

Monroe Community College

STATE UNIVERSITY OF NEW YORK

The Strategic Plan as a Catalyst for Student Success



SCUP Annual Conference -- Seattle
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Planning, Effectiveness & Accountability
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Downtown Campus

Inspiring every day.

Learning Outcomes

1. Demonstrate linkages between strategic directions, goals, and strategies
2. Explore resource allocation approaches and alignment with your institution's strategic plan
3. Utilize data and assessment to inform student success strategies
4. Leverage strategies that optimize the strategic plan to promote student success

Our Mission

Monroe Community College, through access to affordable academic programs, leads excellence and innovation in higher education, inspires diverse students to transform their lives and communities, drives regional economic development, and builds global engagement and understanding.



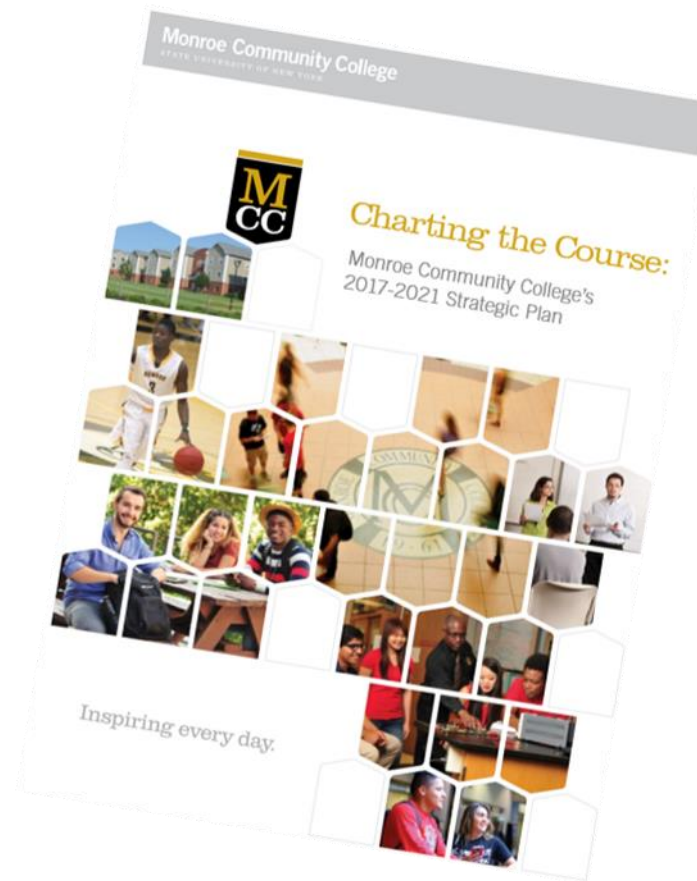
About MCC



Relevance of Topic

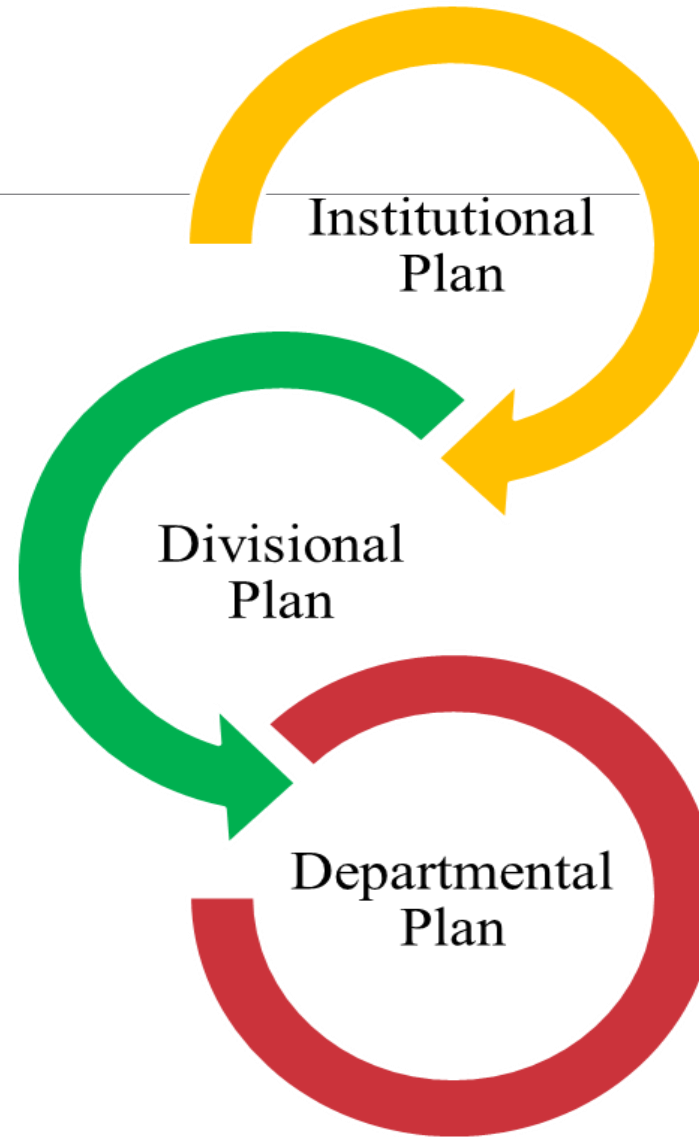
Planning Terms and their linkages

- Strategic Directions
 - Goals
 - Strategies



Operational Planning

Types of Plans:



Integrated Planning

**How is the Planning and Budgeting
Process linked at your institution?**

Resource Allocation

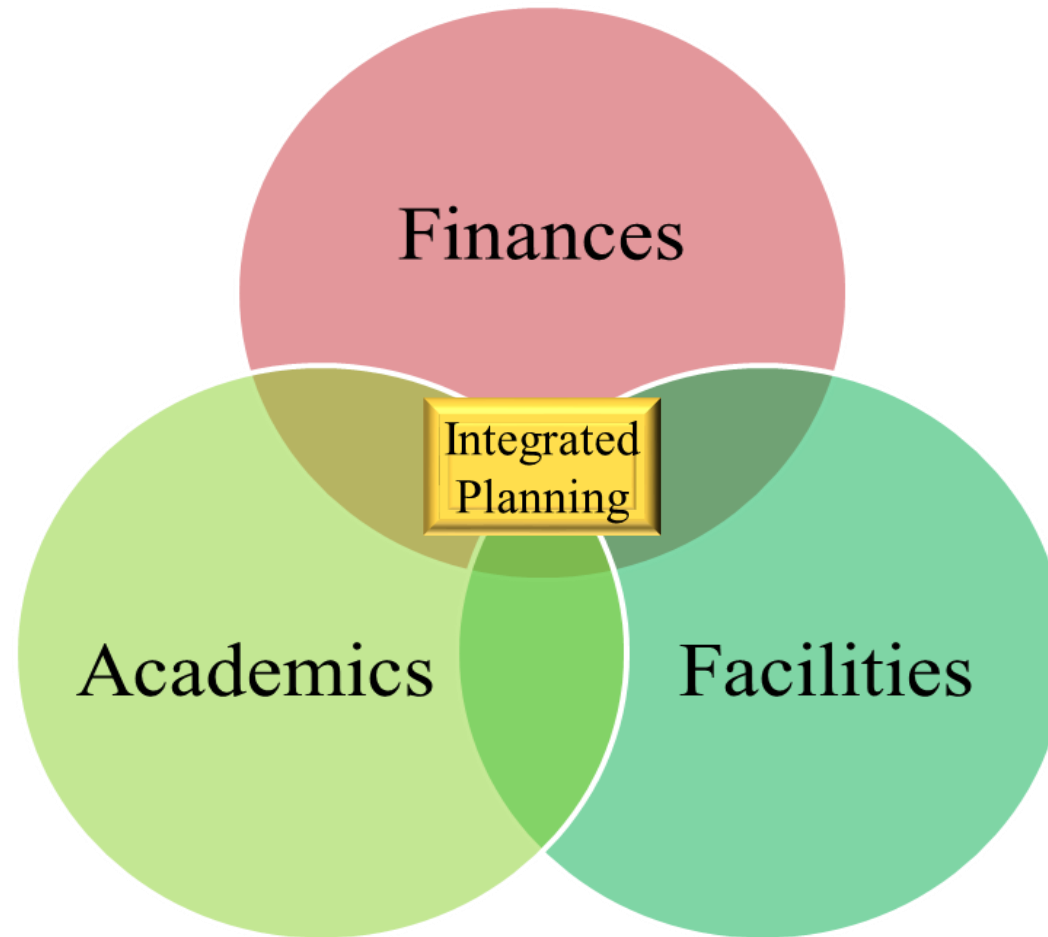
- The effective use of institutional resources is crucial to institutional performance
- The allocation of resources among programs, units, and individuals is an indicator of institutional priorities

