

Member News

*Please send your member announcements (awards received, new jobs, promotions, volunteer experiences, and other significant events) to membership@scup.org or fax to SCUP Member News editor at 734.998.6532. To be included, the individual must be a member-in-good-standing (dues paid). Sorry, SCUP does not publish general business announcements in this newsletter. Paid announcements of corporate awards, mergers, office openings, job completions, etc. can be placed in our email newsletter, SCUP Email News. To purchase an ad, contact **Betty Cobb**, associate director of corporate relations, at betty.cobb@scup.org or call 734.998.6595.*

Susan Aiello, a designer with Interior Design Solutions in New York, NY, has passed the examination for certification by the US Green Building Council and is now a LEED accredited professional.

Stuart Adler was appointed senior project manager at Emory University in Atlanta, GA.

Elie-Antoine Atallah has joined STV Incorporated in Philadelphia, PA, as director of their architectural studios in Pennsylvania, Maryland, and Virginia.

Pat Caldwell, a member of SCUP's Professional Development Committee, has joined Copper Mountain College in Joshua Tree, CA, as interim president.

Neil Connelly was appointed director of campus planning and sustainability at University of Victoria in Victoria, BC, Canada.

Michael Field, assistant provost at Boston University, has passed the examination for certification by the US Green Building Council and is now a LEED accredited professional.

Cara Fladd was appointed assistant director of capital program development at the University of California in Oakland, CA.

Sydney Freeman has joined the Adult and Higher Education Graduate Redesign Committee at Auburn University in Auburn, AL.

Trudis Heinecke retired as director of long-range resource planning from the University of California, Office of the President, in Oakland, CA.

Marsha Krotseng has joined the North Dakota University System in Bismark, ND, as vice chancellor for strategic planning and executive director of the College Technical Education Council (CTEC).

Joanne Passaro was appointed provost and vice president for academic affairs at Carroll College in Waukesha, WI.

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Amir Pirani was promoted to vice president for pre-design services at John Portman & Associates in Atlanta, GA.

Brian Sinclair was appointed presidential advisor on design and sustainability at University of Calgary in Calgary, AB, Canada.

Brian Svigals, founder and managing partner of Svigals and Partners, a New Haven, CT, architectural firm, was elevated to the American Institute of Architects' (AIA) College of Fellows. He was acknowledged by AIA for his significant contribution to the architecture profession, specifically for "reawakening the tradition of enlivening buildings with hand-made sculptural artwork integrated with architecture."

Jim Zavagno has joined California State University East Bay in Hayward, CA, as a university planner in the Department of Facilities Planning and Operations.

In Memoriam



In June, SCUP members and staff were saddened to learn of the passing of member, **Margaret Helfand**, a noted Manhattan architect, urban planner, and founder of Helfand Architecture in New York City, NY, from complications of colon cancer. She was 59.

Helfand was jury chair for the SCUP Awards Committee at the time of her passing. In July, the SCUP Board of Directors voted to accept the SCUP Awards Committee's recommendation to honor her by naming one of the society's architectural awards after her. Visit: <http://archrecord.construction.com/news/daily/archives/070626helfand.asp> for more on her distinguished career.



SCUP also mourns the death of **James S. Taylor**, a senior researcher and professor at Center for Research in Higher Education Policy (CIPES) in Portugal, who passed away in early July after battling cancer. Taylor, 60, was a long-time member, an active SCUP presenter and the author of several *Planning for Higher Education* journal articles. A 1990 ACE Fellow, Taylor left Pittsburgh State University (PSU) in 2002 as a vice president emeritus after 27 years of service. He collected numerous accolades and received three Outstanding Faculty Awards while at PSU. SCUP extends

condolences to fellow SCUPer, friend, and colleague, **Maria de Lourdes Machado**, on the death of her husband. Learn more about Taylor's career at www.morningsun.net/stories/071007/obits_20070710013.shtml.

Awards & Recognition

Congratulations to the recipients of the society's SCUP/AIA-CAE Excellence in Planning, Excellence in Landscape Architecture, and Excellence in Architecture awards. View the 2007 award-winning entries at www.scup.org/membership/awards/aia-cae2007_recips.html. A champagne toast was raised to the award recipients at a SCUP-42 concurrent session, where jury members explained why each recipient was chosen for an award. A similar session is planned for SCUP-43 in Montreal.



Photo:

Calvert W. Audrain (far left) received the 2007 SCUP Distinguished Service Award for exceptional contributions to the activities and success of the society and **Rodney Rose** was named as the 2007 SCUP Founders' (Casey) Award recipient, which recognizes exceptional achievement and accomplishments in higher education planning. They were recognized for their accomplishments at the opening of SCUP-42, the society's annual, international conference, in Chicago, IL. Information on their

careers and selection can be found at www.scup.org/membership/awards/dist-svc.html and www.scup.org/membership/awards/founders.html. Pictured with Audrain and Rose is **Andrea A. Lex**, SCUP's 2006-07 president and a vice president at the Middle States Commission on Higher Education (MSCHE).

