

Higher Education, Congress, and the Trump Administration: What Has Happened and What Should We Expect?

July 16, 2019

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**The 2018 election
highlighted a bitterly
divided electorate.**

2018 Midterm Elections – A Divided America: Geography

	Democratic	Republican
Urban (32%)	65%	32%
Suburban (51%)	49%	49%
Rural (17%)	42%	56%

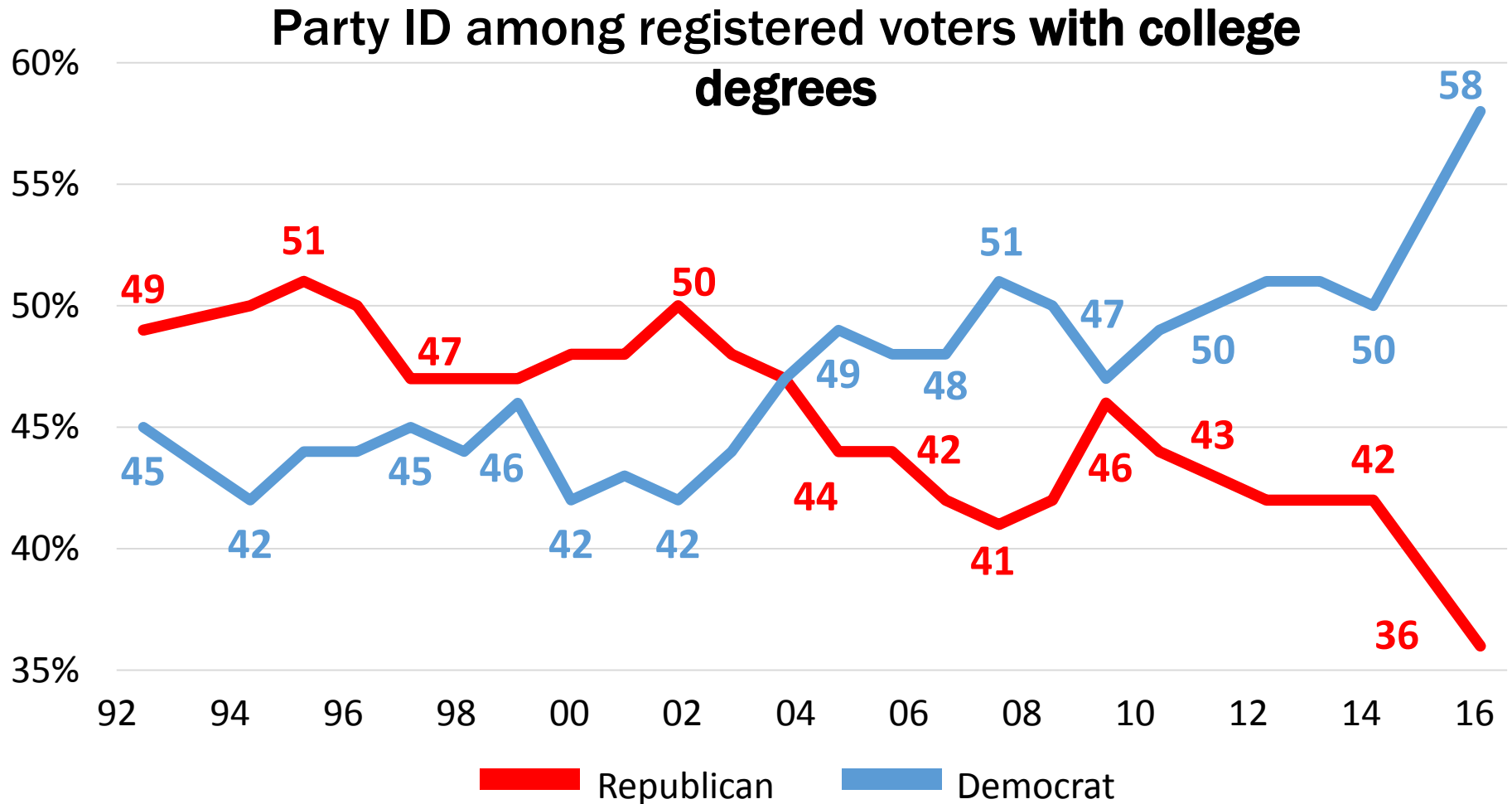
2018 Midterm Elections – A Divided America: Gender and Race