Funding Sources

- **Operational Budget**
 - State
 - County
 - Tuition and fees
- **Capital Budget**
 - State
 - County
 - Private



Integrated Planning and Budgeting



Charting the Course: 2017-2021 Strategic Plan

1. Learning First
- 2. Student Success**
3. Career Pathways and Regional Economic Development
4. Organizational Culture
5. Institutional Effectiveness

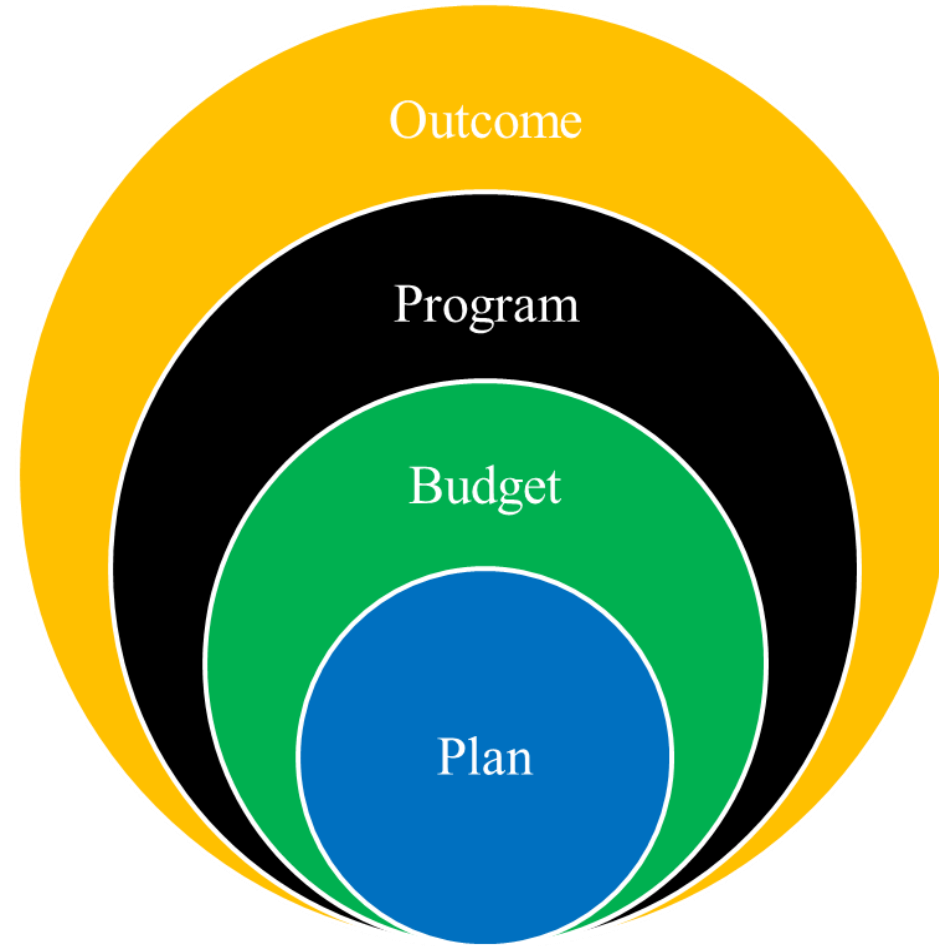
Direction 2: Student Success

Monroe Community College, an open-access institution, is committed to the success of a diverse student population, supporting the attainment of students' educational, career, and personal goals. We provide students with **comprehensive support services, co-curricular programming, and guided, intentional pathways through the MCC Schools from readiness to completion.** The College values **partnerships and strategic alliances with not-for-profit, private, and public sector entities** that support educational initiatives. Our partnerships and collaborations, both external and internal, build relationships that help leverage learner success and program quality

Goals:

- **Goal 1:** Improve **retention and completion** rates for all degree/certificate seeking students
- **Goal 2:** Promote **student engagement** within the MCC Schools to identify career and transfer pathways
- **Goal 3:** Increase student **fall-to-fall persistence** rates
- **Goal 4:** Pursue **strategic partnerships** to strengthen the educational pipeline and to assist learners in attaining their career goals

Outcome Model



Scorecard: Course Completion, Retention, and Graduation Rates

COURSE COMPLETION RATES



The credit hours completed in a term with a "C" or better divided by all course credit hours attempted in the specified term.

