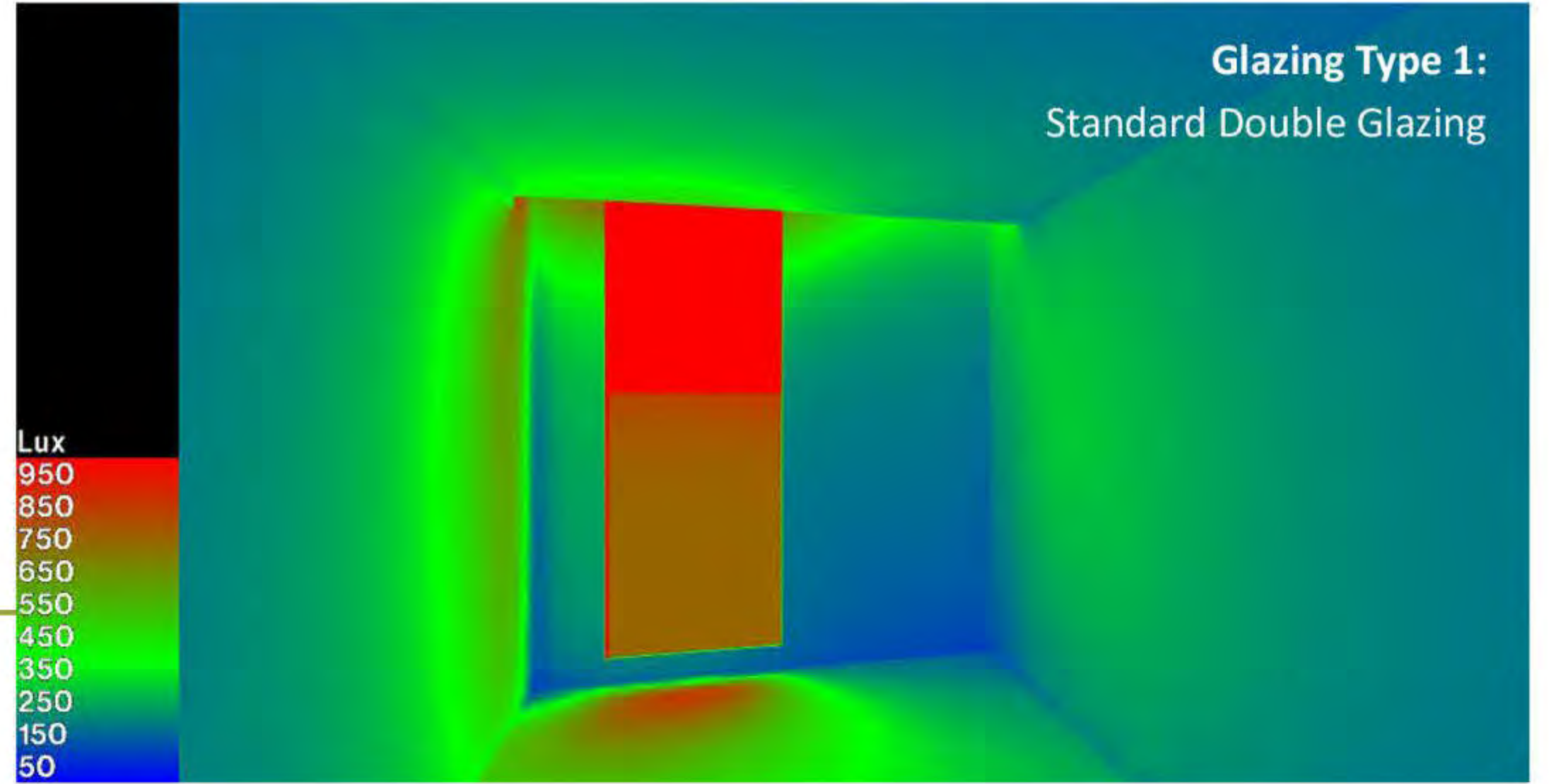
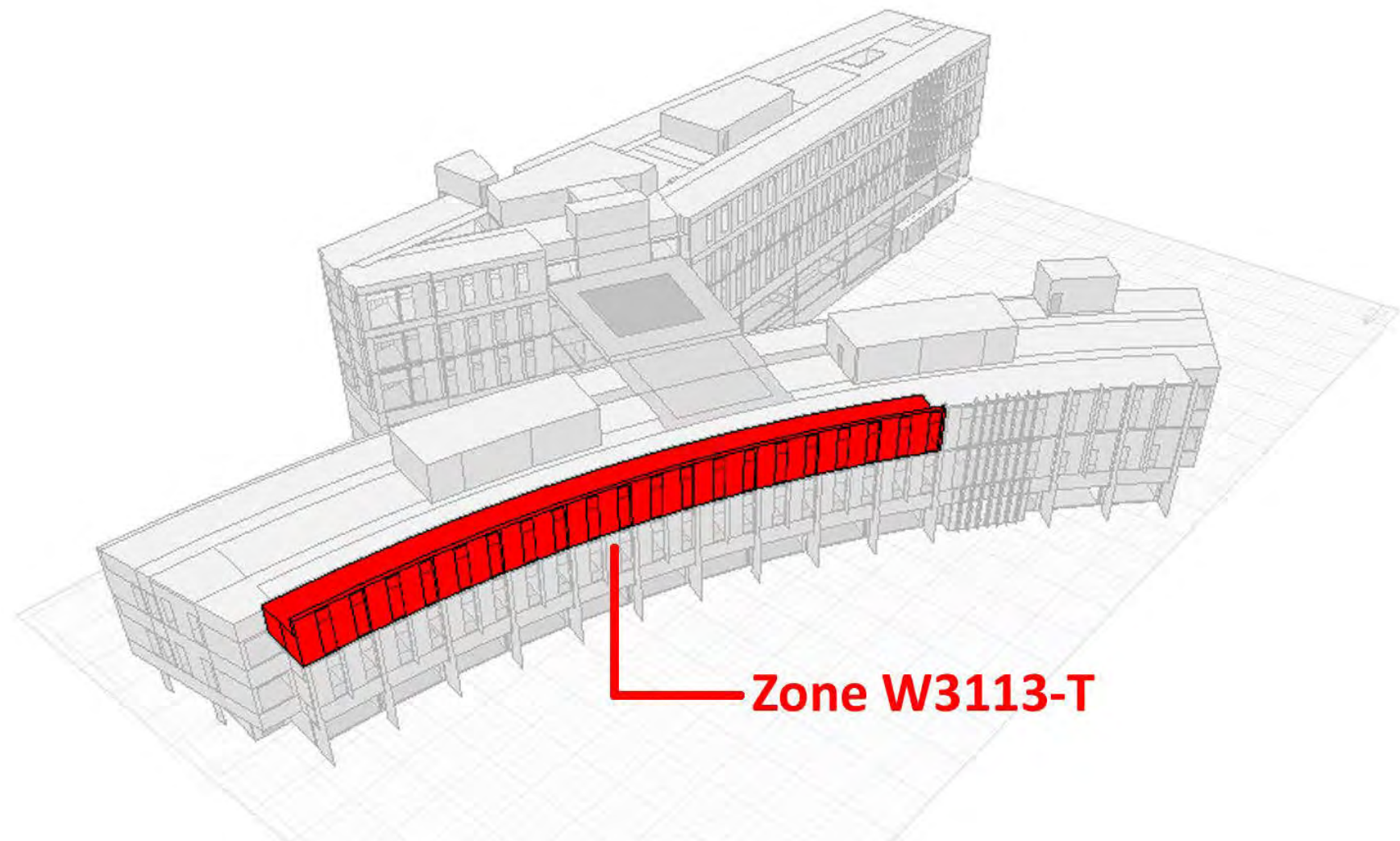
SUN PATH DIAGRAMS
location 39.1°, -86.6°

