



Society for College and University Planning

Terry Calhoun, M.A., J.D.
Director, Media Relations & Publications
(734) 998-7027
terry.calhoun@scup.org

**INTEGRATED PLANNING FOR HIGHER EDUCATION
FOCUS OF SOCIETY FOR COLLEGE AND UNIVERSITY PLANNING'S
ANNUAL CONFERENCE JULY 7–11 IN CHICAGO, IL**

For Immediate Release:

April 5, 2007, Ann Arbor, MI—Higher education professionals responsible for developing and implementing academic, financial, and facilities-based plans for college and university campuses face many challenges: Did they involve all the right stakeholders for the plan to succeed? Does the plan dovetail with other plans on campus? How should the plan be communicated? Does the plan satisfy all federal, state, and local legal and legislative requirements? Are there enough funds and other resources to implement the plan?

Sharing solutions to these higher education planning issues is the focus of SCUP–42, the Society for College and University Planning's (SCUP) annual, international conference and idea marketplace, July 7–11, 2007, at the Sheraton Chicago Hotel and Towers in Chicago, IL.

The conference, titled "Shaping the Academic Landscape: Integrated Solutions," will open at 6 p.m. on Sunday, July 8, with a panel of higher education editors from *The New York Times*, *The Chronicle of Higher Education*, *Inside Higher Education*, and SCUP's peer-reviewed journal, *Planning for Higher Education*, discussing recent headlines and news trends.

Trends that higher education administrators need to watch is the topic of Mark David Milliron's plenary session on Monday, July 9, at 8:30 a.m. Milliron is director of the National Institute for Staff and Organizational Development (NISOD).

The closing plenary, "The Greening of Chicago: Sustainability Goes City-Wide," will be delivered by Sadhu Johnston, commissioner of Chicago's Department of the Environment, at 10:45 a.m. on Wednesday, July 11.

More than 80 educational sessions and interactive workshops, all tied to integrated planning, will be offered on topics such as: academic planning, assessment, collaborations and partnerships, business continuity and disaster preparation, enrollment planning, environmental sustainability, facilities, financial planning and budgeting, historic preservation and planning, learning environments (classroom/laboratories), performance indicators and benchmarks, residential life, science and engineering, space utilization, strategic planning, technology, and town-gown relationships.

Tours of local college and university campuses and Chicago landmarks also will be offered. The Idea Marketplace will showcase 100 exhibitors.

The conference is open only to registered attendees and media. One-day registrations are available. Press passes are available at the registration desk; ID required.

The early-bird registration deadline is May 4. Visit www.scup.org/annualconf/42/.

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