

This newsletter for SCUP members is published quarterly.

Member News

Please send your member announcements (awards received, new jobs, promotions, volunteer experiences, and other significant events) to membership@scup.org or fax to Member News editor at 734.998.6532.

Congratulations to the following SCUPers who were elected to the American Institute of Architect's College of Fellows in 2005: **Gregory Clement**, principal, Kohn Pedersen Fox Associates, New York, NY; **Thomas DeAngelo**, president, Architectural Alliances, Minneapolis, MN; **S. Michael Evans**, vice president and architect, Hanbury Evans Wright Vlattas + Co., Norfolk, VA; **Thomas Mathison**, principal, Tower Pinkster Titus Associates, Inc., Grand Rapids, MI; **Michael Prifti**, principal, Bower Lewis Thrower Architects, Philadelphia, PA; and **Michael Turnbull**, assistant architect, The Architect of the Capitol, Manassas, VA.

Evelyn Babey was hired as manager of student development and success, at the Higher Colleges of Technology, in Abu Dhabi in the United Arab Emirates.

Ronda Bailey has been hired as director of marketing of HSC Builders & Construction Managers, in Exton, PA.

Karen Webber Bauer, director of the Office of Institutional Research, at the University of Georgia, will serve as chair of the Association for Institutional Research's (AIR) Professional Development Services Committee. Bauer served as chair of the SCUP Professional Development Committee for four years.

Douglas Bennett was hired as manager of national sales with Turner Construction Company in New York City, NY.

Anthony Bernheim, principal, green design, SMWM in San Francisco, CA, was invited by the Building Commission of Victoria and the Green Building Council Australia to travel to Australia in February–March 2005 to give several presentations, seminars, and workshops. As keynote speaker for Green Building Council Australia in Sydney, he spoke on “Sustainability Measures for Occupant Health, Improving Indoor Air Quality Molecule by Molecule”; in Melbourne he spoke on “Building Productivity and Profit, Good Indoor Air Quality Improves Occupant Health, and he presented on “Rating Systems: Expectations and Reality, LEEDing the Way” at an urban design, architecture, and planning conference sponsored by the City of Melbourne, Australia, called “EcoEdge: Urban Environments or Urban Disasters?” Late last year, Bernheim received the 2004 Nathaniel A. Owings Award from the American Institute of Architects California Council (AIACC) in recognition of “a lifetime of service, commitment and advocacy for the principles of sustainable design and preserving the earth's natural resources.” The annual award recognizes individuals or groups who have demonstrated outstanding accomplishments in the preservation of nature in relation to California's built environment.

 **MEMBER NEWS**

Betsy Boykin has joined the Baltimore, MD, office of Ayers/Saint/Gross Architects & Planners as director of their Landscape Architecture Studio.

William Colehower, director of master planning, has been named a principal at Shepley Bulfinch Richardson and Abbott in Boston, MA.

Joan Creviston was hired as director of business development at Chapman Griffin Lanier Sussenbach Architects (CGLS Architects) in Atlanta, GA.

Alan Cuteri was recently named a LEED (Leadership in Energy and Environmental Design) Accredited Professional by the U.S. Green Building Council. He is a principal at Strada, an architecture, interior design, landscape, and urban design firm in Pittsburgh, PA.

Susannah Drake has been named associate at Platt Dana Architects in New York, NY.

June Hanley was hired with CUH2A in Princeton, NJ as a senior planner.

Clint Hewitt was named 2005 Distinguished Alumni in the College of Planning, Design and Construction for Michigan State University.

David Hollowell, executive vice president and treasurer of the University of Delaware, and former SCUP president (1994–95), was one of ten individuals who received the title of Honorary AIA from the American Institute of Architects (AIA) in February. His work at the Delaware campus includes directing a comprehensive campus renewal and expansion program, comprising more than 3.3 million square feet of new construction and renovation with a construction value of more than \$700 million. “Though not trained as an architect himself,” wrote U.S. Senator **Joseph Biden, Jr.** (D-DE) in his nomination letter to the AIA, “In the course of his work he has become very knowledgeable about all aspects of building design and construction.” Many of the projects under Hollowell’s direction have won design awards for both the university and the architects involved. Hollowell received SCUP’s Distinguished Service Award in 1997.