FALL-TO-FALL RETENTION RATES



All students enrolled in a fall term excluding graduates and non-matriculated; this produces the cohort that is tracked to the next fall term.

THREE-YEAR GRADUATION RATES



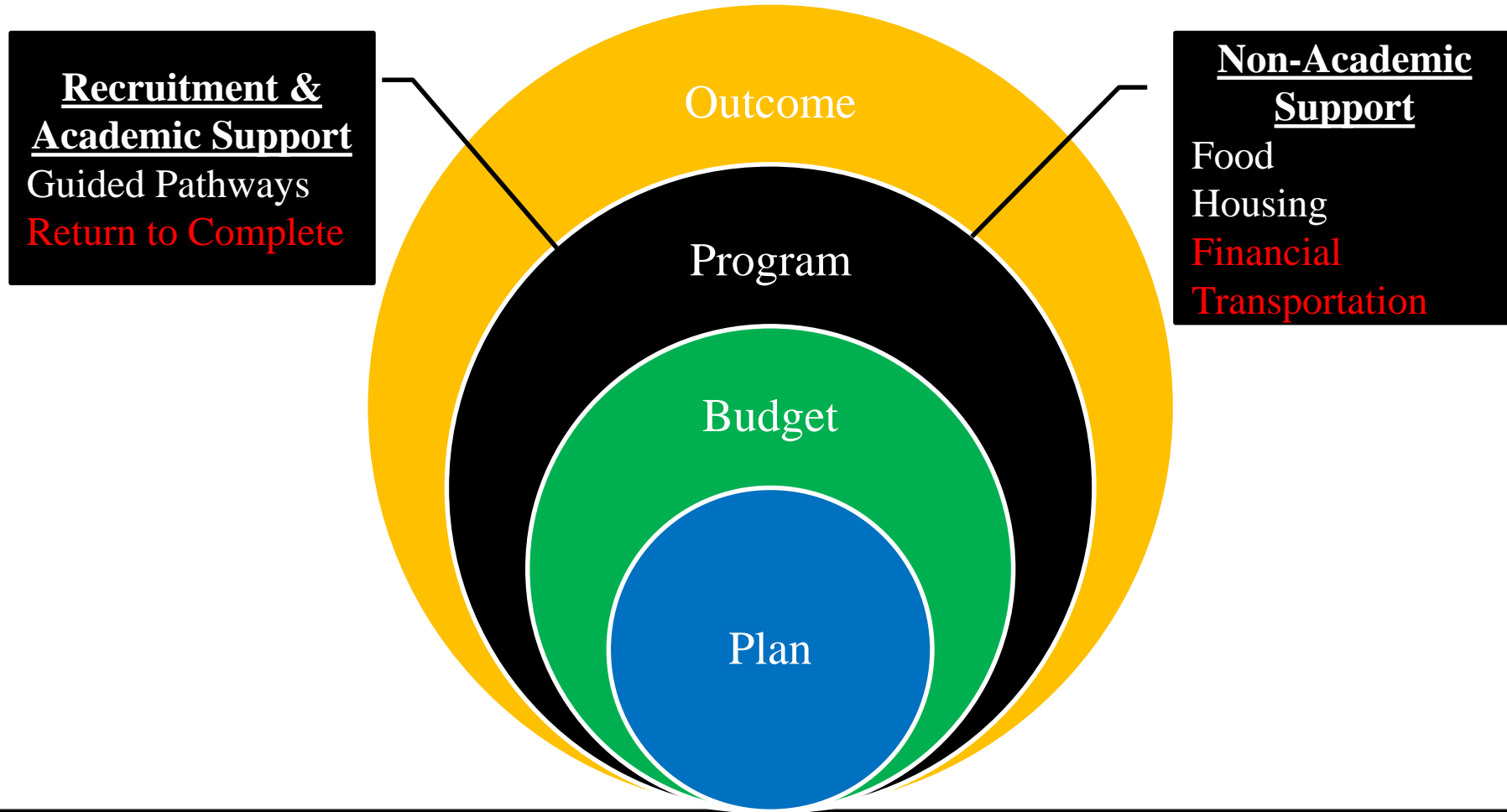
IPEDS: Integrated Postsecondary Education Data System (IPEDS); First time in-college, full-time degree/certificate-seeking students starting in fall.

SIX-YEAR GRADUATION RATES



VFA – Main Cohort: Voluntary Framework of Accountability (VFA); All students new to MCC in the fall term who earned a high school diploma or GED.

