



SCUP 2009 EXCELLENCE IN LANDSCAPE ARCHITECTURE CALL FOR ENTRIES

Description

The Excellence in Landscape Architecture Award recognizes excellence in the planning and design of campus grounds for higher education. It includes the sensitive and skillful design of open space and landscape elements such as streetscapes, transit corridors, pedestrian routes, and garden areas, natural areas, and storm water management. The category emphasizes the distinctive use of paving materials, plantings, furnishings, fixtures, and special amenities that enhance the use and enjoyment of the outdoor campus environment.

Eligibility Requirements

This juried competition is open to all professional service providers and institutions that have prepared designs for two year and four year colleges, universities, academic medical and research centers, public or private institutions. Entries are accepted from member and nonmember consultants or institutions. Submittals must be made by a team including the institution and the landscape architect(s). Your project must have been completed within the past five years. It should represent the mission, vision and values of the institution and support teaching and student life.

Awards

The Honor Award is the highest award. Merit Awards, Special Citations or Honorable Mentions may be awarded depending upon the quality of the submittals.

Preparing Your Entry

Submittals are due Friday, February 27, 2009. You will need Adobe Reader 9.0 to access the entry forms and you can download it here

<http://www.adobe.com/products/acrobat/readstep2.html> You should copy the PDFs to your desktop as a working copy, create new PDFs and submit them when they are completed. If you prefer to use a word document, contact the staff named below. Your entry must be submitted in two separate PDF files. Each PDF should be labeled with your project name and PDF#1 Background Data and PDF#2 Submittal. (Example: Jones College PDF#1Background Data and Jones College PDF#2 Submittal. The Background Data is general project data and also where you will list consultant(s). It is only seen by the SCUP staff until after jury deliberations. The Submittal is the material that the jury will review. Identity of the consultant(s) must be concealed in this PDF. The Institutional Statement should be inserted in this part of the entry (see the guidelines below). Please ensure that the institution does not mention the identity of the consulting firms or individuals in the statement. You may conceal or black out any names yourself before submitting it if necessary. Your contact person will receive email notification within 24 hours of receipt of your submittal.

Jury Procedure

SCUP staff checks the entries for completeness, payment and assigns a number to the PDFs for each entry. A file is created with the numbered PDFs and jurors are given electronic access to it. They review the entries individually on their computers and create a shortlist of those they would like to discuss during the in-person deliberations. During their two-day meeting, entries are shown on a screen, discussed, compared and decisions are made on winners in each category.

The jury may move an entry to another category if it seems to show stronger there. Results are made public with one week after jury deliberations.

Sending in your Entry and Payment

When completed, email your PDFs to awards.entry@scup.org or save them to a CD and send, along with your entry fee, to: SCUP, Excellence Awards, Attn: Betty Cobb, 339 East Liberty, Suite 300, Ann Arbor, MI 48104, USA by February 27, 2009. Include the name of your organization and name of the project. It must be received by midnight February 27, 2009. There is a place on the Background Data PDF to enter a credit card payment (American Express, Visa, and Master Card) or to indicate that you will be sending a check (make payable to SCUP). The entry fee is \$300 US for SCUP members; \$350 US for nonmembers. You may pay for multiple entries with one check or one credit card transaction – please indicate the number of entries you are submitting in the payment section of the Background Data PDF.

2009 Award Schedule

Submittal must be received by February 27, 2009. Winners will be notified by April 6, 2009.

For further information contact:

Society for College and University Planning

Betty Cobb, phone 734.998.6595; betty.cobb@scup.org or

Martha Marotta, phone 734.998.6235; martha.marotta@scup.org

PDF#1 BACKGROUND

Entrant's Permission and Confirmation of Accuracy

The Entrant grants SCUP and the AIA-CAE nonexclusive permission to reproduce the entrant's material submitted in print and in electronic media. If the entrant's material is selected for publication as part of the Program, it may be published by or through SCUP and/or the AIA-CAE with materials from other entrants in a book, on CD, or online. By submitting materials, the entrant certifies that similar permissions have been obtained from the project's owner(s), consultant(s) and photographer(s) to allow SCUP and the AIA-CAE the right to publish such materials. The entrant (institution and consultant) also certifies that to the best of their knowledge, the information furnished is complete and accurate.

_____ Yes, I agree to give permission

_____ No, I do not agree to give permission

Payment

Enter your credit card number, expiration date and name on the card here or indicate that you will be sending a check. You may also call SCUP staff to give this information over the phone if you prefer.

Check_____ or CC#_____ Expires_____ Name on card_____

Member \$300 _____ Nonmember \$350 _____ Number of entries_____ Total \$ _____

If you send a check, please include the project name on the check.

