

Member News

Please send your member announcements (awards received, new jobs, promotions, volunteer experiences, and other significant events) to membership@scup.org or fax to "Member News" editor at 734.998.6532.

Tom Bowen, retired as associate vice president for finance and administration from the University of Georgia in April, 2004, and joined Piedmont College, a private liberal arts college in Demorest, GA, as vice president for administration and finance. He also continues his affiliation as a principal and founding partner of Comprehensive Facilities Planning, Inc. in Columbus, OH.

Doris Cole, president of Cole & Goyette, Architects and Planners, Inc., of Cambridge, MA, was awarded a Boston Society of Architects research grant for a project, "Voices from the Past: Letters from 1970s Women Architects."

Ann Dodd now serves as assistant dean at Penn State University Park's College of Agricultural Science in University Park, PA.

Eric Hill was hired as regional director of architectural services at Fishbeck, Thompson, Carr & Huber, Inc. of Farmington Hills, MI.

The Pike Company of Clifton Park, NY, welcomed **Arthur Kaplan** as regional client manager.

Alan J. Lisowski was hired to manage business development at Moser Pilon Nelson Architects of Glastonbury, CT.

Robert Lowe was hired as an associate principal by NTD Stichler in Glendora, CA.

The Casali Group, Inc. in Somerville, MA, welcomed two SCUPers to their staff: **Debi Lacey McDonald** serves as principal architect and **Blaire Townsend** serves as vice president for business development. McDonald also serves on the SCUP North Atlantic Regional Council.

Leon Pastalan, director of the National Center for Housing and Living Arrangements for Older Adults and author of the book, *University-Linked Retirement Communities* (Haworth Press, 1994), was interviewed for the lead article on campus-based retirement communities in the December 2004 issue of *University Business* magazine. At Leon's request, SCUP has begun a new online knowledge community on this topic. Find out more at www.scup.org/about/communities/.

Marc Pelletier was hired as director of client relations at Macomber Builders in Boston, MA. Pelletier serves on the SCUP Culture Task Force.

Marvin W. Peterson, a professor of higher education at the University of Michigan in Ann Arbor, MI, served between January and September 2004 as one of five international experts on the Senior Reform Committee to Redesign Qatar University. He also met with the research staff of the Centro de Investigacao de Politicas do Ensino Superior (CIPES) in Portugal to advise them on their research agenda and to assist in planning an international conference on higher education that they will sponsor this summer. He gave the keynote address, “The Emerging Entrepreneurial University in the 21st Century Knowledge Industry,” for a national conference on the Future of Higher Education, which was co-sponsored by CIPES and the Universidade de Aveiro.

Larry Piper has moved to California State University. He now serves as chief of facilities planning at the Long Beach, CA, institution.

Barbara Spitz was hired as an association of Health, Education & Research Associates, Inc. of Philadelphia, PA.

Leigh H. Taylor, currently the longest serving law school dean in the country, is set to retire at the end of this academic year, after 26-plus years at Southwestern Law School. One of his most important legacies is the transformation of the campus over the past decade, including the restoration and adaptive reuse of the Bullocks Wilshire building, one of the most admired Art Deco landmarks in the world, which now houses the law school's state-of-the-art law library and the high-tech Dixon Courtroom and Advocacy Center. The library was named in Taylor’s honor this fall.

Al Valbuena was hired as vice president of strategic planning & information technology for Community College of Southern Nevada in Las Vegas, NV.

Andrew Wells established a new architectural practice, Dake | Wells Architecture, in Springfield, MO. The new firm will focus on higher education, K–12, and religious facilities.

Jim Zavagno was hired as director, facilities and operations, at Foothill College in Los Altos, CA. He is SCUP’s Pacific Regional Representative to the board of directors.

SCUP Business & Updates

Board Meeting Held in Washington, DC, in October

The 2004–2005 SCUP Board of Directors held a board development retreat and their regular meeting October 8–9, 2004, in Washington, DC.

- **Study Tour**—A U.S. study tour prior to SCUP–40 was proposed by **Peter Brennan**, SCUP’s international at-large director, as a way to serve our international members. He is investigating the level of interest in this study tour with Australian members and nonmembers. The proposed study tour would be designed primarily around the interests of international members but would be open to all as a rich opportunity for exchange. The study tour will move forward only if there is sufficient interest and a viable number of participants.

Members interested in learning more about the study tour can “opt in” to future communications by sending a message to studytour@scup.org. More information will be available beginning in January 2005.