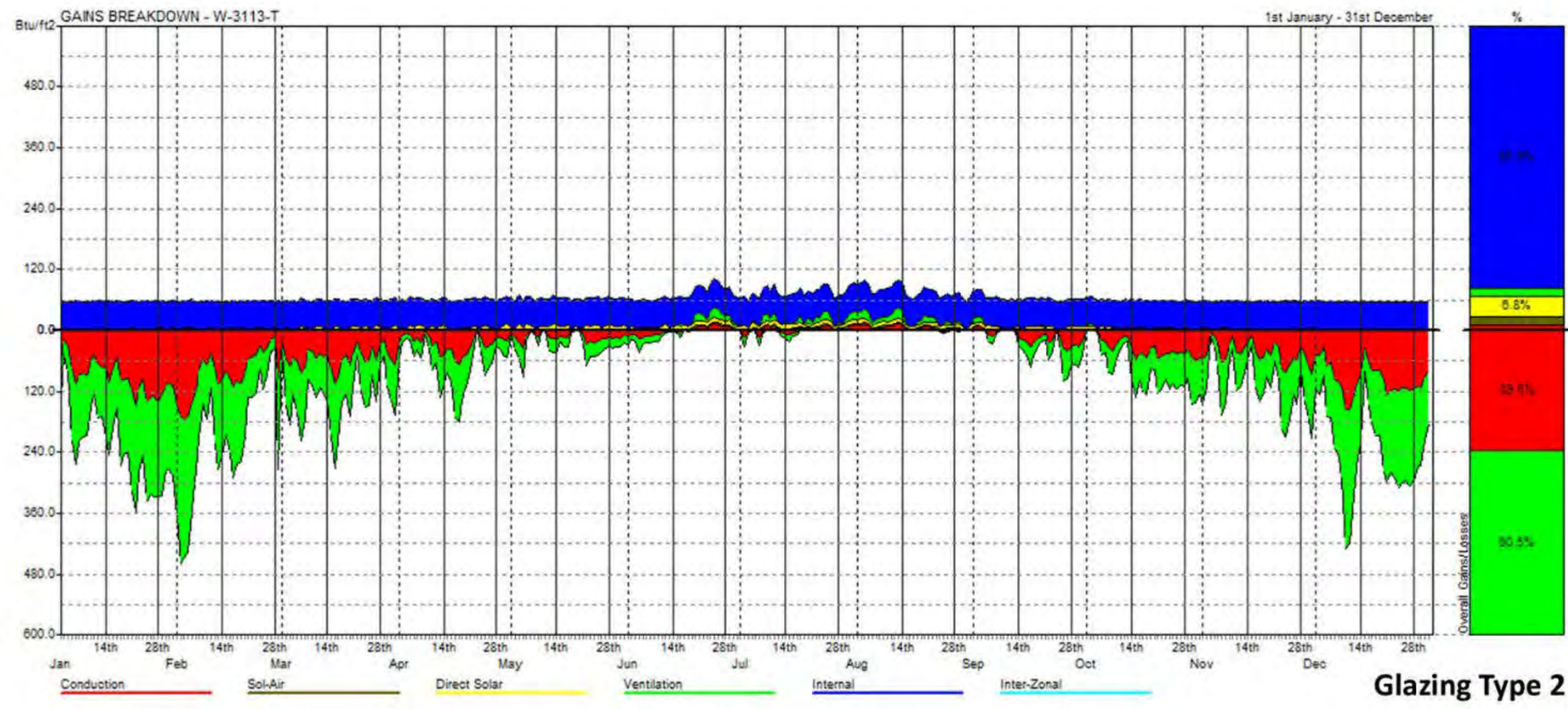
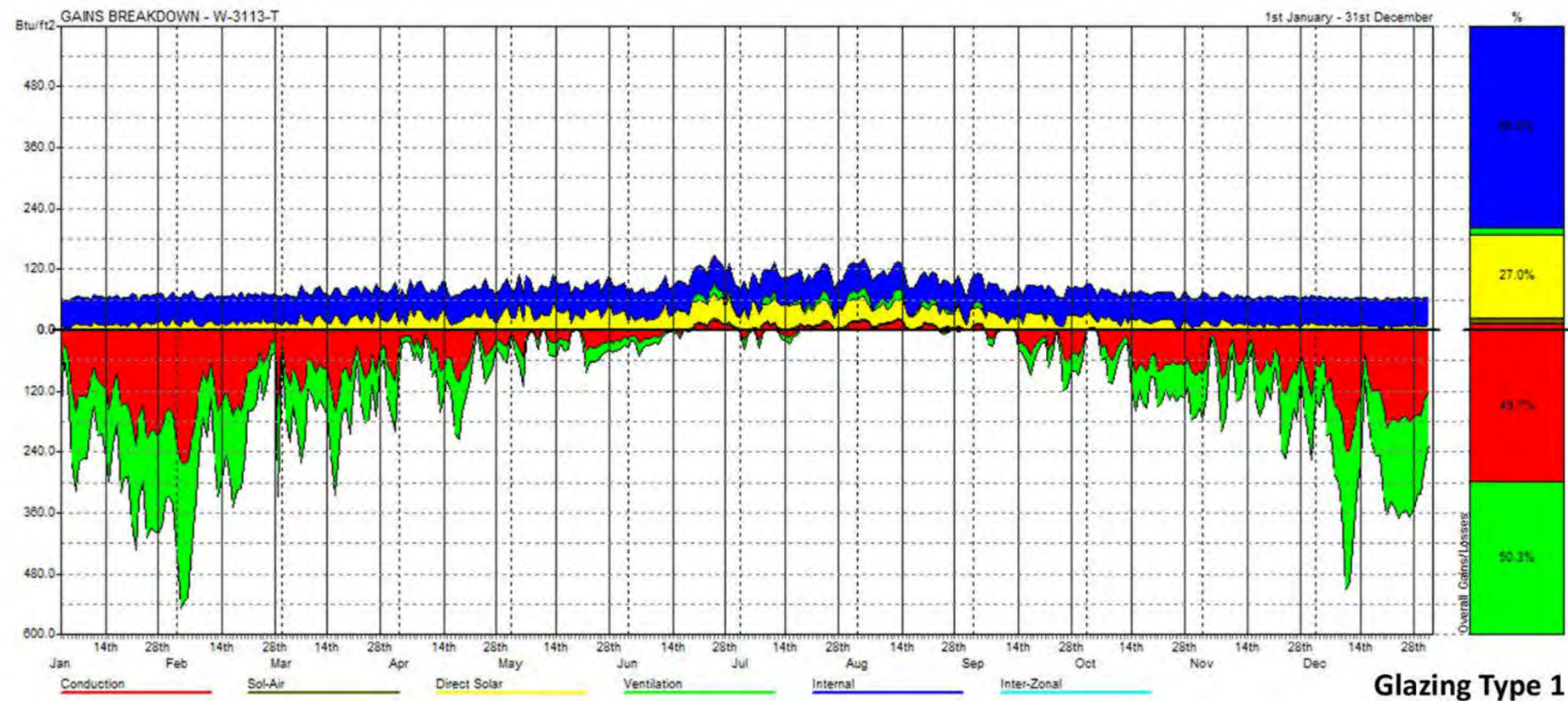
LOC. 1



