

# Academic Planning Assessment



The Society for College  
and University Planning

1. Do faculty, staff, and administrators on your campus have a clear shared understanding of the students they serve (e.g., academic profile, demographic profile, completion rates, etc.)? 
2. Do faculty, staff, and administrators on your campus have a clear shared understanding of the mission, vision, and values of your institution? 
3. Do you have an accurate inventory of the number of academic programs (majors, submajors, minors, tracks, emphases, concentrations, etc.) that you offer, and a list of all new programs in the pipeline? 
4. Does your institution communicate a clear and consistent message (in the catalog, advising sheets, and other published materials) about the numbers of credits required for each academic program? 
5. Do you have confidence that your current academic program review process is worth the time and effort for everyone involved and positively impacts resource allocation and performance improvement? 
6. Do you have reliable, centralized, comparable data on the performance of individual academic programs that faculty and department chairs trust? 
7. Does each program have clear performance benchmarks that create a standard for judging a program's performance? 
8. Does your institution's curricular array align with student demand and employer need? 
9. Does your process for developing and launching new academic programs have built-in "viability hurdles" that account for the true cost of the program and accurately assess student demand? 
10. Does your academic plan drive all other institutional planning, including strategic enrollment planning and facilities master planning? 

## Results For every "yes," give yourself one point.

### 0–3 POINTS

**Don't despair!** There are loads of resources to help you with this work here at SCUP. You are in the right place.

### 4–6 POINTS

**Congratulations!** You are ahead of most universities and colleges, in my humble opinion. Keep building on a strong foundation of academic planning.

### 7–10 POINTS

**Bravo!** You are an academic planning leader and should consider applying for the SCUP Excellence in Planning Award!