

**Member News**

*Please send your member announcements (awards received, new jobs, promotions, volunteer experiences, and other significant events) to [membership@scup.org](mailto:membership@scup.org) or fax to SCUP Member News editor at 734.998.6532.*

**Peter Anastos** is the new vice president for Ryan Construction, Inc. in Walpole, MA.

**Kathleen Beaumont**, a facilities planning consultant who owns her own firm, Kathleen Beaumont Planning, in Richmond, BC, Canada, is serving as chair of the City of Richmond 2010 Olympic Oval Project Building Committee. She will oversee the building of a speed skating oval, which will then be converted to a multi-purpose recreation building for the city after the games.

**Jennifer Oster Bleich** was recently promoted to project manager at Middlebury College in Middlebury, VT.

SmithGroup recently hired **Kacey Clagett** as development director for both their San Francisco and Los Angeles offices.

**Alan Colyer** is the new director of master planning at Gensler in Houston, TX.

**Kathryn Gould Cullivan**, with the University of North Texas in Denton, TX, received a promotion to associate dean of fiscal & human resources.

Cannon Design in Chicago, IL, welcomes **Richard Daspit** as vice president.

**Mary Doyle**, vice president of information systems and vice provost of administration for Washington State University, will serve as conference chair for SCUP-42 in Chicago, IL, in July 2007.

**Roger Frechette** recently joined Skidmore, Owings & Merrill, LLP in Chicago, IL.

Zimmer Gunsul Frasca Partnership in Portland, OR, welcomes **Thomas Fortier** as associate partner.

**Thomas Gallia** was recently promoted to vice president for university relations at Rowan University in Glassboro, NJ.

**Jaime Garrido** was promoted to associate dean for administrative services at Chandler-Gilbert Community College in Chandler, AZ.

Keene State College in Keene, NH, welcomes **Helen Giles-Gee** as their new president. She is their third female president. She formerly served as provost at Rowan University and is a past president of SCUP.

**Eric Hill** joins Lord, Aeck & Sargent in Ann Arbor, MI, as principal.

Congratulations to **Lisa M Keith**, with Paulien & Associates in Denham Springs, LA, for her promotion as senior consultant.

**Daniel Kenney**, a principal and director of institutional planning at Sasaki Associates, Inc., has co-authored a book, *Mission and Place: Strengthening Learning and Community Through Campus Design*, published by Greenwood Publishing Group.

Arup in Cambridge, MA, welcomes **Jessica Lavin** as their new marketing manager.

**Jeffery Lynch** joined Murray Associates Architects in Harrisburg, PA, as the new director of business development.

The University of Vermont welcomes **Fayneese Miller** as their new dean of the College of Education and Social Services.

Gilbane Building Company, Richmond, VA, welcomes **Dennis Murray** as their new senior business development manager.

SCUP's North Atlantic membership representative, **Ann Newman**, joined Shepley Bulfinch Richardson & Abbott, in Boston, MA, as an associate and senior project manager.

**Daniel Okoli** joined the University of Wisconsin-Madison as the university architect.

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## Proulx Honored by City of Montreal

**Roland Proulx** received a 2005 Agora Award and was inducted into the exclusive Ambassadors' Club of Montreal, Canada, at a gala held at the Palais des Congrès in April. He was named an ambassador by appointment, in part, because of his efforts to bring SCUP-43, the society's annual international conference and idea marketplace, to the Montreal Convention Center in July 2008. SCUP-43 is expected to generate \$3.7 million in economic spin-offs. Proulx, a former SCUP board member, retired from the University of Montreal, but continues to work as an independent evaluation and planning consultant.

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**Charlie Raubacher** joined Parsons Corporation, Charlotte, NC, as vice president and deputy technology division manager.

**Mark Reed** and **Bill Wilson**, both principals at William Wilson Associated Architects in Boston, MA, presented on "Why Does One Nano Lab Cost More Than Another?" at the International Society for Optical Engineering (SPIE) Optics & Photonics 2005 Symposium in late July in San Diego, CA.

Walton & Associates, Architects, PC, Springfield, IL, welcomes **J Kevin Roth** as principal.

## MEMBER NEWS

**John Ruffo**, an at-large director on the SCUP board, has established a new practice, WRNS Studio, in San Francisco, CA.

**David Salazar**, director of facilities at Claremont Graduate University, has been given the Distinguished Alumni of the Year Award from the College of Environmental Design, California State Polytechnic University in Pomona, CA.