LOC. 2









INDIANAPOLIS PUBLIC LIBRARY – EAGLE BRANCH

LOCATION INDIANAPOLIS, INDIANA

TYPE PUBLIC LIBRARY

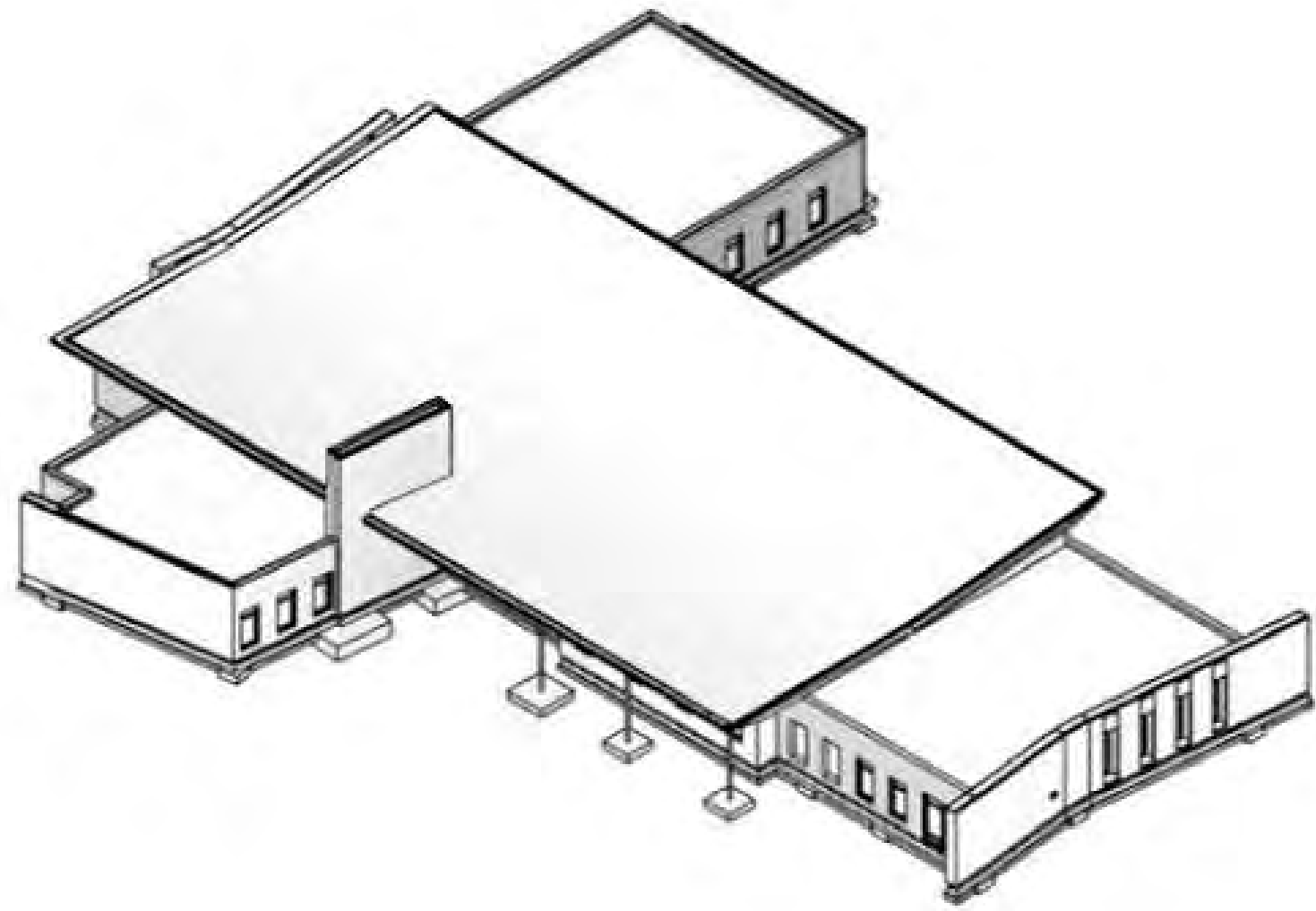
SIZE 20,100 GROSS SQUARE FEET

ECMs OPTIMIZED ENVELOPE PERFORMANCE
LOW LIGHTING POWER
66KW PHOTOVOLTAIC ARRAY

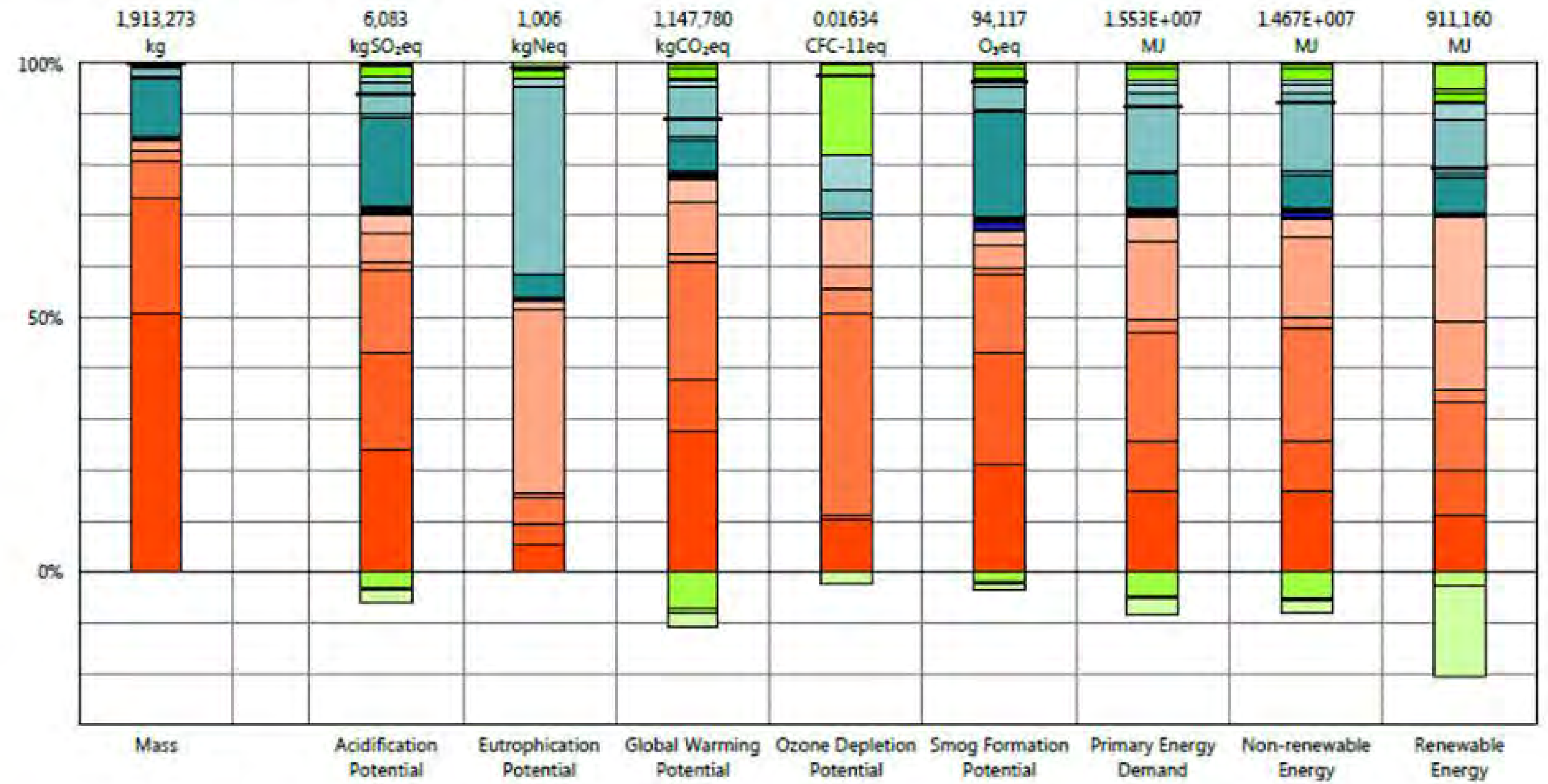
\$10,500
ENERGY COST
SAVINGS PER
YEAR (38.5%).







