

A large, stylized red soccer ball with white hexagonal panels is centered in the background. A horizontal yellow band crosses the middle of the ball.

Greater College Park

March 22, 2019



UNIVERSITY OF
MARYLAND



The Flagship University of Maryland and the National Capital Region

8 miles from Washington, DC
25 miles from Baltimore

41,000 students

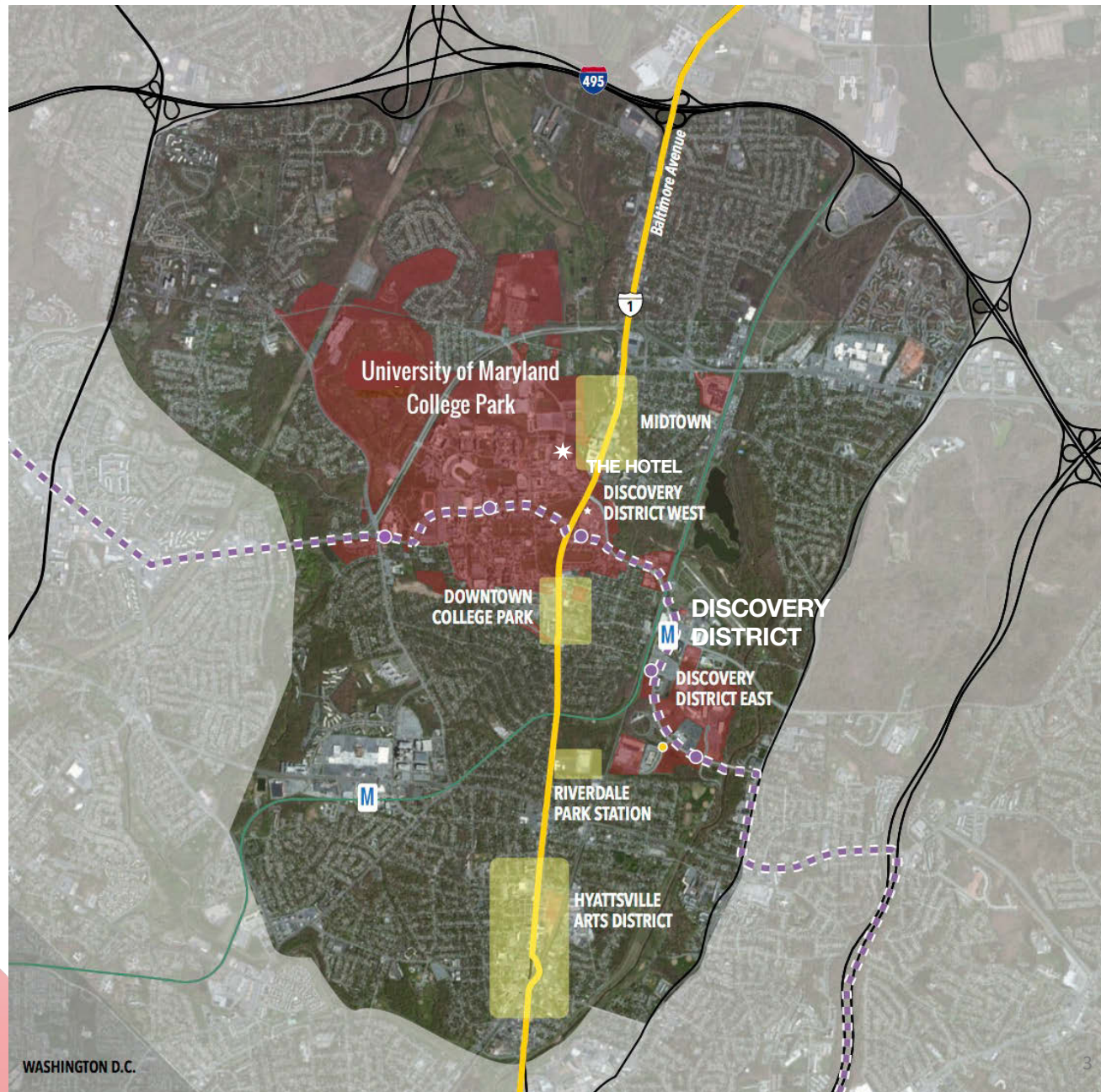


Top 10 Best Value Public College (*Kiplinger, 2018*)

\$550 million in annual research expenditures

#4 in federal research expenditures among US universities without a medical school (*National Science Foundation, 2018*)

