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Society for College and University Planning

SOCIETY FOR COLLEGE AND UNIVERSITY PLANNING EXPANDS STAFF

JUNE 3, 2003, ANN ARBOR, MI

The Society for College and University Planning (SCUP) added two new directors to its staff: **Phyllis T. H. Grummon, PhD**, was named director of planning and education and **Susan Kesling Rogers, APR**, was named director of member relations and marketing.

Phyllis T.H. Grummon, PhD, SCUP's new director of planning and education, previously served as director of university planning at Michigan State University in East Lansing, MI. A longtime member of SCUP, Grummon's move to the staff brings enhanced capabilities in academic planning and higher education research. Grummon earned a PhD in education and psychology at the University of Michigan (U-M) in 1982, a master's degree in psychology from U-M in 1977, and a bachelor of art's degree, cum laude, in psychology and science education from Cornell University in 1973.

Susan Kesling Rogers, APR, was named SCUP's director of member relations and marketing. She was previously brand manager at the Society for Manufacturing Engineers (SME) in Dearborn, MI. She is a past president of the Detroit chapter of the International Association of Business Communicators (IABC) and is accredited by the Public Relations Society of America. Rogers earned a bachelor's degree in journalism from Central Michigan University in 1980 and a Certificate in Interactive Marketing at Walsh College in 2001.

The Society for College and University Planning (SCUP) is an international network of more than 4,500 higher education professionals. Since 1966, SCUP has provided its members with the knowledge, resources and connections they need to achieve results for their organizations. Headquartered in Ann Arbor, MI, and affiliated with the U-M School of Education, the Society serves a diverse member base of public and private organizations, including large and small institutions, corporate partners, higher education systems, and those interested in planning in all its forms.

The mission of the Society for College and University Planning is to promote the practice of comprehensive planning in higher education by developing and disseminating planning knowledge.

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