

Navigating the Future

2009 Mid-Atlantic Regional Conference

MARCH 29–31, 2009

OCEAN PLACE RESORT & SPA • LONG BRANCH, NJ (USA)

Welcome to our 2009 Mid-Atlantic SCUP conference.

Navigating the Future was designed to capture the challenging and unique circumstances we negotiate daily in planning for higher education. There is no way we could have predicted the depth of the economic crisis when we began planning this program some 18 months ago. Today, our challenges are greater, our resources less, and the effects more far reaching. What we will learn in our sessions and in our conversations over the next few days are critically important to all of us. Let's capitalize on the opportunities we will have to network, share stories and solutions, and learn from one another.

Two receptions are built into the program—one Sunday evening in the hotel immediately following the keynote; and a second, more lavish and lengthy reception Monday evening at the Bistro adjacent to the hotel. This reception promises to be our best yet. We will have the run of the Bistro for 3 hours and heavy hors d'oeuvres throughout. We've been promised we will leave quite full. However, if you wish to dine elsewhere, you will find many wonderful restaurants and bars within walking distance of the hotel.

Our program schedule is full. The local host committee had a tough time deciding among all the tour options and landed on two: one to Monmouth University and Brookdale Community College, the second to historic Fort Hancock at Gateway National Recreation Area. We hope you had an opportunity to participate in one of these.

Peter Burnham, President of Brookdale Community College, is our featured Sunday night keynote. He will discuss the role of community colleges in the future of higher education. The community college has made its way to the national agenda and we have every reason to believe that it will be a growth engine for the next several decades. Dr. Burnham's discussion will be a great launching point for subsequent discussions throughout Monday and Tuesday. At lunch Monday we will hear from Paul G. Gaffney, II, President of Monmouth University and previously President of the National Defense University. Craig Herndon, Director of Career and Educational Resources and the Projector Director for the Virginia Education Wizard will be our closing plenary at lunch Tuesday. He will demonstrate the fantastic web-based tool developed to promote access to higher education and training for Virginians.

We will continue a tradition we began in 2007 with a participatory training exercise Monday morning. This will be led by Joel Lapin. If you know Joel, you know the topic—environmental scanning. Concurrent sessions will follow Monday afternoon and Tuesday morning. Woven between these concurrent sessions is something new this year—*25-minute how to's* that will help you in your planning work. Several are scheduled and will run at different times throughout the conference so that you may catch more than one. A newcomer's reception will be held Monday at 4:00. All attendees are welcome to attend.

Thank you to all of our volunteers who committed many hours planning, reviewing, and facilitating this conference. While I cannot possibly name all of them, know that your efforts are very much appreciated. There are a few individuals, however, who cannot go unnamed: **Arnie Gelfman**, Conference Chair; **Beth Ring**, Sponsorship Chair; **Mark Curchack**, Program Chair; **Frank Wong**, Local Host Chair; and **Lorine Murray-Mechini**, Member Relations Chair. They have spent the last year and countless hours making every aspect of this conference happen.

We hope that you take every opportunity to enjoy your time with your fellow SCUPers. Please seek me out if you have thoughts, suggestions, or comments.

Marcia Harrington
Mid-Atlantic Regional Representative

To all of our sponsors who helped make this and all our conferences possible, THANK YOU.
A sponsor listing can be found on page 8 of this program.

Sunday, March 29, 2009

9:00 AM–6:00 PM
Foyer

Registration

OPTIONAL TOURS

11:00 AM–4:30 PM

(T-01) Monmouth University and Brookdale Community College Campuses Tour

You will want to take advantage of the special opportunity to tour two beautiful campuses in the scenic north coastal region of New Jersey.

Monmouth University is a private, coeducational, comprehensive university founded in 1933. The 156-acre campus is located a mile from the ocean and features 55 buildings, including historic national register landmarks and modern, state-of-the-art facilities. The walking tour of the Monmouth campus will include historic Wilson Hall, a mansion designed in the neoclassical French tradition, which is now the administrative center of the university, and the recently completed Jules L. Plangere Jr. Center for Communication and Instructional Technology, which houses a television studio and radio station.