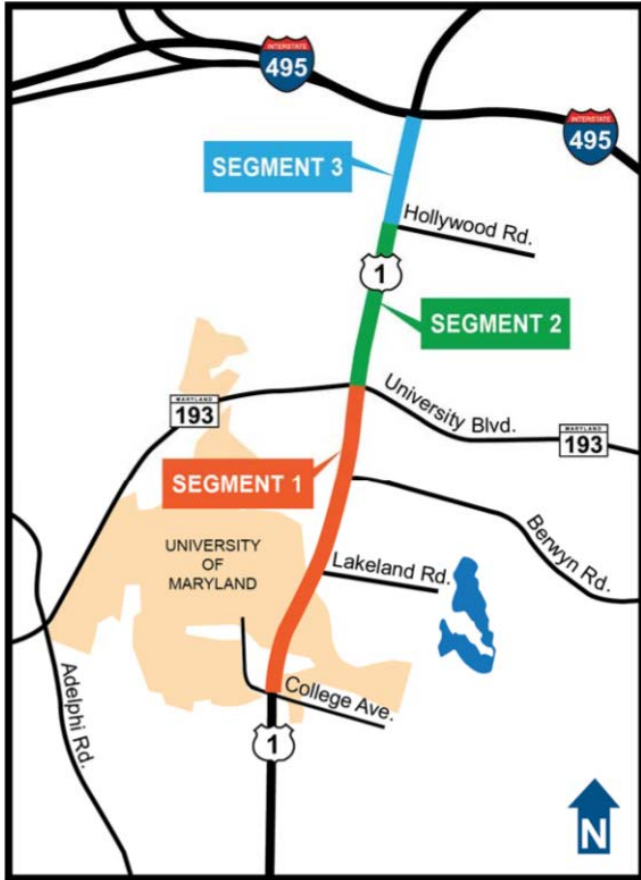
\$2B+ Public-Private Investment



CONNECTIVITY – PURPLE LINE



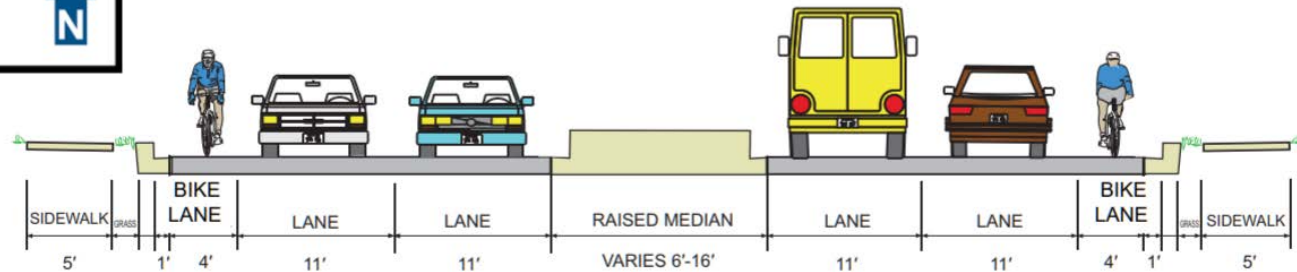
CONNECTIVITY – BALTIMORE AVENUE

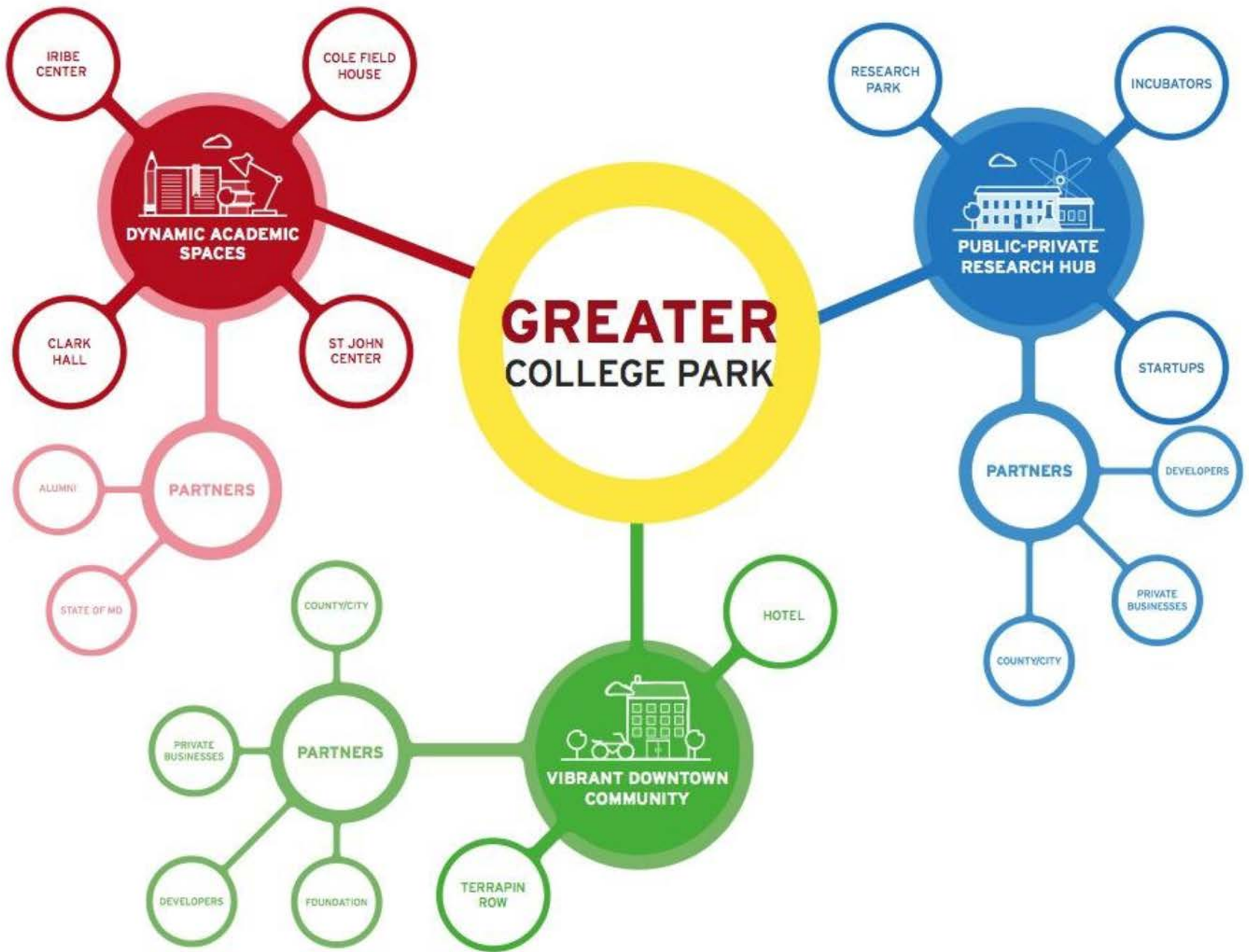


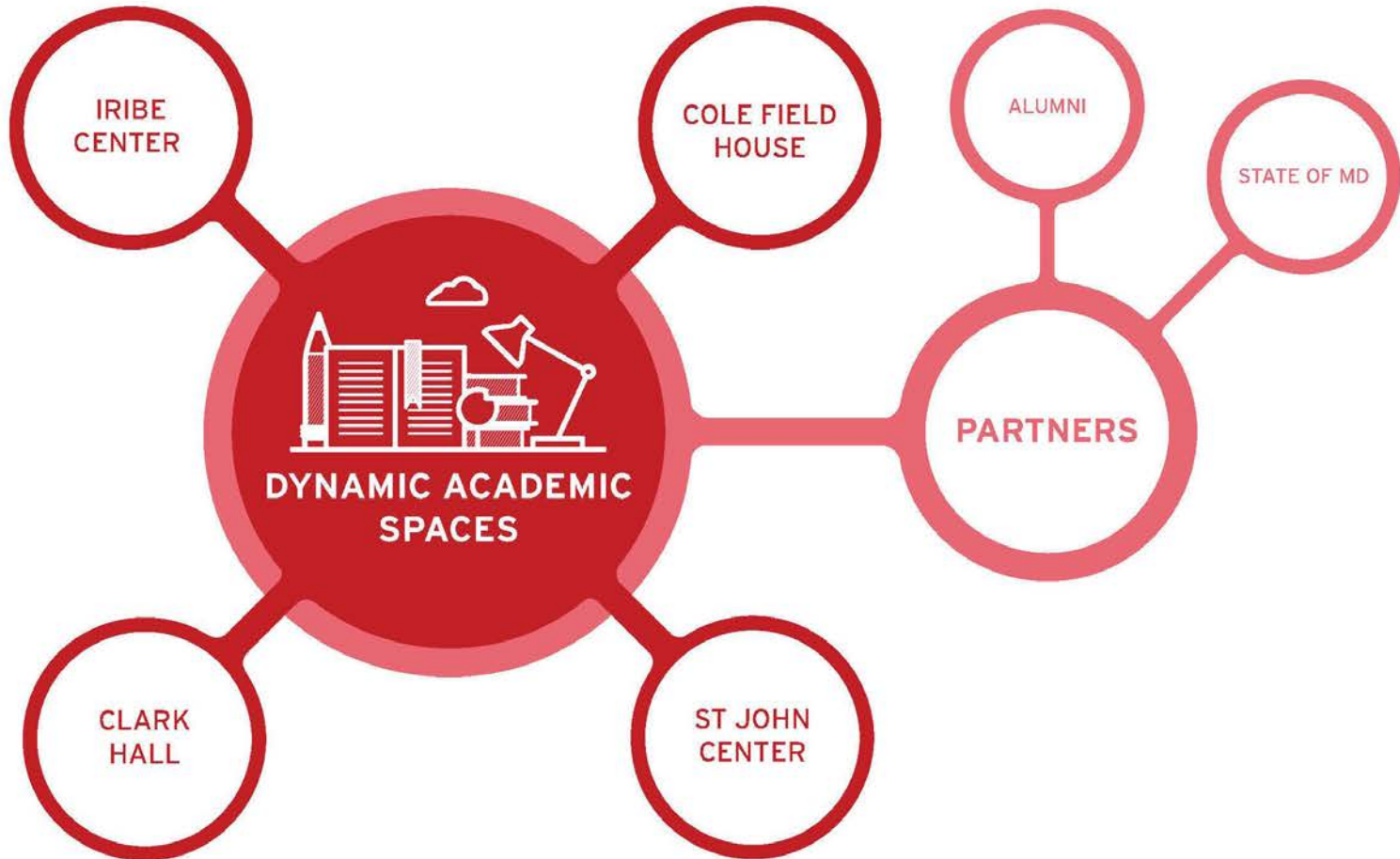
Typical Section - US 1 Proposed Conditions

Southbound US 1

Northbound US 1







DYNAMIC ACADEMIC SPACES



COLE FIELD HOUSE

IDEA FACTORY

A. JAMES CLARK HALL

IRIBE CENTER FOR COMPUTER SCIENCE AND ENGINEERING

SCHOOL OF PUBLIC POLICY

EDWARD ST. JOHN LEARNING AND TEACHING CENTER



