



Smart Planning in an Era of Uncertainty— New Tools and Strategies

2010 Pacific Regional Conference

APRIL 5–7, 2010
HYATT REGENCY LA JOLLA | SAN DIEGO, CA (USA)

Welcome to La Jolla!

It is with great pleasure that I welcome you to the SCUP 2010 Pacific Regional conference in La Jolla. The Pacific Regional Council, the Conference Planning Committee, and the Local Host committee have put together a spectacular program; one we expect should provide a variety of both personal and professional enrichment.

We recognize it may not have been easy for many of you to attend the conference during these difficult economic times. Yet you have overcome the obstacles and have arrived. For this we are truly grateful!

This time of uncertainty can also provide new opportunities for moving forward if we are ambitious, creative, and evaluative in crafting ideas for the future. In fact, this seems a perfect time to come together; to share ideas, hear innovative approaches, discuss solutions, and to just socialize with colleagues. The program is structured to highlight what campuses have done to weather recent storms, what they are doing today, and to encourage us to discuss where we might wish to head tomorrow. The conference offers a tremendous array of opportunities that seek to address many of our current challenges in hopes of providing a framework to revert to as we each continue along our own journey.

Three tours are offered. The tours will show best practices at several local universities and institutions. Tour attendees will be provided some unique historical perspectives at two local campuses and be invited to discover on two other campus sites how the natural setting has been preserved in response to the context in which they are placed. A third tour offers a view of historic areas of La Jolla and provides a look at some early innovative building techniques that are still practiced today. While on the tours, please take the time to share with others what is working at your campus and to listen to what has worked for others. It is through this interplay of ideas and the experiences that we can encounter new perspectives and reap the positive rewards provided by interaction.

But, in no way is this all of what San Diego and La Jolla have to offer. All of you hold the key to your experience here. Take the time to visit and explore the many local attractions. I hope you also have time to visit our fabulous beaches, slip out for a morning walk or run along the La Jolla coast, or take a stroll and window shop through some of the areas unique shops. We have fantastic restaurants as well. Please take a moment to refer to the dining guide included in your conference program and sign-up for the Tuesday evening Dine-Around. It will be difficult to go wrong with any choice you select.

So, thank you so much for coming. We hope that you enjoy the conference; that you learn, exchange ideas, make new friends, and meet up with other longtime friends and colleagues. We believe that you'll greatly enjoy the conference location. Both San Diego and La Jolla have much to offer. Whichever agenda you choose, I hope you'll have a wonderful experience in La Jolla!

Best Wishes for a Wonderful Conference,

Lauren Cooper

SCUP 2010 Pacific Region Conference Chair

MONDAY, APRIL 5

REGISTRATION

11:00 AM–6:00 PM | Salon C Foyer

CAMPUS TOURS

NOON–4:00 PM

(P10T01) University of California San Diego and Salk Institute Campus Tour

Founded in 1960, the University of California, San Diego enrolls over 29,000 students and is one of the nation's most accomplished research universities, widely acknowledged for its local impact, national influence and global reach. A leader in climate science research, UC San Diego is one of the greenest universities in the U.S. and works with communities, governments, businesses and organizations to promote sustainability solutions throughout the region and the world. With a majestic view of the Pacific Ocean, this distinctively beautiful campus is both a magnet and a catalyst for acclaimed institutes and Nobel Laureates. The university's award-winning scholars are experts at the forefront of their fields with an impressive track record for achieving scientific, medical and technological breakthroughs. Renowned for its collaborative, diverse and cross-disciplinary ethos that transcends traditional boundaries in science, arts and the humanities, UC San Diego attracts like-minded faculty, stellar students and staff.

The Salk Institute for Biological Studies was established in the 1960s by Jonas Salk, M.D., the developer of the polio vaccine. His goal was to establish an institute that would explore questions about the basic principles of life. Salk selected the world-renowned architect Louis I. Kahn as the person who could design the facility that he envisioned. Overlooking the Pacific Ocean in La Jolla, California, the campus supports more than 60 faculty members and a scientific staff of more than 850 doing powerful biological research; four of the Institute's current resident faculty members and three nonresident fellows are Nobel Laureates.

