



This quarterly newsletter for SCUP's members will be published in August, November, February, and May. It will be mailed with each issue of *Planning for Higher Education* (PHE).

Member News

Please send your member announcements (awards received, new jobs, promotions, volunteer experiences, and other significant events) to membership@scup.org or fax to Member News editor at 734.998.6532.

Karl Aveard, director of business development at Earl Walls Associates in San Diego, CA, and a recognized authority on laboratory furniture design and fume hood design, will speak on September 14, 2004, at the "Best Practices in Laboratory Design" conference in Chicago, IL.

Congratulations to the following SCUPers who were elected to the American Institute of Architect's College of Fellows in 2004: **Adam Gross**, principal at Ayers/Saint/Gross Architects & Planners, Baltimore, MD; **Jon Hlafter**, director of physical planning, Princeton University, Princeton, NJ; **James Jankowski**, vice president, Ross Barney + Jankowski, Inc, Chicago, IL; **Jill Lerner**, principal, Kohn Pedersen Fox Associates, New York, NY; **Aaron Schwarz**, principal and director, Perkins Eastman Architects, New York, NY; and **Norman Strong**, partner, The Miller/Hull Partnership, Seattle, WA.

Joseph League, a principal at The S/L/A/M Collaborative in Atlanta, GA, will lead a project to provide comprehensive architectural and engineering design services, as well as interior design and landscape architecture, for the renovation and expansion of the anatomy and physiology buildings at Emory University's School of Medicine.

Leslie Loudon joined Nalls Architecture, Inc., Bethesda, MD, as associate principal. She was a project manager at Little Diversified Architectural Consulting, Arlington, VA.

Brian Nedwek has been named vice president of academic affairs at Maryville University in St. Louis, MO. He had been vice provost at St. John's University in Jamaica, NY.

David Parkyn has been named provost and senior vice president of Elizabethtown College in Elizabethtown, PA. He had been senior vice president at Messiah College, Grantham, PA.

SCUP Business & Updates

Two Board Meetings Held at SCUP-39 in July

The 2003-2004 SCUP Board of Directors held their final meeting on July 16, 2004, in Toronto, Canada just prior to the annual international conference.

At the First Board Meeting:

- A "Thank You" for Service to SCUP—Five board members completed their terms of service in July. They were recognized with a commemorative plaque and thanked for their service to SCUP during the meeting:

- Immediate Past President **Pamela Stewart**, director of computing and communication at the University of Washington, Seattle, WA.
- Secretary **Roland Proulx**, assistant vice president of planning, Université de Montréal, Montreal, Quebec, Canada (retired).
- Southern Regional Representative and Marketing Committee Chair **Jeff Floyd**, principal of The ALPHA Group, Atlanta, GA.
- Professional Development Committee Chair **Karen Webber Bauer**, director of institutional research and associate professor, University of Georgia, Athens, GA.
- Membership Committee Chair **William Streeter**, vice chancellor for administrative and fiscal affairs, University of Wisconsin–Parkside, Kenosha, WI.

Election Bylaws Change—During the spring elections, SCUP members voted and approved a change to the SCUP bylaws that allows the Nominating Committee to put forward one candidate for an annually elected position if a second candidate for the office cannot be identified. The new bylaw (Article VI, Section 2.1) reads: “The Nominating Committee shall render its report of nominations to fill ensuing vacancies at least one hundred and twenty (120) days in advance of the annual meeting. The Nominating Committee will make every effort to nominate at least two candidates for each position to be contested. If two candidates cannot be identified, a single name may be advanced.”

Membership Dues—Effective July 1, 2005, SCUP’s membership dues will be (US dollars):

Individual	\$235	
Institutional A	\$530	Three (3) memberships; Up to 3 add-on memberships allowed
Institutional B	\$695	Four (4) memberships; Up to 3 add-on memberships allowed
Institutional C	\$870	Five (5) memberships; Up to 4 add-on memberships allowed
Institutional D	\$1,065	Six (6) memberships; Up to 5 add-on memberships allowed
Institutional E	\$1,265	Seven (7) memberships; Up to 5 add-on memberships allowed
Non-Institutional Group	\$1,065	Six (6) memberships; Up to 5 add-on memberships allowed
Group Add-On	\$180	
Student	\$70	
Retired	\$95	

Note: *A group membership is not a membership for the institution or company, but is a “bundle” of individual memberships in SCUP at slightly reduced rates per person. Individual members retain their membership if they leave an employer, but the employer owns the group of memberships. Employers can name a new employee to the group if there is an opening on the roster or if a group member leaves their employ.*

At the Second Board Meeting:



The 2004–2005 board of directors had their first meeting on July 21, the last day of the annual international conference. **L. Carole Wharton**, a management consultant for McManis and Monsalve Associates in Washington, D.C., became president; **Thomas Flaherty** became immediate past president, and **Michael F. Middaugh**, assistant vice president, institutional research and planning, University of Delaware, became president-elect.

