



# SCUP AT-A-GLANCE

## MEMBERSHIP

SCUPers from around the world invite you to become part of a growing community interested in learning about and sharing best practices in planning for higher education.

Learn more about membership at [www.scup.org/membership](http://www.scup.org/membership) or email us at [membership@scup.org](mailto:membership@scup.org).

## FAST FACTS

- Membership of 5,000 worldwide
- Members are in 24 countries
- Members are leaders in institutions, government agencies, and firms that support higher education.
- Publishes the peer-reviewed journal *Planning for Higher Education* (PHE).
- *SCUP Email News* reaches nearly 10,000 higher education professionals.

## MISSION

The Society for College and University Planning (SCUP) is a community that provides its members with the knowledge and resources to establish and achieve institutional planning goals within the context of best practices and emerging trends.

## WHAT SCUP OFFERS

SCUP provides a source for best practices in **integrated planning**. Integrated planning optimizes the use of organizational resources and increases the likelihood of long-term success.

SCUP members represent a variety of functions on campuses. Here are some places where you'll find SCUP members at work:

- Academics
- Sustainability
- Budgets
- Student services
- Facilities
- Finance/capital
- Enrollment management
- Development/advancement
- Landscape
- Parking
- Space management
- Information technology
- Strategy

## SCUP CULTURE

SCUP members—whether they are from an institutional, governmental, or corporate environment—share a common interest in the teaching, learning, and sharing of information about college and university planning in all its forms.

The equality of membership status and privileges among all professionals interested in planning—regardless of their institutional or corporate affiliation—is a founding principle.

## SCUP DIVERSITY STATEMENT

In principal and practice, SCUP values and seeks diverse and inclusive participation. SCUP promotes involvement and expanded access to membership and volunteer opportunities regardless of race, ethnicity, gender, gender identity, religion, age, sexual orientation, nationality, disability, appearance, geographic location, or professional level.



# LEARN. SHARE. CONNECT.

FOR A COMPLETE LIST OF RESOURCES AND UPDATES, VISIT [WWW.SCUP.ORG](http://WWW.SCUP.ORG).



Items marked with the SCUP seal are available to SCUP members for free as part of the benefits of membership.

## TOPICS

### ACADEMIC PLANNING

#### Books

- *Academic Design (PDF)*
- *Doing Academic Planning—Effective Tools for Decision Making (PDF)*
- *Integrating Higher Education Planning and Assessment: A Practical Guide (PDF)*

#### Portfolios

- *Assessment & Quality (PDF)*
- *Connecting the Dots . . . The Essence of Planning (PDF)*
- *The Faculty (PDF)*

### CAPITAL PLANNING

#### Book

- *The Non-Architect's Guide to Major Capital Projects (PDF)*

### COMMUNITY COLLEGES

#### Journal

- *Seeding Our Future: Integrated Planning in the Community College (PDF)*

#### Portfolio

- *Planning in the Community College (PDF)*

### FACILITIES PLANNING

#### Books

- *Campus Heritage (PDF)*
- **NEW!** *Campus Image and Identity (PDF)*
- *In Sync: Environmental Behavior Research and the Design of Learning Spaces (PDF)*
- *Old Main (PDF)*

#### Journal

- *Integrated Planning to Ensure the Preservation of Campus Heritage (PDF, hard copy)*

### INSTITUTIONAL DIRECTION

#### Books

- *A Guide to Planning for Change (PDF)*

### RESOURCE & BUDGET PLANNING

#### Portfolio

- *Budget & Resource Planning (PDF)*

#### Books

- *Financial Planning Guidelines for Facility Renewal and Adaptation (PDF)*
- **NEW!** *Integrated Resource and Budget Planning at Colleges and Universities (PDF, ePub, Kindle)*

## NETWORKING

### ANNUAL, INTERNATIONAL CONFERENCE AND IDEA MARKETPLACE

Attend higher education's premier planning conference for best practices, innovative services, and collaboration with other higher education leaders.

SCUP-47: Chicago, IL  
July 7-11, 2012

SCUP-48: San Diego, CA  
July 27-31, 2013

SCUP-49: Pittsburgh, PA  
July 12-16, 2014

### PROFESSIONAL DEVELOPMENT

Enhance your understanding of integrated campus planning and develop analytical, strategic, and practical implementation skills.

#### SCUP Planning Institute

Three steps leading to a certificate of completion.

Bring the institute to your campus!  
[www.scup.org/planninginstitute](http://www.scup.org/planninginstitute).

### REGIONS

Connect with local higher education leaders by attending your annual, regional conference and one or more of the many one-day events offered. Regional events are open to the public. Find out what's coming up at [www.scup.org/calendar](http://www.scup.org/calendar).

### SOCIAL MEDIA

facebook

LinkedIn

twitter

[www.scup.org/community](http://www.scup.org/community)

## KNOWLEDGE

### CYBRARY

The first phase of the intelligent, digital library was launched in July 2011. View and contribute college and university plans at [www.scup.org/cybrary](http://www.scup.org/cybrary)

### PLANNING FOR HIGHER EDUCATION (PHE) JOURNAL

Published quarterly *Planning for Higher Education (PHE)* seeks to transmit the knowledge, ideas, research, and experience to advance the practice of higher education planning and policy making.

### SCUP EMAIL NEWS

A weekly newsletter that provides links to hot topics related to higher education and provides an update on SCUP events/planning resources. Subscribe today at [www.scup.org/scupemailnews](http://www.scup.org/scupemailnews).

### TRENDS

*Trends to Watch in Higher Education*, a regular SCUP report available at [www.scup.org/trends](http://www.scup.org/trends).

### WEBCASTS

Hear from experts in higher education in areas such as academic planning, sustainability, technology, future trends, and more through SCUP webcasts.

Miss a webcast? Purchase a CD. Learn more at [www.scup.org/webcasts](http://www.scup.org/webcasts).