Cost: \$45 USD

NOON–4:00 PM

(P10T02) San Diego State University and University of San Diego Campus Tour

San Diego State University is the oldest and largest institute of higher education in the San Diego area and is among the largest in the twenty-three campus California State University system. Its growth from a small teachers college to its present size and diversity has paralleled the growth and geographical expansion of the city of San Diego. The present campus was built in the early 1930's on a then isolated site envisioned by its second president Edward Hardy as a holistic leaning retreat. The surrounding community grew both literally and ideally in response to the enrichment provided by the college. The University of San Diego is a Roman Catholic institution committed to advancing academic excellence, expanding liberal and professional knowledge, creating a diverse and inclusive community, and preparing leaders dedicated to ethical conduct and compassionate service. Located on 180 acres overlooking the city of San Diego, Mission Bay and the Pacific Ocean, the campus is a community treasure, with

Spanish Renaissance-inspired buildings and breathtakingly beautiful landscapes. Chartered in 1949, the university enrolls more than 7,800 students and is known for its commitment to teaching, the liberal arts, the formation of values and community service. USD offers more than 60 bachelor's, master's and doctoral degrees. The university adds depth to education by inspiring students to grow spiritually, morally and socially.

Cost: \$45 USD

PRECONFERENCE WORKSHOPS

NOON–4:00 PM | Palatine AB

(P10W01) New Methods of Aligning Facilities with Function

Presented by: Rashida Bridges, Consultant, DEGWI; Janet Fan, Associate Director, DEGWI; Bryant Rice, Associate Director, DEGWI

Typical programming and planning processes often miss key elements of study: user behavior and organizational culture. This interactive workshop explores new tools designed to extract relevant information and facilitate "out of the box" thinking and solutions.

NOON–4:00 PM | Portofino AB

(P10W03) Strategies for Integrated Project Delivery—Innovation, Risk, & Reward

Presented by: Michael Bade, Interim Assistant Vice Chancellor, Capital Programs & Campus Architect, University of California-San Francisco; Simin Naaseh, President & CEO, Forell/Elsesser Engineers, Inc; Marianne O'Brien, Principal, SmithGroup; Michael Saks, Project Executive, DPR Construction, Inc

Session focuses on the reasons to implement an integrated project delivery process (IPD), benefits of implementation, and strategies for delivery. Varying forms of agreement will be analyzed and case studies utilized to underscore the relevance of IPD for mitigation of risk and promotion of innovation, even when utilizing traditional contracting methodologies. Strategies implemented on UCSF's \$123M Institute for Regeneration Medicine Project will be highlighted. Project was delivered Design-build/Bridging to achieve schedule and cost savings along with risk and schedule management.

OPENING PLENARY SESSION

5:00 PM–6:15 PM | Aventine AB

(P10P39) Opportunities in a Period of Fiscal Stress

Presented by: Richard P. West, Former Executive Vice Chancellor & Chief Financial Officer, The California State University System Office
The last two years have seen severe fiscal retrenchment in all aspects of higher education. Is this another lull before good economic times return for our institutions or is there a "new normal" for higher education even when the economy regains strength? What should be our action plan now?

TUESDAY, APRIL 6

FULL BREAKFAST BUFFET

7:30 AM–9:00 AM | Pavilion

Breakfast Business Meeting with Pacific Regional Council

Enjoy a full breakfast with members of the SCUP Pacific Regional Council.

Hear the very latest about SCUP's: new Presidents-Provost Initiative; Strategic Priorities; Membership Benefits; Professional Development; and the location of the 2011 Pacific Regional Conference.

REGISTRATION

7:30 AM–4:30 PM | Salon C Foyer

CONCURRENT SESSIONS

9:15 AM–10:15 AM | Aventine B

(P10C10) Mission vs. Architectural Context: Mills College Graduate School of Business

Presented by: Karen Fiene, Campus Architect, Mills College; Gregory Mottola, Principal, Bohlin Cywinski Jackson Architects; Nancy Thornborrow, Dean, Lorry I. Lokey Graduate School of Business, Mills College

How can a building be designed so it communicates the future-looking goals of a new academic program while simultaneously respecting the historic context of a notable institution? How should an academic unit's new objectives influence the design of a new structure that will stand for decades? Can a building be an integral and effective part of the academic program's strategic marketing efforts? This case study examines how the marketing principle of differentiation affected a major academic building's planning and design.