- **International**—The board reviewed a proposal by **Richard Dober**, a senior consultant at Dober, Lidsky, Craig and Associates, in Belmont, MA, seeking SCUP’s support for a National Colloquium on Campus Development in the People’s Republic of China (PRC). The event is proposed for Beijing in September 2005 and will be supported by the PRC Ministry of Construction. SCUP offered to assist with program planning, promotion, and communication of outcomes from the colloquium and will be named as a co-sponsor.
- **Community College Needs Assessment Task Force**—**Jim Zavagno**, Pacific Region representative and director of facilities and operations at Foothill College, was asked to chair a task force on the needs of community college planners. The group has been formed and includes nine people: **Rich Franz**, **Arnie Gelfman**, **Sharon Hoffman**, **Susan Kelley**, **Laura Saunders**, **Jeff Seybert** (SCUP non-member), **Gordon Storrs**, **Dawit Teklu**, and **Dan Walleri**. SCUP’s director of planning and education, **Phyllis Grummon**, is providing staff support to the task force as it designs, implements, and analyzes a needs-assessment process. They will hold their first virtual meeting in January 2005.
- **Annual Conference Task Force**—This new task force has been charged by the board to review and make recommendations about the annual conference’s organizational and planning processes to ensure the most effective use of resources and talent. The task force also will assess the effectiveness of the conference structure and design in achieving the learning and networking goals of SCUP’s members. **Kathy Benton**, SCUP associate director of education and product development, will provide staff support.

SCUP–40 “Call for Proposal” Results

SCUP received a total of 223 concurrent session proposals and a record-breaking 28 workshop proposals for our annual international conference in July. The proposals were reviewed by members of SCUP’s planning academies in early November then finalized by the SCUP–40 Conference Planning Committee. Status letters have been sent to those individuals who submitted a proposal. If you have any questions about the status of a proposal, please contact **Kathy Benton** at kathy.benton@scup.org or 734.998.6966. Approximately 27 percent of submitted concurrent sessions were accepted for presentation at SCUP–40 in Washington, DC.

2006 Joint Annual Conference Programming Moves Forward

The Program Advisory Committee (PAC) for “The Campus of the Future: A Meeting of the Minds,” the joint APPA-NACUBO-SCUP annual conference that will be held in Honolulu, Hawai’i in July 2006, held its final meeting in mid-November in Baltimore, MD. The meeting included a look at “futuring” as a learning theme for the joint conference. **Steve Steele**, a sociology professor and director, Institute of the Future, at Anne Arundel Community College, led the group in an exercise that set the tone for the rest of the work on the program. The PAC determined key topical areas, generated a list of potential plenary speakers, and narrowed the options for engaging participants in active learning before, during, and after the conference. They

also outlined the criteria for reviewing presentation proposals. Visit www.campusofthefuture.org for more information.

SCUP's 2004 Campus Sustainability Day Offered Two Events

The 2004 Campus Sustainability Day offered two SCUP programs. The first, on October 20, was a SCUP webcast, "Sustainable Building and Design on Campus—Building a Restorative Educational Environment," which attracted 52 sites with more than 450 listeners. The second, a SCUP audio cast on October 28, was titled, "A Report to the Academy: The State of Sustainability on Campus." CDs of both programs are available for purchase through KRM by calling 800.775.7654 or custserv@krm.com.

SCUP's 2005 Campus Sustainability Day in October

SCUP has already set the date for the next Campus Sustainability Day: October 26, 2005.

Contact **Terry Calhoun** at terry.calhoun@scup.org if you have ideas for topics and speakers.

SCUP Provides Members with Access to Vendors via Online Marketplace, Plus Opportunities for Vendors to Advertise

Many members are responsible for finding products and services to meet their institution's needs, so SCUP provides an online marketplace with a search engine to help facilitate their search for the right vendor. Visit the online marketplace at www.scup.org/redirect/marketplace.html. Likewise, SCUP's corporate members need the opportunity to share information about their products and services so that institutional members are aware of them as potential resources. If you are a corporate member, please visit our recognition page for information on advertising opportunities at www.scup.org/recognition/. Direct all advertising and sponsorship questions to **Betty Cobb** at betty.cobb@scup.org or 734.998.6595.

SCUP Staff Update

Jolene Knapp, CAE, SCUP executive director, has been appointed chair of the steering committee for The Council of Higher Education Management Associations (CHEMA), an informal voluntary assembly of 30 management-oriented higher education associations in the U.S. and Canada. By sharing information, comparing experiences, and working collectively on projects of shared interest, CHEMA members maximize their resources and create substantial benefits for the colleges and universities they represent.

SCUP director of member relations and marketing, **Susan Rogers**, ABC, APR, earned accreditation from the International Association of Business Communicators (IABC) after passing a rigorous program that included submitting a portfolio of work experiences and passing a four-hour written exam as well as a half-hour oral exam on crisis communications. Rogers also is accredited by the Public Relations Society of America (PRSA).