Outcome Model: Student Success Strategies



Identify and implement student success strategies: Transportation Route

INITIAL INVESTMENTS

- 60 U-Pass Pilot
- \$275,000 Limited Service Pilot
- \$375,000 Universal Access Pilot



ENJOY THE RIDE TO MCC WITH RTS!

New This Fall: MCC Universal Pass!

Ride RTS -- any route,
anytime, anywhere --
free with your
MCC Student ID!

Just swipe your ID
on the bus' farebox.

Effective August 27, 2018
- May 24, 2019

Three Ways to Get to MCC

ROUTE 5 MCC DOWNTOWN
RTS Transit Center
to MCC Downtown

ROUTE 55 MCC BRIGHTON
RTS Transit Center
to MCC Brighton

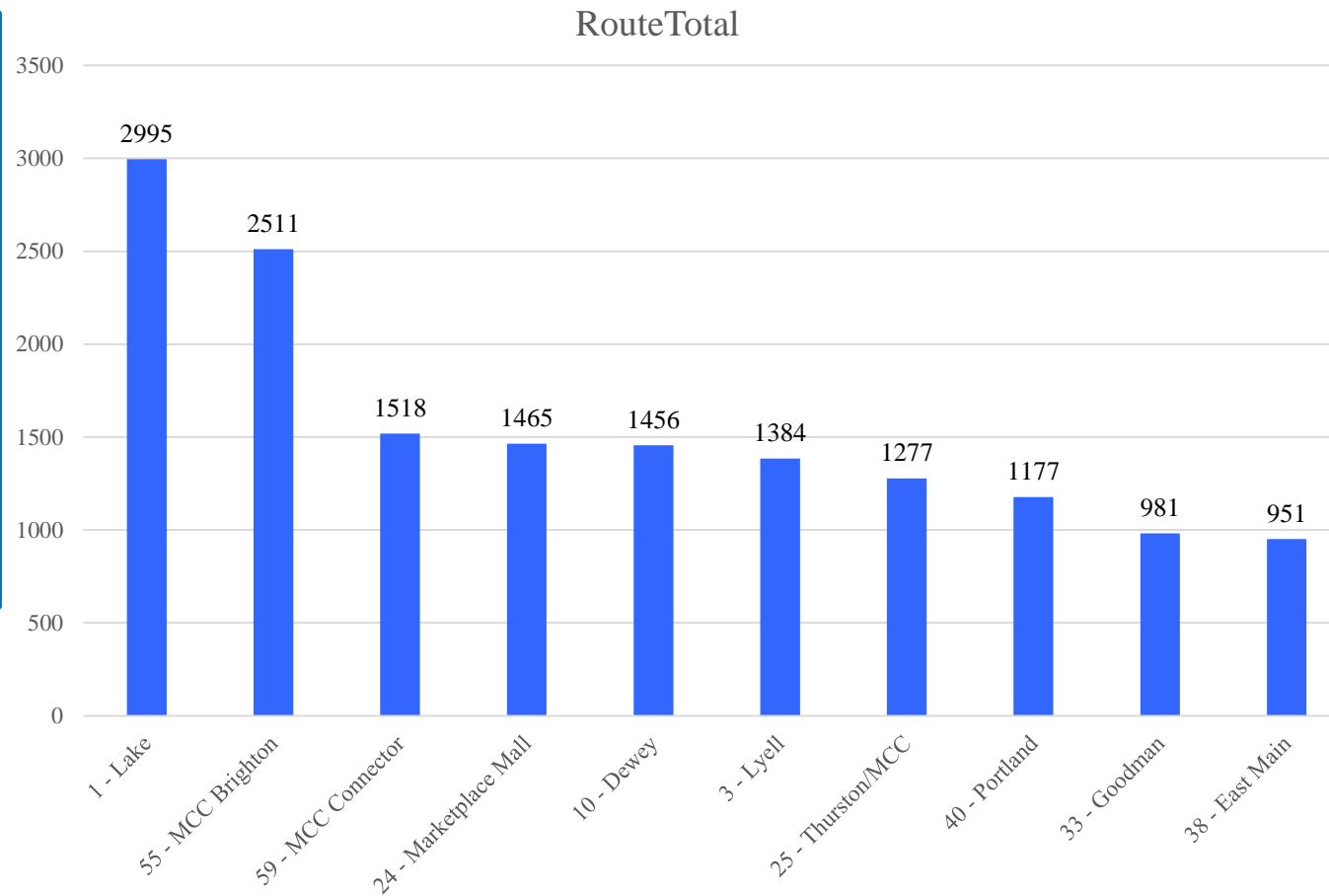
NEW! ROUTE 59 MCC CONNECTOR
Direct service between
MCC Downtown & MCC
Brighton (does not stop at RTS
Transit Center)

Questions? Visit myRTS.com/MCC or call 585-288-1700.