Convened by: Alyson Yarus, Senior Associate, Noll & Tam Architects
AIA/HSW/SD 1.0 unit

9:15 AM–10:15 AM | Aventine A

(P10C24) Integrated Project Delivery— The Cronkite Experience

Presented by: Michael Jackson, Vice President, HDR CUH2A, Inc.; Steven Nielsen, Assistant Vice President, Real Estate Development, Arizona State University

A candid discussion of the integrated project delivery of this complex 225,000 SF facility, this session will review the process; successes and challenges. A public-public endeavor, the facility is designed to foster teaching responsible journalism in an evolving technology-based media landscape. Co-locating members of the Design-Build team defined a culture of collaboration right from the start. The project was completed on budget and on time, from award to occupancy, in 19 months without a single change order.

Convened by: Denise Youmans, Marketing Director, VBN Architects
AIA 1.0 unit

9:15 AM–10:15 AM | Aventine C

(P10C46) UC Merced: Integrating Sustainability Into Programming, Planning and Operations

Presented by: Thomas Lollini, Associate Vice Chancellor, Physical Planning Design & Construction, University of California Merced; John White, Assistant Vice Chancellor, Capital Development, Capital Planning & Space Management, University of California Merced
Approaching an age of uncertainty with a mood of abundance, UC Merced's Long Range Development Plan has already gained international recognition as a model of sustainable planning and design by outperforming its ambitious sustainability goals and creating a strong sense of community through integration of programming, planning, infrastructure and architecture into highly leveraged investment outcomes. This presentation will generate a dialogue on how these strategies can apply to other campuses enabling planners to achieve more with less.

Convened by: Jacqueline Ashby, Graduate Research Assistant, Simon Fraser University
AIA/HSW/SD 1.0 unit

BREAK | 10:15 AM–10:30 AM | SALON C FOYER

10:30 AM–11:30 AM | Aventine A

(P10C13) Certainty in an Uncertain Time: Coordinated Project Delivery at LMU

Presented by: Paul Danna, Principal, AECOM; Stephen Engblom, Vice President/Principal Global Director of Master Planning, AECOM; Anthony Mason, President, Anthony Mason Associates, Inc.; Lynne Scarborough, Senior Vice President of Administration, Loyola Marymount University
Against a backdrop of educational evolution, increased physical space demands, and today's economic challenges, administrators, planning directors, and consultants are faced with heightened conflicts for resource prioritization. This session will demonstrate how Loyola Marymount University transformed its standard project delivery methodology into an integrated "project management-planning-design approach." This approach enabled LMU to fast track a sweeping package of campus projects—a New Master Plan, a New Library, and a Campus Amphitheater—all completed within 36 months.

Convened by: Larry Fournier, Principal, Rutherford & Chekene
AIA/HSW 1.0 unit

10:30 AM–11:30 AM | Aventine B

(P10C20) Strategies to Reuse Historic Space Into High Performance Education Space

Presented by: Brian Chase, Director, Facilities Management, Colorado State University; Jennifer Cordes, SLATERPAULL Architects; Gerhard Petri, President, Principal, SLATERPAULL Architects
After 11 years and 3.5 phases, the unified University Center for the Arts was completed—a reuse of an 80-year building into a sustainable, high performance space. This session will cover the cost savings and sustainable benefits of reusing an existing building, tips will be discussed to uncover the best use for an existing building, to prepare a flexible phasing plan to accommodate the higher education funding stream and to design an education space in historic building.

Convened by: Diane Fiorelli, Langan Engineering
AIA/HSW/SD 1.0 unit



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PLEASE RECYCLE IT WHEN YOU ARE FINISHED.