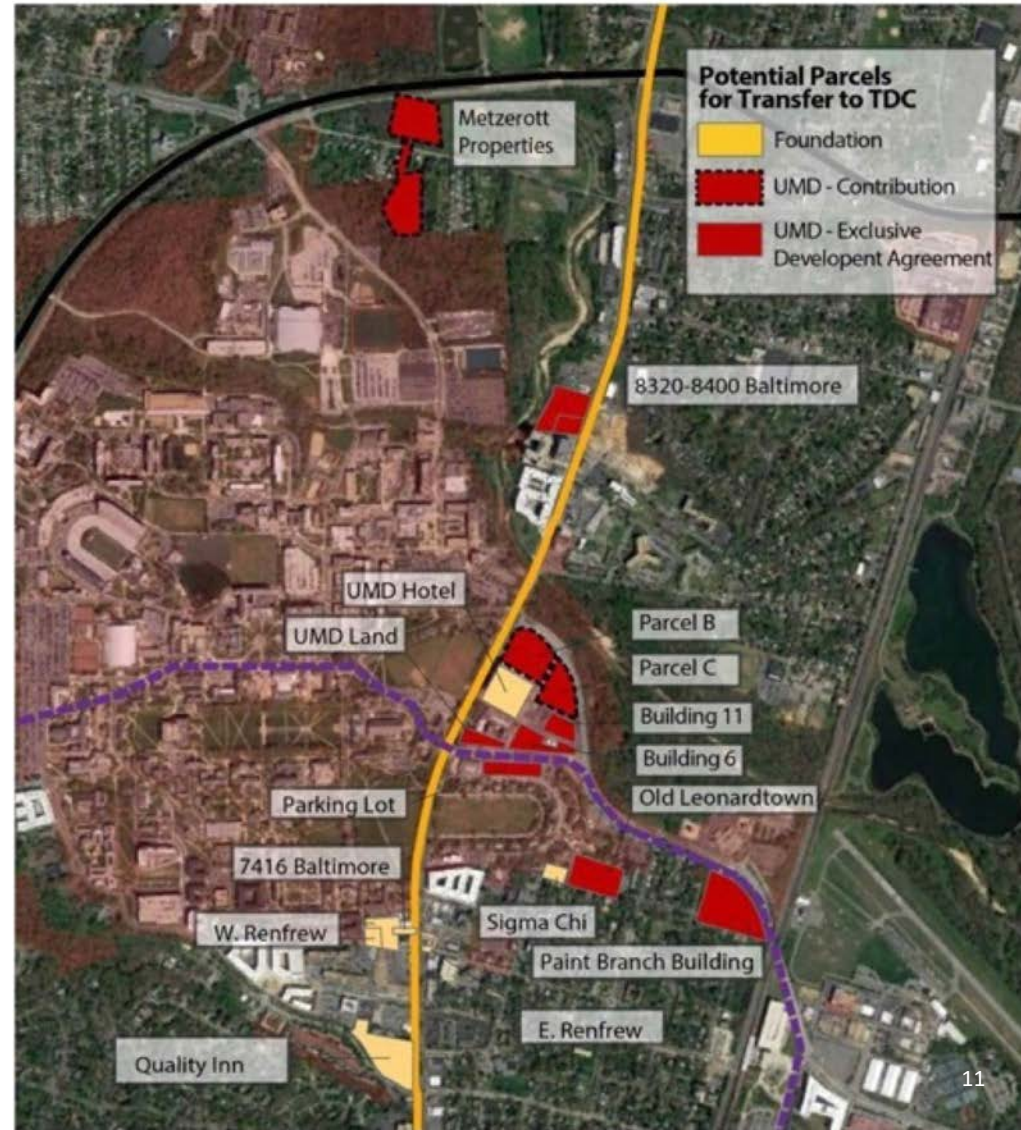


TERRAPIN DEVELOPMENT COMPANY

DRIVING PROGRESS: REAL ESTATE & ECONOMIC DEVELOPMENT

Terrapin Development Company: Contributed Parcels

- Two-member LLC comprised of leaders from UMD & UMCPF
- Advance real estate, economic, and community development goals of Greater College Park
- Focus on campus edge activation & connectivity
- Transform Greater College Park into a vibrant, diverse, and walkable community that attracts the best faculty and students, and galvanizes entrepreneurs and research opportunities



