

Developing New Typologies for Innovative Group Housing in Underutilized Spaces



marble fairbanks

Introductions



Karen Fairbanks

Partner
Marble Fairbanks



Jason Roberts

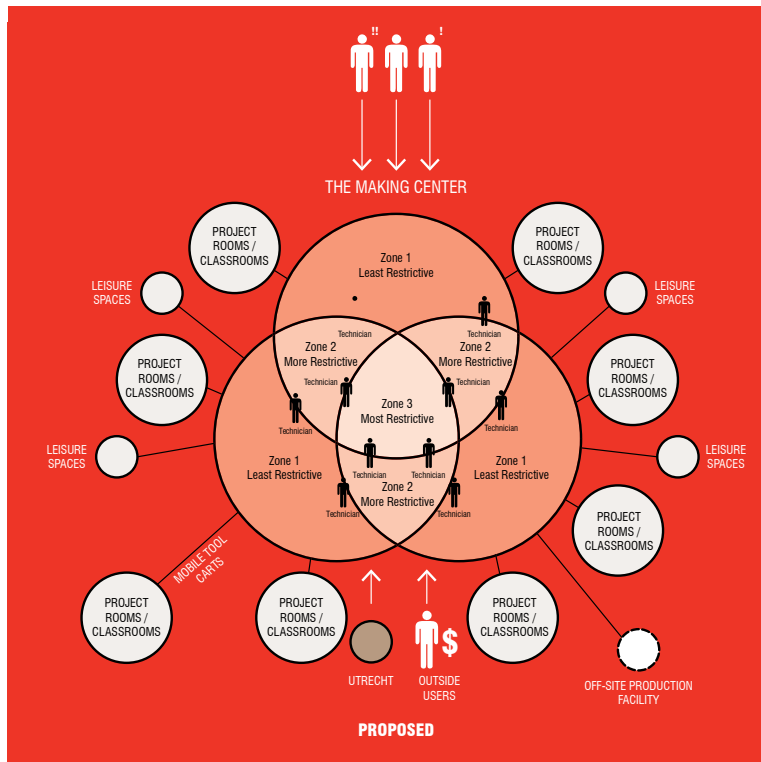
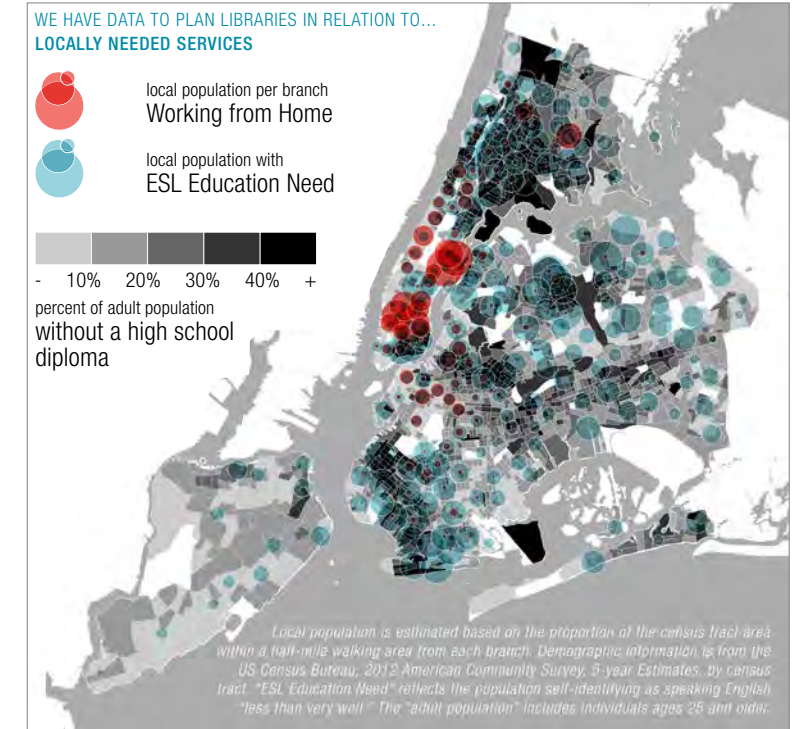
Organization Director
Marble Fairbanks



Christopher Lee

Vice President for Finance and
Administration
Lawrence University

Marble Fairbanks

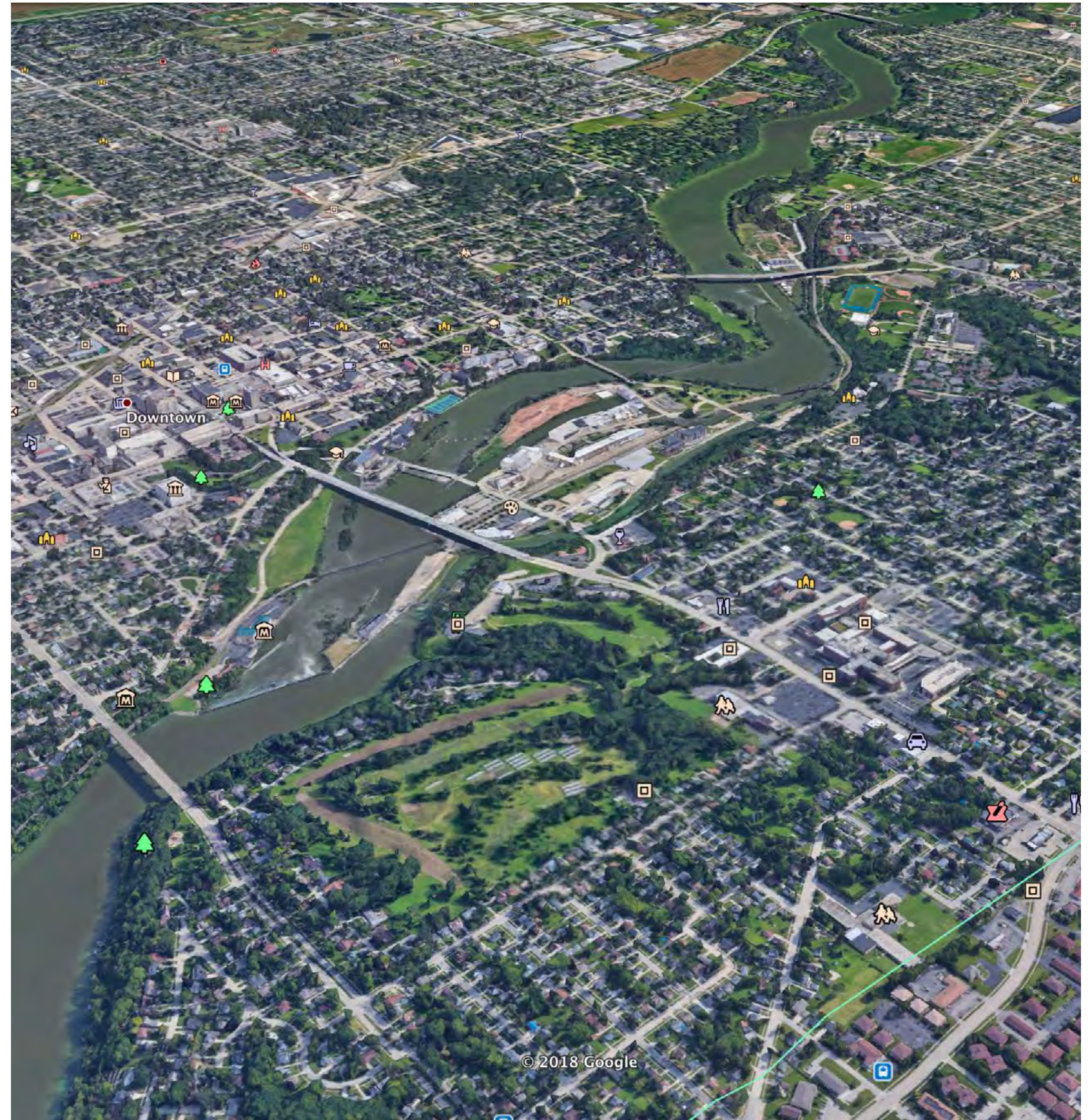


Lawrence University





Lawrence University
Appleton, Wisconsin





Colman Hall, Lawrence University



Learning Objectives

- Imagine new opportunities for underutilized spaces on campus
- Consider a new housing typology for their campus
- Discuss how to prototype and deploy a flexible housing model across campus
- See opportunities to strengthen campus culture and refresh residential social spaces

Imagine New Opportunities



Colman Hall, 1956

LUCINDA DARLING COLMAN HALL
LAWRENCE COLLEGE

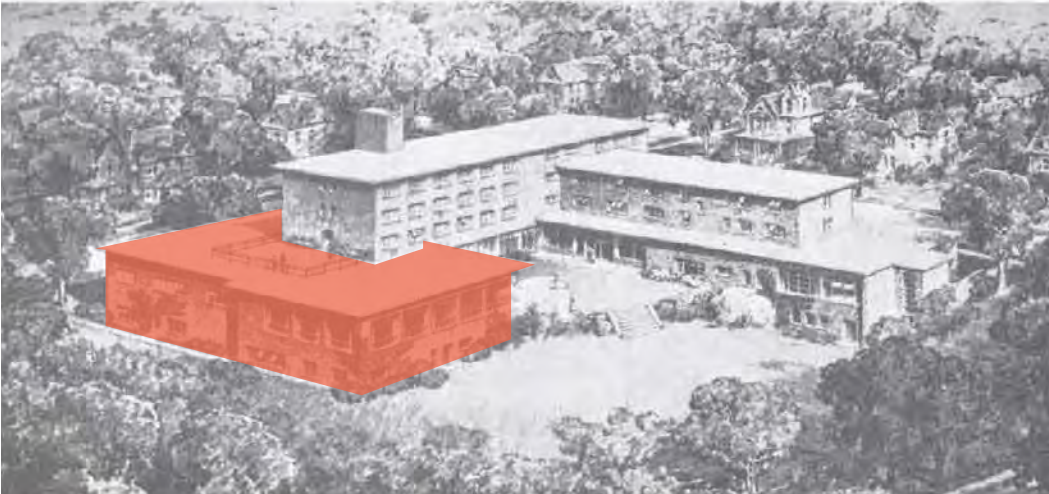


How many beds can you fit in the kitchen?



Colman Hall, 1956

LUCINDA DARLING COLMAN HALL
LAWRENCE COLLEGE



- **How many beds can you fit in the kitchen...and dining room?**
- **Given the large, deep floorplate, what are the unique opportunities for student residences?**
- **How can we knit this option into the fabric of residential life and the campus?**



Small Group Living Options in Appleton



History of the Fox River Valley

Design Opportunities



DRAWN FROM NATURE BY A. RUGER CHICAGO

CHICAGO LITHOGRAPHING CO.