Dayna Brown, who is now **Dayna Seelig** (congratulations on her recent marriage), recently joined Morehead State University as special assistant to the president for assessment and continuous improvement.

BHDP Architecture in Cincinnati, OH, is proud to announce the promotion of **Thomas Sens** to associate principal.

**Peter Stazicker**, senior principal, announced the changing of his firm's name from Anshen + Allen to CO Architects.

**William Tibbs** recently joined Brown University in Providence, RI, as facilities management planner.

**Kevin Utsey** joined the firm of Hayes, Seay, Mattern & Mattern as regional director of design in their Charlotte, NC, office.

**Garry Vance**, with Embry-Riddle Aeronautical University in Daytona Beach, FL, received a promotion to executive director of program and planning.

Congratulations to our latest graduates of the SCUP Planning Institute: **Thomas Mierzwa**, principle, The Fountainhead Group, Silver Springs, MD; **Andrew Williams**, director, University of Cincinnati's Office of Space Management, Cincinnati, OH; and **Alex Buehler**, manager of design services, University of Regina's Physical Plant, Regina, SK, Canada.

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### In Memorium: R Dan Walleri

SCUP mourns the death of **R Dan Walleri**, director of planning and research, Mt. Hood Community College in Gresham, OR. "He was a significant driving force behind SCUP's Community College Task Force and he will be missed by his SCUP friends and peers around the world," said Phyllis Grummon, PhD, SCUP director of planning and education.

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**Higher Education Trends:** More than 6,000 people have downloaded the July version of SCUP's Trends to Watch in Higher Education. This quarterly report is quickly becoming one of SCUP's most valuable offerings of knowledge to the higher education community. While it is available to everyone at [www.scup.org/knowledge/ttw.html](http://www.scup.org/knowledge/ttw.html), there is also a SCUP member-only version which has been enhanced with links related to each item.

## SCUP Business & Updates

### SCUP–40 Annual Conference Attracts Second Highest Attendance

The final attendee count for SCUP–40 in Washington, DC, is 1,452, which is the second highest attendance in 40 years. Learn more about what happened at this year’s annual conference by visiting [www.scup.org/annualconf/40/](http://www.scup.org/annualconf/40/). On that web page, you will find:

- A link to the conference’s proceedings page, which is password-protected for use by members and conference attendees. This page includes valuable information, such as the link to the final list of registrants.
- Candid photos of attendees taken by Terry Calhoun, SCUP’s director of communications and media relations,
- Information on how to order audio CDs of concurrent and plenary sessions, and
- A link to the hilarious and thought-provoking Capitol Step’s “Lirty Dies” web page.

Photos of SCUP AIA-CAE award-winning groups can be downloaded from this site:

<http://splendid.backpackit.com/pub/204875>.

### SCUP Board of Directors Welcomes Annual “Guest Director”

In April, the SCUP Board of Directors approved the addition of a "guest director." The guest director is appointed by the president for a one-year term and is a non-voting board member, but will otherwise fully participate. “This position allows us to consider strategic priorities for the coming year and tap into knowledgeable resources who can hopefully help advance our efforts with their perspectives,” said **Jolene Knapp**, CAE, SCUP Executive Director. SCUP’s first guest director is **John Hammang**, director of special projects and development at American Association of State Colleges and Universities (AASCU).

### Middaugh, Sibolski to Present on Accreditation Planning

Former SCUP president **Elizabeth H Sibolski** and current SCUP president **Michael F Middaugh** will make presentations based on their forthcoming SCUP book, *Integrating Planning and Assessment: A Practical Guide*, which is slated to be published by SCUP in June 2006:

**November 5–8:** Concurrent Session, “Using Integrated Planning Processes to Drive Improvement.” former SCUP president, **Elizabeth H Sibolski**, will present a SCUP concurrent session related to the society’s forthcoming book, *Planning and Assessment: A Practical Guide* (June 2006) at Annual National Institute for Independent College and University Chief Academic Officers of the Council of Independent Colleges (CAO–CIC), San Antonio, TX (USA).

**December 3:** Workshop, “Planning and Analysis as Essential Components of Institutional and Programmatic Accreditation,” SCUP President **Michael F Middaugh** will present a half-day workshop related to SCUP’s forthcoming book, *Planning and Assessment: A Practical Guide* (June 2006) at the 2005 Annual Meeting of the Commission on Colleges, Southern Association of Colleges and Schools (SACS), Atlanta, GA (USA).

