



Society for College and University Planning

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UPDATED TRENDS IN HIGHER EDUCATION REPORT PUBLISHED BY SOCIETY FOR COLLEGE AND UNIVERSITY PLANNING (SCUP)

FOR IMMEDIATE RELEASE:

February 14, 2006, Ann Arbor, MI – The Society for College and University Planning (SCUP) publishes a report on trends in seven key areas effecting higher education: demographics, economy, environment, global education, learning, politics, and technology.

The report is free and available to public in a PDF format at www.scup.org/knowledge/ttw.html.

The report is compiled by SCUP's director of planning and education, Phyllis T. H. Grummon, Ph.D. and director of media relations and publications, Terry Calhoun, J.D., for use by the SCUP Board of Directors and staff in decision making.

An enhanced version of the report for SCUP members features links to articles and other online resources for each area.

The areas and their focus:

Demographics—trends in student recruitment, enrollment and retention and the impact that age, gender, ethnicity, income, and geographic distribution have on these areas. A sample topic in the February issue: the growing dissatisfaction with national statistics on race/ethnicity of students.

Economy—trends in institutional budgeting practices and financial resource development, national and state education budgeting, financial aid, tuition, as well as global economic issues. A sample topic: Impact of Hurricane Katrina and oil prices on institutional operating budgets

Environment—trends in environmental sustainability and green practices on campus.

Global Education—trends from a more global perspective. Sample topic: The U.S. continues to hold most slots in rankings of the 25 top universities worldwide, but others are catching up.

Learning—trends in adult learning, how we learn, and campus and classroom design to support learning. Sample topic: New campus libraries, some without books, are designed for multiple academic uses.

Politics—trends in government and legislation as well as elections. Sample topic: Criticism of traditional higher education institutions is increasing.

Technology—trends concerning the use of information technology on campus. Sample topic: Use of information technology in the classroom and e-learning.

Headquartered in Ann Arbor, MI, the Society for College and University Planning serves a diverse member base of 5,000 professionals from public and private institutions, corporate partners, higher education systems, and government. Visit <http://www.scup.org/>.

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