



Society for College and University Planning

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PREPARING FOR NEXT GENERATION OF COLLEGE STUDENTS FOCUS OF AUDIO-CONFERENCE HOSTED BY THE SOCIETY FOR COLLEGE AND UNIVERSITY PLANNING

September 9, 2003, Ann Arbor, Michigan – Are colleges and universities ready for the next generations of students? “How Generations X and Y (Millennials) Will Shape Higher Education” is the topic of an audio conference, sponsored by the Society for College and University Planning (SCUP), on Tuesday, September 16, 2003, from Noon – 1:30 p.m. EDT.

The four-member panel, led by Linda J. Blessing, an executive director at the Arizona Board of Regents, includes Richard Florida, author of *The Rise of the Creative Class: And How Its Transforming Work, Leisure Community and Everyday Life* (Basic Books, 2002) and H. John Heinz III Professor of Economic Development at Carnegie Mellon University; Diana Oblinger, executive director of higher education at Microsoft Corporation and co-author of *What Business Wants from Higher Education* (American Council on Education/Oryx Press, 1998); and Girija Kaimal, a doctoral candidate at the Harvard Graduate School of Education and author of *Gen-X Meets Gen-Y: Youth Perceptions and Concerns about the Future - A Review of the Literature*, an article commissioned by the Woodrow Wilson International Center for Scholars, to stimulate new research on emerging issues of importance to society and the public sector.

Participants will be given an opportunity to ask questions of the panelists during this live broadcast, and a collection of articles and demographic data will be sent to each listening site prior to the program.

For more information, visit: www.scup.org/audioconferences. Registration is open to the public and costs \$145: <https://www.krm.com/regonline/scuvcregs.nsf/scu8005-0>.

SCUP is a registered provider of continuing education units for the American Institute of Architects (AIA). This audio conference offers 1.5 continuing education units. Certificates are available for non-AIA members.

The Society for College and University Planning (SCUP) is an international network of nearly 5,000 higher education professionals. Since 1966, SCUP has provided its members with the planning knowledge, resources and connections they need to achieve institutional goals. Visit www.scup.org.

SCUP is located at 339 East Liberty Street, Suite 300, Ann Arbor, MI 48104

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