10:30 AM–11:30 AM | Aventine C

(P10C42) Successful Long Range Development Planning in an Economic Crunch

Presented by: Roger Baalman, Director, University of Wyoming; Daniel Iacofano, Principal, MIG, Inc; Jay Renkens, Project Manager, MIG, Inc; Robert Sena, Principal, Robert Sena Campus Planning & Design
In a time of economic uncertainty and budget constraints it proves evermore essential to take a long-range look at the programmatic and physical development of the campus. Cost cutting measures today can preclude an institution from realizing its larger vision years down the road. At the University of Wyoming, a Long Range Development Plan and the process of creating that plan, have established the big picture vision and is helping to guide day-to-day decision making for incremental, yet effective change.

Convened by: Philip Simpson, Assistant Director, Facilities Planning, University of Colorado at Boulder

AIA 1.0 unit

PLENARY SESSION AND LUNCH

11:30 AM–1:00 PM | Pavilion

(P10P37) Creating a New Relationship With the State—Government Reform in Colorado

Presented by: Kelly Fox, Vice President and Chief Financial Officer, University of Colorado

Colorado has been ranked 48th in country in state funding for Higher Education for many years. In the early 2000's, the University of Colorado began forging a new relationship with state government. This new relationship is built upon accountability measures and more flexibility from state processes and procedures. This presentation will explore how higher education in Colorado is evolving and what changes are being explored as higher education is facing even greater cuts in state funding today.

CONCURRENT SESSIONS

1:15 PM–2:15 PM | Aventine A

(P10C14) Data-Driven Planning: Utilizing Technology and Information in Strategic Planning

Presented by: Nicola Richmond, Executive Director of Planning and Institutional Research, Pima Community College
Pima Community College, the eighth-largest multi-campus college in the US, has developed a series of reports giving insights into the current status of the College in a wide range of areas. The data feed into the college-wide strategic planning process and are used to support improvements and developments. The presentation will provide an overview of the data, the software used to develop the reports, and how they support college planning. Key focus areas will include the importance of disaggregating data and fully embracing technology.

Convened by: Steven Schonberger, Principal, AR7 Architects

AIA 1.0 unit

1:15 PM–2:15 PM | Aventine C

(P10C34) Visioning Greatness—Campus Environment as Catalyst to Academic Excellence

Presented by: Roberta Jorgensen, Principal, Rossetti Architects; Joel Neel, Assistant Director, Capital & Environmental Planning, California Polytechnic State University-San Luis Obispo

Cal Poly has been reinventing campus planning by a “visioning” approach, starting with a President’s Planning Charrette to define how the physical campus exterior environment can be re-visioned as a catalyst in advancing academic excellence. The resulting Campus Aesthetic Consistency Plan progressed to a Vision Plan including a mixed-use neighborhood with opportunities for non-State funding. Presenters will demonstrate how the jumping-off activity was choreographed, and how the momentum has continued through small studies compatible with the existing Campus Master Plan.

Convened by: Christine Johns, Director, Planning and Reporting, University of Calgary

AIA 1.0 unit

1:15 PM–2:15 PM | Aventine B

(P10C39) Innovative Energy and Water Strategies Spur Design and Engineering Solutions

Presented by: Joseph Collins, Partner, ZGF Architects LLP; Craig Johnson, Senior Mechanical Engineer in the Facilities Design and Construction, UCSD; Martin Poirier, Vice-President, Spurlock Poirier
With architectural design well underway on a new 190,000 gsf biomedical research lab at the University of California, San Diego, the team needed to revisit the School of Medicine’s planning and design standards, which were established prior to the current California state budget crisis and the severe water shortage in San Diego County. Learn about the collaborative sustainable design process that resulted in the use of new design technologies for an ultra-high performance research building and site design to save both energy and water.