SCUP director of communications and publications, **Terry Calhoun**, MA, JD, addressed attendees at the North American Conference on Higher Education and Sustainability—the largest-ever such conference—which was held in Portland, OR, in mid-October. His presentation explained how a number of higher education professional associations are working with their constituents to support sustainability initiatives on campus.

SCUP Collaborations

SCUP Honors ACE Fellows with Membership

SCUP honored members of the 2004–2005 Fellows Program at the American Council on Education (ACE) with a one-year membership. The ACE Fellows Program is a leadership development opportunity that prepares senior leaders to serve American colleges and universities.

SCUP Presence Felt at Other Shows

SCUP continues to have a presence at annual conferences and other gatherings for higher education-related organizations. For example, **Betty Cobb**, SCUP's associate director of corporate relations, attended the EDUCAUSE and U.S. Green Building Council's conferences this fall. Cobb also will attend the American Association of Community College's (AACC) annual conference in Boston, MA, in April. These efforts support SCUP's strategic goal of increasing the society's recognition as a leader in the field of planning for higher education.

SCUP to Present at ACCED-I Event

Kathy Benton, SCUP associate director of education and product development, has been invited by the Association for Collegiate Conference and Event Directors-International (ACCED-I) to present in March in Nashville, TN, on how trends in higher education are affecting college and university conference housing, special events, and conference service operations. Benton has presented to this organization during past conferences and is also a former board member and officer.

SCUP-Authored Article in Next *Facilities Manager* Issue

Terry Calhoun, MA, JD, SCUP's director of communications and publications, has authored, "How Sustainability Initiatives May Affect You and Your Campus in 2005," which is scheduled to be published in the January–February issue of *Facilities Manager*, the magazine of APPA, the Association of Higher Education Facilities Officers.

SCUP In the News

SCUP's Sustainability Audio Cast Highlighted in *Dean & Provost*

The December 2004 issue of the *Dean & Provost* newsletter covered the October 28, 2004, SCUP Campus Sustainability Day audio cast, "A Report to the Academy: The State of Sustainability on Campus." The article includes nine suggestions for how campuses can support environmental sustainability.

USA Today Interviews SCUP on Student Housing Trends

Haya El Nasser, a reporter for *USA Today*, contacted SCUP looking for experts to interview concerning student housing trends. She interviewed both **Jolene Knapp**, SCUP executive director, and SCUPer **Christopher Hill**, a principal with CBT/Childs Bertman Tseckares, Inc., in Boston, MA. Hill's article, "Housing Strategies for the 21st Century: Revitalizing Residential Life on Campus," was published in the March-May 2004 issue of *Planning for Higher Education*

(PHE). El Nasser's article, "University Housing Going 'New School'", was published in *USA Today* on September 22, 2004, on page three and quotes both Knapp and Hill.

Chronicle Uses SCUP Search Engines for Retail-to-Education Space Conversions

Mike Arnone, a reporter covering the government and politics beat for *The Chronicle of Higher Education*, called SCUP looking for examples of retail space (e.g. strip malls and stores) that have been converted into space used for educational purposes by colleges and universities. He was introduced to two online search engines maintained: the SCUPLinks archives (also known as the "Knowledge Finder") at www.scup.org/redirect/scuplinks.html and the *Planning for Higher Education* (PHE) journal article search engine at www.scup.org/redirect/phe.html.

SCUP Press Releases Archived Online

Press releases for the society are archived at www.scup.org/about/releases.html.

SCUP Membership

SCUP Membership Stats

As of October 1, 2004, SCUP has 4,826 paid memberships. This is a two percent increase over the previous year.

SCUP Outreach to Faculty, Students

SCUP is developing a database of institutions offering graduate-level degrees and will be contacting faculty to offer SCUP as a resource to students. Some of the degrees targeted include architecture, urban planning, and higher education administration. If you know of a school or a faculty member who should be included, please send the name and contact info to membership@scup.org to be added to the list.

SCUP Publications

Design of Learning Space Book Proves Popular

Lennie Scott-Webber's new book, *In Sync: Environmental Behavior Research and the Design of Learning Spaces*—published by SCUP this fall—is proving to be one of SCUP's most popular books and is outselling projections. Scott-Webber, a professor and chair at the School of Interior Design at Ryerson University in Toronto, Canada, writes about the design of interior learning spaces with lessons drawn from research conducted for psychology, sociology, and anthropology publications. The book has been purchased as a classroom textbook for students in interior design at Ryerson. Scott-Webber was featured in a live, one-and-a-half hour SCUP webcast on this same topic in early December. A total of 68 sites, with more than 350 listeners, tuned in for the broadcast.

