



Revised Regional Sponsorship Opportunities and Benefits, February 2012 *All prices are in USD*

Regional sponsorships support SCUP's top-rated conferences, one-day events and other programming in that region. Regional annual sponsorships are offered at various levels and costs and receive recognition for twelve months as listed below. Regional event sponsorships are available to select annual sponsors: gold level and above at the regional conference and silver and above at the one-day conferences.

Annual Sponsorship Levels, Costs and Benefits	Partner \$4,000	Platinum Colleague \$3,000	Gold Colleague \$2,000	Silver Colleague \$1,000	Bronze Colleague \$500	Product or Service Support *
Verbal recognition / thanks at conference and one day events	●	●	●	●	●	
Firm name and url address in conference program	●	●	●	●	●	●
Firm logo and/or name on SCUP sponsor signage	●	●	●	●	●	●
Use of SCUP logo on your firm's website for 12 months	●	●	●	●	●	●
Firm name, logo and description on SCUP regional web page and on regional conference/meeting page(s) with link to description detail page	●	●	●	●	●	
Opportunity to display one 30" x 42" board with easel, or pop-up retractable banner, roughly 30"-36" wide and 7' tall at regional events. Sponsors are responsible for preparation, shipping and set-up. Display space may be limited at one-day events.	●	●	●	●		
Attendee list with mailing addresses two weeks before the event	●	●	●	●		
Attendee list with mailing addresses four weeks before the event	●	●	●			
One (8 1/2" x 11") firm fact sheet in registration packet, prepared by sponsor. Item must arrive at SCUP office three weeks before event.	●	●	●			
Sponsor appreciation sign for your booth if exhibiting at the annual international conference (July 2012)	●	●	●			
One free registration to the regional annual conference (does not include one-day events), approximately \$300 value	●	●				
Black & white 1/4 page ad in conference program, provided by sponsor. Ad must arrive at SCUP office three weeks before event.		●				
Black & white 1/2 page ad in conference program, provided by sponsor. Ad must arrive at SCUP office three weeks before event.	●					
Firm brochure or CD in registration packet. Must arrive in SCUP office three weeks before the event	●					
One free registration to annual international conference and idea marketplace in July 2012, approximately \$700 value	●					

**Typically includes transportation or items that would otherwise be a cost to SCUP. Additional benefits are given depending on value of support.*

Event Sponsorship, Costs and Benefits - limited to one per event - check with your sponsor chair or SCUP office for availability

Regional Annual Conference	Breakfast \$1,000	Lunch & program \$2,000	Break \$500	Opening plenary \$3,000	Reception \$3,000
Opportunity to display one 30" x 42" board with easel, or pop-up retractable banner, approximately 30"-36" wide and 7' tall at the special event. Sponsors are responsible for preparation, shipping and setup. Display space may be limited at one-day events.	●	●	●	●	●
Listing in printed and online program as the Event Sponsor, next to event description	●	●	●	●	●
Verbal recognition from the podium as the Event Sponsor	●	●	●	●	●
Tabletop sign if logistically possible, prepared by SCUP	●	●	●	●	●
Regional One-Day Conference	Breakfast \$500	Lunch & program \$1,000	NA	Plenary \$1,000	Reception \$1,000
Opportunity to display one 30" x 42" board with easel, or pop-up retractable banner, roughly 30"-36" wide and 7' tall at the special event. Sponsors are responsible for preparation, shipping and setup. Display space may be limited at one-day events.	●	●		●	●
Listed in print and online program as Event Sponsor next to event description	●	●		●	●
Verbal recognition from the podium as the Event Sponsor	●	●		●	●
Tabletop sign if logistically possible, prepared by SCUP	●	●		●	●