**December 4:** Workshop, “Planning and Analysis as Essential Components of Institutional and Programmatic Accreditation,” SCUP President, **Michael F Middaugh**, and former SCUP president, **Elizabeth H Sibolski**, will present a half-day workshop related to SCUP’s forthcoming book, *Planning and Assessment: A Practical Guide* (June 2006) at the 2005 Annual Conference of the Middle States Commission on Higher Education (MSCHE), Baltimore, MD (USA).

## Frequently Asked Questions on 2006 Joint Conference Answered Online

Many of the questions posed by members concerning the 2006 joint conference are addressed in the General Information section at [www.campusofthefuture.org/x25.xml](http://www.campusofthefuture.org/x25.xml). If you have a question not addressed, please send an email to the appropriate email address listed under “Contacts for Questions” in the far, right-hand column of each page.

### **Q. When can I register to attend the joint conference and make my hotel reservations?**

**A.** Online registration for the July 2006 joint conference has been posted at [www.campusofthefuture.org](http://www.campusofthefuture.org). The conference registration process will include a form for making hotel reservations. To get the special conference rate at selected hotels, you must register for the conference first. Room limits will apply.

### **Q. Will traveling and attending this joint conference cost me more than usual?**

**A.** Joint conference attendees will have a choice of hotel accommodations in several price ranges (our research shows that several are lower in price than some comparable hotels in major West Coast cities). A few meals are included in the price of registration, and nearby restaurants offer meals and snacks that are as inexpensive as any restaurant on the US mainland. The cost to fly to Honolulu depends on where your flight originates as well as other variables, such as the day of the week that you fly, your age, the number of people in your party, which seat you want to sit in on the airplane and class of ticket, whether your airport is a hub for your airlines, whether your airline flies direct to Honolulu, the price of fuel in 2006, etc. Check your "airfare perception": We recommend that you go to the website of your preferred airline or a website that allows you to compare airfare pricing. Compare how much it will cost for you to fly from your preferred city to Los Angeles and/or San Francisco against how much it would cost for you to fly to Honolulu. Our research indicates that the cost of air travel is less than what most people think it might be. Finally, discounted airfares for attendees also will be available on select carriers. Check the [www.campusofthefuture.org](http://www.campusofthefuture.org) website in late September for more information.

### **Q. Will some attendees save on expenses by attending this joint conference?**

**A.** Yes. For example, some APPA, NACUBO, and SCUP members and non-member customers routinely attend more than one conference hosted by our associations each year, particularly our annual conferences in the summer. This "three-in-one" joint conference means they will only have to pay for one trip. Also, over the past few years, SCUP has held annual conferences in locations that were convenient and less expensive for members and customers on the East Coast and Midwest. It's time to give our West Coast and Pacific Rim members and customers a break.

## **SCUP's Culture Task Force Completes Complicated, Two-Year Task**

In June of 2003, SCUP's director of member relations and marketing, **Susan Rogers, ABC, APR**, conducted an online survey soliciting members' perceptions of SCUP's culture. The results of that survey were reported to the SCUP Board of Directors at their July 2003 meeting. In response to the findings, the board called for the formation of a Culture Task Force. The board charged the Culture Task Force to provide a clearer understanding of the relationship between corporate and institutional members and to bring forward recommendations on “specific initiatives or policy changes to enhance interaction and learning among members, regardless of affiliation.”

During their first year, the Culture Task Force interviewed members by telephone and culled responses to member research, such as the aforementioned culture survey, the annual member satisfaction survey, and numerous annual conference and regional program evaluations. They found that the balance of membership between institutional and corporate members was not an issue and that attendance at SCUP's annual international conference was strongly institutional. The real issue was a dip in institutional attendance at regional events. After additional investigation, the task force concluded that: (1) attendance at regional events was dropping primarily because of cuts to travel and professional development budgets at institutions, (2) program content and presentations at regional events needed to be enhanced, (3) new ways to help attendees interact and share information at regional events needed to be incorporated (such as the topical roundtables found at the annual international conference), and (4) everyone would benefit from a statement that would "clarify and inform participants regarding appropriate behavior, specifically as it concerns commercial activities."