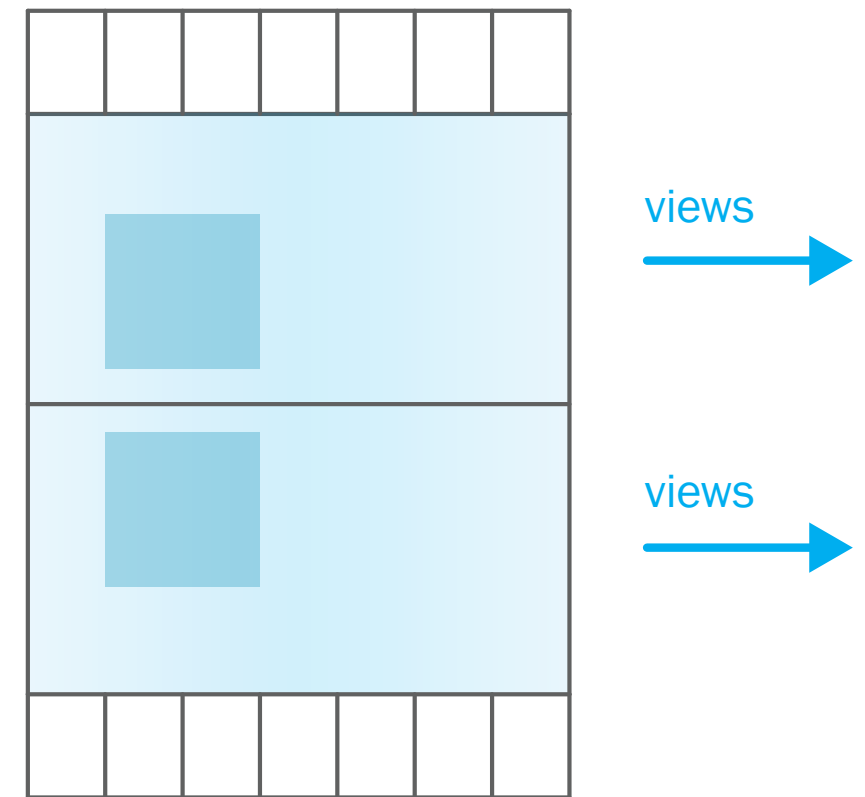
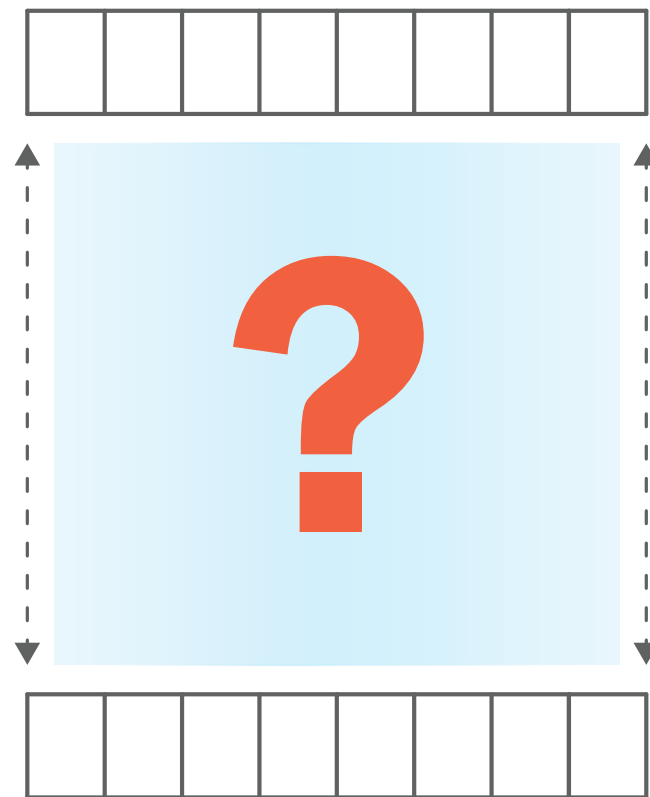
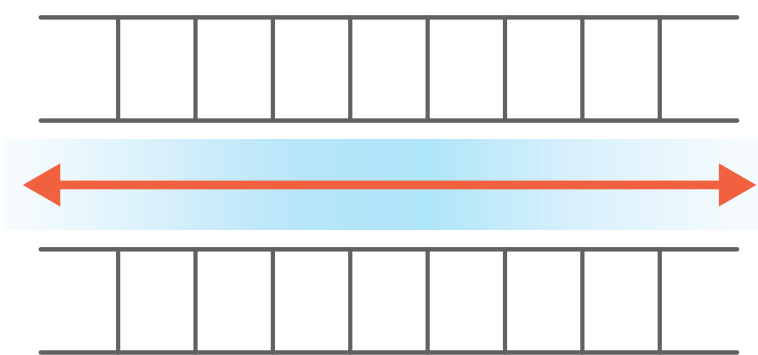
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|------------------------|-------------------|----------|
| 1. COURT HOUSE | 7. EPISCOPAL | CHURCHES |
| 2. JAIL | 8. BAPTIST | |
| 3. SCHOOL HOUSES | 9. CONGREGATIONAL | |
| 4. LAWRENCE UNIVERSITY | 10. CATHOLIC | |
| 5. C. & N. W. R. DEPOT | 11. JOHNSON HOUSE | |
| 6. METHODIST CHURCH | 12. WAKEROY HOUSE | |

APPLETON

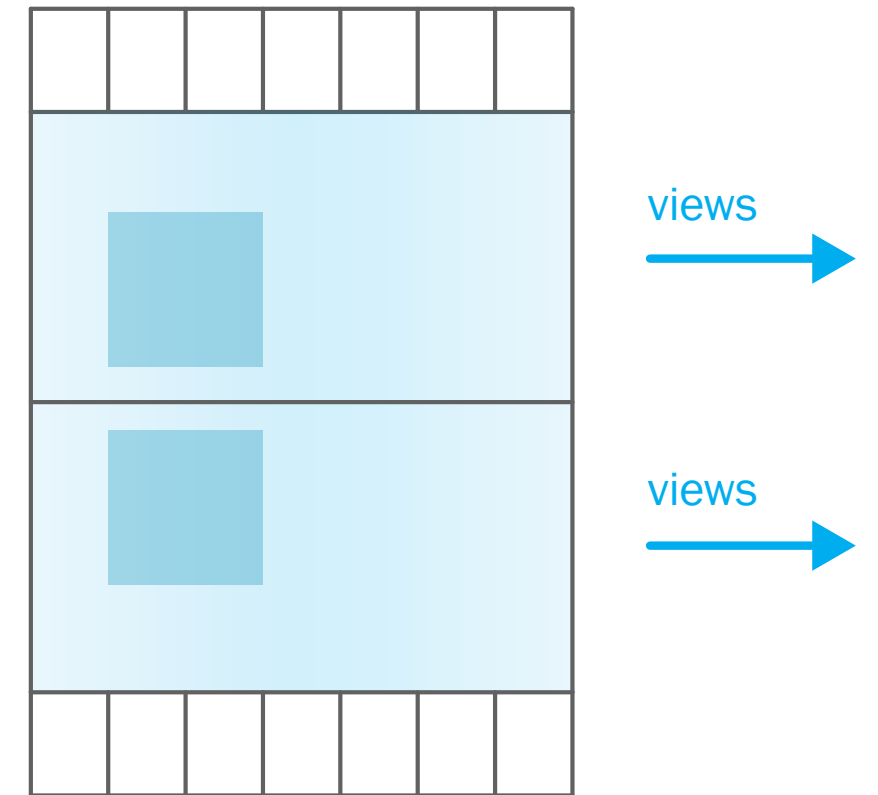
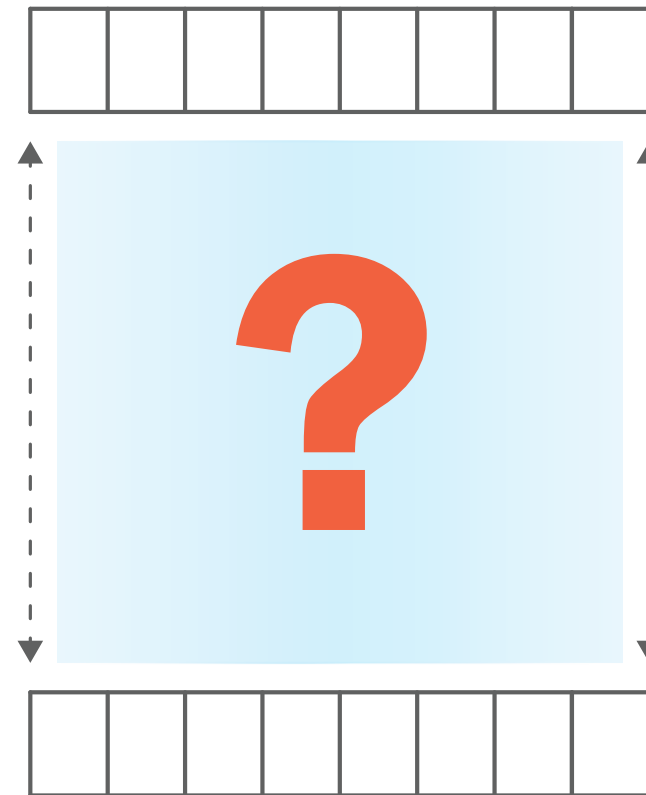
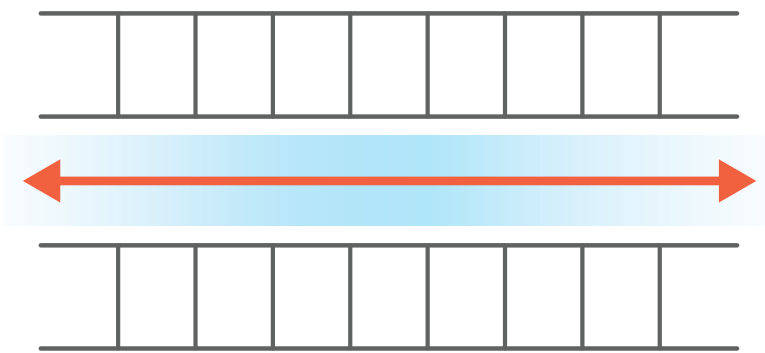
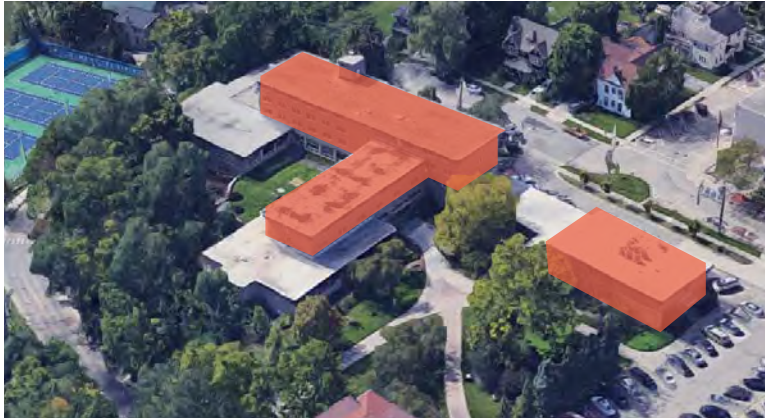
OUTAGAMIE COUNTY, WISCONSIN 1867

- | | |
|--------------------------|---------------------------|
| 13. FLOURING MILLS | 19. SAW MILLS |
| 14. RAKE FACTORY | 20. PAPER MILL |
| 15. WOOLEN MILL | 21. SASH & DOOR FACTORIES |
| 16. MACHINE SHOPS | 22. CHAIR FACTORY |
| 17. HUBB & SPOKE FACTORY | 23. TANNERIES |
| 18. STAVE FACTORY | 24. BREWERIES |