Brookdale Community College is billed as one of the top fifty community colleges in the United States and is New Jersey's #1 Associate Degree College. Tour registrants will be able to see the results of a \$100 million facility master plan that include the new Counseling, Admission and Registration Center, state-of-the-art Bankier Library, new science and healthcare training facilities—and the new Warner Student Life Center, complete with college and convenience stores, meeting rooms and dedicated space for student use. The premier community college in the state is currently undertaking renovations to the Robert J. Collins Arena to create a multifunction sports and event center serving the entire County.

11:00 AM–4:30 PM

(T-02) Fort Hancock Campus at Gateway National Recreation Area Tour

Fort Hancock—part of the scenic Gateway National Recreation Area—provided coastal defense for New York Harbor from 1895 until 1974. No longer active as a military installation, Fort Hancock features over one hundred historic buildings and fortifications, set in over 2,000 acres of natural coastal environment. The area is surrounded by 14 miles of beautiful ocean and bay shorelines with exquisite water views of the historic horizons of Atlantic Highlands and New York.

A partnership between the National Park Service and a private developer seeks to create new uses for thirty six of the historic structures at Fort Hancock. James Wassel, president of Sandy Hook Partners, will present the vision for transforming Fort Hancock into a lifestyle learning campus in a park setting centered on research, education and training, while preserving our nation's history and respecting our environment. Rutgers University, Brookdale Community College and other higher education institutions will establish educational outreach programs at Fort Hancock as part of this vision.

Registrants will be provided lunch on campus and be led on a tour of a number of recently rehabilitated fort buildings including the chapel, theater, and officer's quarters, as well as the fully restored Sandy Hook Lighthouse, the nation's oldest continuously operated lighthouse. Time permitting, there will be a stop at the North Beach pavilion to walk onto the ocean front beach. This is a rare opportunity to see and hear about this unique and ambitious project.

Transportation and lunch is included.

OPENING PLENARY SESSION

5:00 PM–6:00 PM

Monmouth 3, 4, 5

(PL-01) The Role of Community Colleges in the Future of Higher Education

Peter F. Burnham, President, Brookdale Community College
Dr. Burnham, in his keynote speech on “The Role of Community Colleges in the Future of Higher Education,” will speak to the increasing necessity for post-secondary education for success in all strata of the modern work force to meet the fast-paced demands of our “global village.” The community college, which by definition must respond quickly and professionally to national and international trends, is the prime mover for education and training initiatives, both credit and non-credit. Its role in tomorrow's higher education will continue to grow and evolve, as the assessment of student learning assumes paramount importance in our efforts to keep pace with the changing character of the classroom, the work place and the economy.

WELCOME RECEPTION

6:00 PM–7:30 PM

Monmouth 1 & 2

Enjoy hearty hors d'oeuvres and a cash bar while greeting old friends and welcoming new SCUP members and visitors.

AIA Continuing Education Credits

SCUP is a registered provider of continuing education units from the American Institute of Architects. As an AIA member, you are eligible to earn continuing education units for attending preconference workshops, concurrent sessions, and campus tours. AIA forms for the conference will be available at the SCUP registration desk.

Monday, March 30, 2009

7:00 AM–4:30 PM
Foyer

Registration

7:15 AM–8:30 AM
Foyer

Continental Breakfast

PLENARY SESSION

8:30 AM–10:30 AM
Monmouth 1 & 2

(PL-02) Environmental Scanning: The Heart of Successful Strategic Planning

Joel D. Lapin, Professor, Sociology, The Community College of Baltimore County

One of SCUP's premier environmental scanning experts will start our program with an overview of environmental scanning and its role in improving strategic planning. Key concepts and trends in the external environment will be discussed. This will be followed by case studies of successful applications of environmental scanning in strategic planning activities in colleges and universities. Then each participant will join a simulated scan team charged to read, synthesize and react to data and information on changes effecting higher education. The subsequent group discussion will then explore how to apply environmental scanning to plans that anticipate and meet the needs of institutions and the publics they serve.