"There was a perception among a small group of members that they would be the target of aggressive marketing tactics at regional events and that perception had an 'urban legend' quality to it," said **Dick Rigterink**, chair of the SCUP Culture Task Force and principal of The Campus Studio in Ann Arbor, MI. "If you asked a member if someone had approached them personally, the answer was always 'no.' It was always someone else, someone they didn't know, but they had heard a rumor about it. It was hard to find examples of real incidents or the people involved."

At the end of their second year, the task force drafted a final report to the board, which included a culture statement and a few examples, or guidelines, to help members understand what makes SCUP unique among higher education professional associations. The statement and guidelines were then tested on a group of "readers," half of whom were from institutions and half from companies.

"We wanted to reassure the board that SCUP would not be endangered by this statement," said Rigterink, "so we tested it on a group of members who had responded to the original culture survey. Ironically, the institutional readers thought the statement was too harsh on the corporate folks and the corporate readers thought it was too ambiguous. They wanted us to just say what we needed to say and be more direct. We actually rewrote sections of the statement to make it clearer and more specific as a result of the encouragement from our corporate readers."

The task force's final report was approved by the board in April 2005 and the SCUP Culture Statement and Guidelines was born. As part of the rollout, the statement and guidelines were posted online on the new membership section at [www.scup.org/membership/culture.html](http://www.scup.org/membership/culture.html) and copies of it were distributed at the annual international conference in Washington, DC. Copies will be inserted in New Member Packets, conference registration packets, and published in its entirety in the next issue of SCUP's *Planning for Higher Education* journal.

"Writing this culture statement and drawing up sample guidelines was a very difficult task," said Rigterink. "The task force members wanted to take their time and really understand all the issues and points of view. It's interesting to note that more than half of our members move from institutional to corporate positions and back again during their careers, so many of our members have experienced SCUP from both sides of the fence and they really understand the nuances of our culture."

“All of our members, no matter who they currently work for, bring something to the ‘knowledge table’ and have something of great value to share,” Righeterink continued. “The foundation of SCUP’s culture is equality among members. It is what makes SCUP a great association and different from all the other associations that serve higher education. Everyone is valuable, and the point of meeting as a SCUPer is to share expertise, experiences, and knowledge.”

Please direct questions and comments about the culture statement and guidelines to [membership@scup.org](mailto:membership@scup.org). A follow-up culture survey will be conducted in 2006 after the communications rollout.

### **About the Culture Task Force:**

- The task force consisted of 11 members that represented both the corporate and institutional segments of SCUP membership. There were five corporate and five institutional members on the task force and a corporate member chaired it.
- All five SCUP regions were represented on the task force. Members were from the states of California, Florida, Kentucky, Massachusetts, Michigan, Minnesota, Pennsylvania, Ohio, Wyoming, and the District of Columbia.
- Institutional representatives came from public and private as well as large research institutions, medium and small two- and four- year institutions, and community colleges.
- Task force members brought a diversity of interests and experience including financial planning and space planning, as well as physical planning and design orientations.
- Length of membership in SCUP ranged from three to 15 years.

### **Meet the Members of the SCUP Culture Task Force:**

Chair: **Dick Righeterink**, owner/president, The Campus Studio, Ann Arbor, MI

**Mark Curchack**, dean, graduate and professional studies, Arcadia University, Glenside, PA (Mid-Atlantic)

**Carol Duke**, associate partner, Zimmer Gunsul Frasca Partnership, Washington, DC (Mid-Atlantic)

**Patricia Byrne**, vice president, administration and planning, Wellesley College, Wellesley, MA (North Atlantic)

**Mark Pelletier**, director, marketing and client relations, Macomber Builders, Boston, MA (North Atlantic)

**James Turman**, assistant vice provost, student affairs, University of Minnesota-Twin Cities, Minneapolis, MN (North Central)

**Lisa Macklin**, principal, Comprehensive Facilities Planning, Columbus, OH (North Central)

**John Harrison**, manager, space allocations, University of Wyoming, Laramie, WY (Pacific)

**John Ruffo**, partner, WRNS Studio, San Francisco, CA (Pacific)

**Doug Roberts**, director, financial planning, Kentucky Community & Technical College, Versailles, KY (Southern)

**Alyn Pruett**, principal, Wallace, Roberts and Todd, LLC, Coral Gables, FL (Southern)

### **Meet the Readers of the Culture Statement and Guidelines:**

“We were astonished and pleased at how thorough these readers were and the depth of their comments on the draft of the culture statement and guidelines,” said **Jolene Knapp**, CAE, SCUP’s executive director.

