

SCUP CAMPUS HERITAGE SYMPOSIUM

NOVEMBER 3-4, 2011
WASHINGTON, DC



The Society for College and University Planning (SCUP) will be holding a Campus Heritage Symposium in Washington, DC, November 3-4, 2011. SCUP was chosen by the Getty Foundation to collect, summarize and disseminate information from reports prepared by 86 college and university campuses that received Getty campus heritage grants to study and inventory heritage buildings, spaces and places on their campus.

The symposium planners have selected plenary session topics and leaders in campus heritage to present them. An exclusive number of attendees will hear about lessons learned, cultural value and significance, setting priorities, preserving open space, how to engage the campus planning community and others interested in heritage preservation in dialogue, knowledge sharing, and collaboration to strengthen campus heritage preservation planning efforts.

This special event offers the opportunity for your firm to show its support through sponsorship. By becoming a **Friend**, **Supporter**, or **Benefactor**, your commitment to the preservation of campus heritage will be evident to an important group of leaders. By becoming an **Advocate**, you will also have an ad in the conference program and by becoming a **Patron**, your commitment will be evident via printing of your firm name/logo on the Resource Guide that will be given to all attendees. It will become a long-lasting guide that answers who, what, where, when and why about campus heritage preservation. The sponsor levels and benefits are:

- **Friend - \$500:** signage and ribbons at symposium, listing on Campus Heritage web site, listing in program
- **Supporter - \$1,000:** all of the Friend benefits plus firm description in conference program
- **Benefactor - \$3,000:** all of the Supporter benefits plus opportunity to display a 30"x40" board and one invitation to reception on Thursday evening
- **Advocate - \$5,000:** all of the Benefactor benefits plus half-page ad (size) in conference program, and total of two invitations to reception on Thursday evening
- **Patron - \$7,000:** All of the Benefactor benefits plus embossed name on cover of Heritage Resource Guide, given to all attendees, one complimentary conference registration, and total of four invitations to reception on Thursday evening

If you are interested in sponsorship, please complete the information below and send to Betty Cobb or contact her if you have questions. Thank you for your interest!

For further information, visit this web site: http://www.scup.org/page/campus_heritage_symposium

Your name:

Phone, fax, email:

Organization name:

Address, city, state, zip:

Level:

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