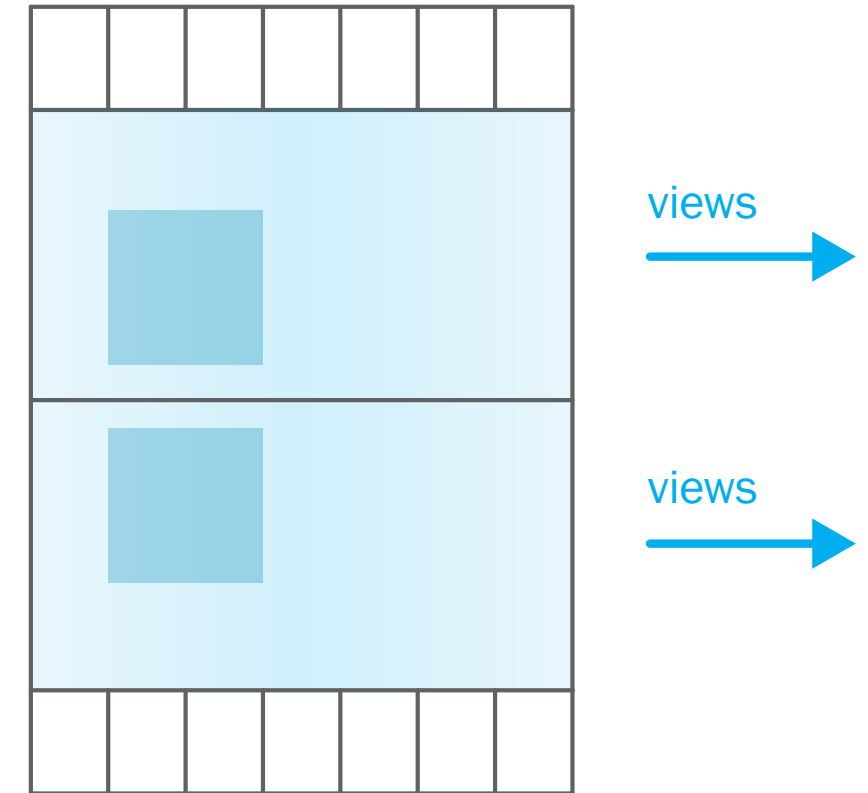
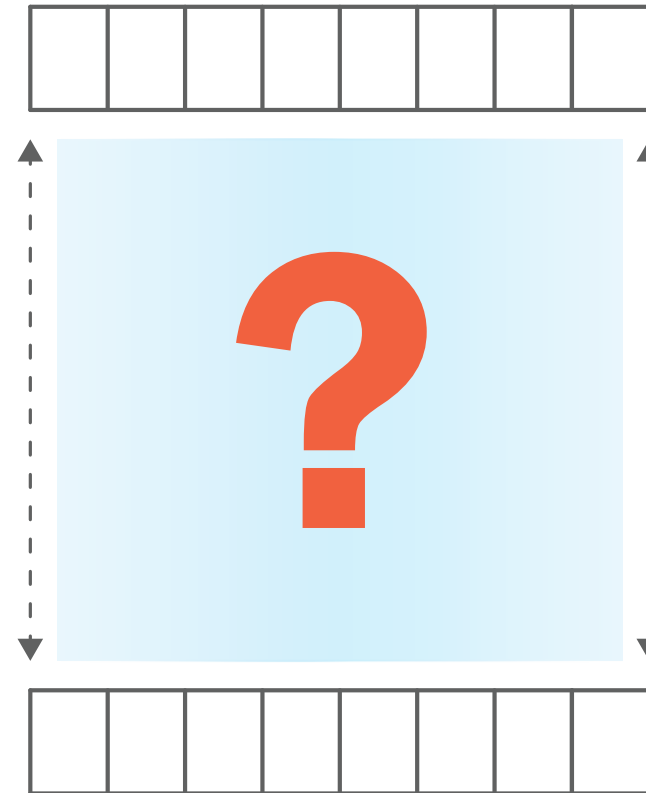
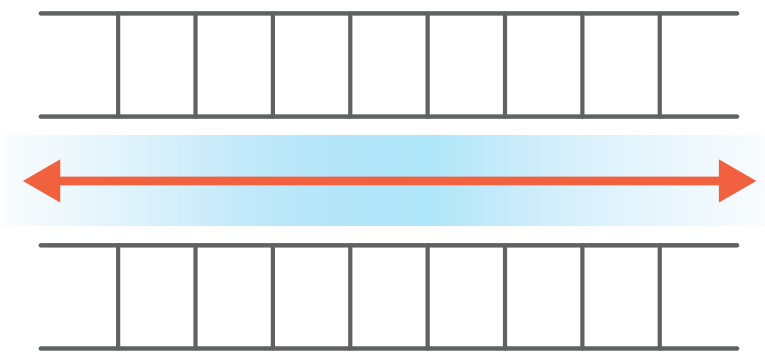
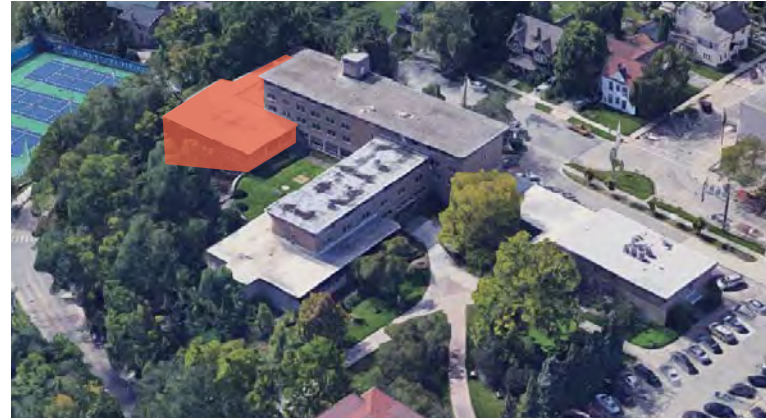
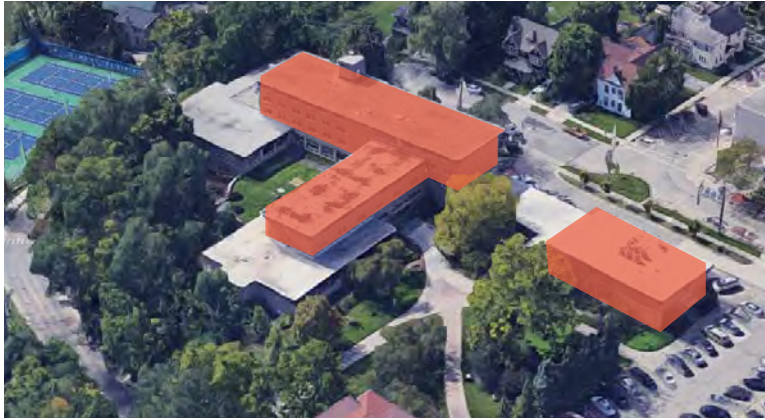




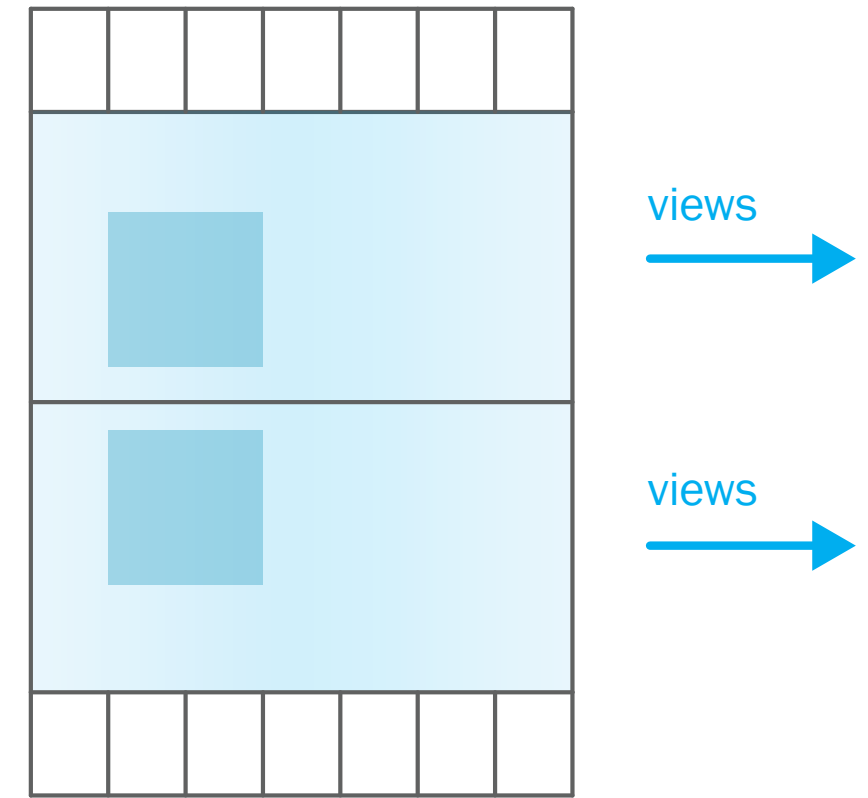
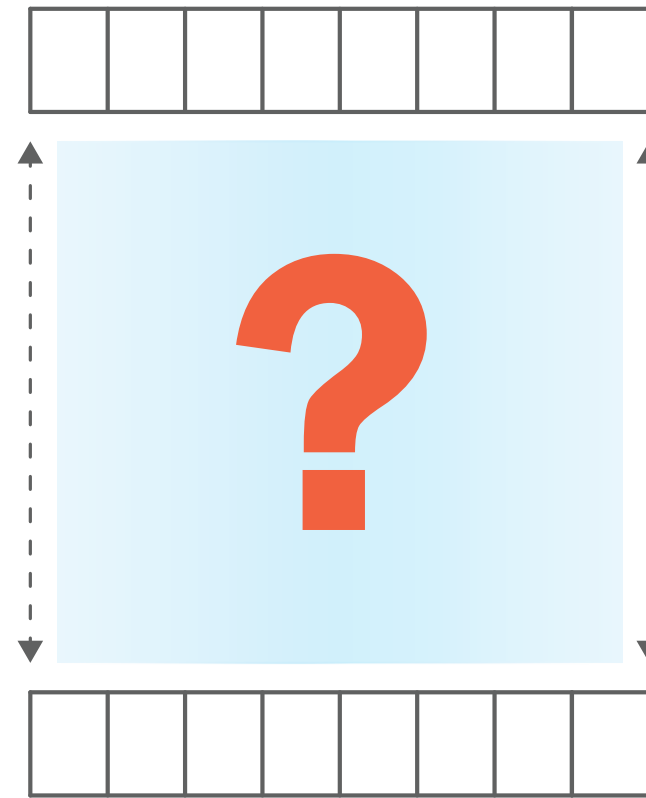
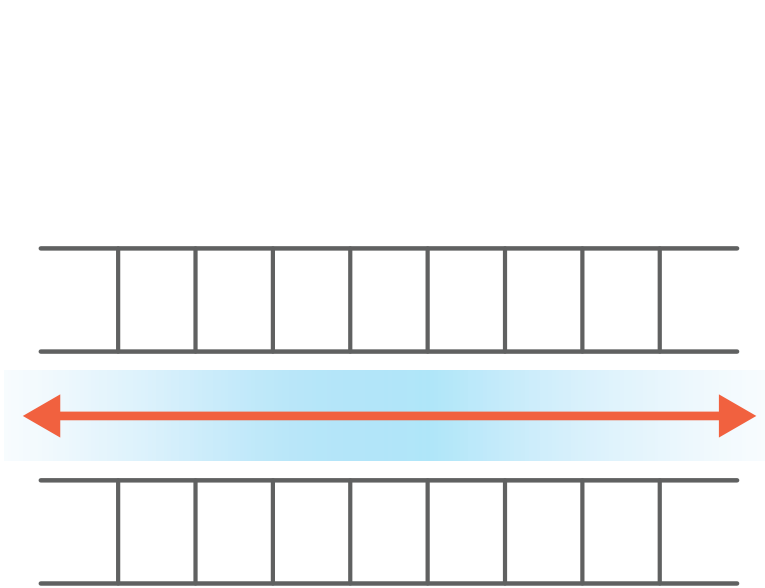
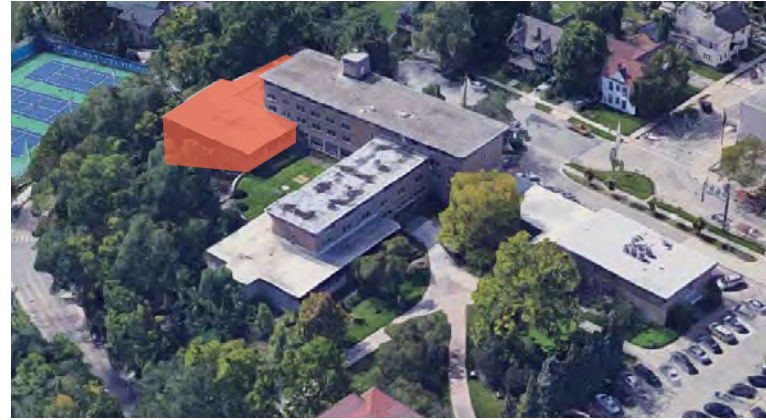
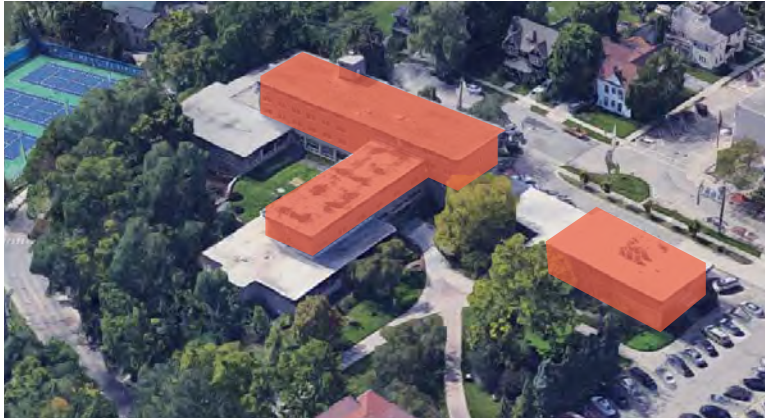
A New Typology