10:30 AM–11:00 AM BREAK IN THE FOYER

CONCURRENT SESSIONS AND HOW-TO'S

11:00 AM–NOON
Monmouth 3

(CC-01) Managing Our Destiny In Uncertain Times: Using a Foresight Exercise to Develop a Long Range Planning Horizon

Gordon McConnell, Head, Planning & Administration, Dublin City University

In the 2005 strategic plan for Dublin City University, a key objective was to complete a Foresight Exercise to frame the university and the world it might inhabit in 2028. This was designed to be a long range planning tool to help the university to 'future proof' itself by using scenario planning to come up with two alternative scenarios. By conducting surveys and interviews both internally (staff, students) and externally (stakeholders) the process enabled DCU to come up with a set of 'emerging areas' that both further developed current research and knowledge strengths, and also to identify and support emerging areas. Convener: Robert E. Nalls, Nalls Architecture, Inc.

11:00 AM–NOON
Monmouth 4

(CC-02) Understanding the Community College Environment: 7 Fundamental Rules for Successful Environmental Scanning

Joseph T. Isaac, Executive Director, Facilities, Baltimore City Community College

In strategic planning, we often note that sound environmental scanning information breeds good decision making. The method and process of environmental scanning and information synthesis can ensure that strategy is at the core of a planning process. Only with accurate and timely understanding of social, political and economic information can a college be successfully responsive to its marketplace; only with ongoing scanning can a college avoid creating "detached institutional objectives." The presentation will re-emphasize the importance of scanning as a decision-making tool that can foster leadership commitment to planning. The seven fundamental rules for successful environmental planning will be presented as design instructions for collecting relevant data in order to construct a strategic plan.

Convener: Michael R. Purcell, American University

11:00 AM–NOON
Monmouth 5

(CC-03) Carbon Footprint Reduction: Vision and Strategies for Colleges

Brij Anand, Vice President, Facilities Design and Construction, St. Johns University; Asif Syed, Partner, AKF Group LLC

New York City Mayor Michael Bloomberg issued a voluntary challenge to higher educational institutions to reduce their carbon foot print by 30% over the next 10 years commonly referred as "3010 Program" or "3010 challenge". St. Johns University accepted this along with other educational institutions in New York. The vision and strategy of St. Johns university to reduce the foot print of their campus will be presented including establishment of baseline, identification of measures, technologies, costs, life cycle costs, operations, cogeneration, and renewable energy, and calculation methodology. Lessons learnt will be shared with architects, engineers, campus planners, and facilities personnel.

Convener: Beth Ann Ring, WDG Architecture, PLLC

NOON–1:15 PM LUNCH AT MONMOUTH 1 & 2

Paul J. Gaffney, II, President of Monmouth University

1:30 PM–2:30 PM
Monmouth 3

(CC-04) Strategic Planning as though Student Learning Matters

Ellie A. Fogarty, Deputy Compliance Officer, The College of New Jersey
What does your strategic plan say about how much your institution supports student learning? This session provides some answers. As the public continues to call for evidence of student learning, we can't just point to Academic Affairs. This session also provides examples from Student Affairs and Facilities divisions since the entire institution is responsible for its learning environment. Attendees will find out the key factor in staying focused on student learning and whether standard planning practices still hold true.