	Democratic	Republican
Men (48%)	47%	51%
Women (52%)	59%	40%
White (72%)	44%	54%
Black (11%)	90%	9%
Hispanic (11%)	69%	29%
Asian (3%)	77%	23%

2018 Midterm Elections – A Divided America: Age

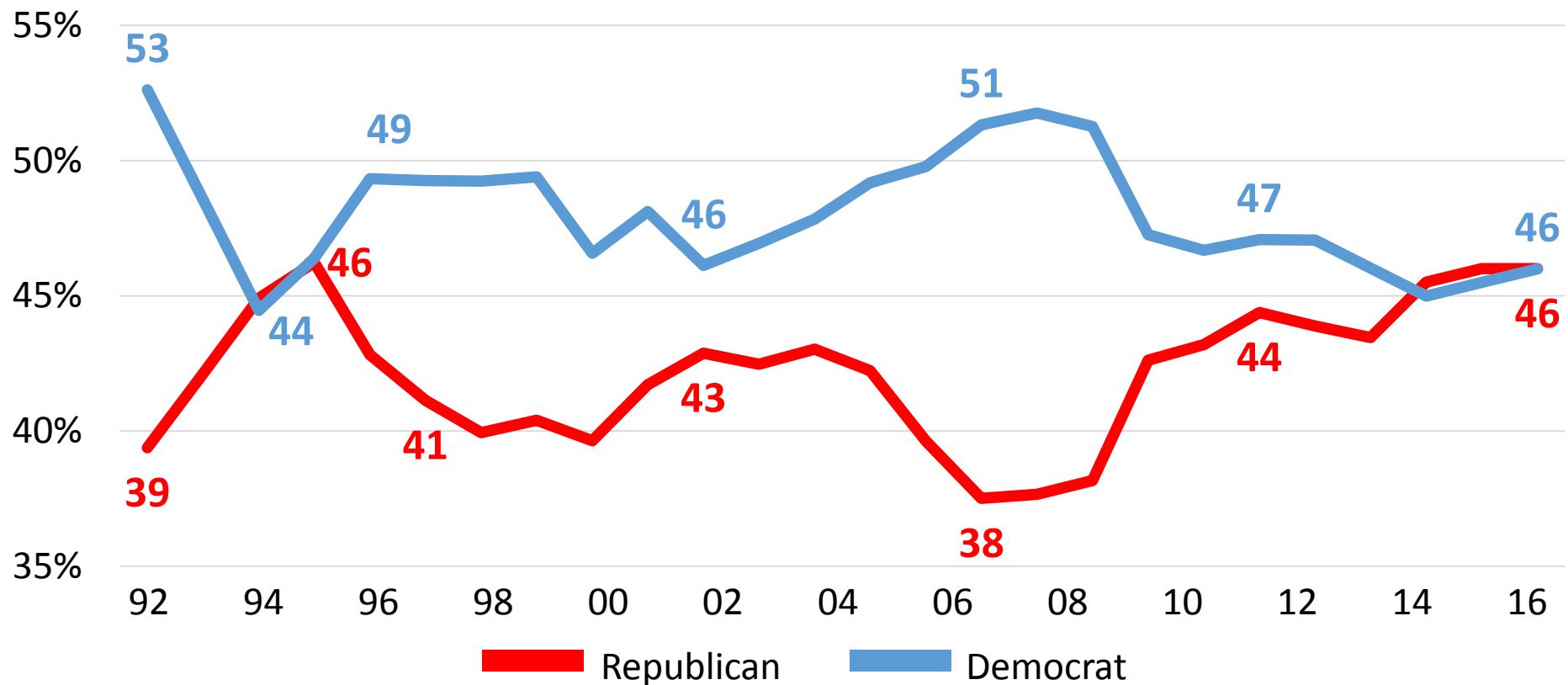
	Democratic	Republican
18-29 (13%)	67%	32%
30-44 (22%)	58%	39%
45-64 (39%)	49%	50%
65 and Older (26%)	48%	50%

A Country Divided by College Education



A Country Divided (cont.)