Results per Life Cycle Stage, itemized by Division



Legend

— Net value (impacts + credits)

Manufacturing [A1-A3]

- 03 - Concrete
- 04 - Masonry
- 05 - Metals
- 06 - Wood/Plastics/Composites
- 07 - Thermal and Moisture Protection
- 08 - Openings and Glazing
- 09 - Finishes

Transportation [A4]

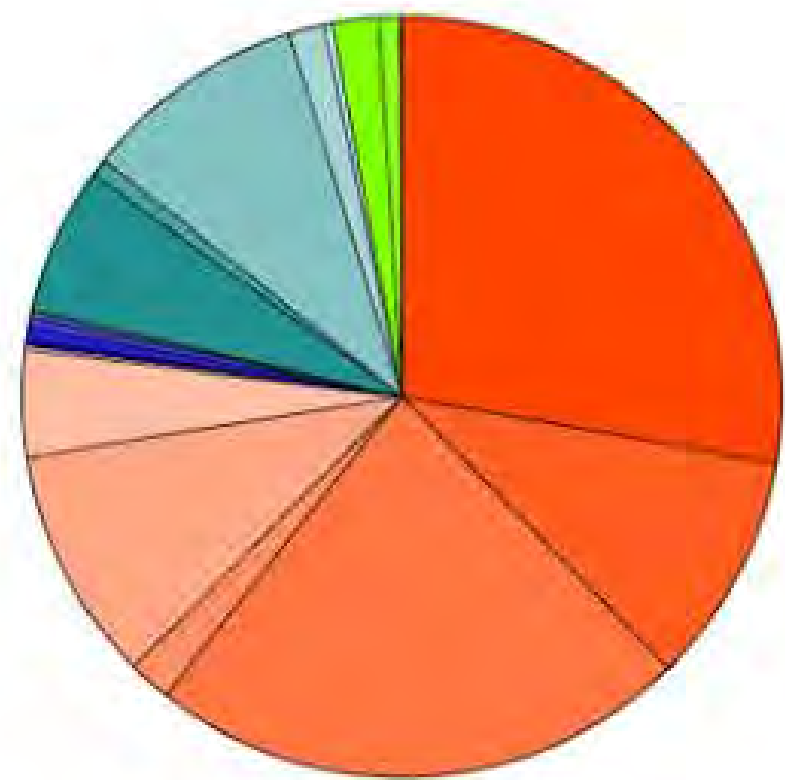
- 03 - Concrete
- 04 - Masonry
- 05 - Metals
- 06 - Wood/Plastics/Composites
- 07 - Thermal and Moisture Protection
- 08 - Openings and Glazing
- 09 - Finishes

Maintenance and Replacement [B2-B4]

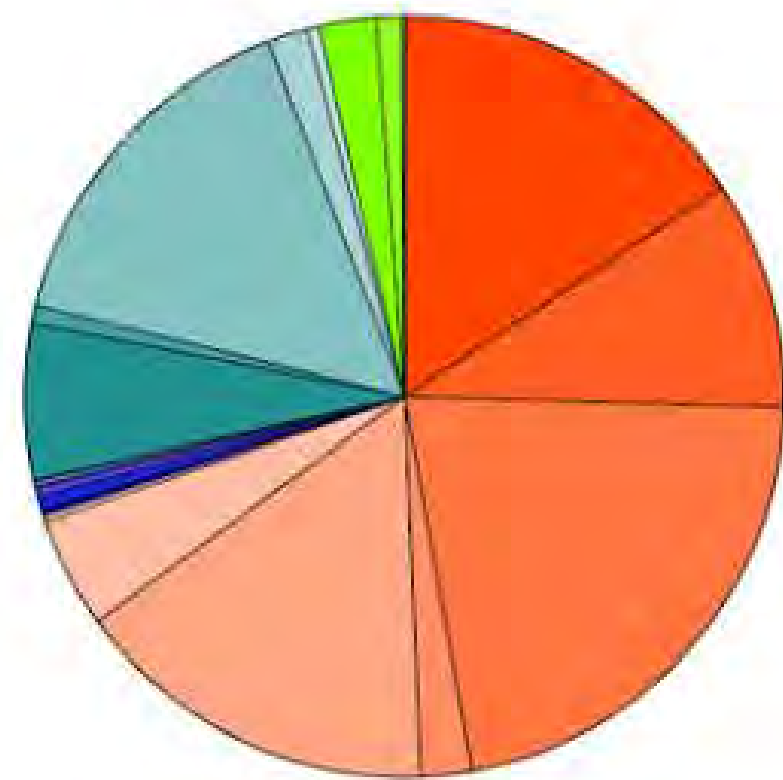
- 03 - Concrete
- 04 - Masonry
- 05 - Metals
- 06 - Wood/Plastics/Composites
- 07 - Thermal and Moisture Protection
- 08 - Openings and Glazing
- 09 - Finishes

End of Life [C2-C4, D]

- 03 - Concrete
- 04 - Masonry
- 05 - Metals
- 06 - Wood/Plastics/Composites
- 07 - Thermal and Moisture Protection
- 08 - Openings and Glazing
- 09 - Finishes



Global Warming Potential



Primary Energy Demand

Budgetary Considerations

1. Validate the cost model to account for high-performance design, especially ZNE.
2. Reconcile the project budget with the performance goals of the project when necessary.
3. Leverage performance-modeling protocol. This can be part of the standard. Consider high-performance strategies for their return on investment.
4. Account for value-added services like envelope and MEP commissioning and energy modeling.
5. Anticipate the emerging carbon economy as campuses drive toward carbon neutrality.

