



## SCUP/AIA-CAE 2007 AWARDS



### EXCELLENCE IN PLANNING

### CALL FOR ENTRIES

#### ELIGIBILITY REQUIREMENTS

- The Excellence in Planning Award recognizes that comprehensive campus planning and design are collaborative and involve campus planners, architects, administrators, faculty, professional consultants and many stakeholders.
- This juried competition is open to all professional service providers and institutions that have prepared designs or plans for two year and four year colleges, universities, academic medical and research centers, public or private institutions of any size in any country.
- Submittals must be made by a team including the institution and the planning professional(s).
- While we recognize that some plans may take years to implement, it must be evident in your submittal that a keystone project (s) has been implemented. This could include a strategic physical change to the campus such as new facilities, a change that triggered expansion, reorientation of a precinct, or the beginning of a new partnership.

#### AWARDS

The **Honor Award** is the highest award. **Merit Awards**, **Special Citations** or **Honorable Mentions** may be awarded depending upon the quality of the submittals.

#### INSTRUCTIONS

- Please fill out the following Call for Entries and submit it no later than Friday, March 2, 2007.
- Identity of the consultant must be concealed in all the text and images after the Entry Page.
- Follow the instructions with regards to the page limit and/or word count limit in the Institutional Statement and in your response to the numbered criteria.
- Send your entry fee of \$300 for SCUP, AIA or ASLA members or \$350 for nonmembers to the SCUP Office. Include your organization name and the name of the project. Checks must be made payable to SCUP and credit cards with expiration date are also acceptable. In addition, send the original of the Institutional Statement. *This is the only portion of the submittal that will be sent in the mail.*
- By submitting this application, the entrant agrees to prepare material such as board(s) for display at SCUP annual and regional conferences and at future AIA-CAE conferences. Requirements for displays will be provided with the finalist notification.

#### CATEGORIES

Excellence in Planning for a New Campus

Excellence in Planning for an Established Campus

Excellence in Planning for a District, or Campus Component

Excellence in Planning for Preservation, Restoration, Renovation or Adaptive Re-Use

#### 2007 AWARD SCHEDULE

Submittal deadline                      March 2, 2007 (must be received by this date)

Announcement of winners              April 20, 2007

#### For further information contact:

Society for College and University Planning

Betty Cobb

339 East Liberty Street, Suite 300, Ann Arbor, MI 48104 USA

phone 734.998.6595, email: [betty.cobb@scup.org](mailto:betty.cobb@scup.org)

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#### ENTRY PAGE

#### ENTRANT'S PERMISSION AND CONFIRMATION OF ACCURACY

The Entrant grants SCUP and the AIA-CAE nonexclusive permission to reproduce in print and in electronic media the entrant's material submitted for possible inclusion in the SCUP-AIA Excellence in Planning and Excellence in Campus Architecture Awards Program. If the entrant's material is selected for publication as part of the Program, it may be published by or through SCUP and/or the AIA with materials from other entrants in a book, on CD, or on-line. By submitting materials, the entrant certifies that similar permissions have been obtained from the project's owner(s), consultant(s) and photographer(s) to allow SCUP and AIA the right to publish such materials. The entrant (institution and consultant) also certifies that to the best of their knowledge, the information furnished is complete and accurate.

Yes, I agree to give permission

No, I do not agree to give permission

**Institution Person and Title**

Name:

Title:

**Consultant Person and Title**

Name:

Title:

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**CONTACTS:**

Contact Person for Your Submittal if questions arise. This person will also receive notification of results:

First Name:

Last Name:

Street Address:

City:

State/Province:

Postal Code:

Country:

Phone:

Fax:

Email:

Media Contact including institutional, local or professional organization newspapers or newsletters:

Publication:

First Name:

Last Name:

Phone:

Fax:

Email:

Institutional Project Representative:

First Name:

Last Name:

Title:

Street Address:

City:

State/Province:

Postal Code:

Country:

Phone:

Fax:

E-mail:

Prime Consultant Project Representative:

First Name:

Last Name:

Title:

Street Address:

City:

State/Province:

Postal Code:

Country:

Phone:

Fax:

E-mail:

Enter up to 3 Subconsultants:

Subconsultant 1:

Firm:

Specialty:

First Name:

Last Name:

Phone:

Fax:

Email:

Subconsultant 2:

Firm:

Specialty:

First Name:

Last Name:

Phone:

Fax:

Email:

Subconsultant 3:

Firm:

Specialty:

First Name:

Last Name:

Phone:

Fax:

Email:

Professional Photographer (if any): (for final/winning submissions)

First Name:

Last Name:

Street Address:

City:

State/Province:

Postal Code:

Country:

Phone:

Fax:

E-mail:

Payments:

- ☞ \$300 for SCUP, AIA or ASLA Members
- ☞ \$350 for nonmembers

Checks should be made out to SCUP. American Express, Visa or Mastercards are also accepted.