A New Typology



A New Typology



A New Typology



Colman Lofts



Group Housing

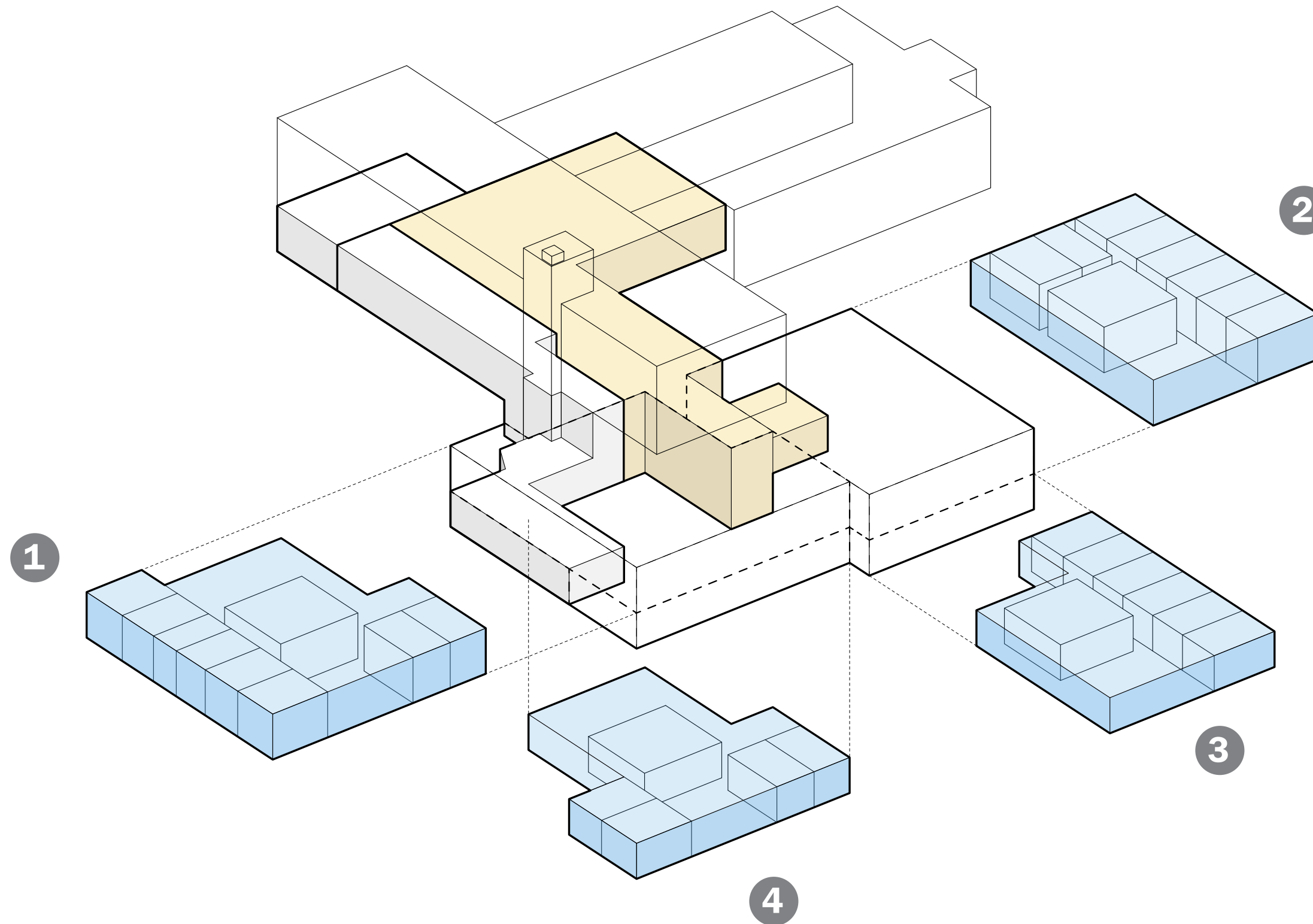
A New Housing Typology



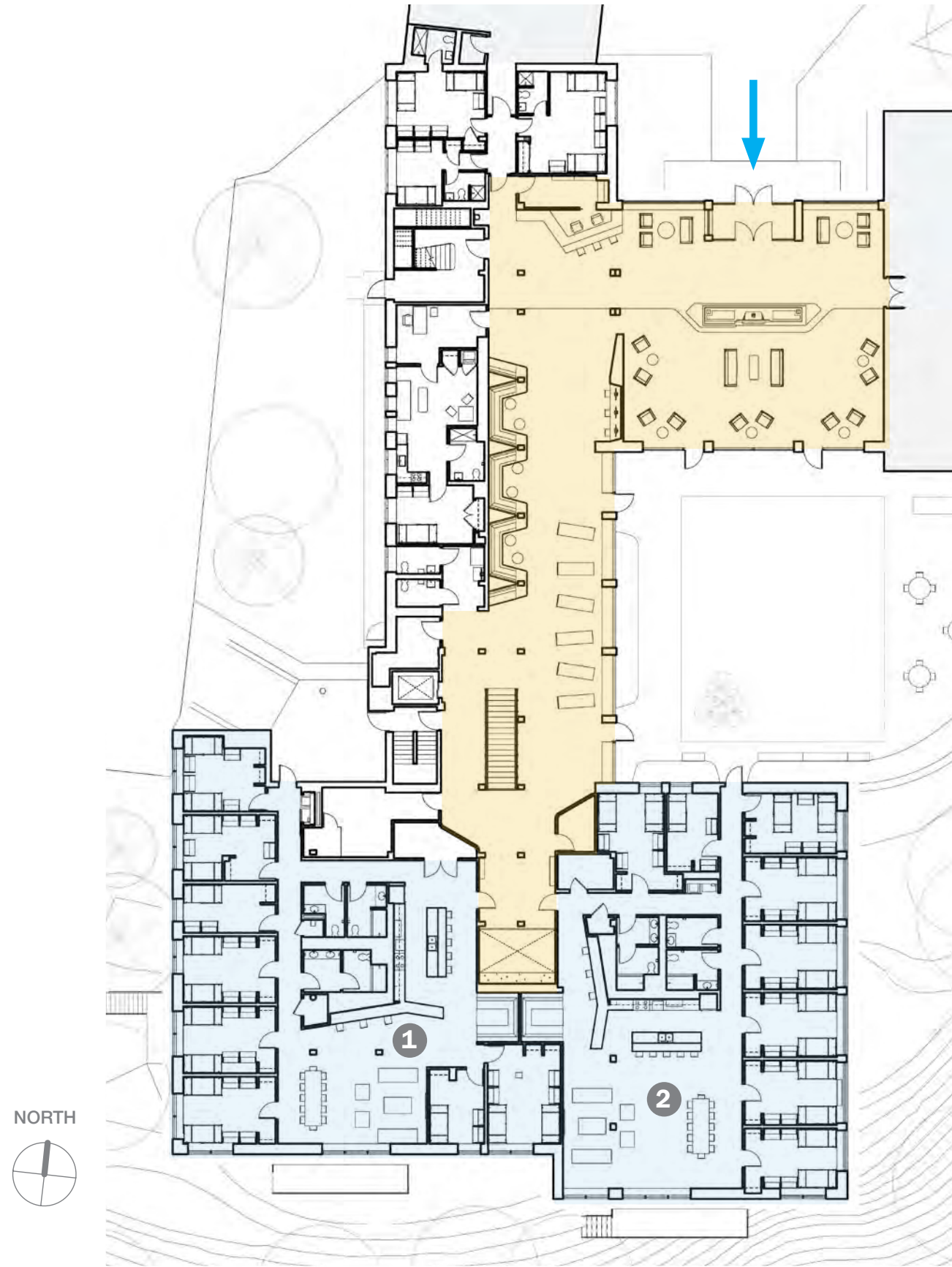
■ SHARED SPACE

■ LOFTS

- 1 ELVIRA
- 2 HENRY
- 3 ELIHU
- 4 MARY



FIRST FLOOR



SHARED SPACE

LOFTS

- 1 ELVIRA
- 2 HENRY
- 3 ELIHU
- 4 MARY

LOWER LEVEL











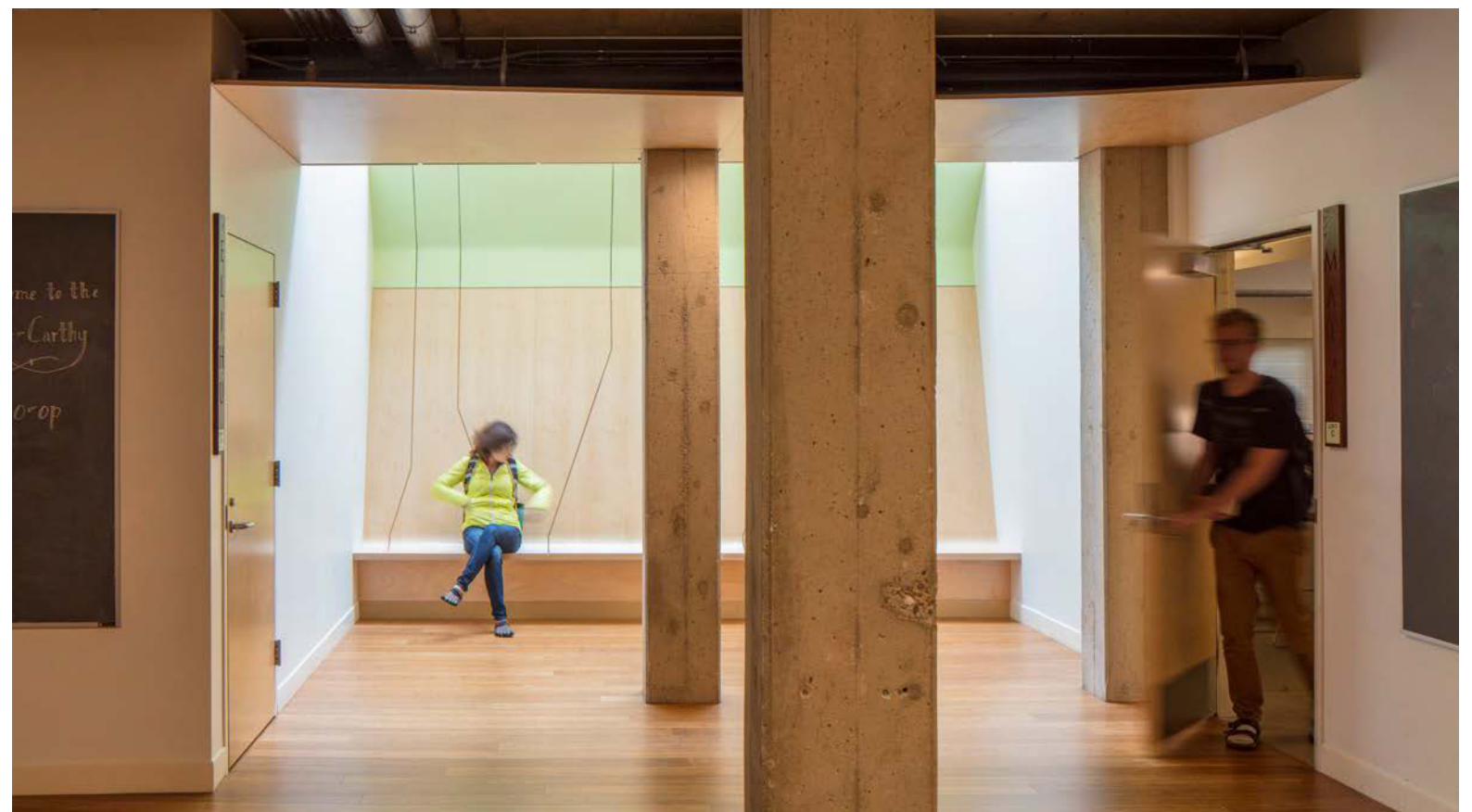
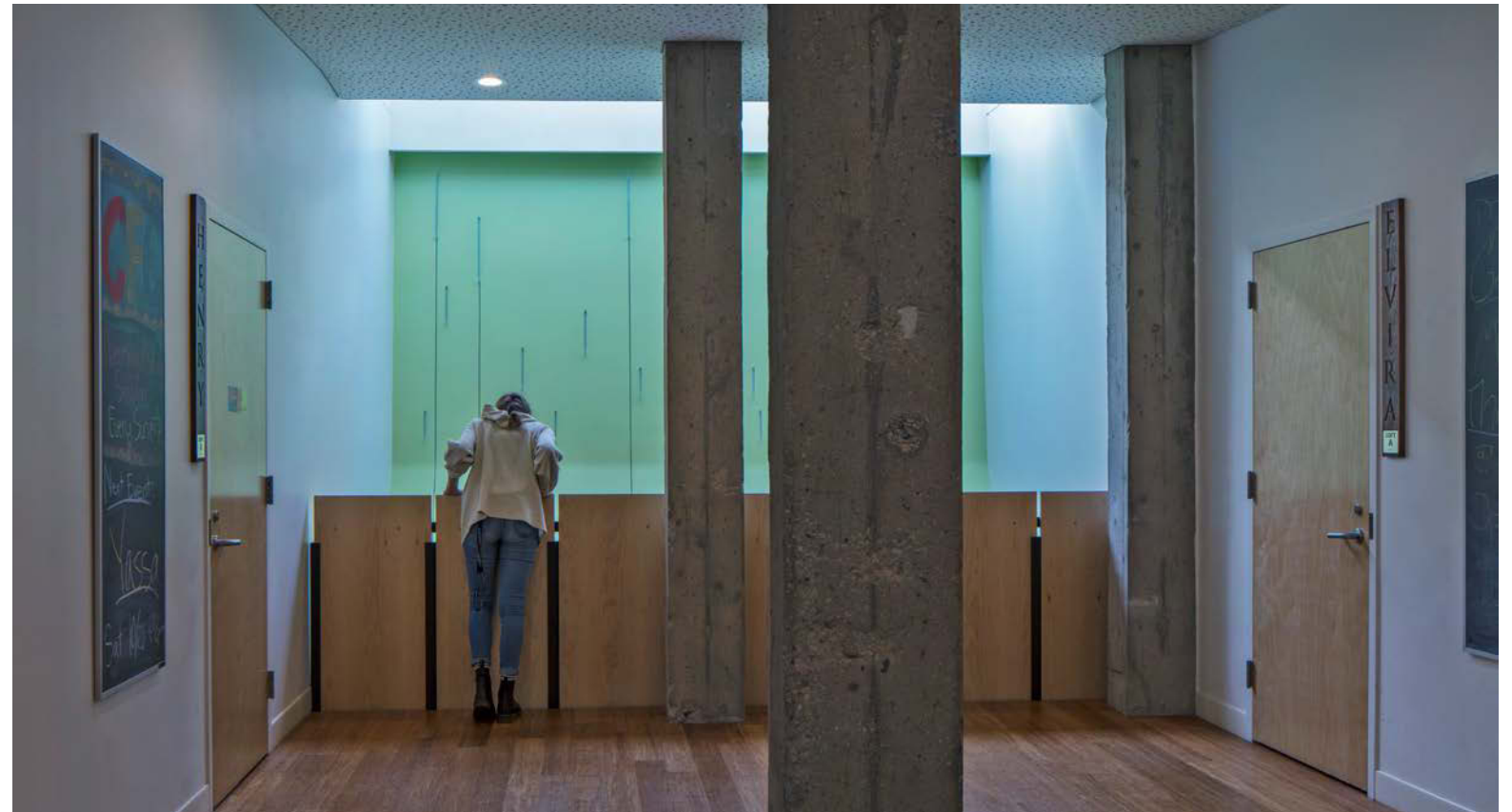
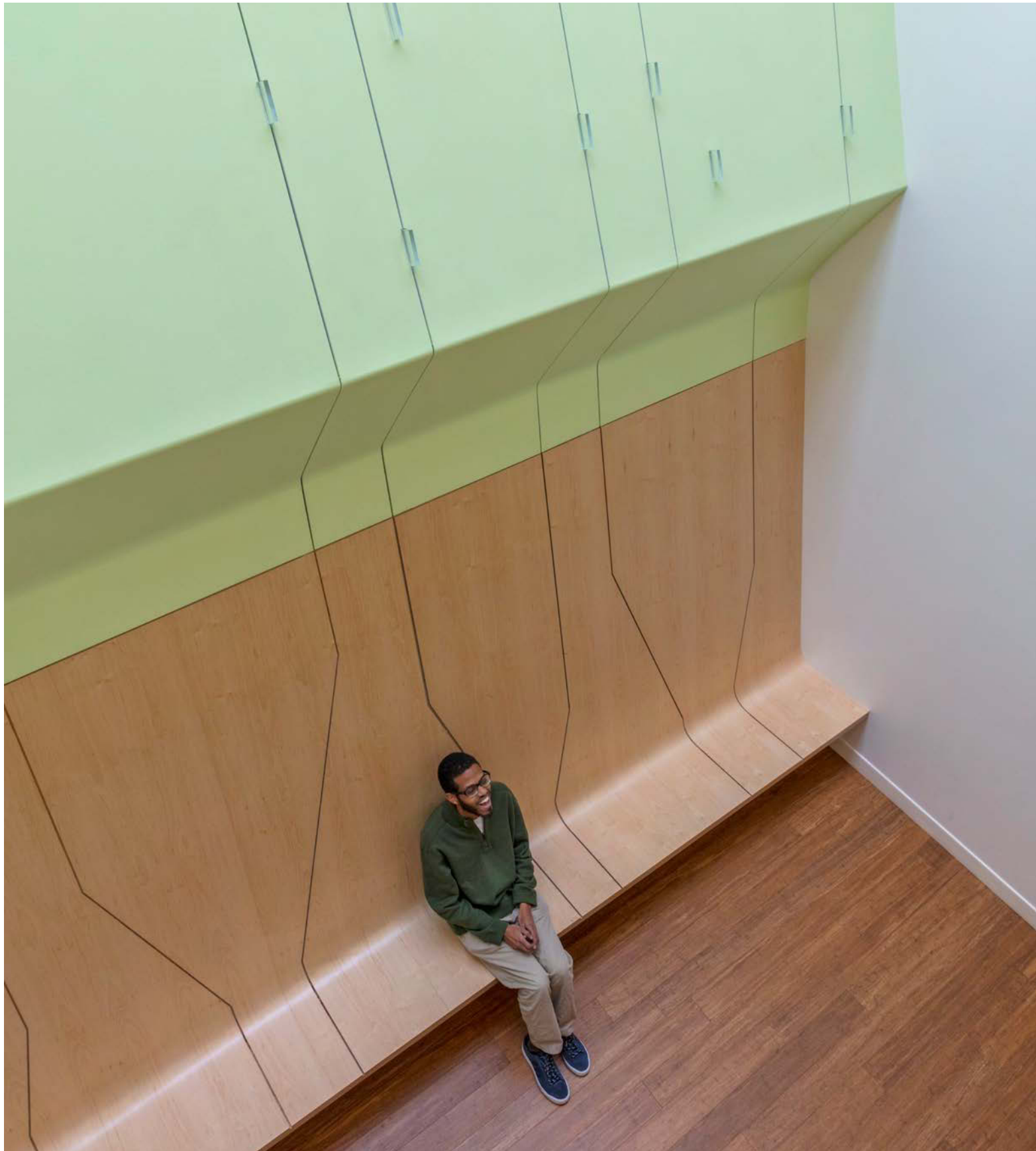