Design and Construction Standards

Budgetary Considerations

Process Loads

Renewables

Accountability

OPR

RFP

Process Loads

- **What processes will occur in your buildings?**
 - Define all major programming elements that will require high-energy consumption.
 - Consider how user power requirements will change over time.
 - Contemplate occupancy-based receptacle controls.



Process Loads

- Will the program include a kitchen?
 - Define if the kitchen be a warming kitchen or a commercial-grade cooking kitchen.
 - Determine if new equipment be installed or if existing equipment be relocated to new project.
 - Consider requiring an all-electric kitchen.



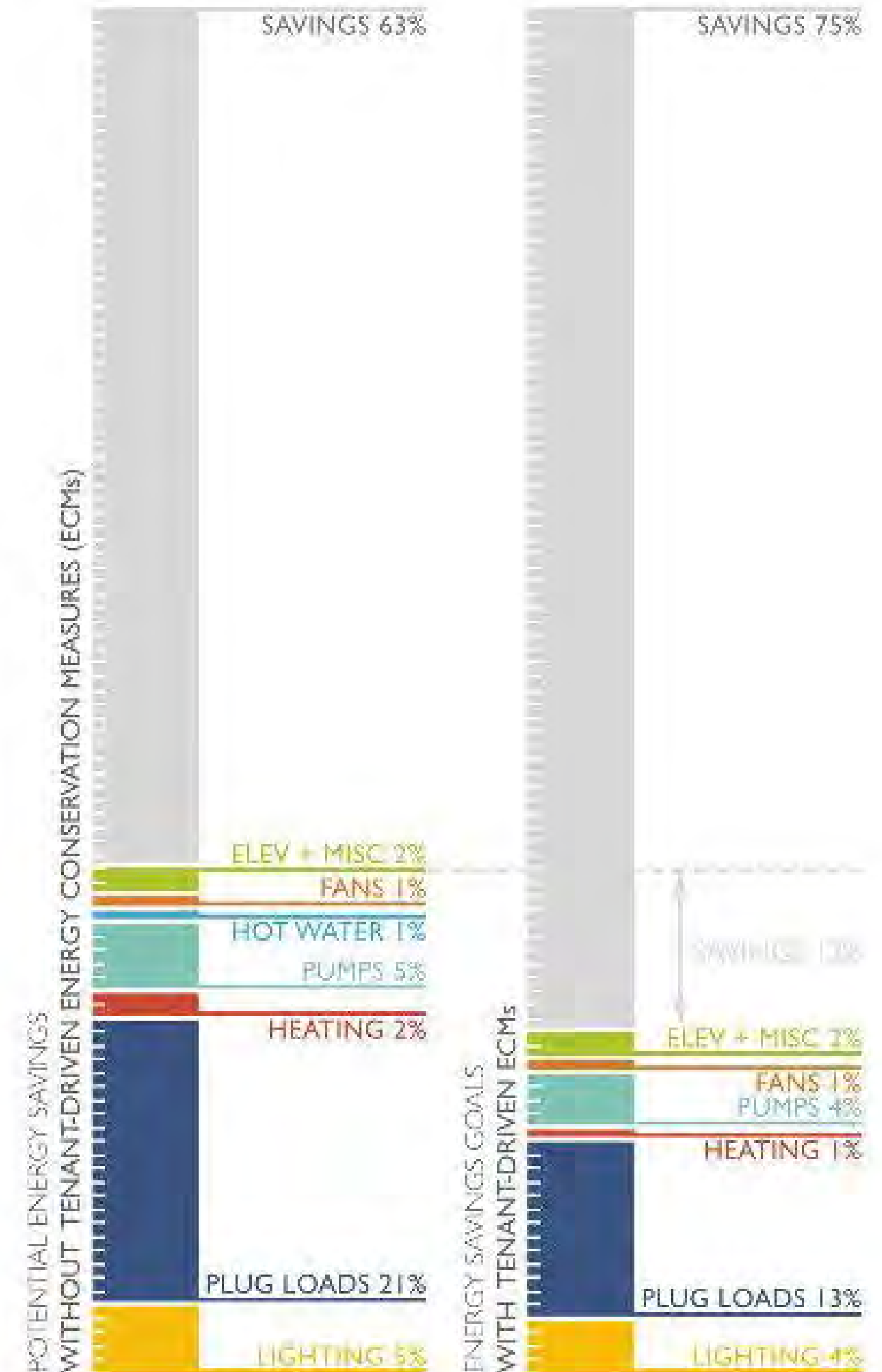
EUI = 50 kBtu/ft²yr



EUI = 150 kBtu/ft²yr

Process Loads

- **How will users interact with the building?**
 - Incentivize occupant behavior to reduce process/plug load energy consumption.
 - Develop energy awareness programs and use them.
 - Provide occupants data-based feedback loops to empower them to make better choices.
 - Allocate space for active stairs.



Graphic adapted from Cockram, Michael.
“Targeting Net Zero: Architect, engineers, and researchers strive to propel net-zero buildings into the mainstream.”
GreenSource Magazine. September/October 2010.