Midtown

- Cambria, College Park Grill, Orange Theory
- Vigilante Coffee
- Lidl
- Alloy

Downtown CP

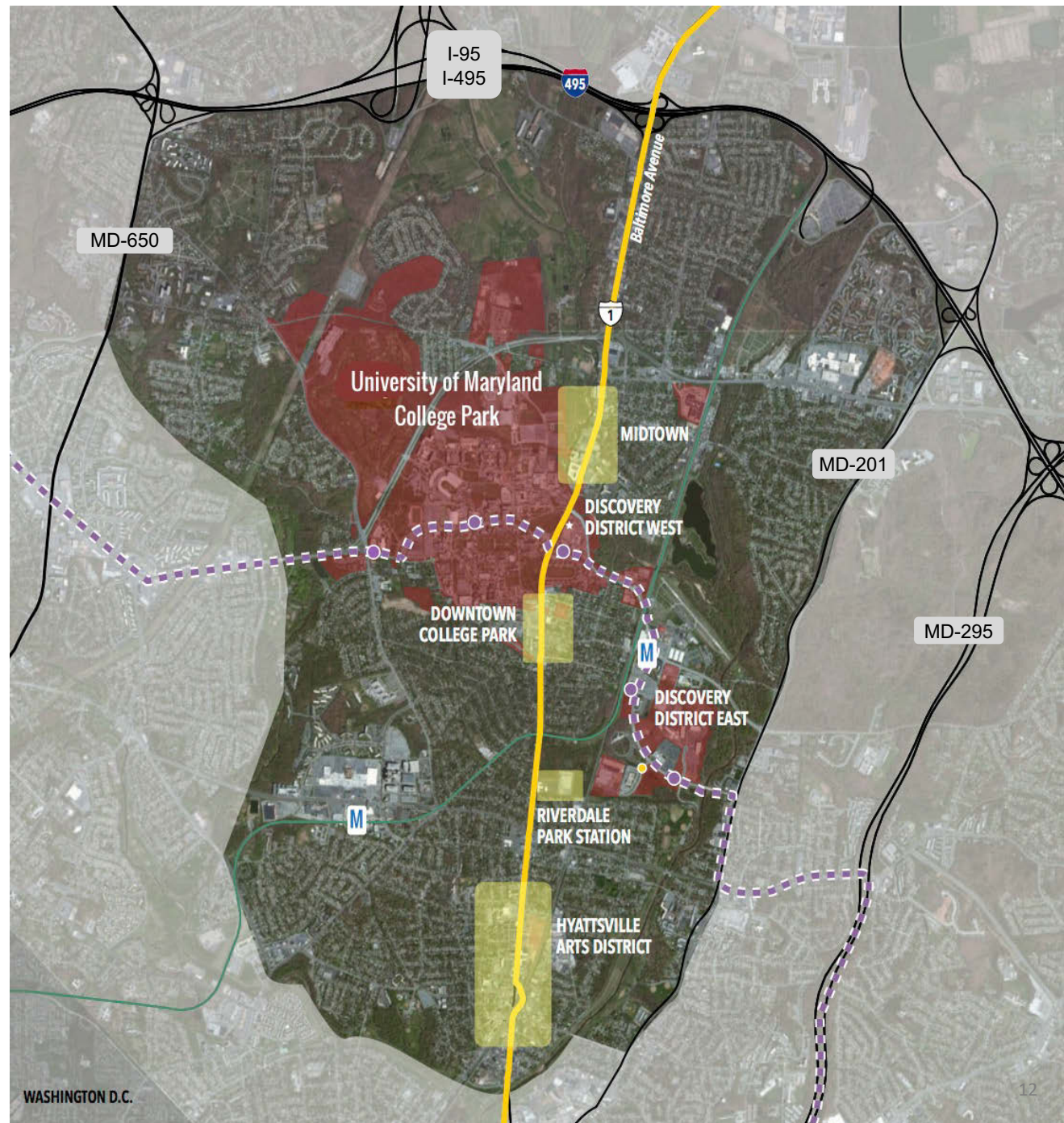
- MilkBoy ArtHouse
- City Hall Block Redevelopment
- Southern Gateway
- West Renfrew

Riverdale Park Station

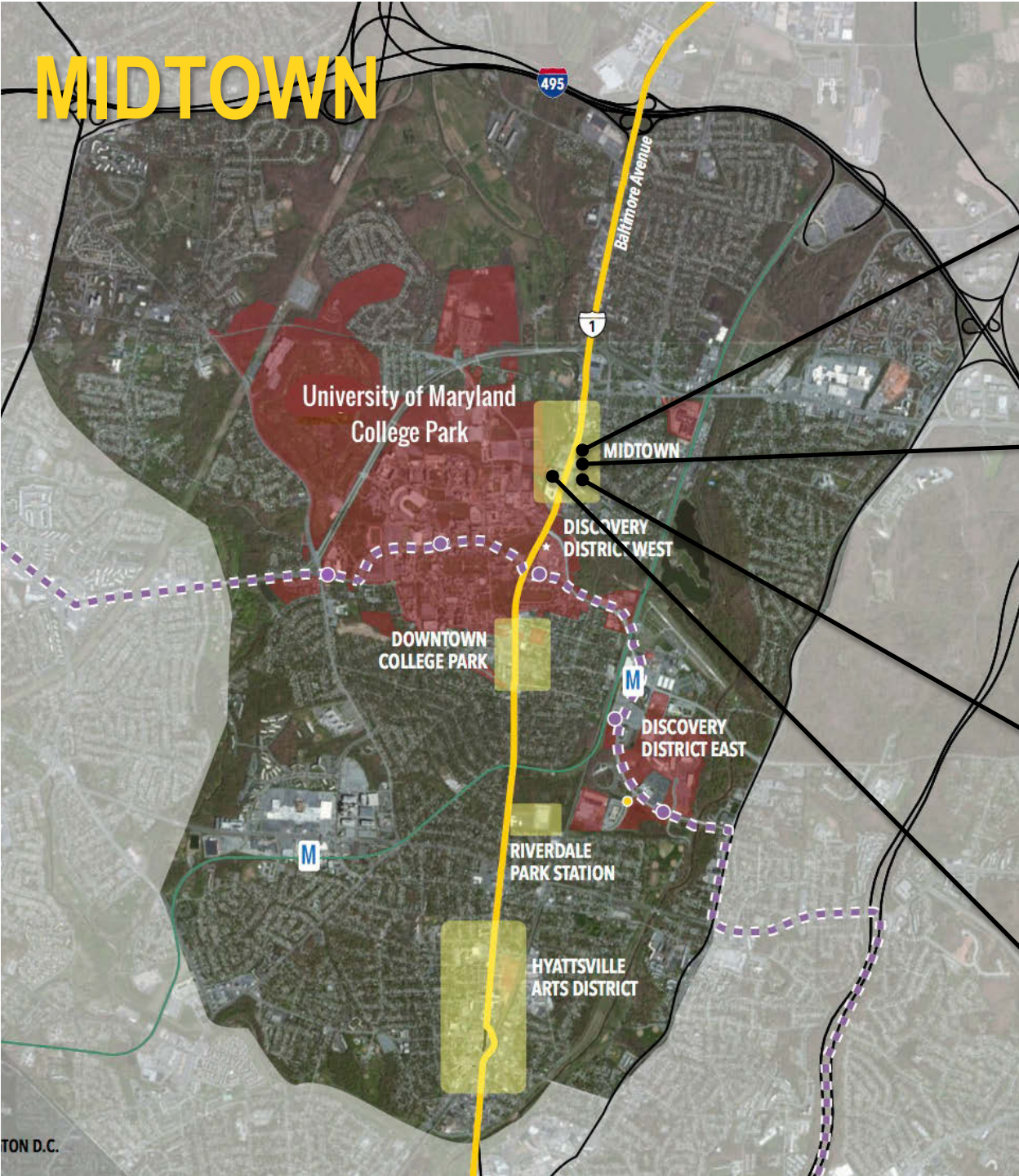
- Anchored by Whole Foods; townhomes; restaurants and amenities
- Bridge connecting to Discovery District

