



# SCUP 2021 Southern Region Conference Event Sponsorship Opportunities



SCUP Southern  
Regional Conference  
October 3-5, 2021 | Knoxville, TN

Keynote \$3,000	Reception \$3,000	Lunch \$1,000	Break \$500	Optional Tour \$750	Campus Tour \$750	Institutional Attendee \$500
<ul style="list-style-type: none"> <li>Sunday</li> <li>Monday</li> <li>Tuesday</li> </ul>	<ul style="list-style-type: none"> <li>Monday</li> </ul>	<ul style="list-style-type: none"> <li>Monday</li> </ul>	<ul style="list-style-type: none"> <li>Monday</li> <li>Tuesday</li> </ul>	<ul style="list-style-type: none"> <li>Monday</li> </ul>	<ul style="list-style-type: none"> <li>Monday Zeenah Engineering Complex</li> <li>Monday Strong Hall</li> <li>Monday Pedestrian Mall and West Campus Dining Hall</li> </ul>	

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Program listing as event sponsor	●	●	●	●	●	●	
Logo on event sponsor slide included in sponsor slideshow	●	●	●	●	●	●	
Group social media recognition	●	●					
Logo on conference website in program schedule	●	●					
Complimentary conference registration (1)	●	●					
Introduce keynote speaker	●						
Opted-in attendee list 4 weeks before conference	●	●	●		●	●	
Table signage			●	●			
Logo on cocktail napkins		●					
Branded tour materials					●	●	
Registration - tour docent (1)					●	●	
Tour signage					●	●	
One (1) institutional attendee registration to regional conference via sponsor funds directed to the SCUP Scholarship Registration Program							●