Convener: Richard Winston, DLR Group

1:30 PM–2:30 PM
Monmouth 4

(CC-05) Supporting and Facilitating Science Learning Through Facility Design

Jeffrey Fenimore, Registered Architect/Project Leader, DLR Group; Larry Selin, Dean, Manufacturing & Engineering Technology, Hennepin Technical College

Once again the nation is focusing on the urgent need for improved STEM education. This session is a case study of how Hennepin Technical College, a two-year college in Minnesota, sought out and applied best practices to start new science curricula in biology, chemistry and physics in support of their health care, manufacturing, and engineering technology programs. The college and its partner architects developed facilities and programs based on practices learned at a Project Kaleidoscope roundtable. Convener: Heather Bishop, Towson University

1:30 PM–2:30 PM
Monmouth 5

(CC-06) Park and Go Green on Campus

Barbara J. Chance, President & Chief Executive Officer, CHANCE Management Advisors, Inc; Kim E. Jackson, Director, Parking and Transportation Services, Princeton University; Scott Spencer, Senior Transit Consultant, CHANCE Management Advisors, Inc. Parking and transportation are the threads that bind the “campus quilt” together. Princeton University needed parking and transit solutions to meet the desires of the community and Princeton to reduce the campus carbon footprint, utilize sustainable technologies and address town-gown political concerns. Princeton’s new campus transit system is designed to respond to the heterogeneity of the campus and growing parking demands while also furthering the University’s goals regarding the environment – all in support of the campus master plan principles. Convener: Diane Linderman, Vanasse Hangen Brustlin, Inc.

2:30 PM–2:45 PM BREAK IN THE FOYER

2:45 PM–3:45 PM
Monmouth 3

(CC-07) Creative Financing for a Town and Gown Partnership

Richard Friedson, Principal, Friedson Architects; Jay Kahn, Vice President/ Finance & Planning, Keene State College; Jay Lenhardt, Director, CSL International

With fund-raising becoming more difficult, it has become especially challenging for colleges and universities to engage in much needed building projects. Thus, institutions are seeking creative methods to beat the funding gap. This session illustrates how Keene State College, the City of Keene, the State of New Hampshire, and local businesses developed an innovative partnership and utilized creative financing mechanisms to plan a new “off-campus” multipurpose field house and ice arena for the community and the college. Convener: John Arbuckle, Gwathmey Siegel & Associates Architects

2:45 PM–3:45 PM
Monmouth 4

(CC-08) Point of Delivery: Current Developments in Classroom Design & Technology

Robert Kumlin, Principal, Duca/Huder & Kumlin, P.A.; Terry Sampson, Executive Director/Administration, Atlantic Cape Community College; James Sanphy, Senior Associate, Shen Milsom Wilke

This session focuses on recently completed classroom buildings for two community colleges. It addresses pedagogy, geometry, acoustics, lighting and day-lighting, seating and work surfaces, and current and future technology such as smart boards, projection, and response systems. Learn what works and does not work to optimize learning spaces, whether built from the ground up or renovated. Convener: Daniel Russoniello, Archer & Buchanan Architecture, Ltd.

2:45 PM–3:45 PM
Monmouth 5

(CC-09) Greening the Chemistry Department at St. Mary’s College of Maryland

Allan K. Hovland, Associate Professor, St. Mary’s College of Maryland; Gregory Mella, Principal, SmithGroup

This session will examine the concept of green chemistry and how it has informed both the curriculum and design of the new chemistry laboratory at St. Mary’s College of Maryland. An overview of the concept of green chemistry with descriptions of recent trends in greening academic chemistry curriculum will precede a case study of the college’s recently completed green laboratory, Goodpasture Hall, with specific examples of how the college’s chemistry experiments have evolved to reflect green chemistry principles. Convener: Lori Snyder Garrett, Glave & Holmes Associates

3:45 PM–4:00 PM BREAK IN THE FOYER



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PLEASE RECYCLE IT WHEN YOU ARE FINISHED.

4:00 PM–4:25 PM
Monmouth 4

(HT-01) Navigating a Student Focus Group

Ellen C. Ulf, Senior Associate, Anderson Strickler, LLC
Students like to be consulted and because they are consulted, the outcome of the planning process carries greater weight. Focus groups help institutions understand how students think or feel about a proposed project or existing facilities. Participants will learn how to prepare for and plan focus group sessions, how to moderate the sessions, and how to report the results. In addition, we will look at what focus groups can tell you—and what they cannot.