“Their contributions gave us the confidence to believe that we had a statement that was viable and meaningful for SCUP and its members.”

- **Beth Anderson**, manager, space management & information systems, Yale University, New Haven, CT
- **Peter Ashton Lyon**, client services manager, Hanscomb Faithful & Gould, Atlanta, GA
- **Wendell Brown**, architect, Earl Swenson Associates, Nashville, TN
- **Thomas Huf**, principal architect, SEA Consultants, Inc., Cambridge, MA
- **Robert Kitamura**, director, facilities planning & capital projects, California Polytechnic State University, San Luis Obispo, CA
- **Rosalba Medrano**, space planner, Purdue University, West Lafayette, IN
- **Brian Nedwek**, vice president, academic affairs, Maryville University of St. Louis, St. Louis, MO
- **R Thomas Rousseau**, vice president, business development, Konover Construction, Farmington, CT
- **Bernard Smith**, director, Title III, Morehouse College, Atlanta, GA
- **Steve Troost**, vice president, JJR, Ann Arbor, MI
- **Russell Uzzle**, university planner, Virginia Commonwealth University, Richmond, VA
- **James Wheeler**, principal, Ayers/Saint/Gross Architects & Planners, Baltimore, MD

### Next Step: A Call for “Ambassadors” to Support SCUP’s Culture

The SCUP Board of Directors is seeking volunteers to serve as ambassadors. Ambassadors will support the culture of SCUP, as outlined in the SCUP Culture Statement and Guidelines, and provide a process for members to have their culture-related concerns addressed by their peers in a confidential and professional way.”

The five-member group and its chair will be selected by the board. Two will be corporate members and three will be institutional members. Each region will be represented by at least one member. Group members will serve a term that is consistent with the duration of elected offices within SCUP. The terms will be staggered to allow overlap and to ensure continuity.

The basic business of the group will be conducted via email and conference calls that will be scheduled at the discretion of the chair. One face-to-face session each year is anticipated and will be conducted at the annual international conference.

### Responsibilities:

- Group members will function as ambassadors, responding to questions and concerns about the culture statement and guidelines. They will NOT be “culture” police, looking for people to commit cultural faux pas; rather, they will be “someone to go to” if a member would like to have an issue addressed in a confidential and professional way.
- The group will foster the SCUP Culture Statement and Guidelines. If a specific point of concern arises, a SCUP ambassador will conduct an informal and confidential one-on-one conversation as appropriate. More serious concerns will be expressed by the group to the executive director or president for board consideration as appropriate.

- The group will assist new members and first-time attendees at the annual international conference by presenting a New Member Orientation (beginning with SCUP–42 in Chicago, IL). Attendance, while strongly encouraged, will not be mandatory.

If you would like to apply to serve as a SCUP ambassador, please send your name and contact info to [membership@scup.org](mailto:membership@scup.org) by October 14, 2005.

### SCUP Planning Institute Steps Offered in January, March 2006

Online registration has been posted for the January 20-23, 2006, offering of STEP II and STEP III of the SCUP Planning Institute in Tempe, AZ (USA). The online registration for a March 4, 2006 offering of STEP I in Long Beach, CA (USA) will be posted in early October. SCUP's Planning Institute provides a comprehensive immersion in the real world of integrated planning. All three steps make use of the SCUP-developed case study, Walnut College, to provide continuity and application to the workshop experience. Step I introduces attendees to the fundamentals of facilitating a planning process on campus, as well as an overview of academic strategic planning. Step II allows planners who are proficient in their main area of responsibility (academic, financial/budget, facilities) to increase their understanding of other planning specialties and to address the real issues of integrated planning through the case study. Step III provides senior administrators and advanced planners with tools to address the human and political realities of truly integrated planning. By going behind the story at Walnut, participants apply the techniques of effective change management and leadership.

### SCUP in the News

#### SCUP–40 Receives Media Attention

SCUP–40, our annual international conference and idea marketplace, attracted three times the number of reporters this year than any past annual conference. Reporters and editors from *The Chronicle of Higher Education*, the *Washington Post*, *University Business* magazine, and the *Inside Higher Ed* online resource attended.

#### *The Chronicle of Higher Education:*

#### **A Longer View of Sustainability Dominates Annual Campus-Planning Conference**

“Buildings intended to be friendly to the environment—both during their construction and after they are occupied—are a major focus again this year for architects and campus facilities officers attending the annual conference of the Society for College and University Planning. But many of those attending the conference, which began Monday, say their institutions are starting to take a broader look at issues tied to the environment and sustainability.

