



Society for College and University Planning

Susan K. Rogers, ABC, APR  
Director, Member Relations & Marketing  
(734) 998-7198  
[susan.rogers@scup.org](mailto:susan.rogers@scup.org)

**1,500+ HIGHER EDUCATION PLANNERS EXPECTED TO ATTEND  
SOCIETY FOR COLLEGE AND UNIVERSITY PLANNING'S  
INTERNATIONAL CONFERENCE JULY 24-27 IN WASHINGTON, D.C.**

For Immediate Release:

**July 5, 2005, Ann Arbor, MI** – More than 1,500 higher education professionals are expected to attend SCUP-40, the Society for College and University Planning's (SCUP) annual, international conference and idea marketplace, July 24-27, 2005, at the Wardman Park Marriott Hotel in Washington, D.C.

The conference, titled "Planning • Linking • Learning," will open at 6 p.m. on Sunday, July 24, with entertainment from The Capitol Steps, a comedy troupe.

U.S. Senator Lamar Alexander from Tennessee will speak on increasing institutional autonomy during the opening plenary session, titled "Deregulating Higher Education to Ensure Autonomy and Competitiveness," at 8:30 a.m. on Monday, July 25. Alexander is a former university president and governor of Tennessee. He served as U.S. Secretary of Education in the early 1990s.

The closing plenary session, "Listening to What We Are Seeing," will be delivered by Diana G. Oblinger, author of "What Business Wants from Higher Education." A co-editor of "Educating the Net Generation," Oblinger serves as vice president of EDUCAUSE, a professional association for information technology professionals in higher education. She will speak at 10:30 a.m. on Wednesday, July 27.

More than 80 educational sessions will be offered on academic planning, campus development and master planning, facilities planning, financial planning, and strategic planning, plus space management, developments on international campuses, environmental sustainability, and town-gown (community) relations.

Senior higher education and association administrators will serve on three leadership panels: "Planning for Excellence—The Learning-Centered, Student-Focused Campus" (July 26); "Leaders of Community Colleges Talk About Challenges and Opportunities Facing America's Fastest-Growing Segment of Higher Education" (July 26), and "Higher Education at a Crossroads: Change, Challenge, and Opportunity—A Panel of Higher Education Association Presidents" (July 27).

Plenary and educational sessions are only open to registered attendees and media. One-day registrations are available. Press passes are available at the registration desk; ID required.

Additional information on SCUP's annual international conference and expo can be found at <http://www.scup.org/annualconf/40/>.

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