The board welcomed new and returning members:

- **Elizabeth Anderson**, manager of space management and information systems, Yale University, New Haven, CT, serves as chair of the Membership Committee.
- **Cynthia Holt**, an independent marketing and communications consultant from Atlanta, GA, now serves as Southern regional representative.
- **Arthur Lidsky**, president, Dober, Lidsky, Craig, and Associates, Belmont, MA, serves as chair of the Professional Development Committee.
- **Jim Zavagno**, associate director of planning, design and construction, San Jose State University, San Jose, CA, and **Robert Nalls**, principal, Nalls Architecture, Inc., Narberth, PA, were re-elected and return to the board as Pacific and Mid-Atlantic regional representatives, respectively.

Also returning to the board this year:

- **Tom Bowen**, vice president, administration and finance, Piedmont College, Demorest, GA, as chair of the Knowledge Committee.
- **Peter Brennan**, principal, Peter Brennan & Associates, Drummoyne, New South Wales, Australia, as international at-large director.
- **Andrea Lex**, senior director of student and administrative services, University of Washington Educational Outreach, University of Washington, Seattle, WA, as treasurer and secretary.
- **Lisa Macklin**, principal, Comprehensive Facilities Planning, Inc., Columbus, OH, as North Central regional representative.
- **John Ruffo**, partner, Chong Partners Architecture, San Francisco, CA, as at-large director.
- **Bill Tibbs**, a senior consultant at Facility Resources, Inc., Lexington, MA, as North Atlantic regional representative.

A complete list of board members and their contact information is available at www.scup.org/about/board.html.



Above left: SCUP's 2004 Distinguished Service Award recipient, **James Murdock**, assistant dean of finance and planning, University of Michigan School of Business, Ann Arbor, MI, speaks with **Trudis Heinecke**, chair of the SCUP Strategic Planning Review Team, a SCUP past president, and director of long range planning, University of California's Office of the President, Oakland, CA. Above center: SCUP Past President, **Tom Flaherty**, thanks **Rod Rose**, vice president, STRATUS, Los Angeles, CA, for guiding the *Planning for Higher Education* journal as executive editor since 1997. Above right: 2004 Founder's (Casey) Award recipient, **John (Jack) Telfer**, and his wife, **Ginnie**, and **Frederick Mayer**, university planner (retired) from the University of Michigan, Ann Arbor, MI, greet friends at the annual business meeting.

Attendance High at SCUP–39 in Toronto

More than 1,271 higher education planning professionals attended SCUP’s annual international conference in Toronto, Canada, in mid-July. Attendance was higher than the last two annual conferences: 1,094 in Miami Beach, FL, and 1,218 in San Diego. About 70 percent of the attendees were SCUP members. Half were from colleges and universities and the other half were from companies, government agencies, other associations, and industry media. Seventeen countries, including the US, were represented. About 88 percent of attendees came from the US, nine percent from Canada, and three percent from other countries. View daily, on-site reports about the annual conference at www.scup.org/pubs/39/.



Top left: **Rose Barroilhet**, director, capital budget and administration, University of Wisconsin–Madison, with SCUP Culture Task Force Chair **Dick Rigterink**, principal, The Campus Studio, Ann Arbor, MI, and **Jeff Kosloske**, senior facilities architect, University of Wisconsin System Administration, Madison, WI. *Continued next page.*

Top right: **Raymond Haas**, consultant, professor emeritus at the University of Virginia, and an instructor for Step I of the SCUP Planning Institute, with **L. Thomas Swafford**, chair, SCUP-39 Conference Committee, and assistant vice chancellor and director, space management and research facilities, Indiana University at Bloomington.

Middle left: Gala reception at University of Toronto.

Middle right: **Neal Armstrong**, vice provost, University of Texas at Austin, with North Central Regional Representative **Lisa Macklin**, principal, Comprehensive Facilities Planning, Columbus, OH, and **Vergel Gay**, executive director of facilities planning and construction, University of Houston System.