Dorothy Milligan (formerly Dorothy Lewis) has been named senior associate dean for administration and finance at the Virginia Commonwealth University’s School of the Arts in “Education City” in Doha, Qatar. Learn more about Education City at www.qf.edu.qa.

John “Jack” Telfer, a former SCUP president and recipient of SCUP’s 2004 Founder’s (Casey) Award, retired as director of the Marion County Park District in Marion, OH.

Nancy Tierney, director of the Office of Facilities Planning and Management, at Stanford University’s School of Medicine, is serving as chair-elect of the Steering Committee of the Group on Institutional Planning (GIP) of the Association of American Medical Colleges (AAMC).

Jan Turner has been promoted to vice president of Cotter Consulting, Inc., in Chicago, IL.

Wesley Walls was promoted to president of The Wilcox Group in Little Rock, AR.

SCUP Business & Updates

February 2005 Board & Committee Meetings

The first weekend in February was a busy one for the many SCUP members who traveled through snow and ice to Ann Arbor, MI, (USA) to participate in SCUP's annual mid-winter planning meetings. The SCUP Board of Directors held a one-day board meeting on Friday, February 4, and two committees—membership and professional development—met on Saturday, February 5.

SCUP Board of Directors Report: The board continues to review opportunities and consider what's on the horizon for SCUP. The society's strategic plan, recent member survey responses, and issues identified in SCUP's *Trends in Higher Education* report are among the tools that guide their planning. This was an informal meeting to articulate key priorities for the next 18–24 months, setting the stage for upcoming budget planning.

Membership Committee Report: This committee is looking at ways to improve member benefits, particularly building member-only (also known as “password protected”) areas on the SCUP website. The committee also is interested in developing a coordinated volunteer program, growing institutional membership, especially among faculty and students involved in higher education administration programs, and learning how SCUP can attract and keep members from different generations, such as Generation X and Y. A recruitment and retention training program is underway for state and provincial contacts.

Professional Development Committee (PDC) Report: The PDC identifies the professional development needs of members and the means of meeting those needs. The committee developed criteria for selecting faculty members for workshops and reviewed the ways in which events are evaluated. Now that the original planning institute has been offered and the first ‘graduates’ have completed it, the PDC is establishing an advisory committee to guide its continuation. The PDC is also looking at how to best organize the variety of educational experiences that are offered across annual conferences, regional conferences, webcasts, and stand-alone workshops. The option of creating a series of resource planning institutes to serve as this organizational framework is being explored. The committee will continue to work with regional councils, staff, and annual conference committees on this objective.

Regional Directors' Report: The five regional directors met to discuss common regional policies and procedures for regional events and volunteering.

Member-Only Benefit: Online Archive of Campus & Strategic Plans

SCUP has collected links to more than 800 campus and strategic plans from about 400 colleges and universities and posted them at www.scup.org/knowledge/linked_plans.html. More plans will be added to the list once or twice a year, according to **Terry Calhoun**, M.A., J.D., SCUP director of communications and publications. Calhoun added, “I would like to hear from members about what kinds of hyperlinks and information collections they would find useful for placement in SCUP's member-only web section.” If you wish to share a link to an institutional plan that is not listed on the page, please send that information to plans@scup.org. This archive is now behind password protection as a member-only benefit.