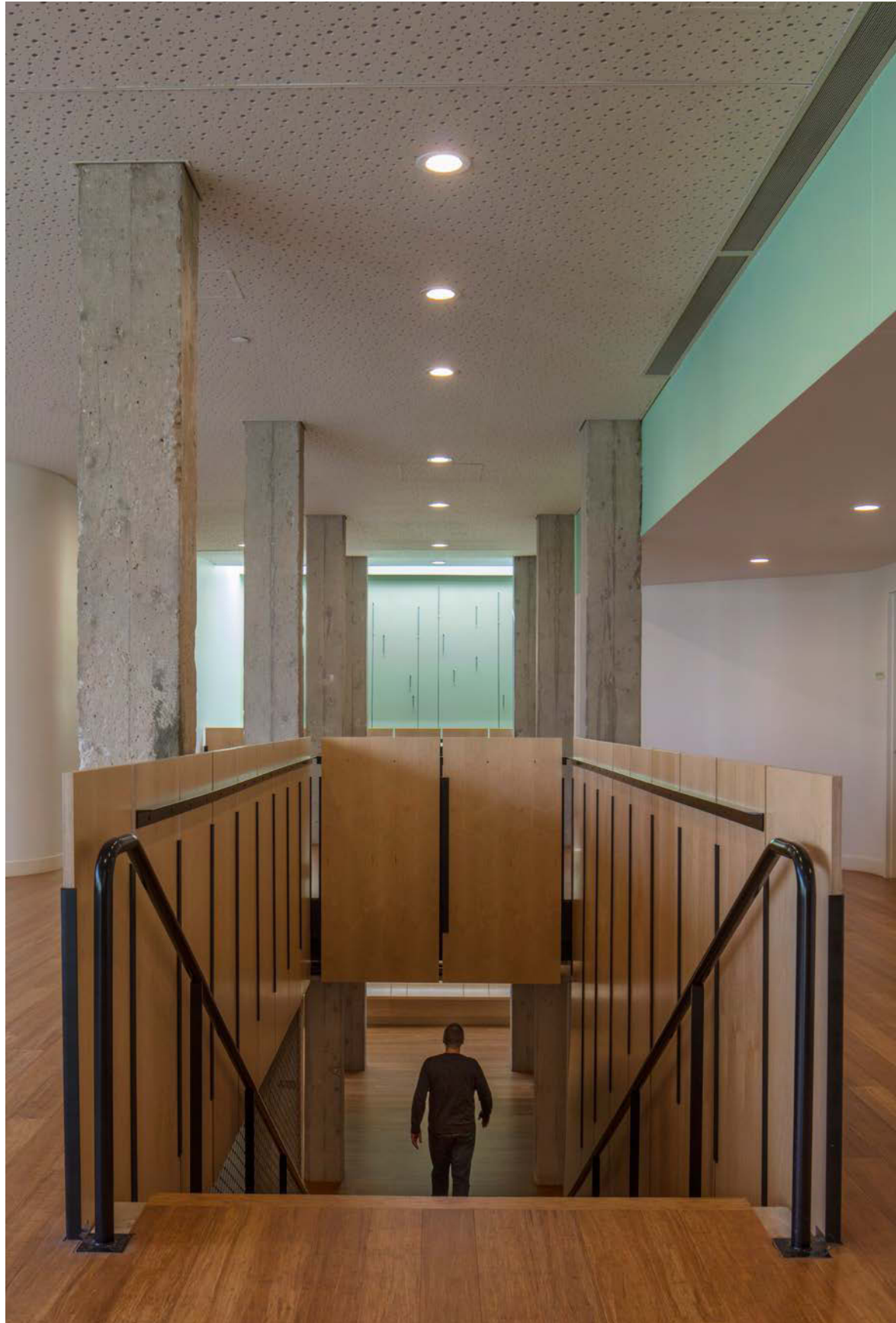


















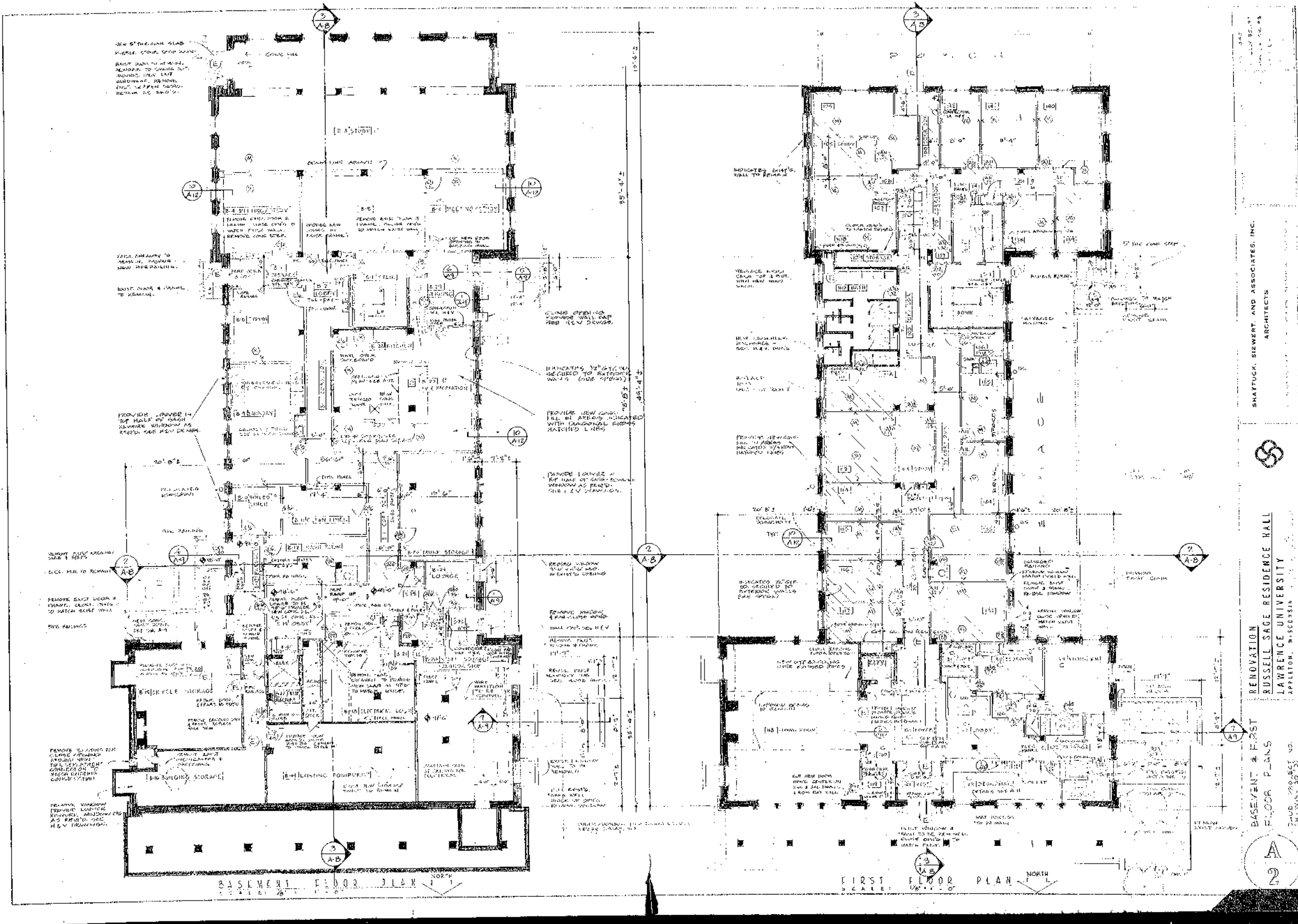


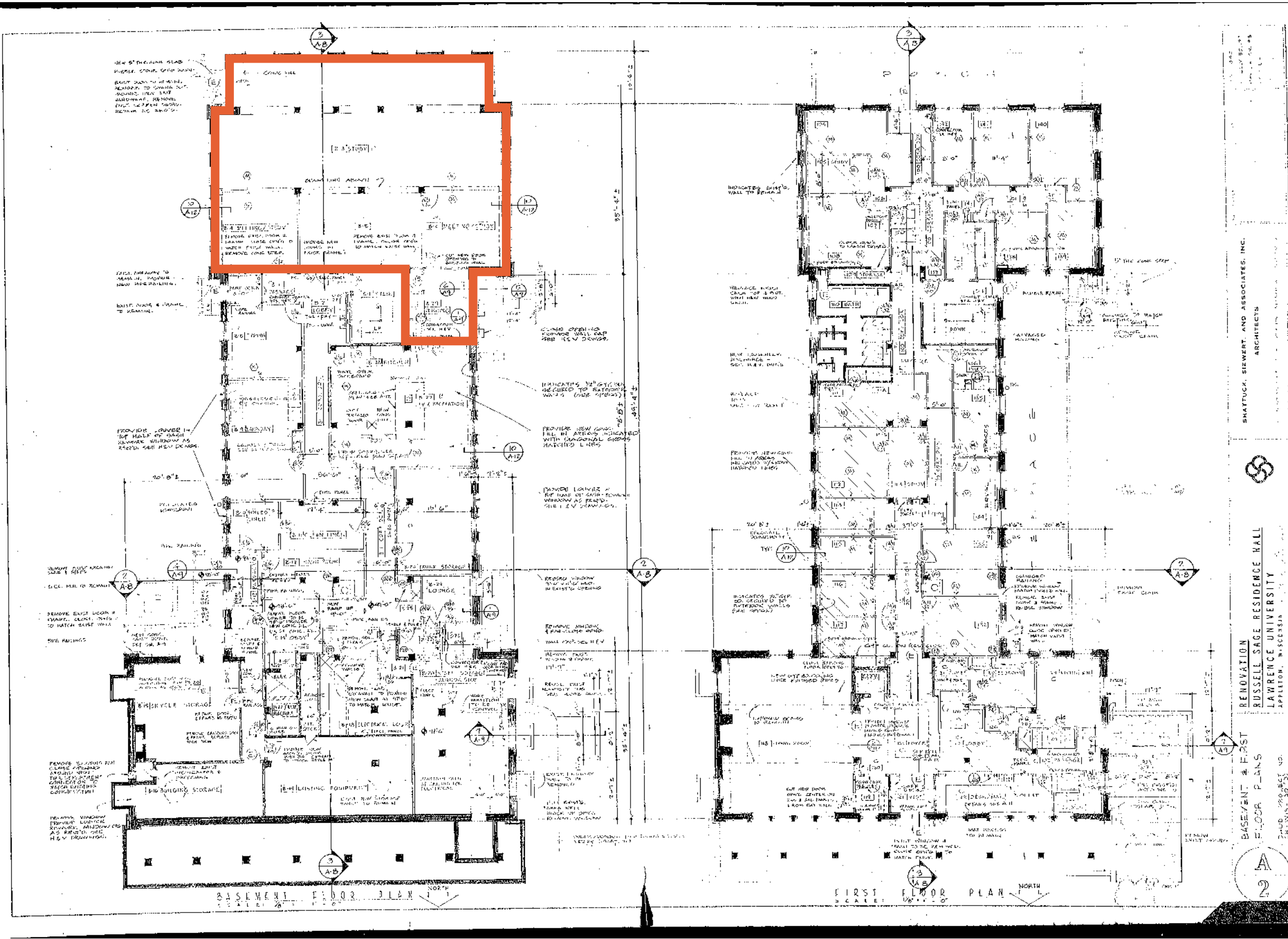


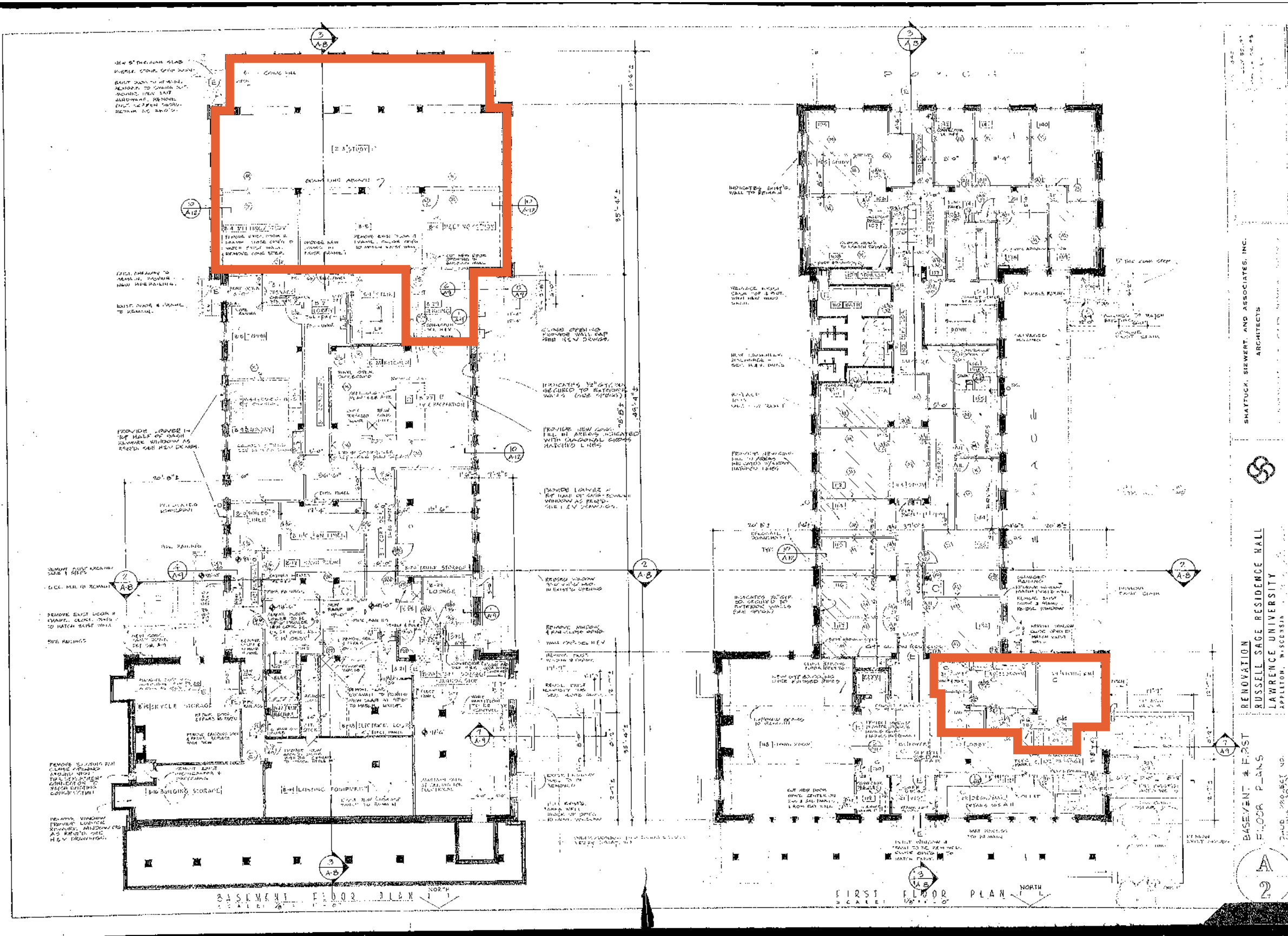


Prototype and Deploy







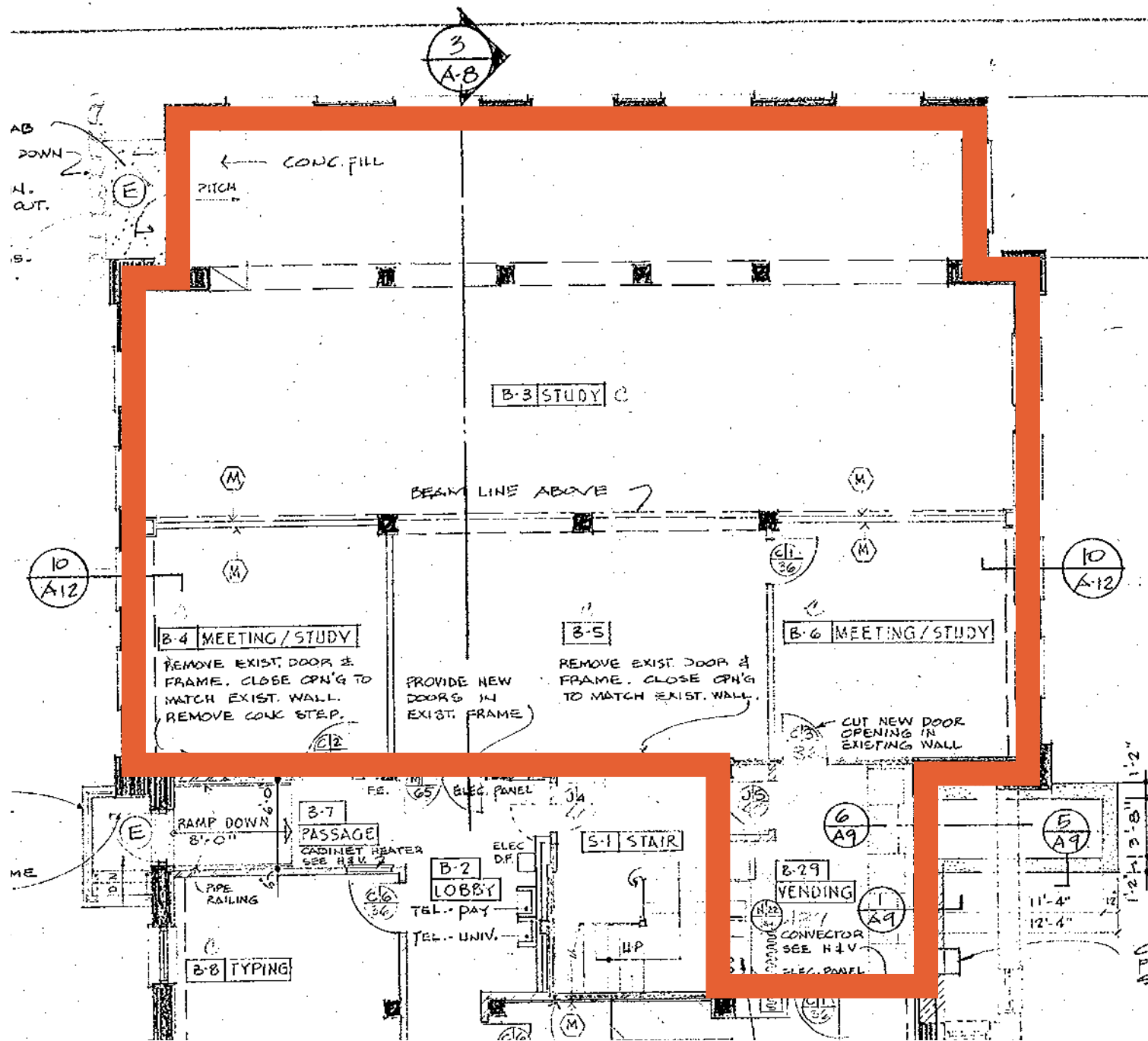