Convened by: Angela Heinze, Senior Associate, RNL Design

AIA/HSW/SD 1.0 unit

BREAK | 2:15 PM–2:30 PM | SALON C FOYER

2:30 PM–3:30 PM | Aventine B

(P10C25) Impact, Status, and Analysis of California’s Twelve (12) New Stem Cell Research Facilities

Presented by: Niraj Dangoria, Assistant Dean, Facilities Planning & Management, Stanford University; Christopher Shay, Project Manager & Planner, Stanford University

On November 2, 2004 California tax payers approved proposition 71 which provided \$3Billion for stem cell research. The proposition language allowed for 10% to be spent on stem cell research facilities. The state oversight authority (CIRM) required the projects be complete by July 2010. This allowed each institution only two years to plan, design, bid, permit, construct and occupy a major new research facility. We are currently three months from this deadline and it is time to review where these projects stand. This presentation will provide an in depth look at all 12 major facilities grant projects, giving an assessment of their current

status, discussing their impacts on each campus, determining lessons learned, and providing a high level understanding of this investment for the state of California.

Convened by: Michael Shafer, Senior Consultant, The Sextant Group, Inc.
AIA/HSW 1.0 unit

2:30 PM–3:30 PM | Aventine A

(P10C32) CSU-Northridge:

Better Design Tools for Better Designs

Presented by: Eric Apolenis, Operations Manager, Rolf Jensen & Associates; Nathaniel Wilson, Campus Architect, California State University-Northridge

California State University Northridge (CSUN) is constructing two projects, the Student Recreation Center (SRC) and Performing Arts Center which will make the campus a destination for learning. CSUN harnessed the latest design tools in the realization of these projects. The VPAC is the first CSU project to use BIM technology, CFD modeling for HVAC, and performance-based design of fire-resistance for structural steel. The SRC went further to meet new code requirements resulting in an outstanding example of integrated design.

Convened by: Daniel Safarik, Marketing Coordinator, Pugh + Scarpa Architects, Inc.

AIA/HSW/SD 1.0 unit

2:30 PM–3:30 PM | Aventine C

(P10C48) Reaching Out with Concise Educational Master Planning

Presented by: Pedro Avila, Dir Inst Eff/Planning, West Hills Community College District; Suzie Chock Hunt, Director, Educational Planning, gkkworks; Frank Gornick, Chancellor, West Hills Community College District; Marsha Park, Regional Director, No. California, gkkworks
Often planning documents for a college are large, text-filled, to ensure each component of planning is covered. Yet, in a collaborative environment serving the technology savvy this has become counter-productive to implementation of the plan. Today the use of technology in the creation and dissemination of the plan is critical for implementation. West Hills CCD created a concise and engaging master plan to ensure it would be read by all, and implemented, and will share keys to successful planning.

Convened by: David Miller, Associate VP, Capital Planning and Budget, University of Wisconsin System

AIA 1.0 unit

BREAK | 3:30 PM–3:45 PM | SALON C FOYER

3:45 PM–4:45 PM | Aventine A

(P10C22) Creative Project Funding When Your State is Strapped for Cash

Presented by: Ann Jurgens, Principal, THA Architecture; Ysabel Trinidad, Vice Chancellor, Administrative Services, Finance & Administration, University of Washington

In 2007, the University of Washington Tacoma Campus began planning Phase 3 of its expansion, anticipating \$60M in state funding. Three projects were identified to accommodate 600 additional students, and the designs were well underway when the State's budget crisis resulted in a reduction in funding

allocations for the project. This session will review how the Campus and design team analyzed the priorities for the expansion plans, and the creative methods UWT implemented to restore project funding

Convened by: Kathryn Clagett, Development Director, Bohlin Cywinski Jackson Architects

AIA 1.0 unit

3:45 PM–4:45 PM | Aventine B

(P10C38) Greening Up the Bottom Line: Strategies to Improve Facility Performance

Presented by: Karl Derrah, Design Principal, DLR Group; Eric Hafner, Principal, DLR Group; John Morgan, Associate Dean, Yavapai College; Prem Sundharam, Senior Associate, DLR Group

Every facility has room to improve their operational budget by developing a high performance facility plan. This may include integrating no-cost, low-cost or smart investment strategies.

A post-occupancy case study will highlight opportunities for improving performance. Find out how the newest technology in design can affect your bottom line. All attendees will receive a free Energy Usage Comparison Tool to compare similar energy usage to other similar buildings in the region.