First Graduates of SCUP Planning Institute Honored, Receive Certificates

Eleven higher education professionals were the first to attend all three steps of the Society for College and University Planning's (SCUP) Planning Institute and to receive the institute's Certificate of Completion. The graduates received their certificates at the institute, which was held in January in Tempe, AZ. The graduates, in alphabetical order, are:

Bruce Flye, director, campus space planning, East Carolina University, Greenville, NC
Diana Galindo, academic development director, Universidad Anahuac, Mexico
Jaime Jose Garrido, facility manager, Chandler-Gilbert Community College, Chandler, AZ
Thomas Huf, principal architect, S E A Consultants, Inc., Cambridge, MA
Jolene Knapp, SCUP's executive director
Richard Marshall, vice president, finance & administration, College of Santa Fe, Santa Fe, NM
Noreen Mashaw, statistical research assistant, Morehouse College, Atlanta, GA
Ann McEntee, graduate student, University of New Mexico, Santa Fe, NM
James Rogers, program manager, Maas Companies, Lake Forest, CA
Diane Stephens, director, academic resources, California State University-Northridge, Northridge, CA
Alana Veal, planning and assessment coordinator, Morehouse College, Atlanta, GA

Two more graduates were added in March 2005 at the Step I offering prior to the Mid-Atlantic Regional Conference in Philadelphia, PA:

Neal Armstrong, vice provost, University of Texas, Austin, TX
Diann McKee, assistant vice president of business affairs and finance and university budget officer, Indiana State University, Terre Haute, IN.

Offered throughout the year, the SCUP Planning Institute consists of three seminars—or “Steps”—that expose its participants to best practices in higher education planning and builds their knowledge of different types of campus-based planning through lectures, group discussions and exercises, and case studies. “Colleges and universities understand that the complexities of campuses require an integrated approach to planning to assure their success,” said **Phyllis Grummon**, Ph.D., SCUP director of planning and education. “The SCUP Planning Institute is a unique educational program that provides participants with the knowledge of integrated planning practices through application to case problems in academic, financial, and facilities issues. Attending professionals return to their jobs able to guide their campuses in successful integrated planning processes.” For more information about the SCUP Planning Institute, visit www.scup.org/profdev/pi/.

Three Regional Conferences Pack ‘Em In

Attendance was strong at all three regional conferences, according to SCUP's regional program coordinator, **Lorel Vidlund**. All three were held in mid-March. Here are the stats:

Mid-Atlantic Regional Conference

Title: “Achieving Your Institutional Oz—Yellow Brick Roads to Progress”

Date: March 13–15, 2005

Total Full-Conference Registrations: 219

Percent of Attendees Who Are SCUP Members: 64%

North Atlantic Regional Conference

Title: "Railroads, Highways, and the Knowledge Industry—Colleges and Universities as the Vehicle for Economic Growth"

Date: March 16–18, 2005

Total Full-Conference Registrations: 262

Percent of Attendees Who Are SCUP Members: 55%

Pacific Regional Conference

Title: "Planning for . . . the Customer!?"

Date: March 20–22, 2005

Total Full-Conference Registrations: 270

Percent of Attendees Who Are SCUP Members: 57%

What is the Meaning of Asterisks and Boxes?

The 2005 SCUP Membership Directory was mailed to members in January 2005. SCUP has since received an inquiry about what the asterisks and little boxes mean in front of member names in the back of the directory. The asterisks indicate the member is part of a group membership and the little black box in front of a name indicates that the individual is the group's main contact.

Georgia Member First to Register for SCUP–40

The online registration form for SCUP–40, the society's annual international conference and Idea Marketplace, was only three hours old when a SCUPer from Atlanta, GA, **Charles Hawkins**, director of institutional research and planning for North Georgia College and State University, sent in his registration. This was the earliest annual conference registration ever received by SCUP due to advanced planning and preparation by staff, which allowed online registration to open earlier than in previous years. The SCUP Office staff celebrated the milestone by sending a box of Michigan chocolate to Hawkins. SCUP–40 will be held this July in Washington, D.C.

Save Money by Registering for SCUP–40 Before May 20, 2005

SCUP offers special annual international conference registrations rates as an incentive to encourage members to register early: early-bird and advance. The least expensive member registration rate is the "early bird." Members need to register by Friday, May 20, 2005, to take advantage of this rate, but it saves them \$70 over the advance registration rate and \$105 over the regular or on-site registration rate.