Identify and implement student success strategies: Transportation Route

**1386 unique
riders for the
month of
January, 2019**

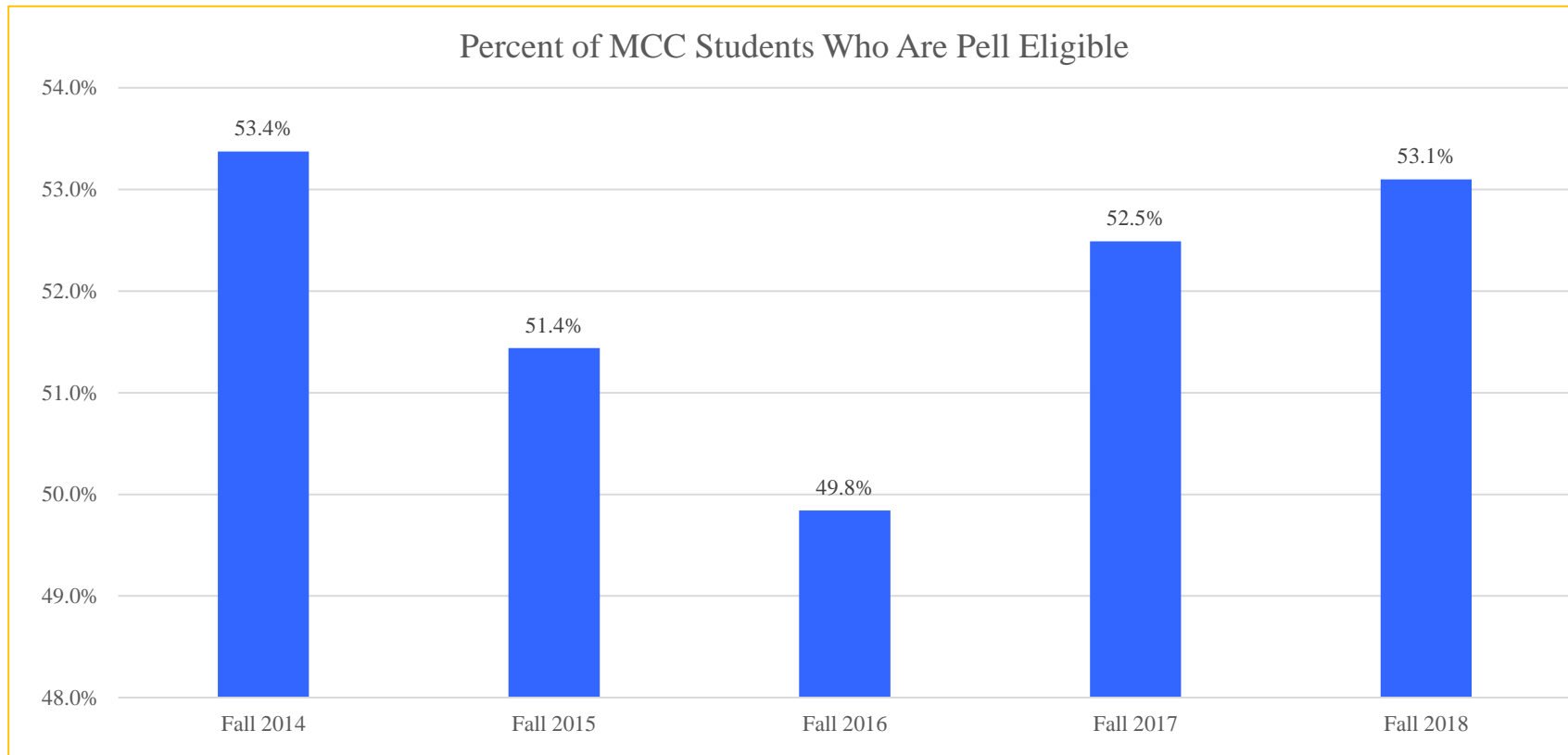
**2000 unique
riders since
program
inception**



Outcome of Transportation Pilot Program

- Assessment of transportation fee, effective fall 2019
 - Universal access
 - Campus to campus express service
 - Bike share

Student Financial Needs...



