



Society for College and University Planning

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MORE THAN 1,200 HIGHER EDUCATION PLANNERS EXPECTED TO ATTEND SOCIETY FOR COLLEGE AND UNIVERSITY PLANNING'S ANNUAL INTERNATIONAL CONFERENCE AND EXPO IN TORONTO, CANADA

July 14, 2004, Ann Arbor, Michigan – More than 1,200 higher education planning professionals from colleges, universities, private firms and government agencies in 17 countries are expected to attend SCUP–39, the Society for College and University Planning's (SCUP) annual international conference and expo, July 18-22, 2004, at the Sheraton Centre Toronto in Canada.

“College and universities around the world rely on professionals to plan the future of their academic degree programs, the layout of their campuses, technical upgrades to their classrooms and laboratories, and the building and renovation of campus buildings, not to mention the overall strategic direction of the institution,” said Jolene Knapp, SCUP's executive director. “While these planning professionals hold many different titles and work in different areas of the university, they all share a need to understand best practices in planning, how to integrate and collaborate on planning projects going on in different departments across campus, and to learn from other planning projects taking place on other campuses. SCUP's conference is an opportunity to learn from each other.”

This year's conference theme is “Hard Choices . . . Smart Planning.” The conference will open at 6 p.m. on Sunday, July 18, with Karen Holbrook, Ohio State University (OSU) president, speaking on “Tomorrow's University Today—How Do We Get There?” Holbrook will provide an overview of her vision and plans for OSU as well as identify the four strategic areas that are critical to the future development of every college and university.

More than 90 educational sessions will be offered on academic, campus, facilities, financial, master, and strategic planning plus space management, classroom and laboratory design, environmental sustainability, emerging technology, restoration and renovation of historic buildings, and town-gown (community) relations.

The closing plenary session, “Space Matters,” at 12:15 p.m. on Wednesday, July 21, will feature two speakers from the San Francisco, CA, office of international design firm, IDEO, speaking on how to create a work environment that stimulates, nourishes and sustains innovative thinking.

Additional information on SCUP's annual international conference and expo can be found at <http://www.scup.org/annualconf/39/>.

The Society for College and University Planning (SCUP) is an international network of nearly 5,000 higher education planning professionals. Since 1966, SCUP has provided its members with the planning knowledge, resources and connections they need to achieve institutional goals. Visit www.scup.org.

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