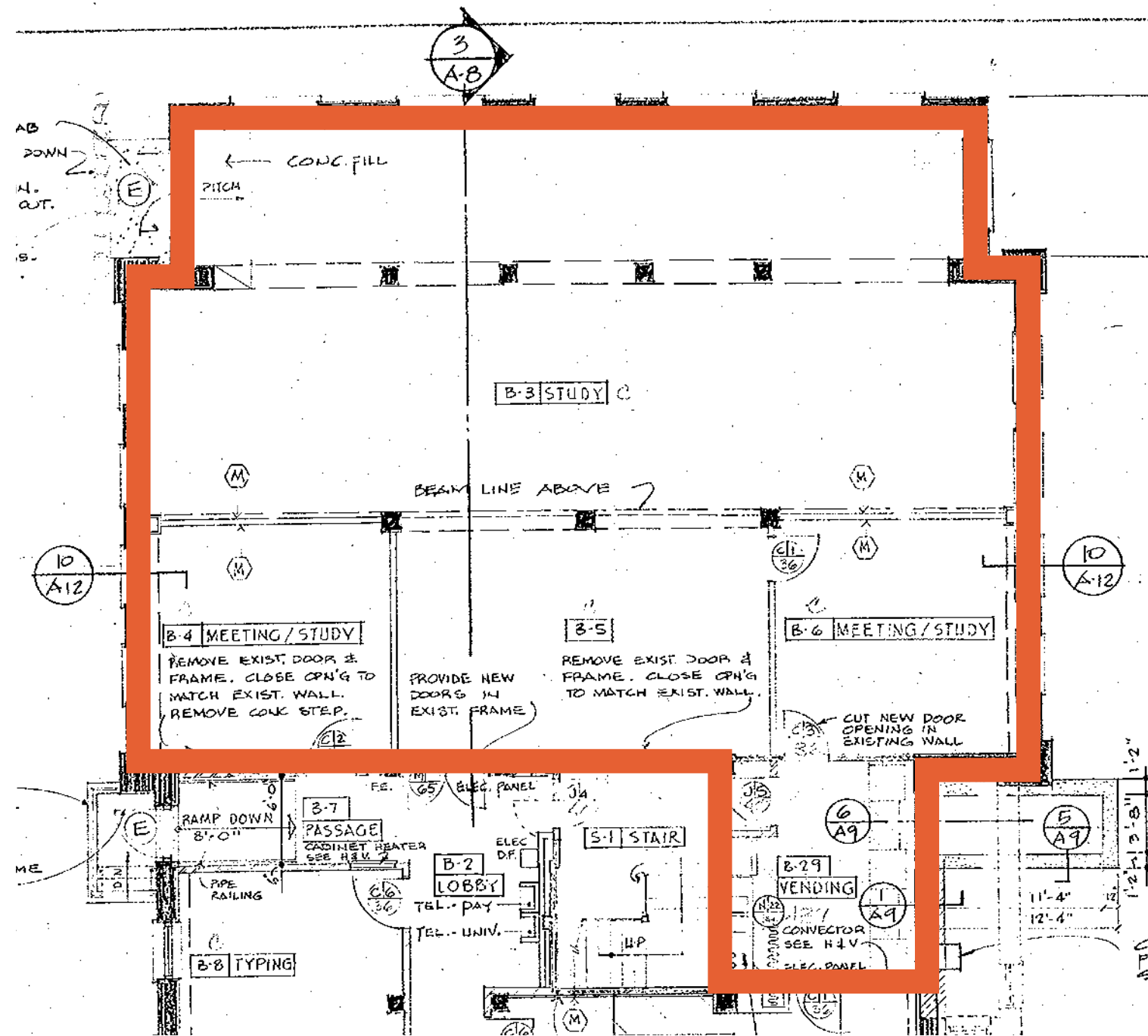
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ARCHITECTS

RENOVATION & FIRST FLOOR PLANS
RUSSELL SAGE RESIDENCE HALL
LAWRENCE UNIVERSITY
APPLETON, WISCONSIN

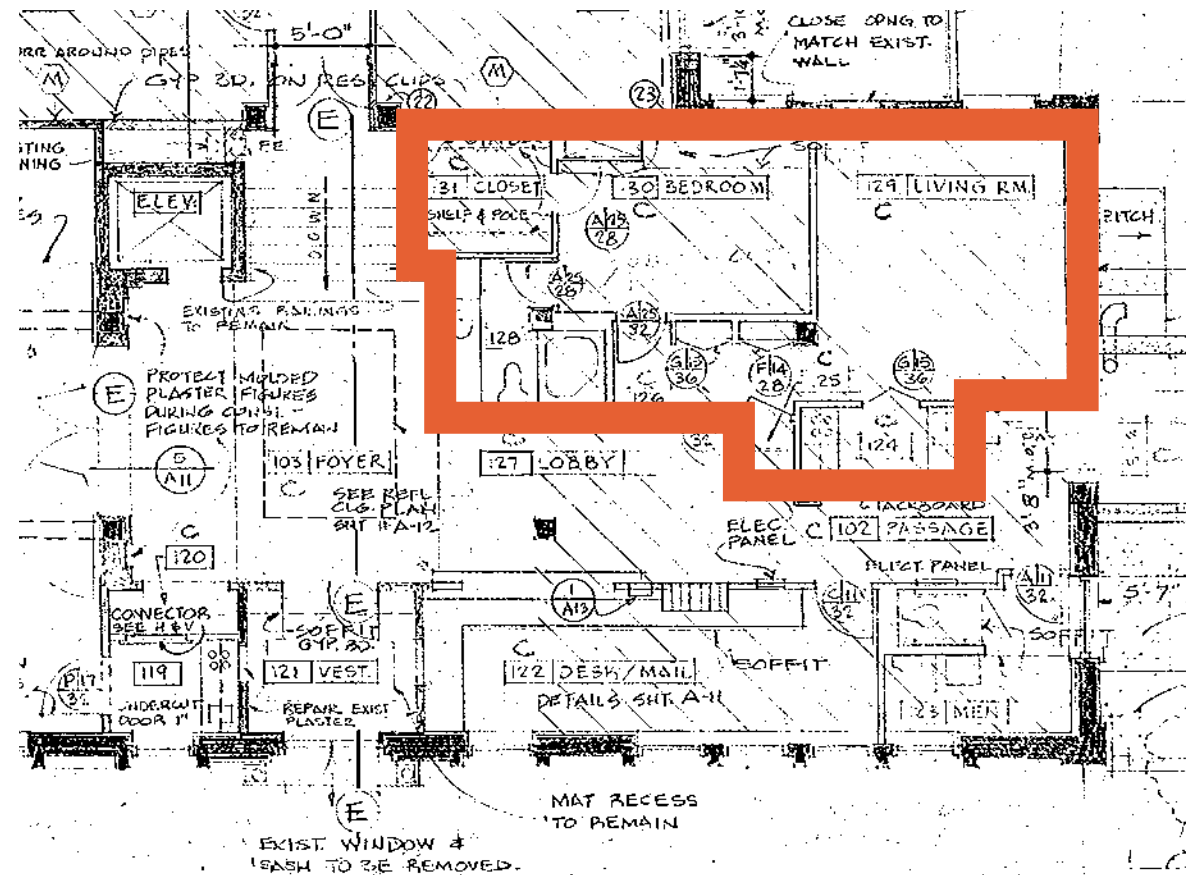