Discovery District

- The Hotel at UMD
- WeWork UMD
- The Hall CP
- Diamondback Garage
- 5801 University Research Court
- College Park Academy
- R&D at Rivertech



MIDTOWN



Lidl



Cambria Hotel, College Park Grill, Orange Theory



Alloy Apartments



Vigilante Coffee



“Great College Towns Have Great Coffee Shops”



Ranked **#1 Best Coffee in Maryland** **FOOD&WINE**

TRANSFORMATION: MIDTOWN

BEFORE



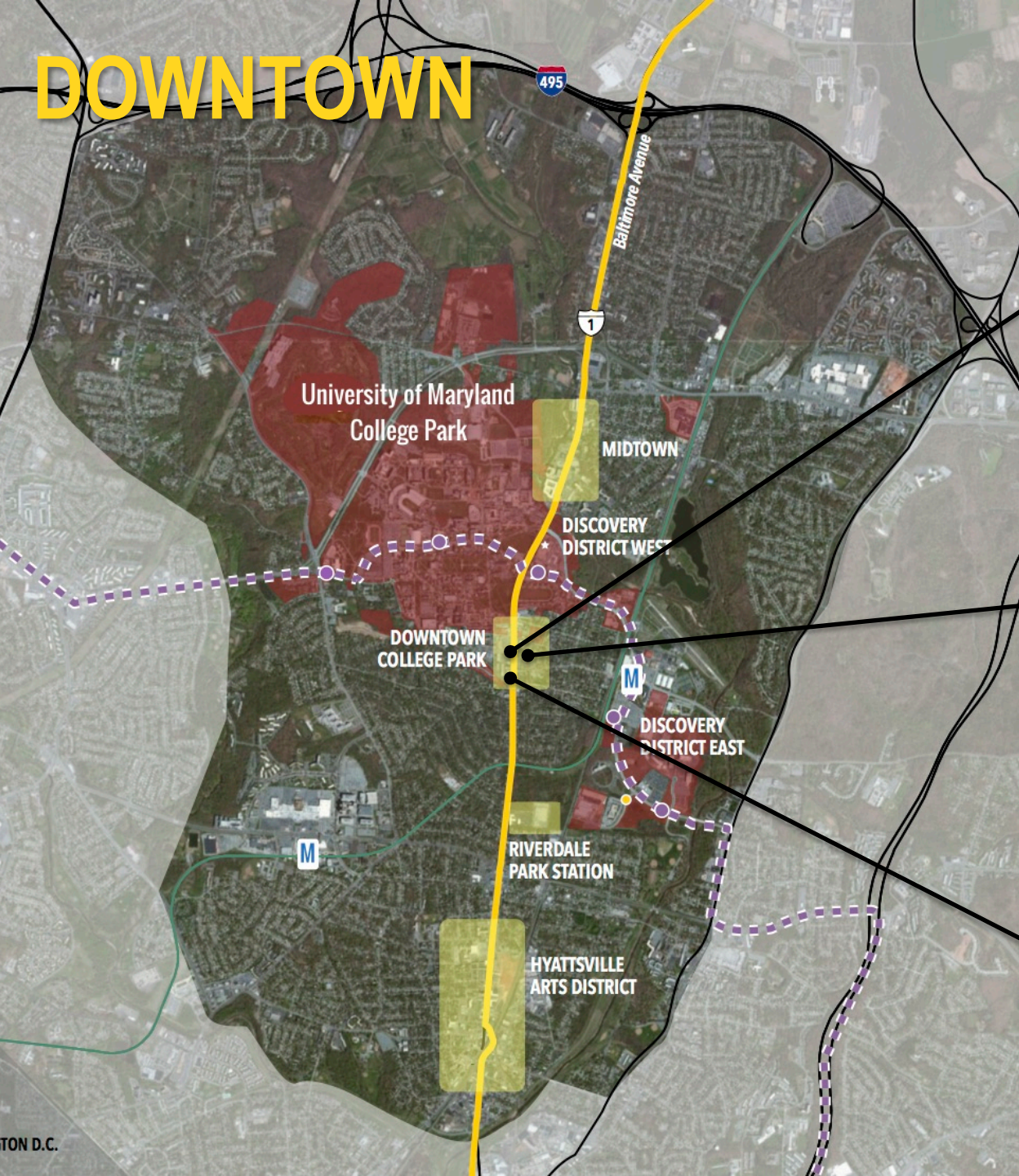
CAMBRIA
hotels & suites

AFTER



156 Rooms; 23K SF of Retail

DOWNTOWN