Party ID among registered voters without college degrees



Unchanging Presidential Approval Rating

January 2017	January 2018	January 2019	Today
45%	39%	41%	43%

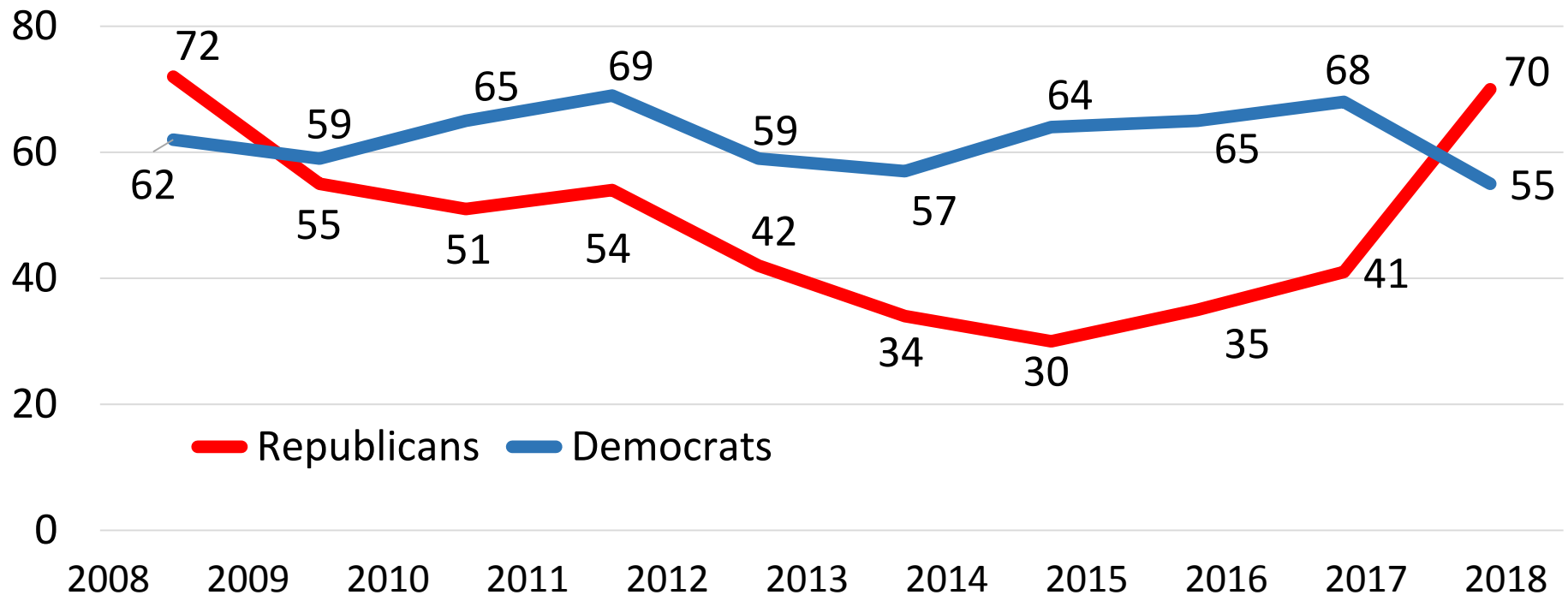
Source: FiveThirtyEight

Party Approval After 27 Months

	Own Party	Other Party	Difference
HW Bush	94	68	26
LBJ	59	28	31
Kennedy	84	41	43
Nixon	77	34	43
Bush43	95	50	45
Reagan	78	23	55
Clinton	73	18	55
Obama	80	18	62
Trump	89	8	81

Optimism About the Next Gen.

Likelihood That Today's Youth Can Live Better Than Their Parents



Gallup Poll, March 2018

Why the Federal Government Matters

	FY 2018
Student Aid	\$125 billion
Research	\$35 billion
Tax Spending	\$30 billion

Higher Education Under the Trump Administration: So Far

- Funding
- Regulations
- DACA/Dreamers
- International Students

When Political Control of the Legislative and Executive Branches Is Divided...