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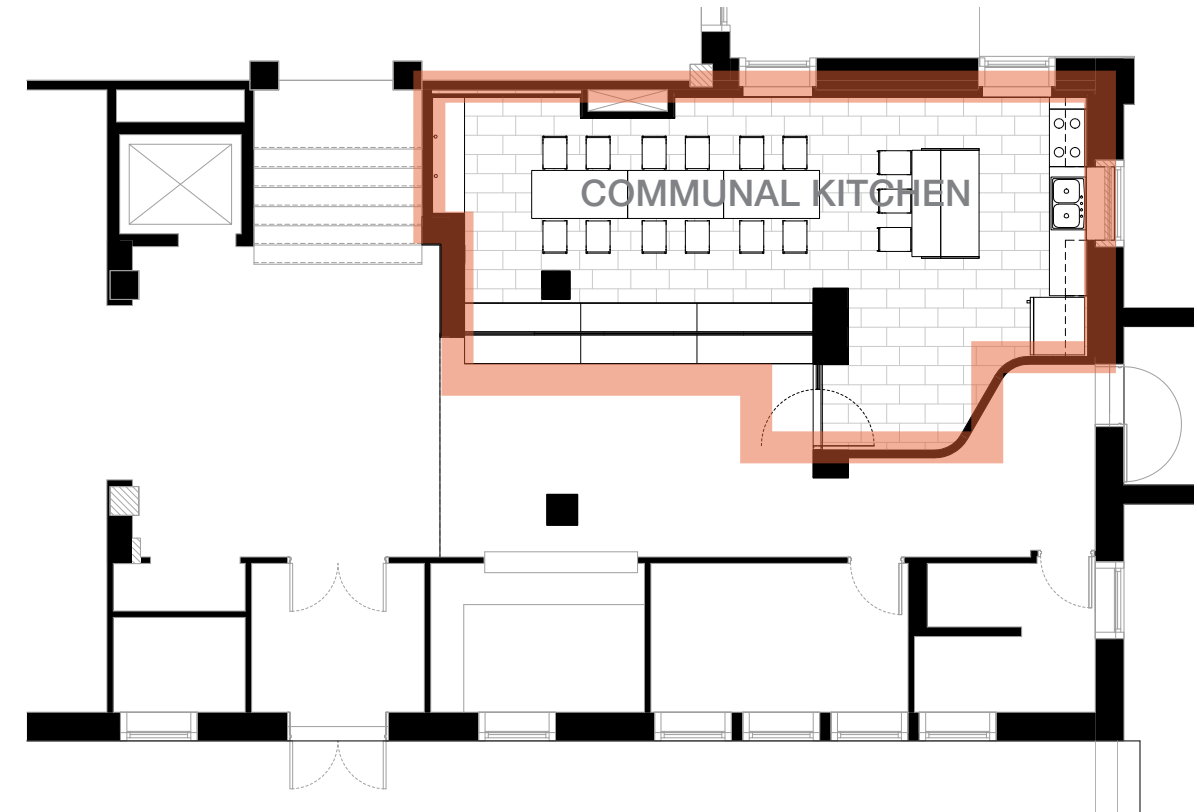
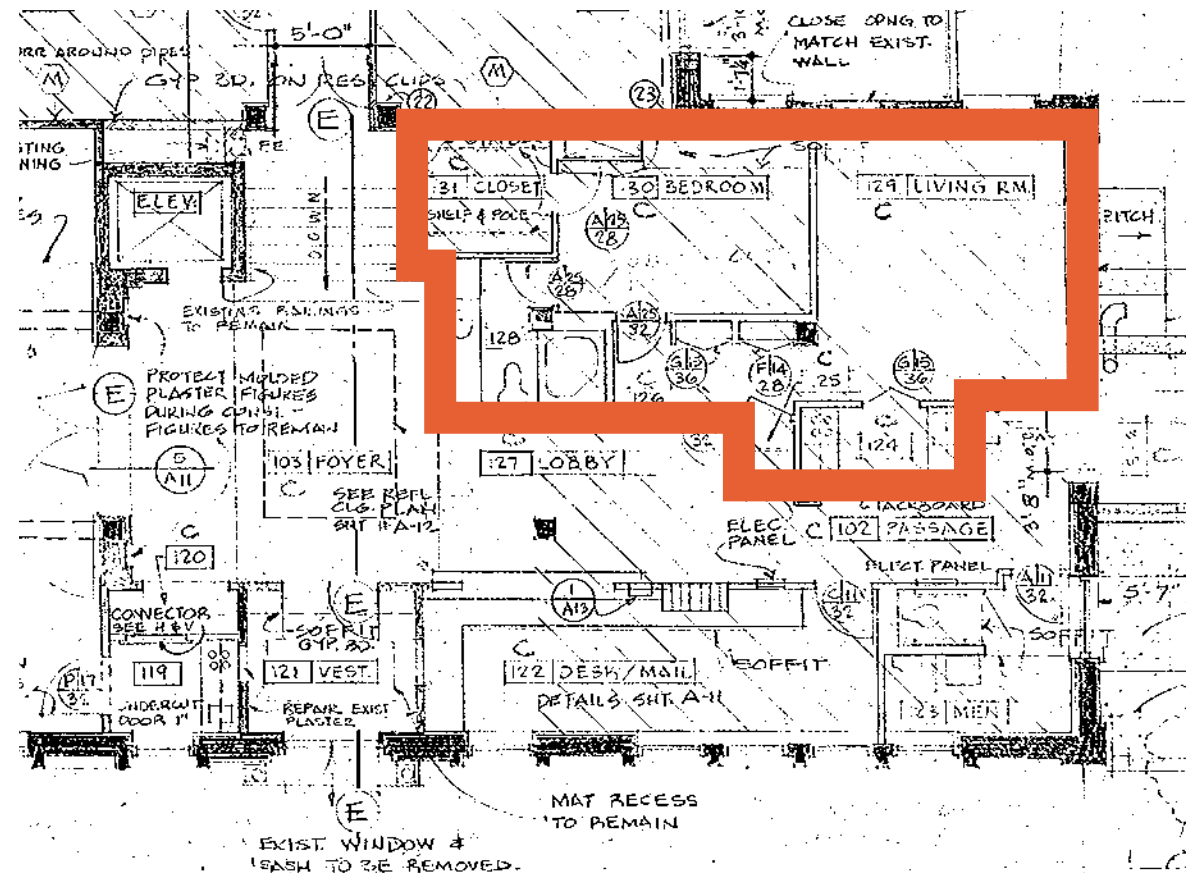
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See Opportunities to Strengthen Campus Culture