Milkboy Arthouse



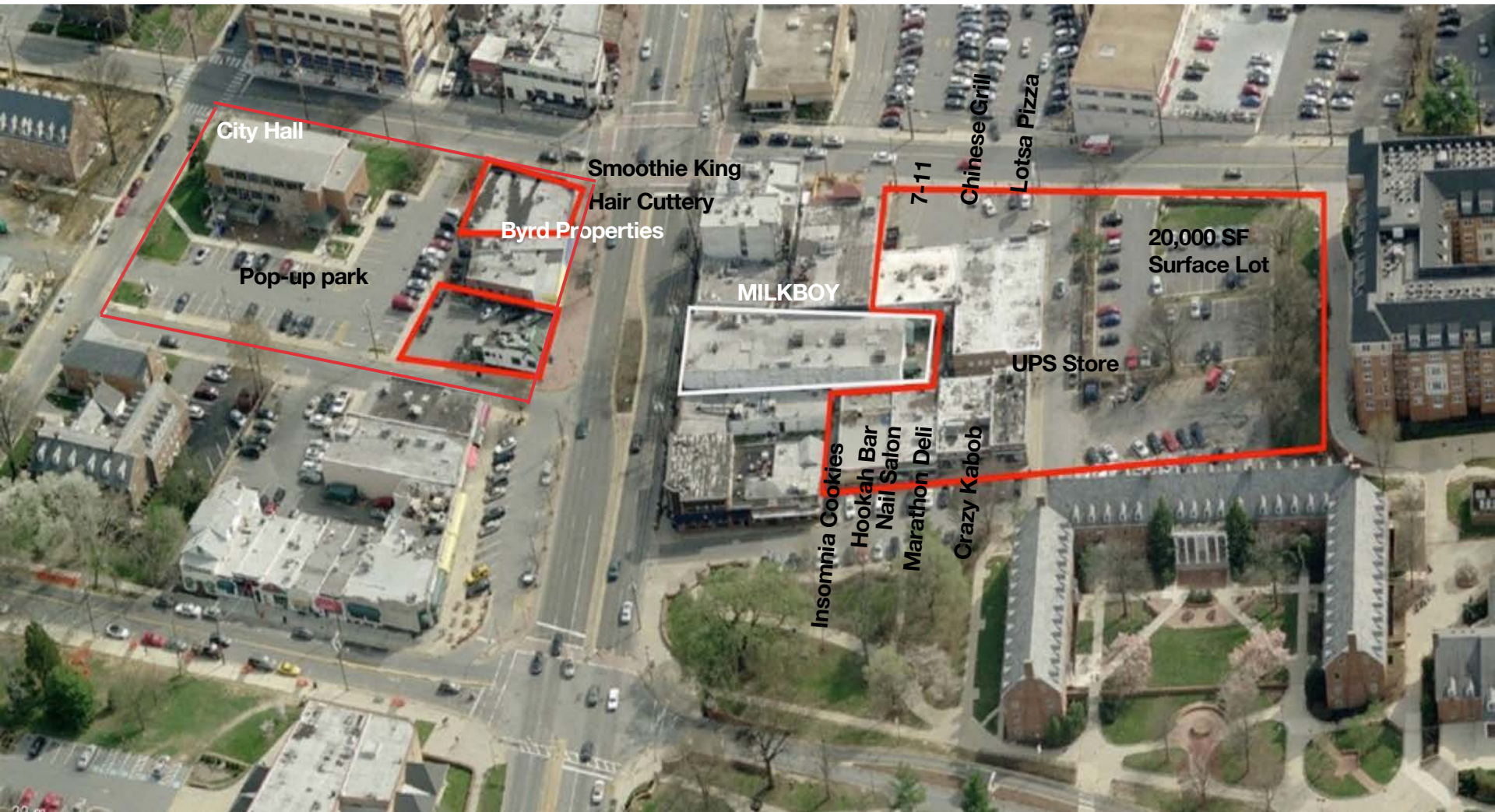
City Hall Block Redevelopment



Southern Gateway



DOWNTOWN COLLEGE PARK



COLLEGE PARK CITY HALL



ENHANCING BALTIMORE AVENUE: MilkBoy Art+House



SOUTHERN GATEWAY



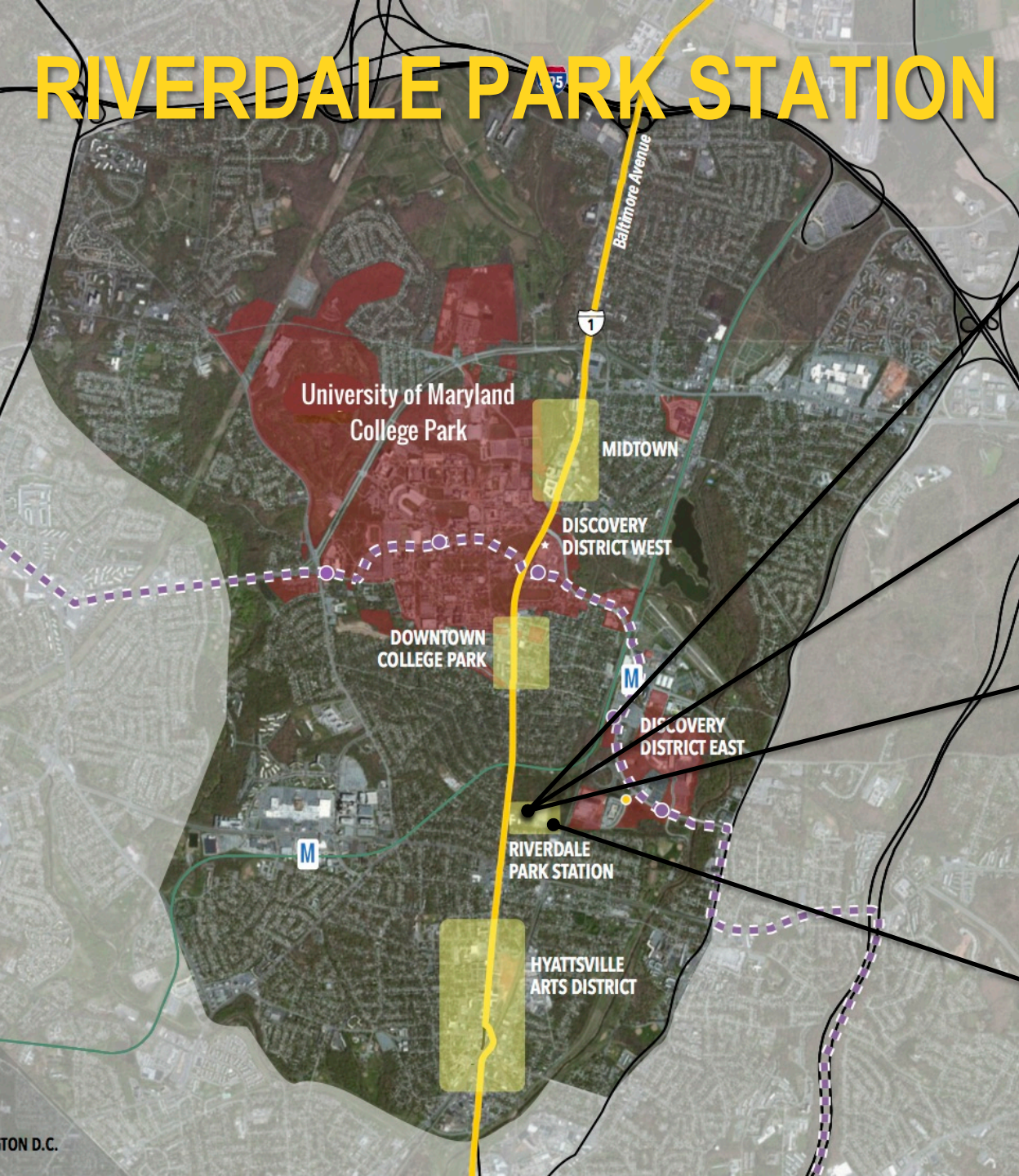
QUALITY INN DEMOLITION



DOWNTOWN COLLEGE PARK: UMD Childcare Center



RIVERDALE PARK STATION



Riverdale Park Station



Bridge to Discovery District



RIVERDALE PARK STATION



120 Townhomes; 900 Multifamily Units
198K SF Retail; 22K SF Office