SCUP Webcasts Enjoy High Attendance

Recent monthly webcasts have had high attendance. For example, February's "Intentional Campus: Everyday Opportunities to Enrich Students' Experience by Improving the Physical Environment of a Campus," with 77 sites linking in, set a SCUP record for a webcast listening audience. Actual attendance for the webcast, which includes all of the people participating at each site, was near 1,000 people, or an average of 10 to 15 people per site. Webcast broadcasts and handouts are archived on CDs and can be purchased by calling KRM, SCUP's production partner, at 800.816.2640.

SCUP In the News

SCUP's "In Sync" Book Highlighted in *Chronicle of Higher Education*

The Chronicle of Higher Education included **Lennie Scott-Webber's** book, *In Sync: Environmental Behavior Research and the Design of Learning Space*, which was recently published by SCUP, in a list of new books pertaining to architecture. The article was published on page A29 of the March 4, 2005, issue.

SCUP Books Recommended in *College Planning & Management*

Two SCUP books were recommended as excellent planning resources by the editor of *College Planning & Management* magazine. The books, *The Non-Architects Guide to Capital Planning* by **Phillip Waite** and *In Sync: Environmental Behavior Research and the Design of Learning Space*, by **Lennie Scott-Webber**, were two of four books mentioned in the editor's column of the February 2005 issue.

***Chronicle* Covers 2004 CFI Survey Results**

"Private colleges and universities typically have far more usable space per student than their public counterpart," wrote *The Chronicle of Higher Education* in a March 4, 2005, follow-up article to their earlier announcement of SCUP's 2004 Campus Facilities Inventory (CFI). The national survey, now in its second year, compiled information from 189 public and private four- and two-year institutions, which was published in a report. A PDF of the SCUP CFI Report can be downloaded at www.scup.org/knowledge/cfi/.

***UB Daily* Covers SCUP Books, Webcasts**

UB Daily, the daily electronic newsletter published by *University Business Magazine*, provided pre-event mentions of SCUP's December 9 webcast by **Lennie Scott Webber**, "Creating Environments for Learning and Exchange, Not Just Delivery—Applying Research to Design"; the January 19 webcast by **Phillip S. Waite**, "Capital Projects for Non-Architects—Design and Project Delivery"; the February 17 webcast by **Michael Flusche**, "The Intentional Campus: Everyday Opportunities to Enrich Students' Experience by Improving the Physical Environment of a College"; the March 15 webcast by **Susan Painter**, "Neuro-biology, Student Adaptive Capacities, and Campus Spatial and Strategic Archetypes"; the publication of Scott-Webber's book, *In Sync: Environmental Behavior Research and the Design of Learning Space*, and the quarterly *SCUP Trends in Higher Education* report. Check for future SCUP events and announcements in *UB Daily* in the "New Products and Services" section by visiting www.universitybusiness.com.

***Dean & Provost* Column Gives SCUP Plenty of "Space"**

SCUP has a regular column on space management and facilities issues in every edition of *Dean & Provost*, a monthly newsletter, which is either written by **Phyllis Grummon**, Ph.D., or guest-edited by a SCUPer. For example, the topic of the November issue was "Sustainable Campus Facilities Increase Usefulness, Lower Costs" and the January issue was "Ask Four Questions When Considering Building Restoration." The March column was guest-edited by **Art Lidsky**, president of Dober, Lidsky, Craig and Associates of Belmont, MA, who wrote an article titled, "Campus Planning Without An Academic Plan is Not Effective." SCUPers interested in guest-editing a future column should contact Grummon at phyllis.grummon@scup.org or 734.998.9666.

SCUP-Authored Article Published in *Facilities Manager* Magazine

“LEED Certification and Campus Sustainability,” was published in the January-February issue of *Facilities Manager*, the magazine of APPA, the Association of Higher Education Facilities Officers. The article was written by **Terry Calhoun**, MA, JD, SCUP’s director of communications and publications.

SCUP Press Releases Archived Online

Press releases for the society are archived online at www.scup.org/about/releases.html.

SCUP Membership

SCUP Membership Stats

As of January 1, 2005, SCUP has 4,925 paid memberships or 4,588 “named” members.

