# Society for College and University Planning

## *Call for Submittals*

# SCUP Award for Institutional Innovation and Integration

*Integrated planning is the process whereby all planning and budget activities throughout every level of the organization are effectively linked and coordinated and driven by the institution's vision, mission and academic priorities.*

**Description**
This new award has been developed by SCUP to recognize and honor the achievement of higher education institutions or teams of individuals whose work has demonstrated innovative thinking, planning and implementation in an integrated fashion. Institutions of all sizes, locations and types including large universities, comprehensive and doctoral institutions, small institutions and community colleges are encouraged to submit for consideration. Areas of achievement that will be honored include process improvement (recognizing institutions that have successfully designed or re-engineered their planning processes to be collaborative, coordinated and synergistic) and resource enhancement (recognizing institutions that stand out among their peer institutions as stewards of their financial, physical, human, cultural and community resources.

**Guidelines**
- The institution must have at least one SCUP member
- The SCUP primary representative must endorse the application.
- An outside source (such as a mayor) must provide an endorsement or recommendation
- Institutions may submit multiple entries
- The application form must be completed
- Include a narrative of no more than five double spaced pages in at least 10 point font
- Additional information or reports are neither necessary nor desired.
- Submittals are due in the SCUP office no later than February 27, 2009

**Narrative (those with a * are mandatory)**
- *Describe the purpose or goal of the planning initiative and how it integrated planning across the institution
- *Describe how sustainability was incorporated into the program
- Describe how partnering with outside groups such as a state board or agency or the local community was achieved, if applicable to this project
- *What financial, physical and human resources were required for the effort?
- *Describe how the academic plan, research and learning was supported
- Describe how student life and connections for residents, commuters, distance learners, and/or alumni were supported
- Explain how the effort addresses campus heritage and/or plans for it in the future
- Explain how innovation was demonstrated in the process or use of resources
- Describe how alignment with the strategic plan of the institution was impacted.
- Describe how the institutional mission, core values and guiding principles were supported or advanced

**Benefits**
- Recipients will be announced in April 2009
- Recognition at SCUP's Annual International Conference and Idea Marketplace held every July. SCUP–44 will be held in Portland Oregon July 18-22, 2009
- One complimentary registration to the annual international conference

- Recognition in *Planning for Higher Education*, SCUP's quarterly journal
- An award certificate
- Invitation to President's Reception at the annual international conference
- An opportunity to present at the annual international conference or at the regional conference in which the institution is located.

# Submittal Form

Initiative name (10 words or less)

_____

Name of Institution_____

Contact Name _____

Contact Title _____

Address _____

City/State/Country/Postal Code _____

Phone/Fax _____

Email _____

Type of Institution _____

Area(s) of Integration – check all that apply

___ Academic

___ Campus operations

___ Partnerships with community

___ Student life issues

___ Sustainability

___ Student financial services

___ Leadership/institutional effectiveness

___ Information technology

___ Human resources

___ Planning and budgeting

___ Space management

___ Campus heritage

___ Other

SCUP Member_____

I hereby certify that the statements and information contained herein accurately reflect the circumstances reported to the best of my knowledge

_____ _____

Date Signature

Nominations must be emailed or received in the SCUP office by February 27, 2009. If you have further questions, contact Betty Cobb at 734.998.6595 or betty.cobb@scup.org.