Convened by: Amy Delson, Principal, Strategic Facilities Planning
AIA/HSW/SD 1.0 unit

3:45 PM–4:45 PM | Aventine C

(P10C44) New Strategies for City/University Partnerships in Economic Development and University Growth

Presented by: Janne Corneil, Principal, Sasaki Associates, Inc; Elizabeth Foster, Principal, Sasaki Associates, Inc; Mark Gregory, Associate Vice President, Finance & Administration, Portland State University
The fastest growing university in the state, Portland State University is experiencing pressure to expand and severe cutbacks in funding. Located in downtown Portland, the university is significantly challenged in accommodating growth due to the cost of land. To overcome this, PSU has creatively partnered with the City of Portland to develop a strategy for realizing mutually beneficial, sustainable development. The plan expresses the aligned interests of the university, city agencies, other institutions, and private developers and identifies creative financing strategies that capitalize on these partnerships.

Convened by: Diane Stephens, Director, Academic Resources, California State University-Northridge

AIA/HSW/SD 1.0 unit



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WEDNESDAY, APRIL 7

CONTINENTAL BREAKFAST

7:30 AM–8:30 AM | Pavilion

REGISTRATION

7:30 AM–2:30 PM | Salon C Foyer

CONCURRENT SESSIONS

8:30 AM–9:30 AM | Aventine A

(P10C37) Charting a New Course to Excellence in Uncertain Economic Times

Presented by: Steve Tatge, Senior Project Manager, Capital Projects Office, University of Washington; Tim Williams, Associate Partner, Zimmer Gunsul Frasca Architects, LLP

The University of Washington began planning a major new science facility on its central campus prior to the economic downturn. Despite the loss of state financing, an erratic construction market and unprecedented changes in funding and resource allocation, the project broke ground in the fall of 2009. How was this achieved? Presenters will share innovative design and funding strategies that allowed the university to maximize opportunities while maintaining its commitment to both academic and design excellence.

Convened by: Louise McGinnis-Barber, Director, Business Development, HDR CUH2A

AIA/HSW 1.0 unit

8:30 AM–9:30 AM | Aventine B

(P10C40) Integrated Planning Using a Project Specific Pattern Language Approach

Presented by: R. Gary Black, President, Integrated Structures, Inc.; Cullen Burda, Vice President, Integrated Structures, Inc.; James Maguire, Associate Vice President, Campus Planning & Facilities, Boise State University

A project specific pattern language for the new College of Business and Economics Building (COBE) at Boise State University coalesced the user committee and directed the design team, to produce ONE schematic design which was approved at the first presentation significantly shortening the schematic design time and saving money. This unique process is presented as a case study for innovative and integrated planning which can be implemented in university projects ranging from campus master plans to individual buildings.

Convened by: Benga Olayomi, Project Manager, Consolidated CM Inc.

AIA 1.0 unit

8:30 AM–9:30 AM | Aventine C

(P10C47) Meeting Campus Strategic Initiatives Through Partnerships and Leveraging Resources

Presented by: Patricia Charlton, Senior Vice President, Finance & Facilities, College of Southern Nevada; Gregory Gammon, Chief, Las Vegas Fire & Rescue

Across the spectrum, institutions of higher education are finding resources waning but student demand and community needs increasing. Looking for external partners to address institutional strategic objectives has become more critical.

Through an innovative partnership between the College of Southern Nevada and the City of Las Vegas Fire & Rescue, CSN is able to address strategic initiatives for academic programs, capital and campus infrastructure.

Convened by: Annalisa Steggell, Director of Community Relations, Westminster College

AIA/HSW 1.0 unit

BREAK | 9:30 AM–9:45 AM | SALON C FOYER

9:45 AM–10:45 AM | Aventine B

(P10C06) Incorporating Seismic Performance Into the Campus Planning Process

Presented by: Harry Jones, Principal, DCI Engineers

This presentation will highlight key aspects of Stanford University's campus planning process as it pertains to mitigation of seismic risk on campus. It will also show how to develop and manage seismic guidelines to ensure that existing buildings are renovated in a consistent manner and that money is being well spent.