Short “Must-Do” List for 116th Congress

- Raise Debt Ceiling
- FY 2020 Budget and Appropriations

Higher Education this Year

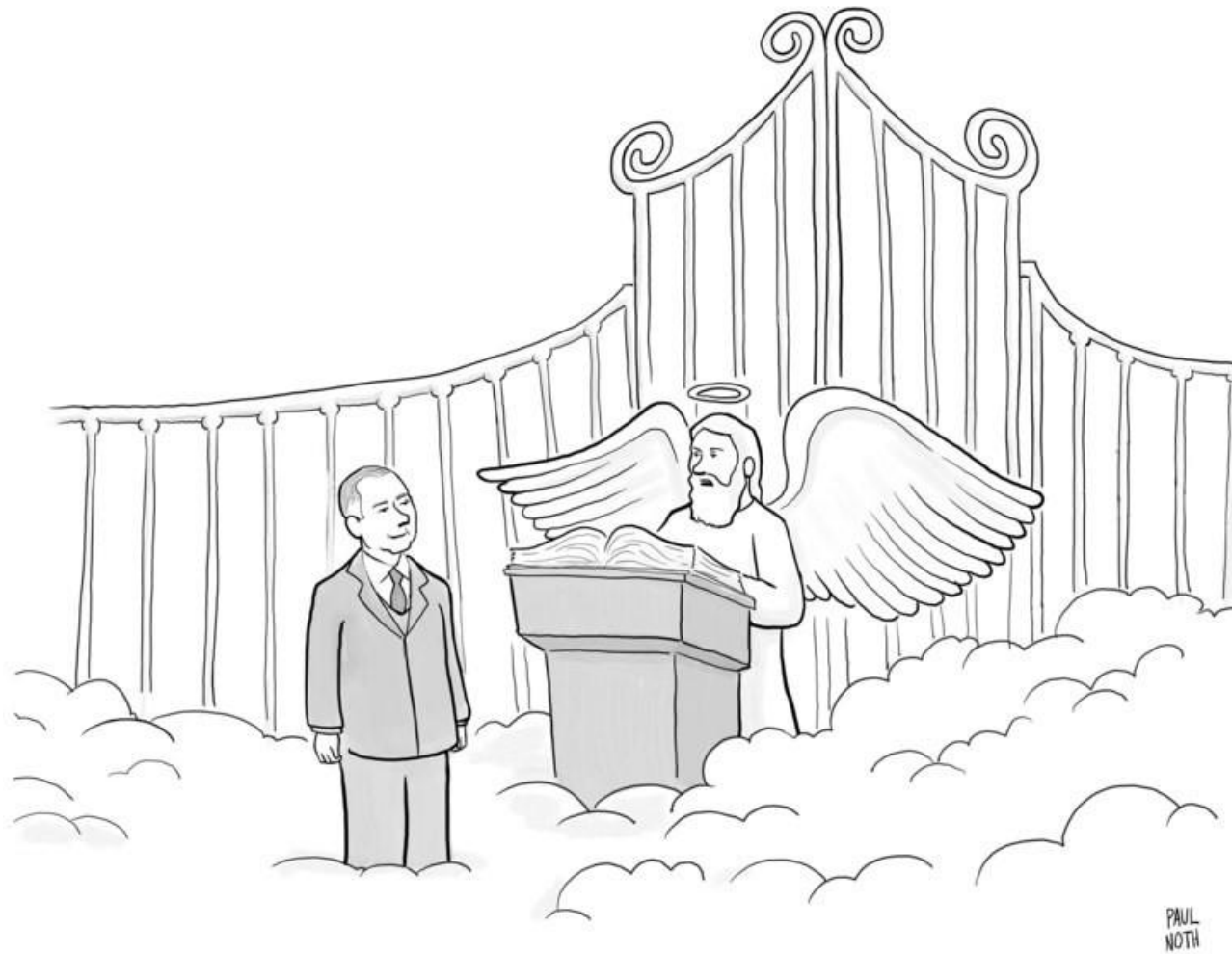
- Oversight
- Higher Education Act Reauthorization?
- Regulations

Regulatory Actions

- Accreditation
- Borrower Defense/Gainful Employment
- Title IX Sexual Assault
- Free Speech Executive Order

