



Regional Sponsorship Levels and Benefits

- * Regional sponsors provide support for the development of a superior educational experience for the SCUP Community
- Regional annual sponsorships are offered at various levels and costs and receive recognition for 12 months
- Benefits structure is geared to virtual events, conferences, and engagements

REGIONAL SPONSORSHIP LEVELS AND INCLUDED BENEFITS (All Prices \$USD)	Annual Sponsorship (12 months)					Conference Sponsorship Opportunities					
	Partner \$4,000	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Bronze \$500	Keynote Session \$1,000	Coffee Chat \$250	Break Session \$250	Virtual Tour \$250	Institution Attendee \$500	Swag Bag \$250
REGIONAL CONFERENCE BENEFITS	ANNUAL sponsorship levels					OPTIONAL event specific sponsorships - as available					
Logo and link to company website on event website home page	●	●	●	●	●						
Logo on event website program schedule	Event-Specific →					●	●	●	●		
Logo recognition at bottom of event emails	●	●	●	●	●						
Event attendee list access prior to event	●	●	●	●		●					
Social media recognition before and after event	●	●				●					
Logo on sponsorship slide in event concurrent sessions	●	●	●	●	●						
One (1) Registration to regional conference	●	●				●					
One (1) Institutional attendee registration to regional conference via sponsor funds directed to the SCUP Scholarship Registration Program	●	●								●	
One (1) Registration to SCUP Annual Conference	●										
Logo on sponsorship slide at associated session	Event-Specific →					●	●	●	●		
Moderator of associated session	Event-Specific →						●	●	●		
Verbal recognition during keynote session introduction	Event-Specific →					●					
Logo on swag bag--submit branded item to be included in bag	Event-Specific →										●
PLUS ELECTIVE BENEFITS for Partner, Platinum & Gold levels	Choose 3	Choose 2	Choose 1								
One (1) Banner ad in SCUP's weekly content email prior to event	●	●	●								
Moderator of one (1) event session	●	●	●								
Host educational webinar--content development and presentation schedule to be coordinated with SCUP webinar team	●	●									
Company highlight video (30 seconds) - Placement to be determined	●										

Contact SCUP Corporate Relations Manager Martha Marotta for more information:
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