Convened by: Maureen O'Leary, Associate, Mahlum Architects

AIA/HSW/SD 1.0 unit

9:45 AM–10:45 AM | Aventine C

(P10C35) Planning for Dollars: Alternate Strategies for Long-Term Planning

Presented by: Marc Fisher, Senior Associate Vice Chancellor, Administrative Services & Campus Architect, University of California-Santa Barbara; Jean Gath, Principal, Pfeiffer Partners Architects; Brian Nichols, Associate, Pfeiffer Partners Architects; Joseph Sugg, Assistant Vice President, University Operations, Santa Clara University

This session will explore strategies that private universities, public institutions and architects use today to plan facilities in an era where the timing of funding and implementation is uncertain. Preliminary plans, renderings and cost estimates are required to secure funding, sometimes years before the building itself will ever be realized. Between the time concepts are submitted and the dollars become available, significant changes in faculty, students, users and technology occur—making both the plans and space program obsolete.

Convened by: Nicola Richmond, Executive Director of Planning and Institutional Research, Pima Community College

AIA 1.0 unit

9:45 AM–10:45 AM | Aventine A

(P10C41) Cutting Edge Design Tools: Virtual Reality in Campus Design

Presented by: Tom Kennedy, Chief of Architecture & Engineering, CSU Office of the Chancellor; Gary Nellesen, Director of Facilities, Planning and Management, Mt. San Antonio College; Kevin O'Brien, Design Director, HMC Architects; David Rova, Director of Design, HMC Architects

Cutting edge technology now allows users to walk through a life-size digital model in the early stages of design. What if that experience could be measured and used to inform design choices? Researchers at the California Institute for Telecommunications and Information Technology (Calit2) at UC San Diego and HMC Architects have joined together to pose this question. Early research of case studies from three

institutions will be discussed with a panel to provide insight into this tool's potential for the future.

Convened by: Niraj Dangoria, Assistant Dean, Facilities Planning and Management, Stanford University
AIA 1.0 unit

BREAK | 10:45 AM–11:00 AM | SALON C FOYER

11:00 AM–NOON | Aventine B

(P10C04) The Evolving Strategic Plan: Managing Transitions in Implementation

Presented by: Jo Allen, Senior Vice President, Office of the Provost, Widener University; Joseph Baker, Senior Vice President, Administration & Finance, Widener University

We have designed transitional phases to help pace the implementation and accountability for a strategic plan, giving the plan both structure and flexibility as it evolves. Doing so, has kept the plan fresh and at the forefront of our critical processes (e.g., budgeting, re-accreditation, assessment, and a comprehensive campaign). In addition, we have found the transitional phases to be key to transparency and inclusiveness, along with accountability, as we have made needed adjustments.

Convened by: Tracy De Leuw, Business Development, DPR Construction, Inc
AIA 1.0 unit

11:00 AM–NOON | Aventine C

(P10C21) Visions and Reality: Do Flexible Learning Environments Really Work?

Presented by: Becca Cavell, Principal, THA Architecture Inc
The University of Oregon's College of Education's \$36M project to renovate existing buildings and construct the new 65,000 SF HEDCO building was completed in 2009. The design solution includes highly flexible furniture systems and cutting edge audio-visual systems. This session will review the development of the college's vision for its teaching and learning spaces and will provide detailed feedback on the actual performance of the spaces in their first year of operation including candid assessments from faculty and students.

Convened by: N. Scott Smith, Creative Director, Nelson Scott Smith | Artichoke Design Company
AIA/HSW/SD 1.0 unit

11:00 AM–NOON | Aventine A

(P10C23) The Campus Master Plan as a Tool for Institutional Change

Presented by: Robert Boyd, Director, Facilities Management, California State University, Fresno; Paddy Tillett, Principal & Urban Design, Zimmer Gunsul Frasca Architects, LLP

Fresno State's master planning effort helped propel its transition from a traditional state university to an institution of excellence in higher learning and research. In the course of 80 meetings with the many constituencies that make up the University, institutional change was ignited. Understand how the planning process, as much as the resulting master plan document, helped move faculty and others out of established ways of doing things into the realms of what might be possible.

