



## Regional Sponsorship Opportunities and Benefits

### • Mid-Atlantic • North Atlantic • North Central • Pacific • Southern

Sponsoring a region helps support SCUP's top-rated conferences, one-day events and other programming in that region for twelve months. You receive the benefits and recognition listed here according to the level of support you choose. Complete and send us your application and we will send you details about your benefits including deadlines for sending your information and/or materials to us.

Benefits and Recognition	Partner \$4,000 USD	Platinum Colleague \$3,000 USD	Gold Colleague \$2,000 USD	Silver Colleague \$1,000 USD	Bronze Colleague \$500 USD	Product or Service Support **
Verbal recognition / thanks at conference and one day events	●	●	●	●	●	
Firm name and url address in conference program	●	●	●	●	●	●
Firm logo and/or name on SCUP sponsor signage	●	●	●	●	●	●
Use of SCUP logo on your firm's website for 12 months	●	●	●	●	●	●
Firm name, logo and description on SCUP regional web page and on regional conference/meeting page(s) for 12 months with link to description detail page	●	●	●	●	●	
Opportunity to display one 30" x 42" board with easel, or pop-up retractable banner, approximately 30"-36" wide and 7' tall at the conference and one-day events. Sponsors are responsible for getting it to and from the location and setup. Some one-day event locations may have limited display space.	●	●	●	●		
Pre-registered attendee list with mailing addresses two weeks before the event	●	●	●	●		
Pre-registered attendee list with mailing addresses four weeks and two weeks before the event	●	●	●			
One (8 1/2" x 11") firm fact sheet in registration packet, prepared by sponsor. Item must arrive at SCUP office three weeks before event.	●	●	●			
Sponsor appreciation sign for your booth if exhibiting at the annual international conference (July 2012)	●	●	●			
One free registration to the regional conference (does not include one-day events), approx. \$300 value	●	●				
Black & white 1/4 page ad in conference program provided by sponsor. Item must arrive at SCUP office three weeks before event.		●				
<b>Exclusive for Partners!</b> Recognition in final program and special signage at event as a <i>Reception Sponsor</i> at regional three-day conference. Reception open to registered conference attendees only. <i>Reception Sponsor</i> benefits do not include attendance of non-paid attendees from Partner firms. Current sponsors at a lower level may move up to Partner level and receive <i>Reception Sponsor</i> recognition at the regional conference. Sponsors that do so will receive Partner level benefits for the remainder of their existing sponsorship.*	●					
Black & white 1/2 page ad in conference program provided by sponsor. Item must arrive at SCUP office three weeks before event.	●					
Firm brochure or CD in registration packet. Must arrive in SCUP office three weeks before the event	●					
Firm name with logo on SCUP sponsor signage	●					
One free registration to annual international conference and idea marketplace in July 2012, approx \$700 value	●					

\* Length of time for the new level recognition may need to be adjusted.

\*\*Typically includes transportation or items that would otherwise be a cost to SCUP. Additional benefits are given depending on value of support.