Wild Cards/Looking Ahead

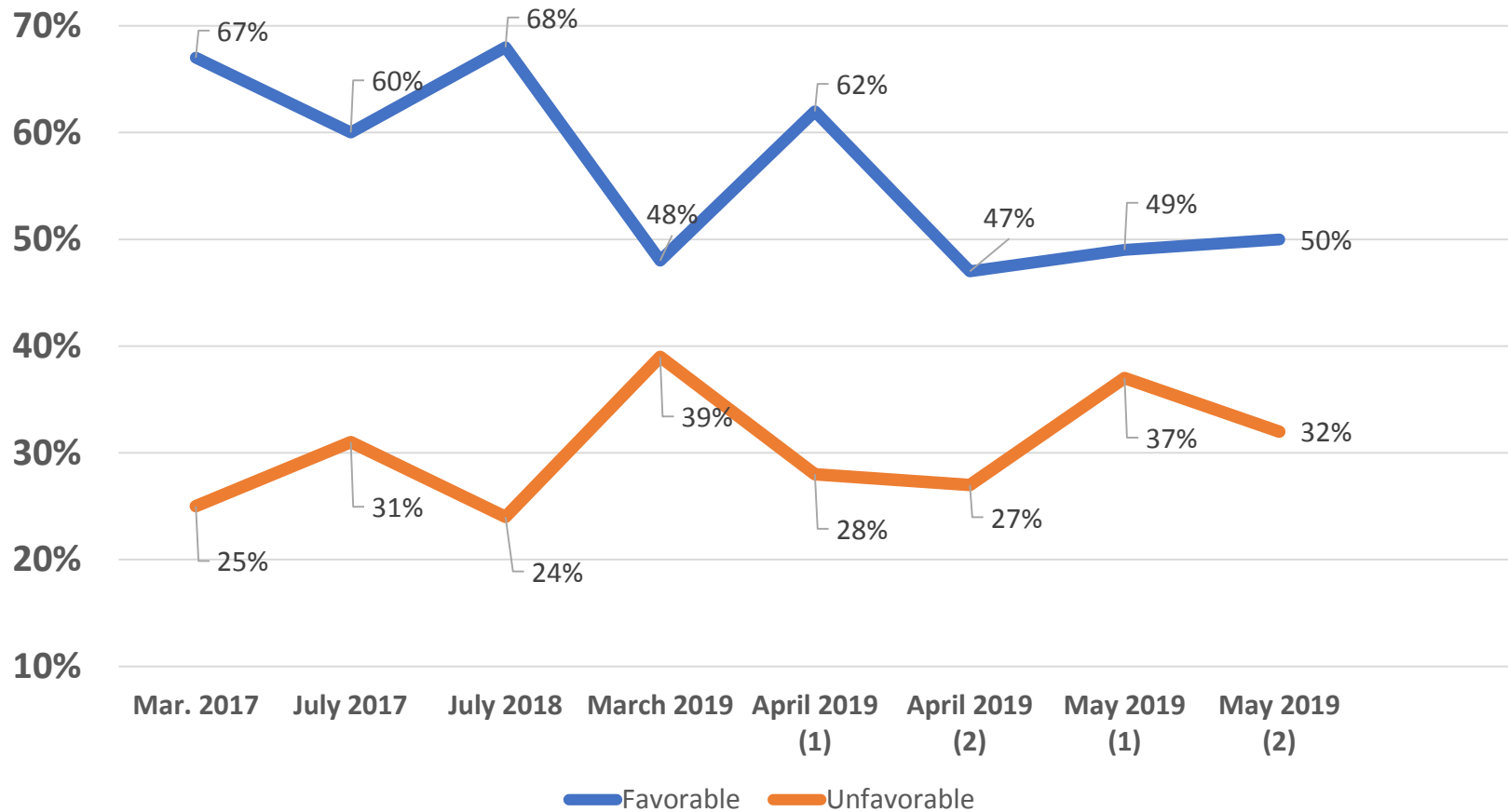
- Security
- Student Loans/Debt
- Free College/Debt-free College
- College Admissions Scandal



“You’re lucky that your parents donated a building to Heaven.”

Source: The New Yorker

Public Confidence in Higher Ed



Source: The Winston Group

Q&A