Identify and implement student success strategies: Scholarships

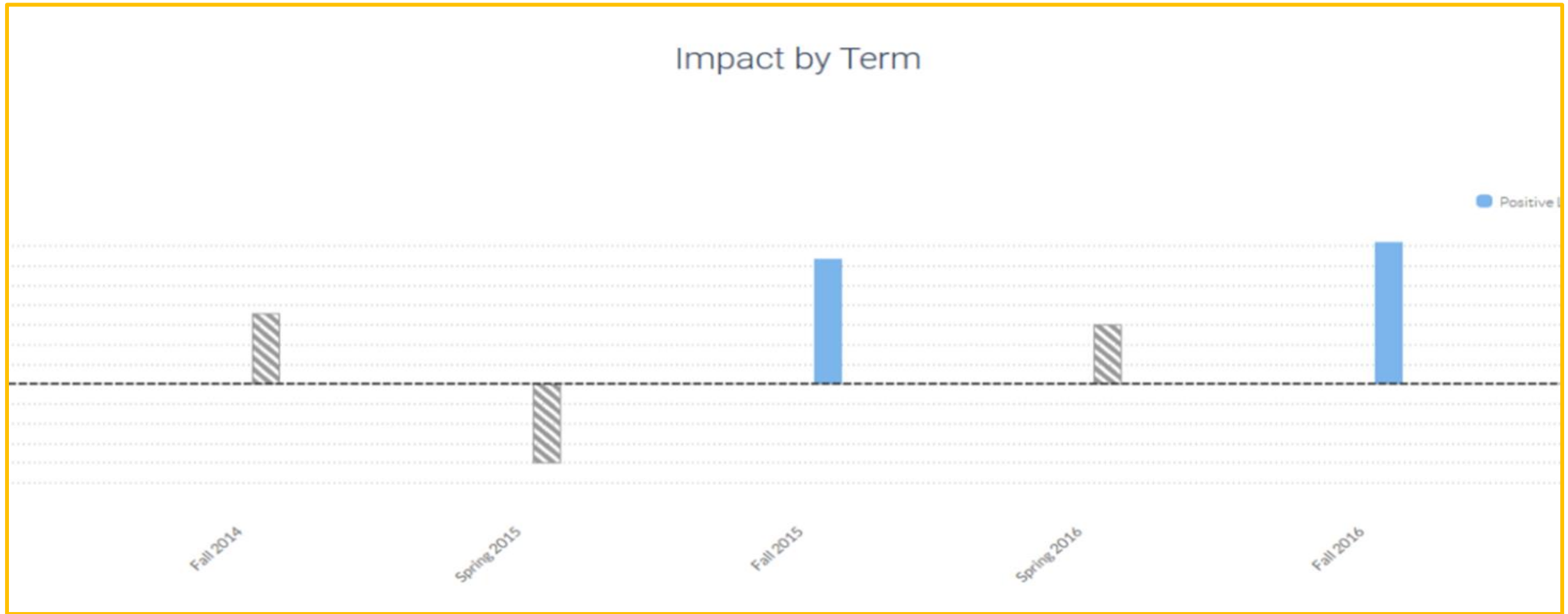
- In 2017-2018, the mcc foundation transferred more than \$2.6 million in total aid to mcc to support scholarships and programs
 - Awarded nearly **\$1,459,074 in scholarships** to more than 892 mcc students
 - Established 16 new scholarship funds



Identify and implement student success strategies: Scholarships Impact

Student Group	Analyzed Participants	Percentage Lift
Overall	2,521	2.61
Complete Term: 0 Terms	456	5.79
Completed Terms: 4+ Terms	1,032	2.47
Full-time vs Part-time	625	3.6
Undergraduate Type: Re-admit	535	3.79
Ethnicity: Non-Hispanic or Latino	2,253	2.52
Race: Black or African American	506	6.88
Race: White or Caucasian	1,684	2.07

Scholarships Matter: Impact By Term...