Bottom left: **Persis Rickes**, president, Rickes Associates, Boston, MA, with President-Elect **Michael F. Middaugh**, assistant vice president, institutional research and planning, University of Delaware, Newark, DE.

Bottom right: Tuesday-morning breakfast discussion tables.

How & When is a SCUP Annual Conference Location Chosen?

The location for our annual, international conference rotates among SCUP's five regions (North Atlantic, Mid-Atlantic, Southern, North Central, and Pacific). The board of directors and SCUP staff determine potential cities within each region based on many factors, including (but not limited to) the number of institutions within a close proximity, ease of travel for attendees, location and character of hotels or convention centers, costs, and the potential "draw". SCUP works closely with Conferon, a leading meeting management firm, in researching cities and evaluating properties. Site visits are conducted by SCUP staff, a report on the sites is made to the board, and they make the final site selection. Upon board approval, specific contract negotiations are finalized. We plan and contract locations five to seven years prior to a conference to lock in properties that can accommodate the needs of our conference, as well as provide the best possible hotel rates. SCUP is currently contracted through 2009 for our annual conferences (see list below).

With increased attendance at our annual conference, SCUP is quickly approaching a time when we will not be able to accommodate our conference completely within a single hotel. Hotels have limited space for meetings in both size and number of rooms that can accommodate our plenary and concurrent sessions, special events, and expo under one roof. After projecting future growth patterns, listening to member preferences, and reviewing evaluations from conference attendees, the board decided to authorize the use of convention centers. Doing so opens opportunities to explore a new range of cities that were unable to accommodate SCUP under the single-hotel model. In 2008, SCUP will be conducting our first annual conference within a convention center at the Montréal Convention Center. While we will hold the main meeting functions and idea marketplace (formerly the expo) within the convention center, we will continue to have one host hotel for the guestroom block, pre-conference workshops, smaller receptions, and other functions as space allows.

Upcoming annual conference cities:

2005—Washington DC (USA)

2006—Honolulu, HI (USA) [a joint annual conference with APPA and NACUBO]

2007—Chicago, IL (USA)

2008—Montreal, Quebec (Canada)

2009—Portland, OR (USA)

Questions? Feedback? Send your thoughts and queries to membership@scup.org.

SCUP Strategic Plan Updated, Posted Online

The SCUP Strategic Plan Review Team, headed by **Trudis Heinecke**, director of long-range planning, University of California's Office of the President, Oakland, CA, and a former SCUP president, completed their work. The revised strategic plan was approved by the board in July and is posted for member review at www.scup.org/about/strategicplanfinal.pdf. Many thanks to the review team members for their work on behalf of SCUP: **Kathleen Beaumont**, a facilities planning consultant with Kathleen Beaumont Planning, Richmond, BC, Canada; **E. Mark Bezzant**, assistant vice president of strategic planning, institutional research, partnerships, and student services, Utah Valley State College, Orem, UT; **James Hawkes**, vice president, STRATUS, Los Angeles, CA; **Margaret (Marge) McDermott**, assistant director, facilities planning and construction, University of Delaware, Newark, DE; and **Elizabeth (Beth) Sibolski**, executive associate director, Middle States Commission on Higher Education, Philadelphia, PA.

SCUP's Campus Sustainability Day Returns in October

SCUP is hosting two sustainability-related events in October to celebrate Campus Sustainability Day. Find out what works and what's new about the following topics:

Webcast

Wednesday, October 20: Sustainable Building and Design on Campus—What Works and What's New?

Audiocast

Thursday, October 28—What Works & What's New: the State of the Sustainable Campus in 2004

To register, go to www.scup.org/profdev/csd/csd_2.html.

Tell us about your college or university's sustainability-related event and we will post it on SCUP's Campus Sustainability Day Calendar of Events. Send a description of your event (and include pertinent links) to csd@scup.org.

New Email Knowledge Community Added on Campus Retirement Communities

Leon Pastalan, author of *University-Linked Retirement Communities*, and an emeritus professor of architecture at the University of Michigan in Ann Arbor, MI, says that there are about 20 colleges and universities in the US that have sponsored housing for retirees and about 40 more have projects in development. If you are interested in engaging in online discussions on this topic, join this new email list by sending a request to scup-crc-request@umich.edu. An article on this topic also can be found in the July 26, 2004, edition of *Business Week Online* at www.businessweek.com.