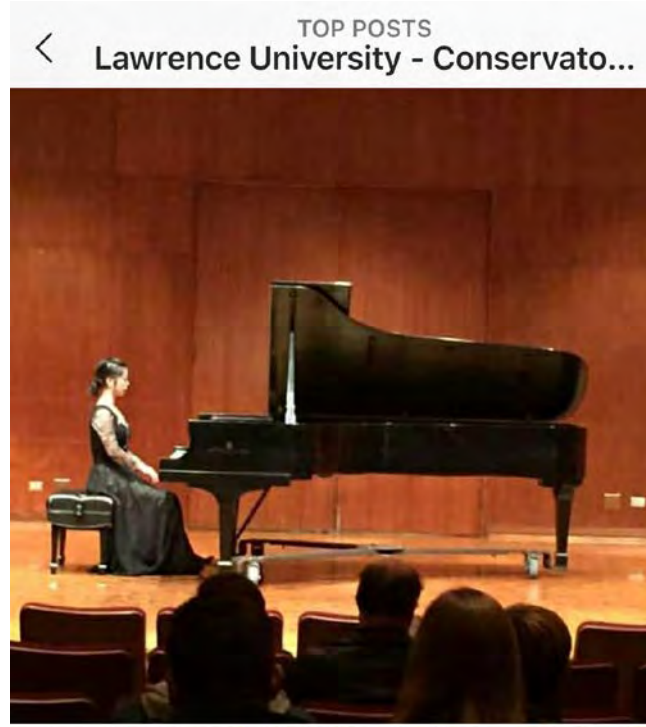
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Lawrence Memorial Chapel

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Ormsby Hall



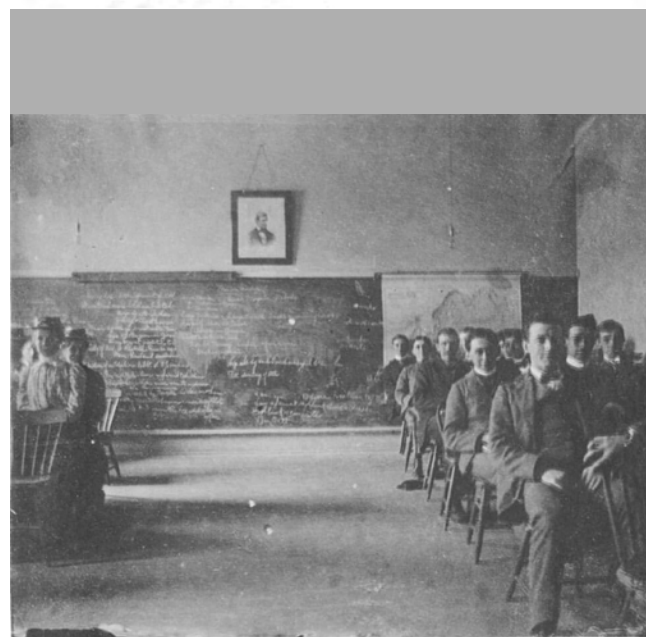
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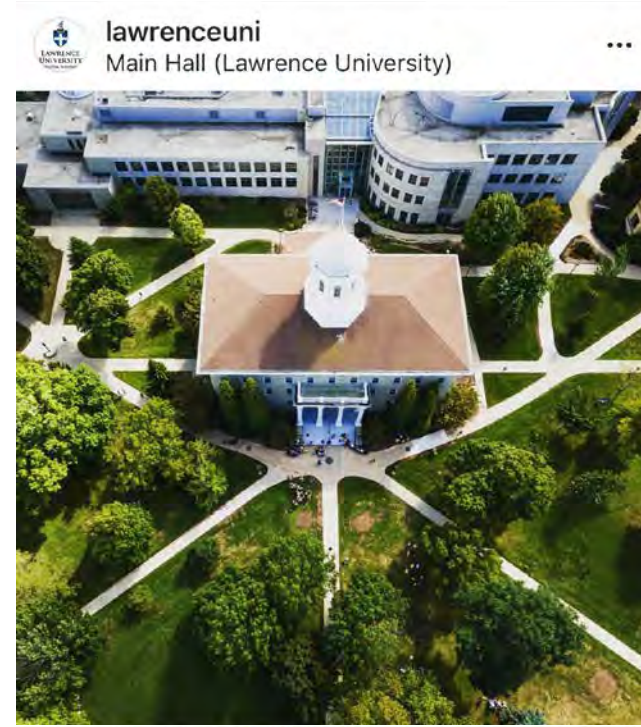
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Warch Campus Center



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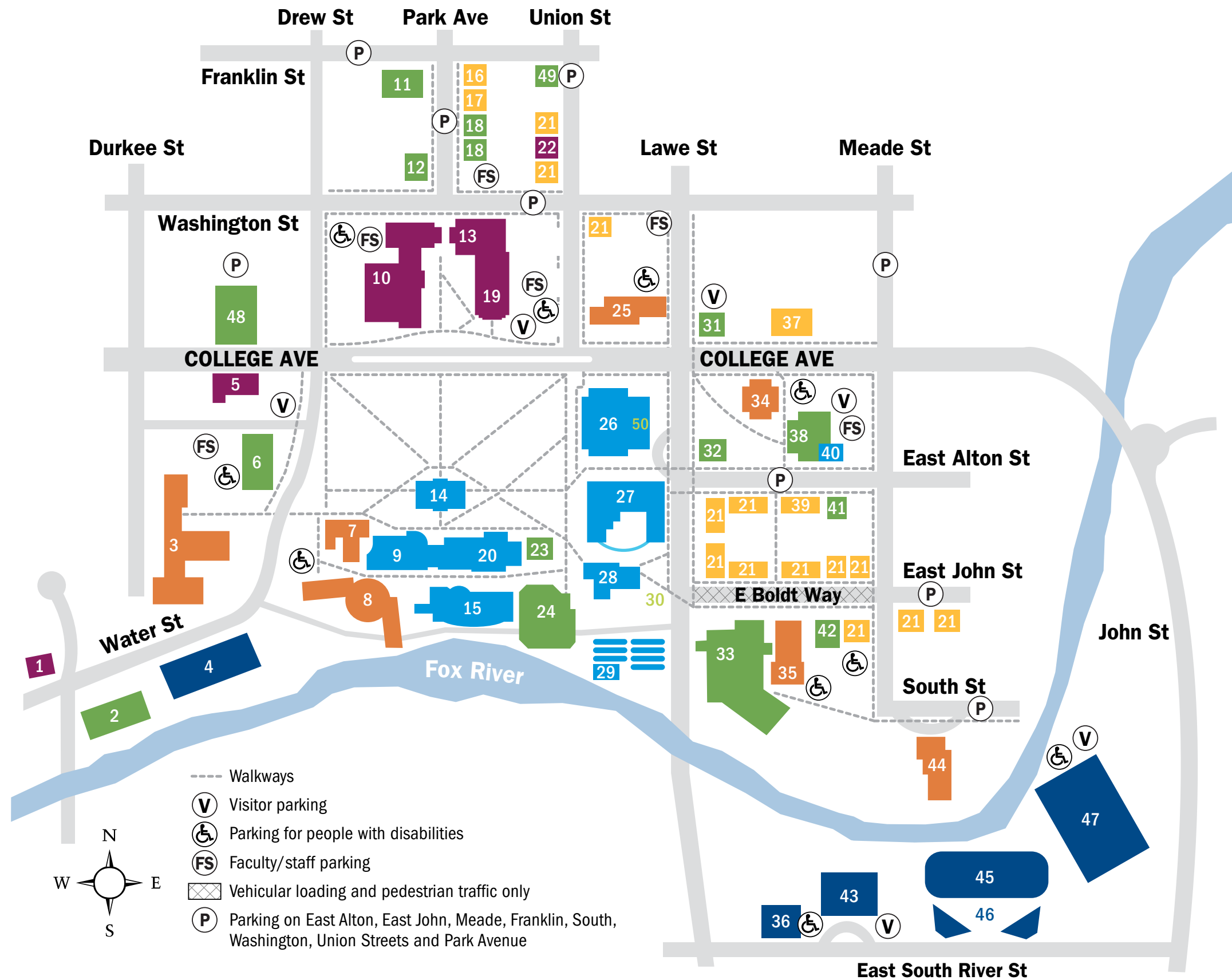
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Q+A

Thank you!

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