- Overall, membership grew nearly four percent over the previous year.
- Institutional membership grew six percent overall over previous year.
- Institutional memberships increased from 58 percent to 61 percent of total memberships.
- Corporate memberships have remained steady with little growth in total numbers.
- Canadian memberships grew by 16.3 percent to 196.

Member Survey Reveals Satisfaction Levels

Many thanks to the 264 SCUPers (or 5.7 percent of total membership) who took the three-question, online member satisfaction survey in fall 2004. The survey revealed that 79 percent of members are either completely or very satisfied with SCUP. This is higher than the satisfaction levels measured in fall 2003, when 62 percent of 189 respondents indicated that they were either completely or very satisfied. The board has asked SCUP to measure overall member satisfaction every fall as part of the recent strategic plan update.

SCUP Publications

PHE Survey Aids News Executive Editor

SCUP’s new executive editor of *Planning for Higher Education* (PHE), **Tom Longin**, was grateful to the 83 members and nonmember subscribers who responded to the recent online survey. The survey revealed that most readers prefer the print version of PHE over the online version, although a quarter liked both. Readers tend to skim each issue and send articles of interest to colleagues. Forty-two percent of readers wouldn’t change anything about PHE. Nearly 80 percent of readers supported the journal’s inclusion of advertising at the back of each issue but some commented that the ads should always be contained within a certain number of pages and/or not go beyond a certain percentage of each issue.

More Publications News:

SCUP’s top five books based on fiscal-year sales are:

1. *In Sync: Environmental Behavior Research and the Design of Learning Spaces* by Lennie Scott-Webber, Ryerson University

2. *Non-Architect's Guide to Major Capital Projects: Planning, Designing, and Delivering New Buildings* by Phillip S. Waite, Washington State University

3. *Planning for Student Services: Best Practices for the 21st Century* edited by **Martha Beede**, consultant for IBM Global Education, and **Darlene Burnett**, senior consultant for IBM Education Consulting & Services.

4. *Transforming Higher Education: A Vision for Learning in the 21st Century* by **Michael G. Dolence**, Michael G. Dolence & Associates, and **Donald M. Norris**, Strategic Initiatives, Inc.

5. *Innovation in Student Services: Planning for Models Blending High Touch/High Tech* edited by **Darlene Burnett**, an independent consultant, and **Diana Oblinger**, higher education author and vice president, EDUCAUSE (and one of two SCUP–40 plenary speakers!).

Upcoming Events

For a complete listing of SCUP events, visit www.scup.org/calendar/index.html.

May, 2005: Webcast, “Working with Star Architects.” Date TBD.

May 2, 2005: Deadline, Call for Proposals for “Discovery Through Collaboration,” North Central Regional Conference (October).

May 16, 2005: Deadline, Call for Proposals for Southern Regional Conference (November).

May 20, 2005: Deadline, “Early-Bird” Registration for SCUP–40 Annual International Conference.

May 23, 2005: One-Day Conference, Southern Region, “Private/Public Partnerships to Deliver Facilities Solutions,” at North Carolina Central University in Durham, NC (USA).

June 24, 2005: Deadline, “Advance” Registration for SCUP–40 Annual International Conference.

July 23–27, 2005: “Planning • Linking • Learning”—SCUP's 40th Annual, International Conference and Idea Marketplace in Washington, DC (USA). Visit www.scup.org/annualconf/40/.

September 30, 2005: One-Day Conference, North Atlantic Region, at University of Vermont (USA).

October 9–11, 2005: North Central Regional Conference, “Discovery Through Collaboration,” at Blackwell Inn, Ohio State University, Columbus, OH (USA).

October 26, 2005: SCUP Campus Sustainability Day.

November 6–8, 2005: Southern Regional Conference, “Extreme Makeovers in Planning: Does Your Institution Need One?” at Hyatt Regency in Tampa, FL (USA).

Hope that you enjoyed this issue of *SCUP Member News*. Send questions or comments to Susan Rogers at membership@scup.org. If you have questions about your membership or need to update your member record, sending the information to membership@scup.org for immediate assistance.