Convened by: Robert Barthelman, Director, Educational Facilities, VBN Architects
AIA 1.0 unit

PLENARY SESSION AND LUNCH

NOON–1:30 PM | Pavilion

(P10P38) Delivering on a Sustainable Future: Financial, Cultural, and Environmental Partnerships at UC Davis New Front Door

Presented by: Roger Boulton, Professor Stephen Sinclair Scott Endowed Chair in Enology, University of California, Davis; Andrew Cunningham, Principal, Flad Architects; Randy McGee, Principal, ZGF Architects LLP; Julianne Nola, Design & Construction Management, UC Davis - Design and Construction Management; Robert Segar, Assistant Vice Chancellor, Campus Planning, University of California-Davis

Moderated by: John McGuire, Northwest Regional Director - Education, Gensler

Over the last 10 years, UC Davis has transformed the major public entrance to the university by master planning and building high visibility programs at its new front door. These projects have built a stronger presence for the university, strengthened each program, and launched successful fund raising programs to attain new university goals. This presentation shares the story of the financial, cultural, and environmental partnerships of one important complex of buildings in this new university entry—the Robert Mondavi Institute for Wine and Food Science.

Through multiple scale academic and social interaction spaces, the recently completed Robert Mondavi Institute for Wine and Food Science and the Beer, Wine and Food Pilot Facility serve as a gateway between UC Davis and a broad community of scientists, engineers, entrepreneurs, policy makers, and industry professionals engaged in all dimensions of beer, wine and food science-related activities. The guiding principles of partnerships, community building and sustainability resulted from a collaborative process that included cross departmental faculty, private industry partners and community stakeholders, and will serve as a model for future campus buildings and landscape as outlined in the UC Davis Physical Design Framework Plan.

CITY TOUR

1:30 PM–4:00 PM

(P10E01) La Jolla Historical Tour

Join us for a fascinating tour of La Jolla's early 1900's development. This guided walking tour will be provided by Carol Olten, Chief Historian of the La Jolla Historical Society. The tour will include viewing buildings designed by renowned Southern California architect Irving Gill including the La Jolla Recreational Center, The Woman's Club, The Bishops School, Wisteria Cottage, (Gill renovation) and other buildings and interesting areas of architectural and historic significance.

Cost: \$45 USD

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DES Architects + Engineers, www.des-ae.com
Flad Architects, www.flad.com
HMC Architects, www.hmcarchitects.com
Interface Engineering, www.ieice.com
Mahlum Architects, www.mahlum.com
Mazzetti Nash Lipsey Burch, www.mazzetti.com
The MillerHull Partnership, www.millerhull.com
Ratcliff Architects, www.ratcliffarch.com
RFD, Research Facilities Design, www.rfd.com ★★
SafirRosetti, www.safirrossetti.com
Skanska, www.skanska.com
SmithGroup, Inc., www.smithgroup.com
Sundt Construction, Inc., www.sundt.com
Swinerton Management & Consulting,
www.swinerton.com

SILVER COLLEAGUE (continued)

THA Architecture, www.thaarchitecture.com
VBN Architects, www.vbnarch.com
Watry Design, Inc., www.watrydesign.com
WLC Architects, Inc., www.wlcarchitects.com
WRNS Studio, LLP, www.wrnsstudio.com
Zimmer Gunsul Frasca Architects LLP, www.zgf.com

BRONZE COLLEAGUE

Alfa Tech Consulting Enterprise, www.atce.com
Anderson Brulé Architects, www.aba-arch.com
Beverly Prior Architects, www.bparch.com
CO Architects, www.coarchitects.com
CSW Stuber-Stroeh Engineering, www.cswst2.com
Guttmann & Blaevoet Consulting Engineers,
www.gb-eng.com
Noll & Tam Architects, www.nollandtam.com
Sasaki Associates, Inc., www.sasaki.com ★
Simpson Gumpertz & Heger Inc., www.sgh.com
TEECOM Design Group, www.teecom.com
Walker Parking Consultants, www.walkerparking.com
Walter P. Moore, www.walterpmoore.com
WSP Flack+Kurtz, www.wspfk.com

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