CONSULTANT IDENTITY MUST BE CONCEALED FROM THIS POINT FORWARD

**CATEGORIES**

☞ **Excellence in Planning for a New Campus.** This category recognizes an exemplary physical master plan for an entirely new campus. It also applies to a plan for a new center, satellite or branch campus for an established college or university campus.

☞ **Excellence in Planning for an Established Campus.** This category recognizes a comprehensive campus-wide plan for adding, updating, augmenting or rearranging spaces due to institutional or community changes. These may include shifts in surrounding land use, enrollment, mission, academic or student life programs, property ownership, partnerships and system mandates on an established campus.

☞ **Excellence in Planning for a District, or Campus Component.** This category recognizes an integrated plan for a geographic or functional sub-area of a campus. It includes plans for individual components of a campus such as athletic and recreational areas, housing districts, or academic medical centers.

☞ **Excellence in Planning for Preservation, Restoration, Renovation, or Adaptive Re-Use.** This category recognizes a distinctive plan for campus resources that are older than 50 years and have historical significance. It also includes planning for a campus precinct that has undergone restoration, renovation or adaptive re-use due to obsolescence, deterioration over time, or deferred maintenance.

**PROJECT INFORMATION**

Project Name:

Institution:

Street Address:

City:

State:

Country:

Postal Code:

Type of Institution:   
(Research University, College, Community College, Public/Private, etc.)

Year Founded:

Enrollment: FTE:  or Headcount:

Campus Size:  acres

Total Available Space:  gsf

Project Initiation Date (Year):

Project Completion Date:

Project (Total) Implementation Costs:

Project Size:  sq. ft

### INSTITUTIONAL STATEMENT

A university or college representative must prepare an institutional statement explaining how the campus plan meets the institutional vision and mission, supports implementation requirements, responds to campus heritage, and merits SCUP/AIA-CAE recognition. They should also describe the project in relation to the academic and/or student life requirements and any previous physical campus planning and development. This statement must be on the college or university letterhead, is limited to one page and must be signed by the institutional representative. You may scan the letter and include it in your online submittal; however, the original must be sent to the SCUP office.

To attach your scanned institutional statement to this form, please click the Browse button, navigate to the file on your machine, select it, and click OK to attach it to the form.

(pdf, jpg, or gif files only please)

### CRITERIA

Please limit your responses to Criteria 1 through 6 to approximately 200 words for each numbered item. Please limit your response to 100 words for each of the five topics you choose in Criteria 7. Please use 12 point Times Roman. Save this text as a PDF and submit it with up to 10 additional pages of images in support of your answers to the criteria. Please no more than three (3) images per page. Include a brief caption explaining the concept that is depicted on the page. Before and after photos, floor plans, campus master plans, and conceptual diagrams are encouraged. Place all the images in one PDF file and attach it to your submittal by using the Browse button below. Please save the PDF file with 72 dpi resolution.

#### 1. Problem statement

- What was the purpose of the plan?
- What were the campus and community goals and objectives?

#### 2. Explain the scope of the project.

- Define the related issues
- Outline the analysis of the problem

#### 3. Explain the processes utilized in addressing the stated problem.

- What communication methods were used among various stakeholders?
- What information gathering tools were used?
- What collaborative planning approach ensured success?
- What innovative planning and design methodologies were executed?

#### 4. Describe the solutions and recommendations incorporated in the plan.

- How does the project contribute to a "sense of place," respond to or create future campus heritage, improve campus community, or strengthen programs and services?
- How does the project demonstrate highest quality of design and material choices, regardless of budget limitations or other restrictions or mandates?

#### 5. Implementation strategies

- What was innovative about the implementation strategies used for this project to meet challenges such as project schedule, consensus building, funding, or long-term phasing?

#### 6. Results

- Explain how the plan fulfilled its purpose and achieved the goals and objectives described in your Problem Statement.
- Describe any measurable results, if applicable.
- Explain how the plan or planning process is transferable or useful for others in the future. What are the lessons learned and/or best practices that are the result of this project? What is innovative, visionary or unique about the plan?

#### 7. Select and discuss no more than five important issues that drove decision-making in this project. Please limit your discussion to 100 words or less for each one.

- Academic program requirements
- Accessibility requirements
- Architectural and open space design heritage
- Circulation, parking, traffic and public transportation
- Historic resource issues – buildings, grounds
- Image and identity enhancement
- Infrastructure requirements
- Master plan implementation
- Mixed uses, combining uses, building/land use innovation
- Open space and pedestrian circulation
- Safety and security

- Space utilization
- Student life and support services
- Sustainability - energy use, green building issues
- Technology
- Town/gown relationships
- Other

**Browse...** (pdf files only please)

**NOTE:** High resolution images will be requested of the winners for publication purposes.

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