SCUP in the News

Industry Media Covers SCUP's Annual Conference

The Chronicle of Higher Education was one of several publications that sent reporters to cover SCUP-39 in Toronto in July. The visit by *Chronicle* senior writer, **Lawrence Biemiller**, resulted in at least one news story on sustainability, which can be viewed at <http://chronicle.com/cgi2-bin/printable.cgi?article=http://chronicle.com/prm/daily/2004/07/2004072105n.htm>. Also in attendance was **Jean Marie Angelo**, a senior editor for *University Business* magazine, who included an item on the conference in the magazine's daily online newsletter, *UB Daily*. *American School & University Magazine* not only sent a reporter to cover the event, they hosted a booth in the expo.

SCUP Press Releases Archived Online

Press releases for the society are now archived online at www.scup.org/about/releases.html.

SCUP Membership

SCUP Membership Stats

As of July 1, 2004, SCUP had 4,389 paid memberships.

SCUP Publications

Longin Named PHE Executive Editor

Thomas Longin has been named executive editor of SCUP's quarterly peer-review journal, *Planning for Higher Education* (PHE). An announcement of Longin's appointment was made to members in July at the annual business meeting alongside SCUP-39. Longin, a resident of Fairfax, VA, recently retired as vice president of programs and research at the Association of Governing Boards of Colleges and Universities (AGB) and is a current member of the PHE editorial review board. During his career, he served as provost of Ithaca College, vice president of academic affairs at Seattle University, dean, School of Humanities and Sciences at Ithaca College, and as a faculty member at Ithaca College, Virginia Tech, and Carroll College.

More Publications News:

SCUP-39 Concurrent Sessions Available on Audio Cassettes, Audio CD, or MP3 CD—Most of the SCUP-39's concurrent sessions are now available on cassette tape or CD for purchase. You can even purchase the entire set of recorded concurrent sessions on MP3 CD, which would allow you to play it on your computer, burn a session to a CD, or download a session to an MP3 player [listen while you jog!]. The PDF order form is at www.scup.org/annualconf/39/SCUP_39_post_conference.pdf.



This fall, SCUP will be publishing a coffee table book by **Richard Dober**, a senior consultant at Dober, Lidsky, Craig and Associates, Belmont, MA, on the place of campus planning and design in the branding and heritage aspects of college campuses.



In her book, *In Sync: Environmental Behavior Research and the Design of Learning Spaces*—**Lennie Scott-Weber**, professor and chair, School of Interior Design, Ryerson University, Toronto, Canada, writes about the design of interior learning spaces with lessons drawn from sociology and anthropology.

SCUP Research

Expect Short Member Satisfaction Survey in Fall 2004

Responses to the two member surveys conducted last fall had a tremendous impact on the direction that short- and long-term planning discussions took during the past four board meetings. An annual member satisfaction survey is an excellent way to help SCUP leadership to stay aware of member concerns and needs. To that end, a much *shorter* member satisfaction survey will be conducted this fall. Please support SCUP by taking the survey when it comes out.

Upcoming Events

For a complete listing of SCUP events, visit www.scup.org/calendar/.

September 27, 2004: “Classroom Design—Lessons from the Technology Trenches,” a SCUP “no-travel” webcast. Noon–1:30 pm Eastern

October 1, 2004: Deadline for SCUP–40’s Call for Proposals

October 8–9, 2004: SCUP Board of Directors Meeting. Washington, DC

October 9, 2004: Step I of SCUP Planning Institute (Foundations of Planning with the Context of Higher Education) prior to North Central regional conference in Minneapolis, Minnesota (USA).

October 10–12, 2004: SCUP’s North Central region conference, “A Kaleidoscope of Challenges: The Changing Landscape of Higher Education,” in Minneapolis, Minnesota (USA). Visit www.scup.org/regions/nc/2004/

October 20, 2004: Campus Sustainability Day Event, “Sustainable Building and Design on Campus: What Works and What’s New?” (webcast)

October 24–26, 2004: SCUP’s Southern regional conference, “Destinations and Pathways: Directions from Your Present to Your Future,” in Austin, Texas (USA). www.scup.org/regions/so/2004/

October 28, 2004: Campus Sustainability Day Event, “The State of the Sustainable Campus in 2004” (audioconference)

November 5–6, 2004: SCUP–40 Program Planning Meeting in Ann Arbor, Michigan (USA)

Also in Autumn 2004:

North Atlantic’s One-Day Conference at Williams College, Williamstown, Massachusetts (USA)

Hope that you enjoyed this issue of *SCUP Member News*. Send questions or comments to membership@scup.org. If you have questions about your membership or need to update your member record, please send the information to membership@scup.org or call 734.998.7832 for immediate assistance.