GRAND VALLEY STATE UNIVERSITY

LOCATION: ALLENDALE, MICHIGAN

KINDSCHI HALL
OF SCIENCE

ROBERT
KLEINER
COMMONS

LAKER
MARKETPLACE

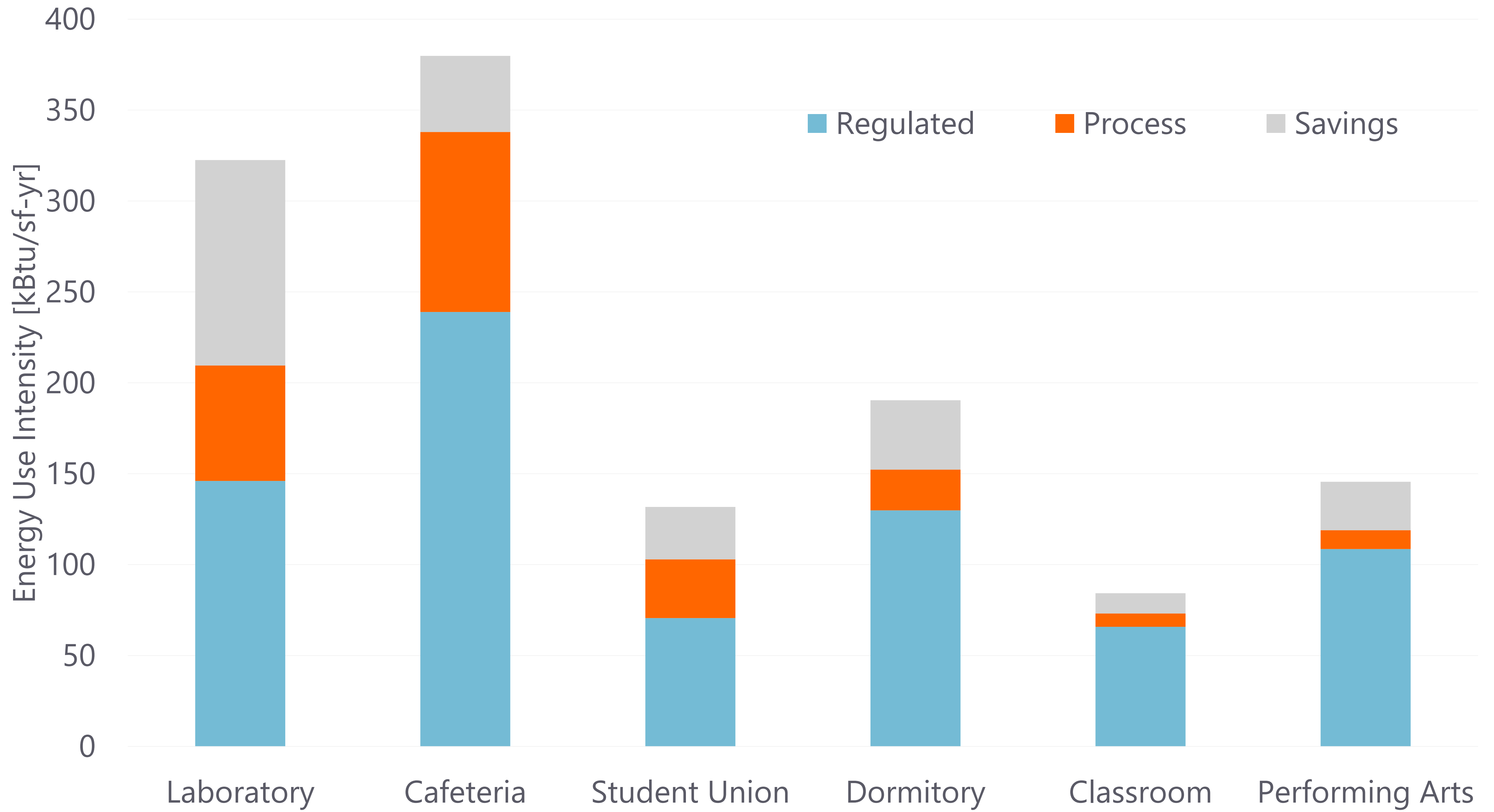
HOLTON-HOOKER
LEARNING AND
LIVING CENTER

LAKE HURON
HALL

HAAS CENTER FOR
PERFORMING ARTS



certification pending



Plug and Process

1. Recognize that each building type will have different plug/process energy needs.
2. Identify all major programming elements that will require high-energy consumption.
3. Develop an equipment purchasing policy that aligns with net-zero goals.
4. Contemplate control strategies that allow you to minimize plug loads.
5. Implement strategies to leverage user engagement.

Design and Construction Standards

Budgetary Considerations

Process Loads

Renewables

Accountability

OPR

RFP

Renewables

- Allocated space on-campus for renewables.
- Indicate acceptable types of renewable technology.
- Determine if ground exchange systems will be classified as renewable.
- Campuses may be better served by district scale solutions.



Renewables

1. This is the **last** piece in the net-zero design process.
2. There are a variety of renewable types; you must consider what is right for your location and budget, with an eye toward emerging technologies.
3. There are other factors to consider beyond installed cost of PV. Local utility may have alternative rate structures.
4. Reputational capital: On-site PV can be highly visible.
5. You might need district level or utility-scale renewables to get to “net zero.”

Design and Construction Standards

Budgetary Considerations

Process Loads

Renewables

Accountability

OPR

RFP

Accountability

- Are the mechanisms in place to better ensure that you are getting what you think you are paying for?
 - Fundamental commissioning should be a part of the performance standard.
 - This is beyond basic design services and the CxA should be a third party.
 - After all, the performance is what counts: **Measurement and Verification (M+V)**.

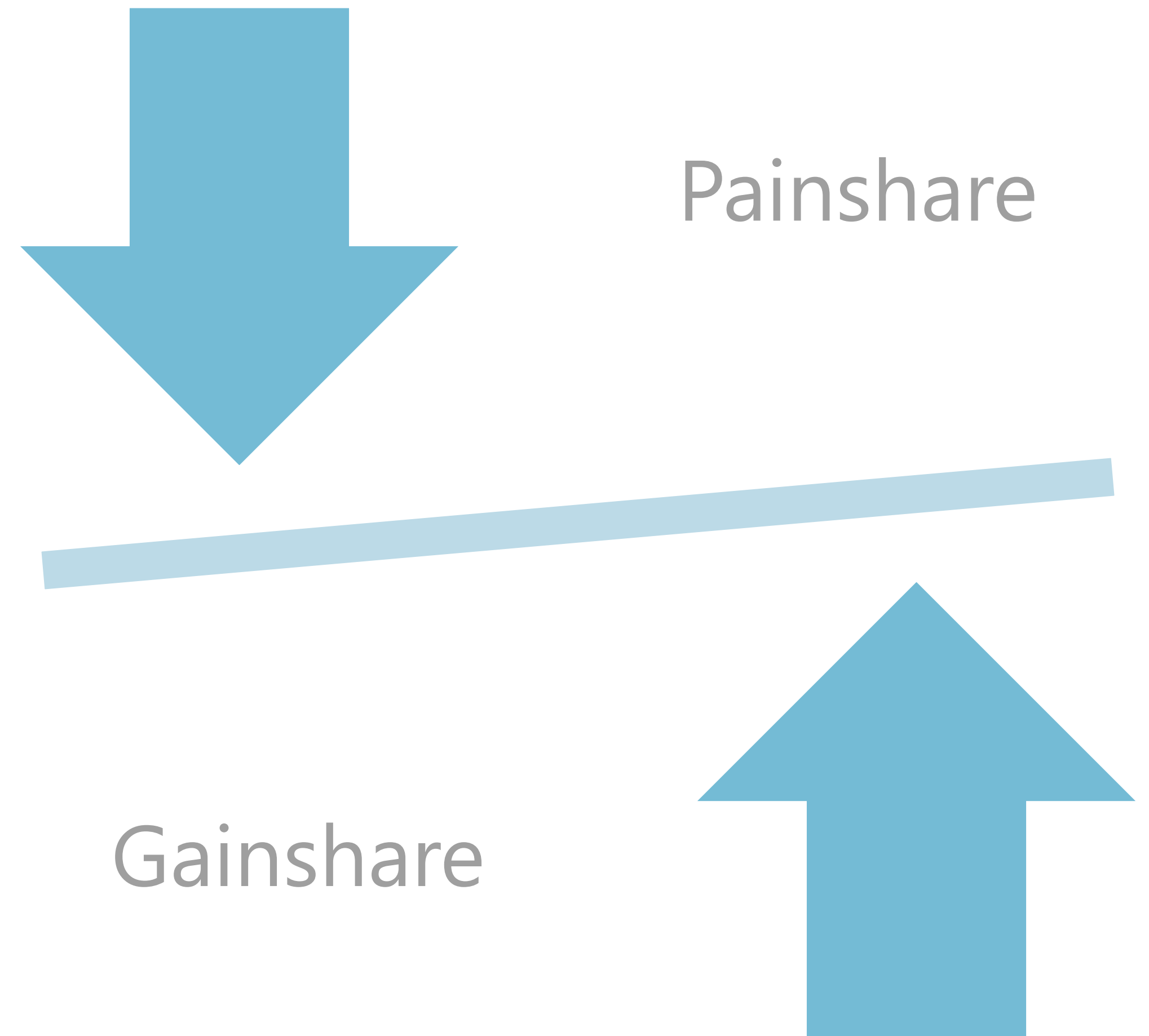
90% of buildings have HVAC controls / systems malfunctions in the first year of occupancy.