Convener: Elie-Antoine Atallah, Director of Higher Education and Vice President, Kimball Architecture

4:00 PM–4:25 PM
Monmouth 5

(HT-02) Incremental Investments and Transformative Ideas: Creating an Effective Masterplan

Christopher McCready, Director of the SOM Education Lab, Skidmore, Owings & Merrill LLP; Darrell Puffer, Senior Designer, Skidmore, Owings & Merrill LLP

Increasing construction costs and current economic challenges are changing the dynamics of campus planning. Decision makers must work with new models of growth to achieve strategic goals. The case study presented will walk through a campus master plan that incorporates small incremental investments and transformative architectural ideas. Attendees will walk away with nine strategies that can focus and enhance their planning efforts and goals while meeting current budget challenges. The session will benefit architects, campus planners and university professionals.

Convener: Rebekah L. Bibbens, PS&S Architecture & Engineering

NEWCOMERS' RECEPTION

4:00 PM–5:00 PM
Monmouth 3

RECEPTION

6:00 PM–9:00 PM

Reception will be held at the Avenue, a French Bistro and Raw Bar, located adjacent to the hotel. Heavy hors d'oeuvres will be served and are included in your registration fee. Come network with your colleagues, and enjoy the atmosphere and the views.

Tuesday, March 31, 2009

7:30 AM–NOON
Foyer

Registration

7:30 AM–8:30 AM
Foyer

Continental Breakfast

CONCURRENT SESSIONS AND HOW-TO'S

8:30 AM–9:30 AM
Monmouth 5

(CC-10) Education: the Currency of a Modern Economy

Marcia Harrington, Director, Institutional Research, Virginia Community College System

Education is the key to productive human capital and an increase in economic growth. We are facing profound demographic and economic changes in the next 20 years that cause us good reason to be concerned about the future of our national economy—educational attainment is not keeping pace with previous generations; the skilled labor force is aging with few replacements in the younger labor pool; competition and markets are now global; and technology is changing rapidly. These factors demand we move quickly to find new ways to move our students through the educational pipeline and create the workforce required in a competitive economy. One answer is the community college. It is uniquely poised to adapt to and address these educational and workforce challenges. This session will discuss demographic and educational attainment statistics, the implications, and the role community colleges play in countering these challenges.

Convener: Paul Pusecker, University of Delaware

8:30 AM–8:55 AM
Monmouth 4

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Convener: Alan Jesse Cuteri, Founding Principal, Strada Architecture LLC

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8:30 AM–8:55 AM
Monmouth 3

**(HT-03) Planning to Present Your Plan?
Tips for Effective Presentations**

Katharine Mace Learned, Director of Facilities, Northfield Mount Hermon School

Presentations of processes, progress, and findings are often the critical links between a planner's ideas and their successful implementation. Many planners are good listeners, practiced data collectors, capable information synthesizers, and clear writers; few are good presenters. This quick session will provide you with insiders' tips and techniques for effective presentations. Learn how to structure materials, to decide what to say and when to say it; learn ways to present yourself and your facts and figures to support your messages; and, learn the advantages and disadvantages of various methods of illustrating your presentation. Convener: Michelle Monnett, Associate Vice President of Business Development, DMJM Design | AECOM

9:00 AM–9:25 AM
Monmouth 4

**(HT-02) Incremental Investments and Transformative Ideas:
Creating an Effective Masterplan**

Christopher McCready, Director of the SOM Education Lab, Skidmore, Owings & Merrill LLP; Darrell Puffer, Senior Designer, Skidmore, Owings & Merrill LLP