#### **SCUP Responds to Hurricane Katrina Disaster**

Within 24 hours of the hurricane, SCUP's **Terry Calhoun** had posted a SCUP listserv to provide a forum for communication and information-sharing among the higher education community. The list was quickly populated with hundreds of offers to help displaced students find temporary new homes at colleges and universities across the US. That listserv, plus other insightful information about campus relief efforts, can be found at

[www.scup.org/knowledge/katrina/](http://www.scup.org/knowledge/katrina/).

Those institutions are not just debating how to make their food-service and janitorial employees better stewards of the environment. The colleges are also contemplating whether and how to incorporate concepts of sustainable living into their curricula, their institutional philosophies, and their relationships with their communities, speakers at the conference said . . .”

### **Good Architecture Can Help a Community College Stand Apart From a Strip Mall, Says Conference Speaker**

“Revamping the often-drab campuses of community colleges so they look more collegiate would go a long way toward reshaping the image of two-year colleges, the president of La Guardia Community College said on Tuesday here at the annual meeting of the Society for College and University Planning.”

### **Campus Landscaping Plays Key Role in Admissions and Retention, Says Architect at Planning Conference**

“Admissions numbers not all they could be? Retention statistics poor? Maybe your campus needs better outdoor seating. And fountains or ponds or streams. And an outdoor amphitheater. Landscapes can influence recruitment and retention, said **Phillip S Waite**, an assistant professor of landscape architecture at Washington State University, during a presentation here on Tuesday at the annual meeting of the Society for College and University Planning. The session, titled 'Learning in the Groves of Academe,' offered broad arguments in favor of good campus landscaping as well as detailed advice on what works and what doesn't . . .”

All three articles are here (online subscribers only): <http://chronicle.com/weekly/v51/i48/48a02501.htm>.

### *Inside Higher Ed:*

#### **Disciplines Matter**

“In the world of college budgets, all departments are not created equal. That was the message of **Michael F Middaugh**, the incoming president of the Society for College and University Planning, in a talk to members of the group Tuesday at their annual meeting, in Washington. Middaugh, assistant vice president for institutional research and planning at the University of Delaware, runs a long-term research project there that examines costs of departments at more than 500 four-year colleges and universities . . .”

Full article here: [www.insidehighered.com/news/2005/07/27/discipline](http://www.insidehighered.com/news/2005/07/27/discipline).

#### **Thinking Green**

“Forget all the arguments about Mother Earth. If you want administrators to take environmental issues seriously, you need to think green (as in dollars). That was the message of a presentation Monday at the annual meeting of the Society for College and University Planning. The comments came from a report by **Architerra**, a Boston architecture firm that promotes environmental sustainability in its designs. The firm surveyed 11 private colleges in Boston on a range of their practices and philosophies, promising that replies would not be linked to individual institutions. The colleges were all members of the Boston Consortium, which includes top research universities, smaller arts institutions and engineering colleges, among other institutions . . .”

Full article here: [www.insidehighered.com/news/2005/07/26/green](http://www.insidehighered.com/news/2005/07/26/green)

## Rinella Interviewed on Urban Redevelopment

Sal Rinella, chair of the SCUP-40 conference and vice president of STRATUS, was interviewed by the Bradenton, FL, newspaper, *Herald Today*, on the important role that colleges and universities play in urban redevelopment and revitalization. Read his comments at:

[www.bradenton.com/mld/bradenton/12040691.htm](http://www.bradenton.com/mld/bradenton/12040691.htm).

## SCUP Press Releases Archived Online

Press releases for the society are archived online at [www.scup.org/about/releases.html](http://www.scup.org/about/releases.html).

## SCUP Membership

### SCUP Membership Stats

As of September 1, 2005, SCUP has 5,245 paid memberships or 4,908 “named” members.

### Member Survey

The annual Member Satisfaction Survey will be posted in late September. Look for announcements in *SCUP Email News*.

#### **Q. Why does SCUP want to know my birth year now?**

**A.** Lots of member-service decisions depend on SCUP knowing demographic trends as they relate to our members. For example: how many members may retire in the next five to ten years? SCUP needs to quantify age groups so that we can prepare for (and prevent) a potential drop in membership. Of course, personal information on individual members will not be published or shared with any internal group—just aggregate charts and graphs.