Sources: Peter Rumsey, "Out-of-Control Controls," *GreenSource Magazine*, September 2011, McGraw-Hill Construction.

Accountability

1. Report monthly chilled water, electrical, process load consumption to energy champion.
2. Collect building performance data for one year of operation.
3. Analyze collected data.
4. Calibrate design-phase energy model.



Predicted Total Annual Energy Cost

Actual Total Annual Energy Cost

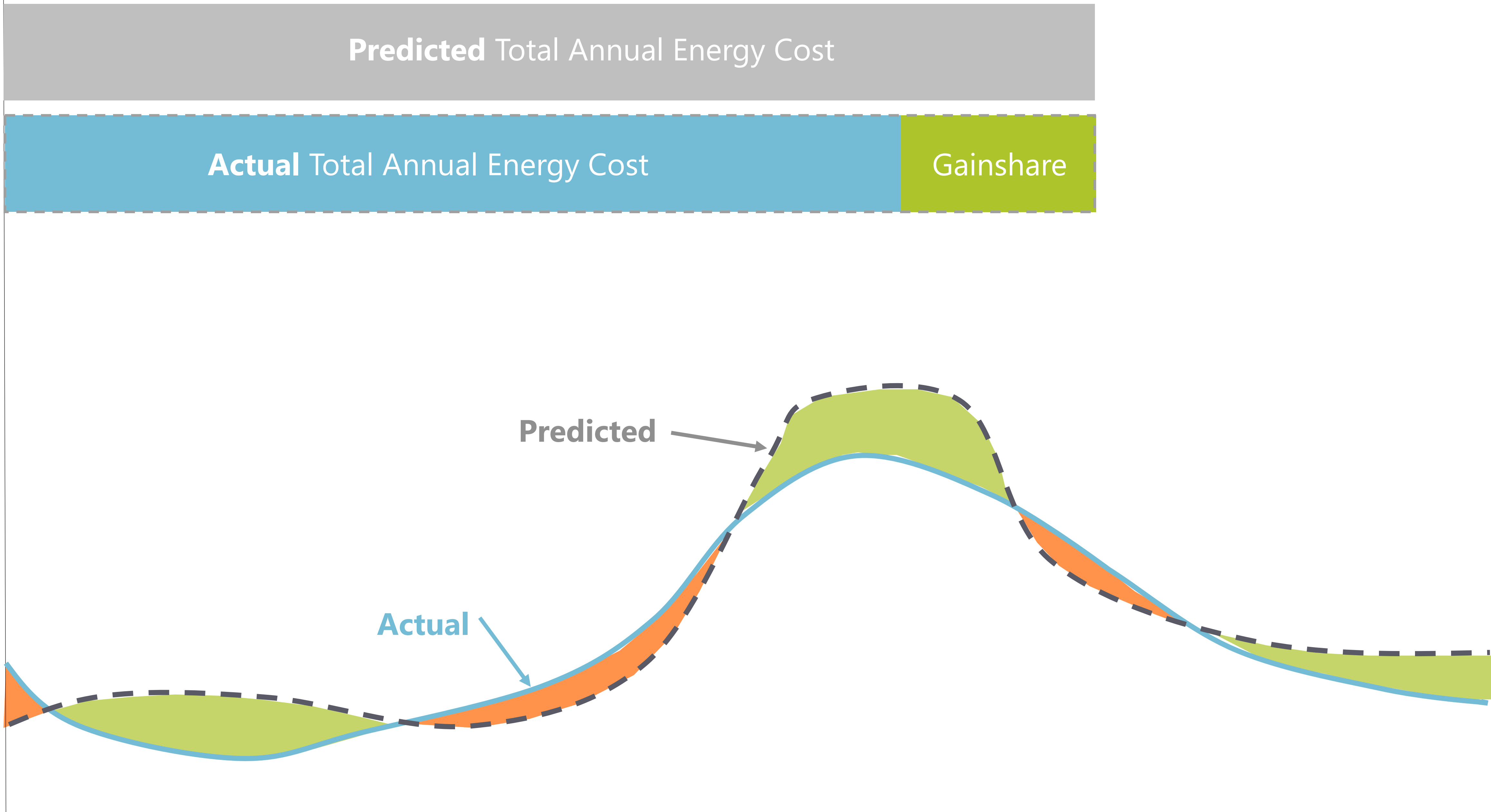
Gainshare

Predicted

Actual

55

Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec



Predicted Total Annual Energy Cost

Actual Total Annual Energy Cost

Painshare

Actual

Predicted

56

Jan

Feb

Mar

Apr

May

Jun

Jul

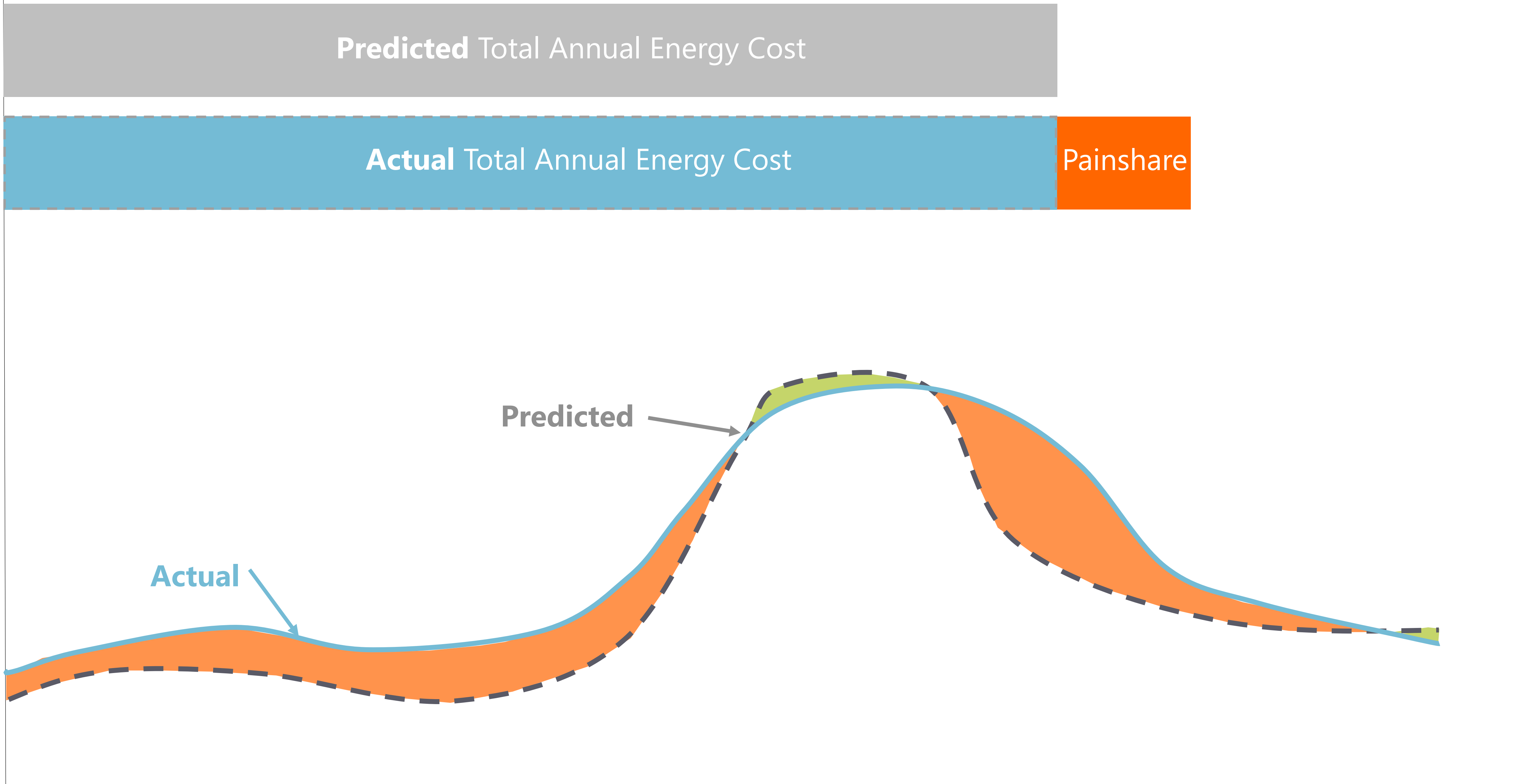
Aug

Sept

Oct

Nov

Dec





COLORADO STATE UNIVERSITY TRANSLATIONAL MEDICINE

LOCATION FORT COLLINS, COLORADO

TYPE UNIVERSITY OFFICE, LAB, EQUINE SURGERY, EQUINE BARN

SIZE 130,000 GROSS SQUARE FEET

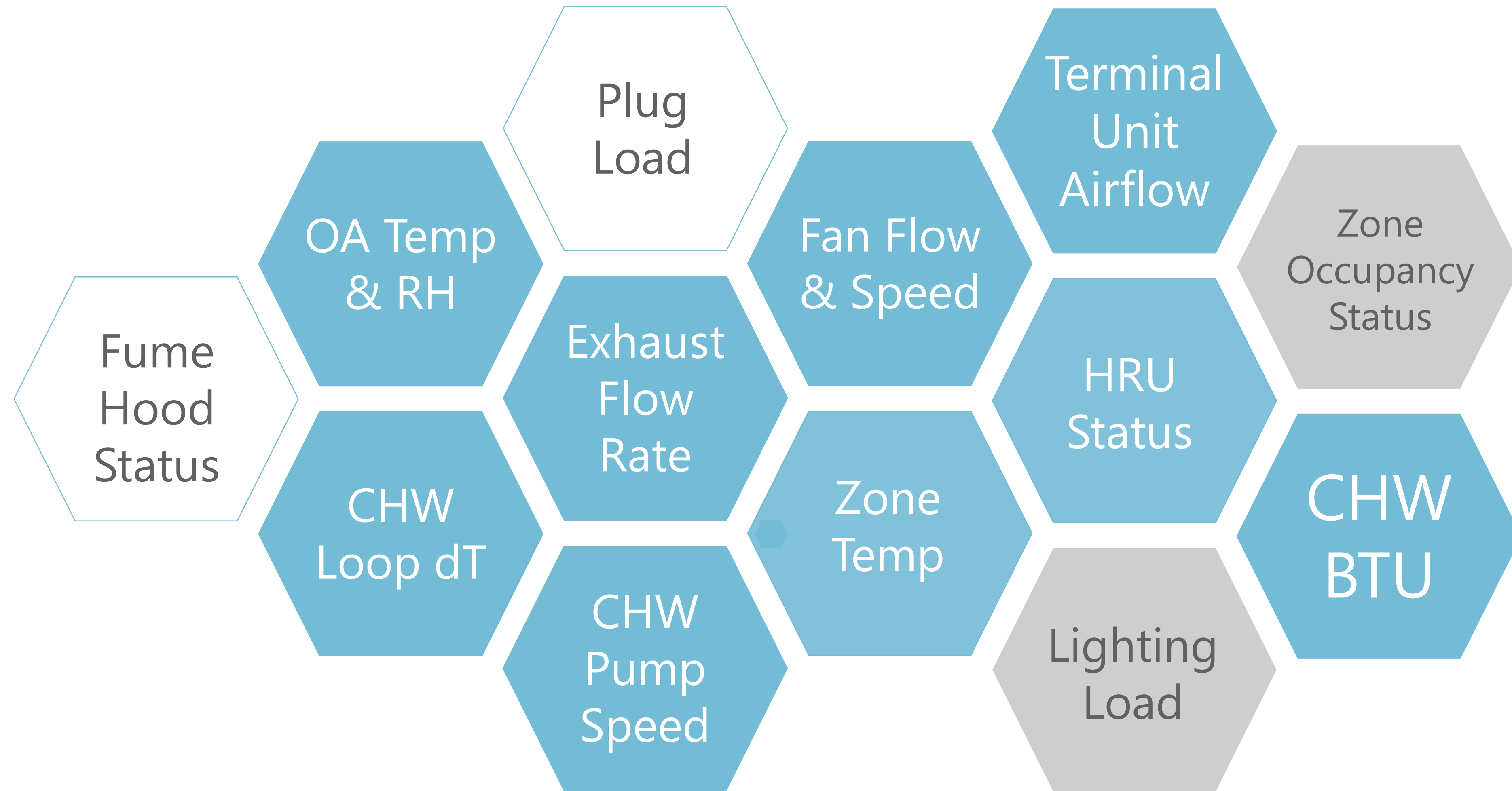
ECMs ENERGY RECOVERY
CENTRALIZED DEMAND CONTROL VENTILATION
OPTIMIZED ENVELOPE PERFORMANCE
LOW LIGHTING POWER

\$90,900
ENERGY COST
SAVINGS PER
YEAR (20.5%).





Tracked Data Points



Accountability

1. Invest in envelope and MEP commissioning services.
2. Account for additional costs of submetering in budgetary planning.
3. Execute a measurement and verification plan.
4. Articulate how M&V data will be used and transferred between parties.
5. Implement painshare/gainshare provisions in your contracts.

Design and Construction Standards

Budgetary Considerations

Process Loads

Renewables

Accountability

OPR

RFP

“

There is a great need for the introduction of new values in our society, where bigger is not necessarily better, where slower can be faster, and where less can be more.

GAYLORD NELSON, founder of Earth Day

GO FAST, GO SLOW: PLANNING EARLY FOR ZERO NET ENERGY

AMANDA BOGNER
PE, BEMP, LEED AP
FOUNDER, ENERGY STUDIO

DANIEL OVERBEY
AIA, LEED FELLOW, WELL AP
DIRECTOR OF SUSTAINABILITY, BDMD ARCHITECTS
ASSISTANT PROFESSOR, BALL STATE UNIVERSITY



**BROWNING
DAY MULLINS
DIERDORF**



**BALL STATE
UNIVERSITY**