Identify and implement student success strategies: Return to Complete

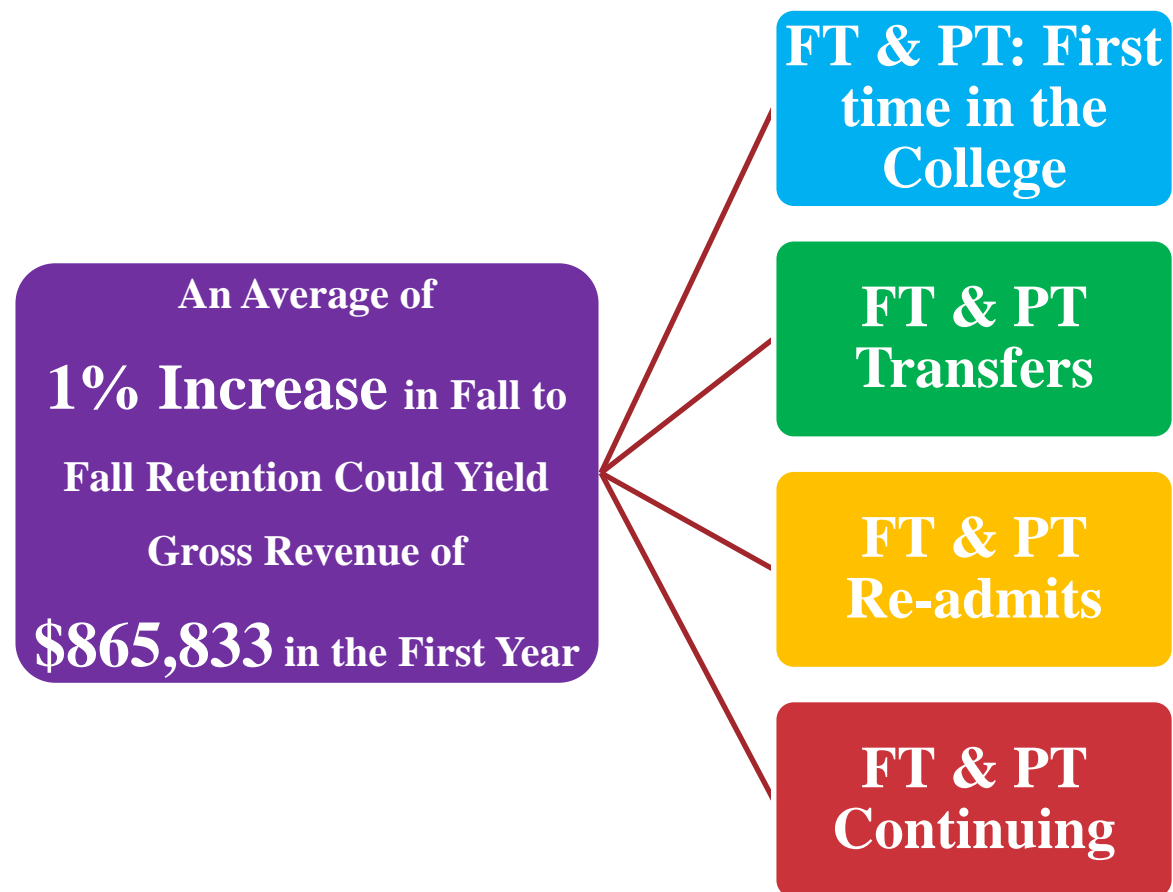
- Designed for former students who have not enrolled at MCC for the past three years or more due to debt owed to the College
- Lets students put off making payments on current past due balance and return to MCC to complete their degree



Identify and implement student success strategies: Return to Complete by the Numbers...

Number of Contracts	Number Enrolled	Average Debt to College	Potential Revenue		Annual Revenue Per Student		Gross Annual Revenue	
			Tuition	State Aid	Full-Time Student	Half-Time Student	Full-Time	Part-Time
218	120	\$1,200	\$4,380	\$2,847	\$7,227	\$3,613.50	\$867,240	\$433,620

Retention: Budget Implications



How Can MCC Help: In Their Own Words...

- “I believe that MCC will support me on my journey by helping me understand more about aids and loans. The first time around I didn’t have a good understanding or supportive peers who understood”
- “By helping me know who/where to turn when juggling classes w/ work and home life gets difficult. This way I can stay on track w/ my academic goals and keep my GPA in an acceptable range”
- “MCC can support my journey by giving great advisement I’m at the point where I am not quite sure what route I am going to take to a career. A class schedule that will work with my work schedule would also be major key to my success”
- “I believe MCC will help me get reacquainted with being in an education environment. Having been out of it for 11 years I am excited to build study , learning research, and presentation skill again”

Closing the Loop

Conclusions

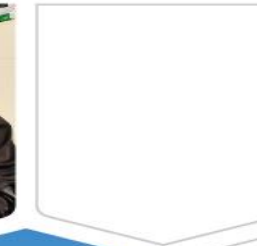


Wrap Up and Q & A

Thank you!

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