## Does SCUP Sell Member Information?

#### **Q. Does SCUP sell my personal contact information?**

**A.** No. SCUP does not sell, in whole or in part, its membership or nonmember customer lists. We do share information if we think it will be in the best interest of our members—but only with other nonprofit associations serving higher education. Our executive director, **Jolene Knapp**, is a member of a group of senior leaders who head associations that serve higher education, called The Council of Higher Education Management Associations (CHEMA). You can see the list of member association at [www.chemanet.org](http://www.chemanet.org). Upon occasion, if a fellow CHEMA association is holding an event that we deem of interest to SCUP members, we will either include a mention in our weekly email news (in a section we call “Friends of SCUP”) or we will provide a mailing list of members with job titles related to the topic. SCUP does not provide the email, telephone, or fax numbers of our members for these events, just the physical mailing address.

## SCUP Publications

### Harvard Uses PHE Journal Article

SCUP received a request from the Harvard Kennedy School of Government to use a journal article for the Spring 2005 class SMT0405 taught by Professor **Robert Behn**. The article "Using KPIs to Start Planning" by **Daniel James Rowley**, was distributed to approximately 60 attendees of the class. If you are interested in using SCUP resources at your university, please contact **Tanya Dabney**, SCUP's office goddess, at [tanya.dabney@scup.org](mailto:tanya.dabney@scup.org).

### SCUP Sells Books in Bulk for Groups

SCUP often receives orders for multiple copies of the same book for distribution throughout an institution or organization. For example, 60 copies of *The Non-Architect's Guide to Major Capital Projects* were purchased and distributed among the campuses of the Minnesota State College and Universities and an additional 20 copies were purchased by James Madison University (Harrisonburg, VA) for their staff. Twenty copies of SCUP's Campus Heritage book were purchased by Saint Xavier University (Chicago, IL) for distribution among their director-level staff members. Check out SCUP's bookstore at [www.scup.org/pubs/books/](http://www.scup.org/pubs/books/).

### SCUP Survey Results: Issues Confronting Community Colleges

Last May, SCUP joined with the National Council of Community College Research and Planning (NCCCRP) to discover the most pressing issues facing our members in community and two-year colleges. The survey results have been synthesized and are available at [www.scup.org/knowledge/cc\\_survey082905.html](http://www.scup.org/knowledge/cc_survey082905.html). Not surprisingly, budget issues topped the list of concerns. Other pressing issues identified included accreditation and accountability, insufficient financing for capital improvements, the need for more academic and integrated planning, and the effects of leadership transitions. SCUP will devote an issue of *Planning for Higher Education* (PHE) to community colleges in the spring of 2007. Look for a call for manuscripts that address these and other topics in the September-November issue of PHE.

## Staff Notes

### Benton Becomes Certified Meeting Professional (CMP)

Congratulations to **Kathy Benton**, SCUP's associate director of education and product development, who recently became a Certified Meeting Professional (CMP). The CMP credential is awarded by the Convention Industry Council (CIC) based on professional experience and the passing of a rigorous, four-hour examination. Benton is the staff lead for SCUP's annual international conference. In separate news, Benton was an invited presenter at the 25<sup>th</sup> annual meeting of the Association for Collegiate Conference and Events Directors-International (ACCED-I) in Nashville last March. The title of her session was, "Over the Horizon: Higher Education Trends That Affect Collegiate Conferencing."

### Calhoun Represents SCUP on USGBC's Education Committee

**Terry Calhoun**, JD, director of communications and publications, was invited to join the Education Committee of the US Green Building Council (USGBC). He is the only member of that committee from a professional society.

## Upcoming Events

*For a complete listing of SCUP events, visit [www.scup.org/calendar/index.html](http://www.scup.org/calendar/index.html).*

### 2005

**October 1:** Deadline, Call for Proposals (Concurrent Sessions and Workshops) and Call for Proposals (Corporate/Vendor Showcases) for “Campus of the Future: A Meeting of the Minds,” a joint conference of APPA, NACUBO, and SCUP that will take place in July 2006.

**October 9–11:** SCUP North Central Regional Conference, “Discovery Through Collaboration,” at Blackwell Inn, Ohio State University, Columbus, OH (USA).

**October 10:** Deadline, Early-Bird Registration, SCUP Southern Regional Conference, “Extreme Makeovers in Planning: Does Your Institution Need One?” at the Hyatt Regency in Tampa, FL (USA).

