



Society for College and University Planning

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FOR IMMEDIATE RELEASE:

TECHNOLOGY AND TEACHING, LEARNING AND ASSESSMENT, CLIMATE CHANGE ARE FOCUS OF HIGHER EDUCATION WEBCASTS HOSTED BY SCUP AND *THE NEW YORK TIMES*

October 4, 2007, Ann Arbor, Michigan—How does the use of technology by students change the way college professors teach? How should colleges and universities assess student learning? How is higher education responding to global climate change?

These topics are the focus of three, higher education webcasts hosted by the Society for College and University Planning (SCUP), a higher education association focused on integrated planning, and The New York Times Knowledge Network.

The first webcast, “Education in Exponential Times: How Technology-Enabled Change is Reshaping Higher Education,” on Monday, October, 15, will feature *Times* futurist-in-residence, **Michael Rogers**, as moderator and feature speakers **Diana Oblinger**, EDUCAUSE vice president, and **Joel Hartman**, vice provost of information technologies and resources, University of Central Florida. The program will be broadcast from 1:00–2:30 p.m. eastern. Register at www.nytimes.whsites.net/knowledgenetwork/learning/scup-techprep.html.

The second webcast, “Assessment and Accountability: Reasonable Approaches for Higher Education,” on Thursday, November 29, will feature **Peter Ewell**, vice president of the National Center for Higher Education Management Systems (NCHEMS) as moderator, and speakers **David E. Shulenburg**, vice president of academic affairs for the National Association of State Universities and Land Grant Colleges (NASULGC), a public universities association; **Susan Hatfield**, coordinator of assessment for Winona State University, and **Barbara Wright**, associate director of the Western Association of Schools and Colleges (WASC), an accrediting commission for senior colleges and universities. Register at www.nytimes.whsites.net/knowledgenetwork/learning/scup-assessment.html.

The third webcast, “Climate Change and Higher Education: Leadership to Achieve Climate Neutrality,” on Wednesday, December 12, will feature Arizona State University President **Michael Crow** and **Billy Parish**, co-founder and coordinator of the Energy Action Coalition. Register at www.nytimes.whsites.net/knowledgenetwork/learning/scup-climatechange.html.

All webcasts are open to the public. The cost is \$245 per webcast. A CD of each program will be available for sale after the original broadcast.

SCUP provides information on best planning practices for higher education, with a particular focus on academic, facilities, infrastructural, financial and resource planning. Headquartered in Ann Arbor, MI, and affiliated with the University of Michigan School of

Education, the society will hold its next annual, international conference and idea marketplace July 19-23, 2008, in Montréal, Canada. Visit www.scup.org.

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