



# Regional Sponsorship Levels and Benefits

\* Regional sponsors provide support for the development of a superior educational experience for the SCUP Community

\* Regional annual sponsorships are offered at various levels and costs and receive recognition for 12 months

REGIONAL SPONSORSHIP LEVELS AND INCLUDED BENEFITS (All Prices \$USD)	Annual Sponsorship (12 months)					Conference Sponsorship Opportunities						
	Partner \$4,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Keynote Session \$3,000	Reception \$3,000	Tour \$750	Breakfast \$1,000	Lunch \$1,000	Break \$500	Institution Attendee \$500
<b>REGIONAL CONFERENCE BENEFITS</b>	<b>ANNUAL sponsorship levels</b>					<b>OPTIONAL event specific sponsorships - as available</b>						
Logo and link to company website on event website home page	•	•	•	•	•	•	•	•	•	•	•	•
Logo on event website program schedule	Event-Specific →					•	•	•	•	•	•	•
Logo recognition at bottom of event emails	•	•	•	•	•	•	•	•	•	•	•	•
Signage - Logo on sponsor signage displayed at conference	•	•	•	•	•	•	•	•	•	•	•	•
Event attendee list access prior to event	•	•	•	•	•	•	•	•	•	•	•	•
Session convener	•	•	•	•	•	•	•	•	•	•	•	•
Social media recognition before and after event	•	•	•	•	•	•	•	•	•	•	•	•
One (1) Registration to regional conference	•	•	•	•	•	•	•	•	•	•	•	•
One (1) Institutional attendee registration to regional conference via sponsor funds directed to the SCUP Scholarship Registration Program	•	•	•	•	•	•	•	•	•	•	•	•
One (1) Registration to SCUP Annual Conference	•	•	•	•	•	•	•	•	•	•	•	•
Logo on sponsorship slide at associated session	Event-Specific →					•	•	•	•	•	•	•
Introduce keynote speaker	Event-Specific →					•	•	•	•	•	•	•
Verbal recognition during keynote session introduction	Event-Specific →					•	•	•	•	•	•	•
Logo on cocktail napkins	Event-Specific →					•	•	•	•	•	•	•
Tour docent - branded tour materials - bus signage	Event-Specific →					•	•	•	•	•	•	•
Signage	Event-Specific →					•	•	•	•	•	•	•
<b>PLUS ADDITIONAL BENEFITS for Partner, Platinum &amp; Gold levels</b>												
One (1) Banner ad in SCUP's weekly content email prior to event	•	•	•	•	•							
Host educational webinar--content development and presentation schedule to be coordinated with SCUP webinar team	•	•	•	•	•							
Company highlight video (30 seconds) - Placement to be determined	•	•	•	•	•							

Contact SCUP Corporate Relations Manager Martha Marotta for more information:  
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