**October 15:** Deadline, Advertising Opportunities with SCUP. Contact Betty Cobb at [betty.cobb@scup.org](mailto:betty.cobb@scup.org) or 734.998.6595.

**October 17:** Deadline, Call for Proposals, SCUP Pacific Regional Conference, “Planning Cultures of Wellness: Creating Healthy Campus Communities,” March 5–7, 2006, Long Beach, CA (USA).

**October 21–22:** SCUP Board of Director’s Meeting in Alexandria, VA (USA).

**October 24:** Deadline, Call for Proposals, for two regional conferences: (1) SCUP North Atlantic Regional Conference, “From Not to Hot: How Planning Makes a Difference,” **March 29–31, 2006**, at Brown University and the Rhode Island School of Design in Providence, RI (USA), and (2) SCUP Mid-Atlantic Regional Conference, “Have It Your Way: Diverse Responses to Societal Change,” April 2–4, 2006, in Richmond, VA (USA).

**October 26:** SCUP Campus Sustainability Day. Join us for a SCUP webcast featuring a panel of sustainability experts led by National Public Radio’s (NPR) science correspondent, Joe Palca.

**November 3–4:** “Smart and Sustainable Campuses” Conference, University of Maryland-College Park. Co-sponsored by the US Environmental Protection Agency (EPA), SCUP, NACUBO, and APPA.

**November 5–8:** Concurrent Session, “Using Integrated Planning Processes to Drive Improvement.” former SCUP president, **Elizabeth H Sibolski**, will present a SCUP concurrent session related to the society’s forthcoming book, *Planning and Assessment: A Practical Guide* (June 2006) at Annual National Institute for Independent College and University Chief Academic Officers of the Council of Independent Colleges (CAO–CIC), San Antonio, TX (USA).

**November 6–8:** SCUP Southern Regional Conference, “Extreme Makeovers in Planning: Does Your Institution Need One?” at the Hyatt Regency in Tampa, FL (USA).

**December 3:** Workshop, “Planning and Analysis as Essential Components of Institutional and Programmatic Accreditation,” SCUP President **Michael F Middaugh** will present a half-day workshop related to SCUP’s forthcoming book, *Planning and Assessment: A Practical Guide* (June 2006) at the 2005 Annual Meeting of the Commission on Colleges, Southern Association of Colleges and Schools (SACS), Atlanta, GA (USA).

**December 4:** Workshop, “Planning and Analysis as Essential Components of Institutional and Programmatic Accreditation,” SCUP President, **Michael F Middaugh**, and former SCUP president, **Elizabeth H Sibolski**, will present a half-day workshop related to SCUP’s forthcoming book, *Planning and Assessment: A Practical Guide* (June 2006) at the 2005 Annual Conference of the Middle States Commission on Higher Education (MSCHE), Baltimore, MD (USA).

## **2006**

**January 20–23:** SCUP Planning Institute, Steps II and III, Tempe, AZ (USA).

**February 10–11:** SCUP Board of Director’s Meeting and Committee/Task Force Weekend in Ann Arbor, MI (USA).

**March 4:** SCUP Planning Institute, Step I, in Long Beach, CA (USA).

**March 5–7:** SCUP Pacific Regional Conference, “Planning Cultures of Wellness: Creating Healthy Campus Communities,” Long Beach, CA (USA).

**March 24–25:** SCUP Board of Director’s Meeting in Ann Arbor, MI (USA).

**March 29–31:** SCUP North Atlantic Regional Conference, “From Not to Hot: How Planning Makes a Difference,” Brown University and the Rhode Island School of Design, Providence, RI (USA).

**April 2–4:** SCUP Mid-Atlantic Regional Conference, “Have It Your Way: Diverse Responses to Societal Change,” Jefferson Hotel, Richmond, VA (USA).

**July 8–11:** APPA-NACUBO-SCUP Joint Conference, “The Campus of the Future: A Meeting of the Minds,” Honolulu, HI (USA). Visit [www.campusofthefuture.org](http://www.campusofthefuture.org).

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Hope that you enjoyed this issue of *SCUP Member News*. Send questions or comments to Susan Rogers at [membership@scup.org](mailto:membership@scup.org).

If you have questions about your membership or need to update your member record, send the information to [membership@scup.org](mailto:membership@scup.org) for immediate assistance.