Increasing construction costs and current economic challenges are changing the dynamics of campus planning. Decision makers must work with new models of growth to achieve strategic goals. The case study presented will walk through a campus master plan that incorporates small incremental investments and transformative architectural ideas. Attendees will walk away with nine strategies that can focus and enhance their planning efforts and goals while meeting current budget challenges. The session will benefit architects, campus planners and university professionals. Convener: Alan Jesse Cuteri, Founding Principal, Strada Architecture LLC

9:00 AM–9:25 AM
Monmouth 3

**(HT-04) Improving Academic Workplace Effectiveness
and Sustainability**

David Craig, Director, DEGW North America; Elliot Felix, Associate Director, DEGW North America

The nature of work is changing. It is becoming increasingly collaborative, technology-rich, and mobile. This creates opportunities to reevaluate the academic workplace in terms of its effectiveness in supporting work and its sustainability - then to understand that these go hand in hand. New approaches for programming, allocating, and using spaces are urgently needed. This session will offer 6 ways to improve the academic workplace, using concrete examples and techniques drawn from decades of research on corporate and academic offices. Convener: Michelle Monnett, Associate Vice President of Business Development, DMJM Design | AECOM

9:30 AM–9:45 AM BREAK IN THE FOYER

9:45 AM–10:45 AM
Monmouth 3

**(CC-11) The Suburban Campus
as Regional Cultural Destination**

Michael Farewell, Partner, Farewell Mills Gatsch Architects; Margaret E.L. Howard, Vice President/Administration & University Relations, Drew University; Bonnie J. Monte, Artistic Director, The Shakespeare Theatre of New Jersey

Drew University is a regional cultural destination. The campus is home to the Shakespeare Theatre of New Jersey, The Drew Forum, and a new Concert Hall. Together with a range of continuing education programs, they have helped to expand the role of this suburban campus from isolated academy to cultural center. How does this benefit the University economically and socially, and what defines this special learning environment? Three different perspectives will be offered. Convener: Karen Zinn, Razak Company

9:45 AM–10:45 AM
Monmouth 5

**(CC-12) Charting a Course for Site Sustainability
in a Campus Plan**

Neil Kittredge, Partner & Director, Urban Design & Planning, Beyer Blinder Belle Architects & Planners LLP; Judith Nitsch, President, Nitsch Engineering; Natalie W. Shivers, Associate University Architect for Planning, Princeton University

Campus planners (both university employees and private consultants) need direction to navigate strategies for site sustainability. Historical perspectives from original campus plans to bygone permitting requirements influence how we use our campus grounds today. By integrating the campus landscape with stormwater management, opportunities can arise that aren't available in individual building projects. Watershed-based solutions facilitate numerous building projects without multiple stormwater facilities, saving land and money. Charting the university's grounds course today will help ensure smooth sailing for tomorrow's planners. Convener: Roy Conard, UCI Architects, Inc.

9:45 AM–10:10 AM
Monmouth 4

**(HT-03) Planning to Present Your Plan?
Tips for Effective Presentations**

Katharine Mace Learned, Director of Facilities, Northfield Mount Hermon School

Presentations of processes, progress, and findings are often the critical links between a planner's ideas and their successful implementation. Many planners are good listeners, practiced data collectors, capable information synthesizers, and clear writers; few are good presenters. This quick session will provide you with insiders' tips and techniques for effective presentations. Learn how to structure materials, to decide what to say and when to say it; learn ways to present yourself and your facts and figures to support your messages; and, learn the advantages and disadvantages of various methods of illustrating your presentation. Convener: David Zaiser, KSS Architects LLP

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WWW.SCUP.ORG/REGIONS/MA

10:15 AM–10:40 AM
Monmouth 4

(HT-04) Improving Academic Workplace Effectiveness and Sustainability

David Craig, Director, DEGW North America; Elliot Felix, Associate Director, DEGW North America

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Convener: David Zaiser, KSS Architects LLP

10:45 AM–11:00 AM BREAK IN THE FOYER

11:00 AM–NOON
Monmouth 3

(CC-13) Walk this Way:

The Campus Tour as a Masterplanning Tool

Margaret E.L. Howard, Vice President/Administration & University Relations, Drew University; Margaret Rew, Student, Tufts University; Pamela Lucas Rew, Partner, KSS Architects, LLP

As sailors, navigation came easily for the prospective freshman and her architect mother. However, the countless “golden walks” they took gave them pause for thought until they each found a way to take the helm and grow from their experiences. This session will describe their accounts in the context of how thoughtful master planning can enliven campus life, embody the essence of an institution, and create pathways for student recruitment. It will explore the case study of Drew University, which strived to improve its golden walk by retooling its master plan, and ended up with much more.

Convener: Marguerite C. Lee, Mitchell Associates

11:00 AM–NOON
Monmouth 4

(CC-14) Should We Offer This Degree Program? A Framework for Planners

Heather Gibbs, Assistant Vice President, Long Island University; Daniel Rodas, Vice President for Planning, Long Island University
With growing frequency, college and university leaders are creating new academic programs to further institutional missions, respond to student demand, meet employer needs, and achieve a competitive advantage. Deciding whether or not to offer a new degree can be difficult without a well thought out and rigorous evaluation process. All too often, the decision process is ad hoc and subjective. This session will give planners a concrete roadmap to inform decisions about academic program creation.
Convener: Elizabeth Bressi-Stoppe, University of the Sciences in Philadelphia

11:00 AM–NOON
Monmouth 5

(CC-15) How to Fund Your Campus Renewable Energy Project

Ferman Milster, Associate Director of Utilities, University of Iowa; Michael D. Philips, Principal, Energy Ventures International LLC
Colleges are increasingly pursuing large-scale renewable energy projects, in many cases as part of their carbon emission reduction commitment. Most projects have some grant funding, but few are funded entirely by grants. So where does the rest of the capital come from? What are some of the financing structures being employed by colleges implementing solar, wind, geothermal, or biomass projects that will contribute a sizable share of the campus energy supply? How are deals being structured with private investors?

Convener: Pamela Eaton, Cini-Little International, Inc.

CLOSING PLENARY AND LUNCH

NOON–1:00 PM
Monmouth 1 & 2

(PL-03) The Virginia Education Wizard: Increasing Access, Fostering Prosperity

Craig Herndon, Director, Career and Educational Resources, Virginia Community College System

At a time when the economy is placing a greater premium on postsecondary education, training, and re-training, the Virginia Community College System has created and recently launched a web-based tool that helps Virginians explore, plan, and afford credentials leading to high-pay, high-demand occupations. Benefits to a wide variety of stakeholders and its utility as an economic development tool will be discussed. Many are lining up to get behind the Virginia Education Wizard. You’ll see why. You won’t want to miss this brand new tool.

NEW: HOW-TO'S

How-to's are 25-minute sessions in which attendees will learn something new that can be used in planning in higher education. A variety are offered within the program. Let us know if you find these helpful.

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PROGRAM AT-A-GLANCE

Sunday, March 29, 2009

9:00 AM–6:00 PM Registration
 11:00 AM–4:30 PM Optional Tours
 5:00 PM–6:00 PM Opening Plenary Session
 6:00 PM–7:30 PM Welcome Reception

Monday, March 30, 2009

7:00 AM–4:30 PM Registration
 7:15 AM–8:30 AM Continental Breakfast
 8:30 AM–10:30 AM Plenary Session
 11:00 AM–NOON Concurrent Sessions and How-To's
 NOON–1:15 PM Lunch
 1:30 PM–4:25 PM Concurrent Sessions and How-To's
 4:00 PM–5:00 PM Newcomers' Reception
 6:00 PM–9:00 PM Reception

Tuesday, March 31, 2009

7:30 AM–NOON Registration
 7:30 AM–8:30 AM Continental Breakfast
 8:30 AM–NOON Concurrent Sessions and How-To's
 NOON–1:00 PM Closing Plenary and Lunch