Transportation

University of Maryland is bringing upscale hotels, restaurants to College Park

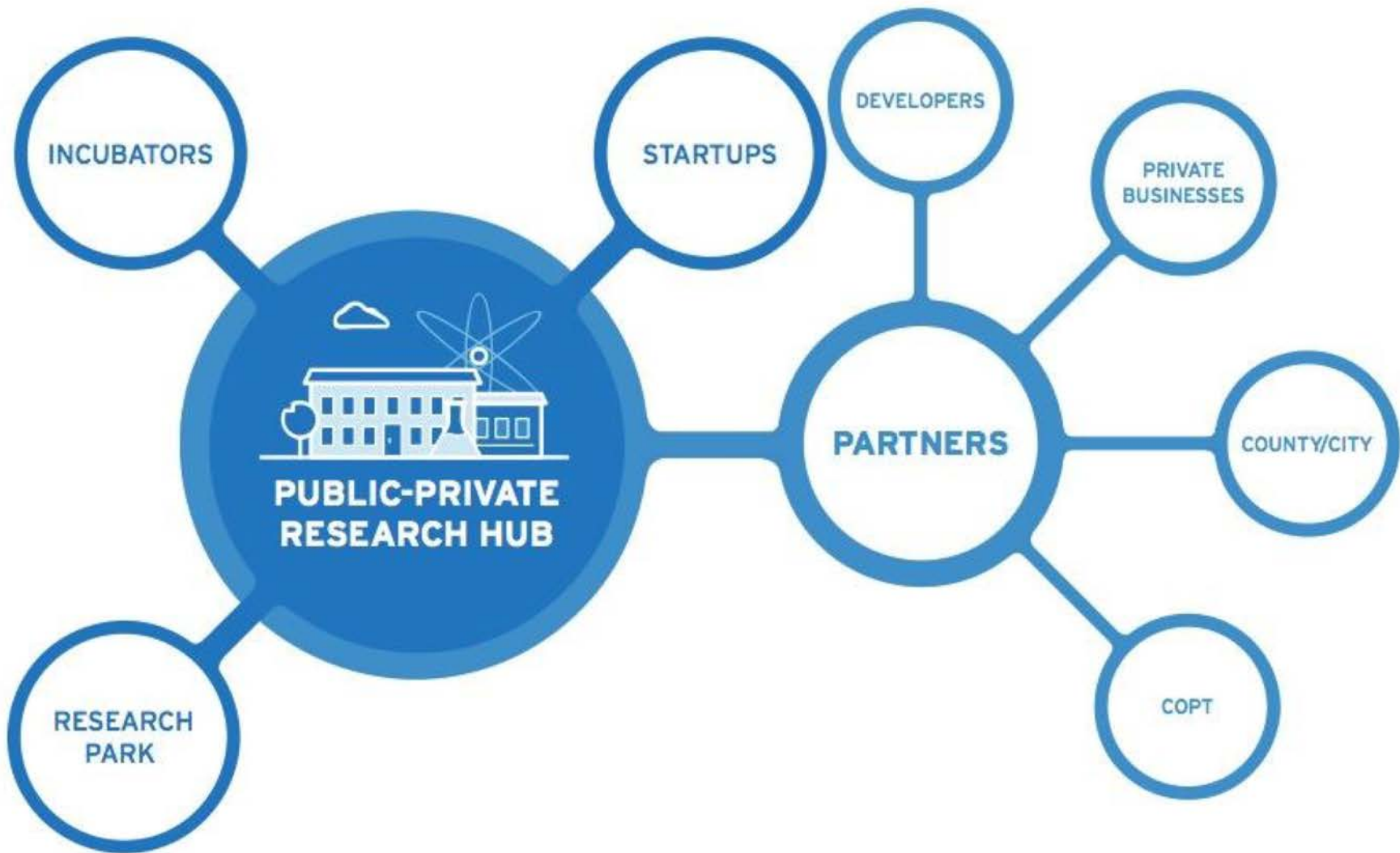
“People are huge fans of the university, but they go and visit other college towns, and they come back and say, ‘Why can’t we do this?’” said Ulman, a former executive of neighboring Howard County. “We can no longer be a university in a bubble hidden behind the brick wall. We’re part of the fabric of the surrounding community. Changing the way we think about that was really, really important.”