Contact Person if questions arise. This person will also receive notification of results

Organization:

First name (person):

Last name:

Street address:

City:

State/province:

Postal code:

Country:

Phone:

Fax:

Email:

Institutional Project Representative

Institution:

First name (person):

Last name:

Title:

Street address:

City:

State/province:

Postal code:

Country:

Phone:

Fax:

E-mail:

Prime or Lead Consultant Project Representative

Company:

First name (person):

Last name:

Title:

Street address:

City:

State/province:

Postal code:

Country:

Phone:

Fax:

E-mail:

Subconsultant 1

Company:

Specialty:

First name (person):

Last name:

Phone:

Fax:

Email:

Subconsultant 2

Company:

Specialty:

First name (person):

Last name:

Phone:

Fax:

Email:

Subconsultant 3

Company:

Specialty:

First name (person):

Last name:

Phone:

Fax:

Email:

Include information on any additional subconsultants on a separate sheet if necessary

Professional Photographer, if any for final/winning submissions

First name:

Last name:

Name of company if applicable:

Street address:

City:

State/province:

Postal code:

Country:

Phone:

Fax:

E-mail:

Include information on any additional photographers on a separate sheet if necessary

PDF#2 SUBMITTAL

Instructions

- Save your response to this portion as a PDF file with 100 dpi resolution.
- High resolution images will be requested of the winners for publication purposes.
- Consultant identity must be concealed from this point forward. You may however, mention the name of the institution and its location.
- Limit your responses to questions 1 through 4 to approximately 200 words for each numbered item, not each bullet.
- Limit your response to 100 words for each of the five topics you choose in question 5.
- Please integrate your images within the text **OR** include your images on up to 10 separate pages with no more than three per page.
- Entries will be viewed on a computer screen during shortlisting, so keep that in mind as you select images for your entry.
- One of your images should show the project in context with the rest of the campus.
- Computer generated or rendered images must be identified as such.
- Provide appropriate metrics regarding project size, density, organizational strategy and measurements of success in achieving project goals/objectives.
- Please use 12 point Times Roman.
- All sides of a building must be shown in the images including their contextual relationship to adjacent land uses.
- You may use brief captions explaining the concept that is depicted in the image.
- Before and after photos, floor plans, campus master plans and conceptual diagrams are encouraged.

Fill in the following information

Project name:

Institution:

City:

State:

Country:

Type of institution:

(research university, college, community college, public/private, etc.)

Campus size (acres):

Project completion date (year)1:

Construction costs:

Project size (sq. feet or acres):

Questions/Answers with Images

You do not need to repeat the bulleted questions in your response; simply refer to your answers as 1, 2, 3, 4, and 5.

1. Problem and scope of the project

- What were the purpose, goals and objectives of the landscape or open space design?
- What were the related issues?
- What opportunities and challenges were identified during the site analysis?
- Explain any requirements for innovation, unique factors, or a visionary approach in the project.

2. Integrated planning

- Describe how the planning and/or design process was integrated between programmatic, fiscal and physical entities.

3. Implementation strategies

- What was innovative about the implementation strategies used for this project to meet consensus-building, funding, phasing, environmental, construction or maintenance challenges?
- How does the project ensure quality in the landscape over time? What is it doing for the campus as a whole - changing spatial structure as plants mature, addressing seasonality, dealing with the issue of durability and flexibility of space?
- How does the design fulfill its purpose and achieve the goals and objectives identified in your Problem Statement?
- How does the project demonstrate highest quality of landscape architectural design, - including paving materials, plants, water, environmental art, lighting, signage, site furnishings? What aesthetic choices, regardless of budget limitations or other restrictions/mandates, ensured the quality of the outdoor environment?

4. Results

- Describe the solutions and recommendations incorporated in the landscape design.
- How does the project contribute to a "sense of place?"
- How does the project respect campus heritage, strengthen campus connectivity, clarify campus identity and/or improve campus image?
- How does the project ensure environmental health and ecological diversity?
- Were there any measurable results?
- How does the project reinforce/support the campus master plan or landscape master plan if one exists?
- How is the planning and design process for this project transferable or useful for others in the future?
- What are the lessons learned and/or best practices that are the result of this project?
- How did the design employ new creative design elements, utilize new design approaches, integrate imaginative solutions or create outdoor teaching resources?

5. What were the five most important issues that drove decision-making in this project?

Please limit your discussion of the five selected issues to 100 words or less..

- Academic program support and creation of outdoor teaching tools
- Accessibility requirements

- Circulation, parking, traffic and transportation
- Ecological context
- Historic resources - plants, fixtures and furnishings, landscapes
- Image and identity enhancement
- Infrastructure requirements
- Landscape diversity
- Landscape restoration
- Master plan implementation and/or campus transformation
- Planning process
- Pedestrian circulation
- Recreation and/or sports
- Safety and security
- Storm water treatment
- Student life support and creation of outdoor rooms
- Sustainability, green design, energy conservation
- Technology
- Town/gown partnerships, campus edges
- Wayfinding and signage
- Other

Institutional Statement

This statement must be on the college or university letterhead, is limited to one page and must be prepared and signed by the institutional representative. The letter should be addressed to 2009 Awards Jury. The name of any and all consultants should not be listed; instead, they should be referred to as “the consultant, the team, the project manager, the architect, the engineer, etc.” The consultant should review this letter and mark out any references that are inadvertently included before scanning and including it in their submittal. The statement should describe or explain the following:

- Describe the project in relation to the academic and/or student life requirements and the overall physical campus plan, if one exists.
- How does the building program and design meet the institutional vision and mission?
- How does it support implementation requirements?
- How does it respond to campus heritage?
- Why does it merit award recognition?