SCUP Thanks *PHE* Book Review Editor

Many thanks to **David Parkyn** for his years of volunteer service as book review editor for SCUP's *Planning for Higher Education* (PHE) journal. Parkyn resigned because of the demands from his new job as provost and senior vice president of Elizabethtown College in Pennsylvania.

More Publications News:

Managing Capital Projects—**Phillip Waite**, assistant professor of landscape architecture at Washington State University, has authored a new book, *Planning, Designing, and Delivering New Buildings: The Non-Architect's Guide to Major Capital Projects*, which will be published by SCUP this winter. With degrees in both landscape architecture and architecture, he has experience in campus planning, campus landscape architecture, architectural programming and design, and capital budgets. Waite will be presenting a SCUP webcast on this topic on Wednesday, January 19, from 3:00 pm–5:00 pm eastern. It is titled, “Capital Projects for Non-Architects—Design and Project Delivery.” Visit www.scup.org/profdev/notravel/nad.html for more information on both the book and the webcast.

Campus Heritage—SCUP will be publishing a small, full-color coffee table book by **Richard Dober**, a senior consultant at Dober, Lidsky, Craig and Associates in Belmont, MA, on the place of campus planning and design in the branding and heritage aspects of college campuses.

SCUP Research

Fall 2004 Member Satisfaction Survey

From now on, SCUP members will be asked at least one question every fall to measure their overall satisfaction with SCUP. This measurement is part of a process that the SCUP board has put into place to monitor the society's progress in meeting the goals that are outlined in the Strategic Plan. This satisfaction measurement will serve as a bellwether for SCUP. If you haven't had an opportunity to take the latest survey, please visit www.scup.org/redirect/memsat_survey.html. A SCUP ID and password are required to ensure that only members are responding to the survey. SCUP ID and password are published at the top of your weekly *SCUP Email News*. The survey will be open until early February 2005.

Planning for Higher Education Journal Survey

The new executive editor of *Planning for Higher Education* (PHE), **Tom Longin**, is asking members and non-member subscribers of the journal to answer a few short questions to help him make decisions about the future of this publication. Please visit www.scup.org/redirect/phe_survey.html if you haven't yet had a chance to respond to this survey.

Upcoming Events

For a complete listing of SCUP events, visit www.scup.org/calendar/index.html.

January 19, 2005: SCUP Webcast, “Capital Projects for Non-Architects—Design and Project Delivery,” with SCUPER Phil S. Waite, an assistant professor of landscape architecture in the Department of Capital Planning and Development at Washington State University, from 3:00 pm–5:00 pm eastern time.

January 21–24, 2005: Step II and Step III of the SCUP Planning Institute in Tempe, AZ (USA)

February 4–5, 2005: SCUP Board of Directors and Committee Meetings at the Four Points by Sheraton in Ann Arbor, MI (USA)

February 10–11, 2005: Association of University Administrations (AUA)–SCUP Space Management Conference at CBI Conference Centre, London, England (UK)

February 17, 2005: SCUP Webcast, “The Intentional Campus,” with SCUPER Michael Flusche, associate vice chancellor, Syracuse University, from Noon–1:30 pm eastern.

March 8, 2005: SCUP Webcast, “Inward Journey Part II: Neuro-biology, Immunology, and Spatial Archetypes in the Campus Environment,” with SCUPER Susan Painter, a pioneer in the field of design psychology and a campus planner with A.C. Martin, from 3:00 pm–4:30 pm eastern.

March 12, 2005: SCUP Planning Institute, “Step I: Foundations of Planning Within the Context of Higher Education” in Philadelphia, PA (USA)

March 13–15, 2005: SCUP’s Mid-Atlantic Regional Conference, "Getting to Your Educational Oz: Yellow Brick Roads to Progress," in Philadelphia, PA (USA)

March 16–18, 2005: SCUP’s North Atlantic Regional Conference, “Railroads, Highways, and the Knowledge Industry: Colleges and Universities as the Vehicle for Economic Growth,” at New York University Kimmell Center, NY (USA)

March 20–22, 2005: SCUP’s Pacific Regional Conference, “Planning for . . . the Customer!?” in Portland, OR (USA)

April 10–11, 2005: Space Management Workshop at Massachusetts Institute of Technology, Cambridge, MA (USA)

July 23–27, 2005: “Planning • Linking • Learning”—SCUP’s fortieth annual, international conference and idea marketplace in Washington, DC (USA). Visit www.scup.org/annualconf/40/.