WASHINGTON
BUSINESS JOURNAL

Commercial Real Estate

How Wallace Loh is impacting development in College Park

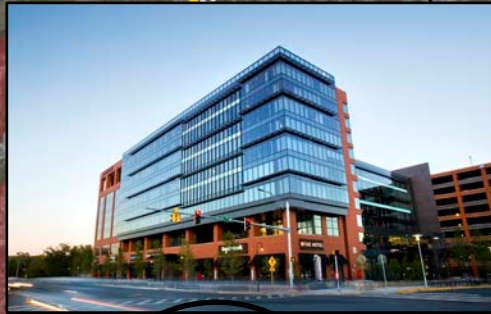
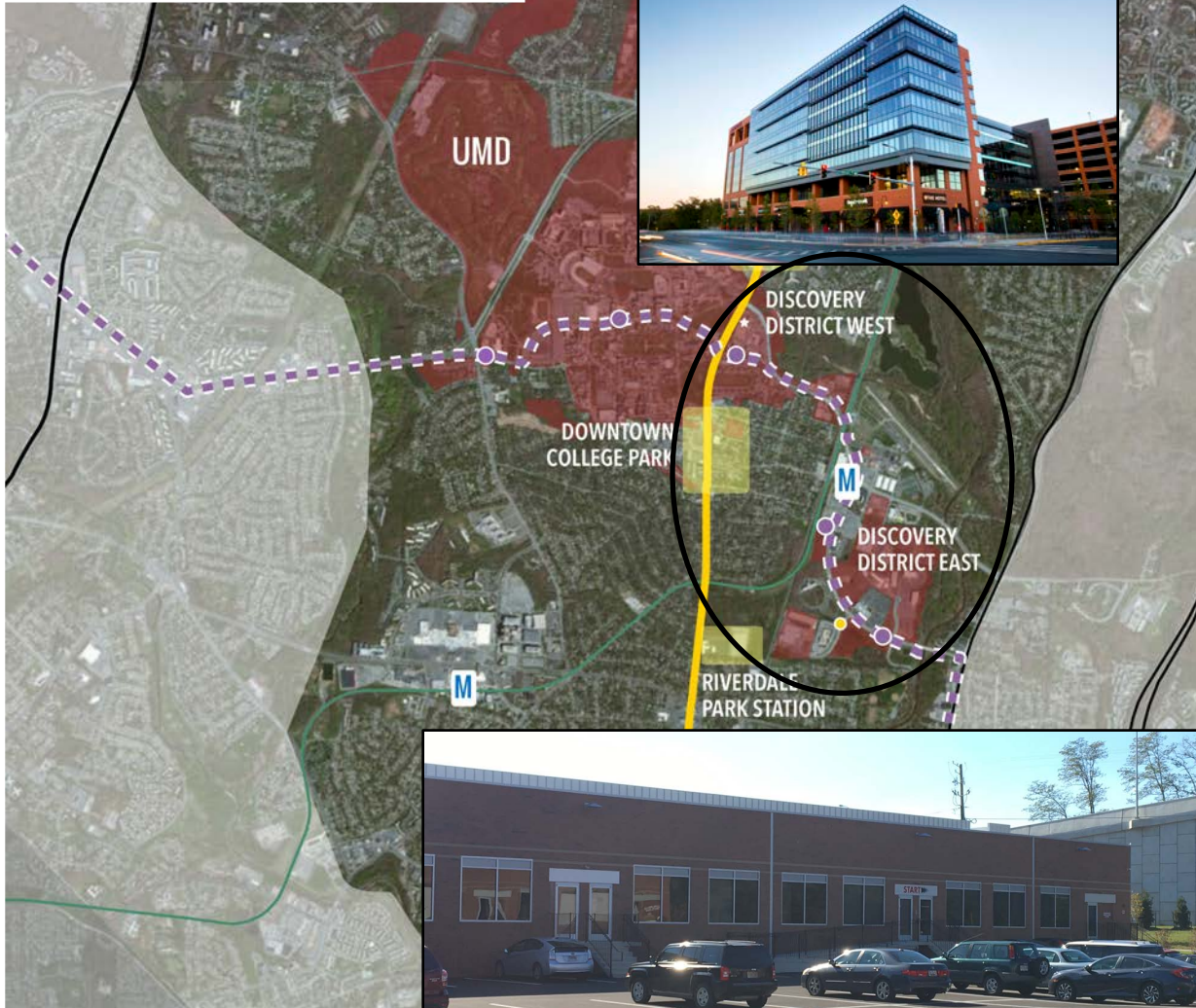
“He recognized that to be a high-class university, it’s critical the university be located in a high-class college town,” said College Park Mayor [Patrick Wojahn](#) told the Post.





UNIVERSITY OF MARYLAND

DISCOVERY DISTRICT



TECH COMPANIES CHOOSING COLLEGE PARK

immuta

“Immuta Accelerates into 2018 with More Than 260 Percent Year-over-Year Growth”



- \$30M raised from VCs
- 38 employees
- Interns & new hires, UMD



- \$20M Series B Round – NEA & Google Ventures
- Advancing quantum computing for commercial applications

BALTIMORE AVE: GATEWAY TO DISCOVERY DISTRICT





VISION: DIAMONDBACK GARAGE



I M M U T A



UNIVERSITY OF MARYLAND
UM VENTURES
MPOWERING THE STATE



ROBERT H. SMITH
SCHOOL OF BUSINESS
DINGMAN CENTER
for ENTREPRENEURSHIP

Dec. 12, 2017 12:59 pm

Capital One commits \$3M toward machine learning education at University of Maryland College Park



Being Capital One, there is also money involved. Specifically, Capital One's is making a \$3 million endowment gift is geared toward advancing machine learning, cybersecurity and data analytics. About \$2.1 million is going toward a new faculty chair in the university's computer science department. That amount was matched by funding from the **Maryland Department of Commerce**.

WASHINGTON
BUSINESS JOURNAL

Education

UMd.'s Discovery District to get innovation lab in partnership with Fortune 500 company

"We believe this is the model for many private sector companies to follow suit," Ulman said, promising more announcements soon.

THE HALL CP & WEWORK UMD



University of Maryland takes WeWork to school



BUSINESS

Mar. 30, 2018 12:56 pm

WeWork is moving into the University of Maryland

The coworking company plans to open a space on the College Park campus this fall.

News

Washington DC Office

Inside WeWork's First Location On A College Campus

February 1, 2019 | Jon Banister, Bisnow Washington, D.C. ✉



“There is so much great talent and work coming out of UMD, and projects like the new WeWork reaffirm that College Park is ready to support our entrepreneurs as they move into the next phases of their ventures,” said **Matthew Fan**, co-director of **UMD’s Startup Shell**.

The coworking space is within UMD’s Discovery District, which is an area where officials are seeking to attract companies and other resources to colocate alongside entrepreneurs emerging from the university. **Capital One** and cybersecurity firm **BlueVoyant** previously announced plans to move into that area.

NEW DEVELOPMENT AT CP METRO

WMATA selects firm to redevelop 5-acre College Park lot with 400-plus units, retail

WASHINGTON
BUSINESS JOURNAL



Gilbane

400+ Apartment Units; 11.9K SF of Retail

5801 UNIVERSITY RESEARCH COURT: Corporate Office Properties Trust



RIVERTECH COURT: FLEX R&D



COMPANIES CHOOSING COLLEGE PARK



GREATER COLLEGE PARK WEBSITE

<https://greatercollegepark.umd.edu>