Business & Updates

Highlights of July 6 & 11, 2007, Board Meetings

The 2006-07 board of directors met on July 6, 2007, prior to SCUP-42, the society's annual, international conference, in Chicago, IL. Here is a summary of their decisions and actions:

- The draft of a revised strategic plan was distributed and discussed. The board provided the chair of the Strategic Plan Task Force—**Michael F. Middaugh**, SCUP immediate past president and assistant vice president of institutional research and planning at the University of Delaware—with feedback and suggested revisions. Approval of the plan was deferred to the incoming 2007-08 board.
- The board approved a response letter to the accounting firm of Curtis, Bailey, Exelby & Sposito on their auditor's notes for fiscal year 2005-06.
- Regional leadership has been working for nearly a year on policy recommendations on standardizing an approach to regional finances. As a result of that work, the board approved the following policy: "The board approves in concept a regional financial model that: acknowledges that the regions are expected to generate revenue from various activities, including sponsorship, that will support regional activity expenses, provide

funds for regional development, and meet the board-designated net contribution to the general fund, with any individual region’s surplus funds to be split equally between that



region and the society’s overall budget. The surplus will be allocated two budget years out.”

- Additional financial policies for the regions were reviewed and deferred to the incoming 2007–08 board for approval.
- The board agreed to a request from the North Atlantic region to provide modest financial support during fiscal year 2007–08 for the monthly topical programs offered by the Boston Society of Architects (BSA) in association with local SCUP members.
- The board approved guidelines for regional event location selection and contract negotiations.

Photo (l to r): Board members **Macklin, Ruffo, Dangoria, Garrido, and McDonald** prepare for the July 6 meeting.

- Following the board decision in April 2007 to limit the size of regional councils and limit individual position terms to two, three-year terms, and with input from current regional leaders, the board discussed a transition plan that included the following provision: “Members holding current (2006-07) regional council positions are considered to be in their first term of service for that position.”
- To be in compliance with the federal law, the board approved a communication policy that states that all “commercial” emails sent by staff or members to other members (or nonmembers) “involving implicit or explicit solicitation of a financial transaction must be reviewed and transmitted by the SCUP office to ensure compliance.” However, routine email communications among leadership groups, such as committees and advisory groups, are ‘relational’ and therefore exempt from federal law.
- The board also approved a policy that covers reimbursement of volunteer expenses.
- The board approved budgets for the current and next fiscal years (see the July 11 meeting round-up below for information).
- The board voted to accept a recommendation from the SCUP Awards Committee to name an architectural award in memory of long-time member, **Margaret Helfand**, who passed away in June 2007.
- Outgoing board members were recognized for their service to the society:
 - **Lisa Macklin**, North Central regional representative and principal of Comprehensive Facilities Planning, Inc., in Columbus, OH.
 - **Michael F. Middaugh**, immediate past president and assistant vice president of institutional research and planning at the University of Delaware.
 - **John Ruffo**, at-large director, board liaison to the awards committee, and a partner in WRNS Studio in San Francisco, CA.

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- Outgoing president, **Andrea A. Lex**, vice president at the Middle States Commission on Higher Education (MSCHE) in Philadelphia, PA, expressed thanks to the board for a year of hard and, at times, controversial work.
- Incoming president, **Nancy Tierney**, director of the Office of Facilities Planning and Management at the Stanford University School of Medicine in Stanford, CA, said she was looking forward to serving the society in the year ahead. Her term of office began at the conclusion of SCUP-42.

The 2007–08 board of directors convened for its first meeting on July 11, 2007, at the end of the annual conference. Here is a summary of their decisions and actions:

- President Nancy Tierney welcomed new board members: **David L. Miller**, North Central regional representative and assistant vice president, University of Wisconsin System; **Alexandria (Alex) Roe**, at-large director and assistant vice chancellor, planning and technical services, Connecticut State University System, and **Sal Rinella**, president-elect and strategic consultant for STRATUS, a division of Heery International.
- Reports were made on committee meetings and other activities at the conference.
- New at-large board member, **Alexandria (Alex) Roe**, was appointed to serve as board liaison to the SCUP Awards Committee.
- The revised strategic plan was approved, a copy of which is available at www.scup.org/pdf/Strategic_Plan_July_2007.pdf.
- While most of the goals and strategies of the new strategic plan remain unchanged, SCUP's mission statement now reads: "*The Society for College and University Planning is a community dedicated to providing its members with the knowledge and resources to establish and achieve institutional planning goals within the context of best practices in institutional planning.*"
- New fiduciary policies for the regions were approved.
- **Betty Cobb**, SCUP associate director of corporate relations, reported on the regional sponsorship coordinators meeting and their input on the revision of SCUP's regional and national sponsorship program.
- **Andrea A. Lex**, immediate past president, will serve as liaison to SCUP past presidents. She intends to work with them to seek opportunities to keep them engaged and enable SCUP to tap their rich experience and knowledge of the society.
- The board approved the formation of a Volunteerism Task Force to "undertake the gathering and assimilation of information that will define the structure and organization of SCUP's volunteer program and the roles and responsibilities inherent in volunteer positions." **Leslie Loudon**, vice chair of the SCUP Membership Committee and project manager at Bowie Gridley Architects in Washington, DC, will chair the task force.
- **Marc Johns**, SCUP associate director of information services and systems architecture, closed the meeting with a presentation on SCUP's present and future plans for using technology to meet member needs.

The 2007–08 board of directors also met via conference call on August 23, 2007. The following policy was approved during that call:

- "*To maintain a strong and consistent SCUP brand image, all SCUP constituents must adhere to the guidelines outlined in the SCUP Style Guide. Volunteer leaders must submit*

external work to the SCUP office to ensure compliance with the guidelines; however, no changes can be made to the work submitted without the knowledge of the volunteers.”

Collaborations

Prestigious SCUP, *New York Times* Webcast Series Launches in October

The New York Times and SCUP have developed a series of webcasts on hot topics of interest to higher education professionals. “We are honored to be invited to take part in the *Times*’ new network of continuing education courses,” said **Kathy Benton**, SCUP associate director of education and product development. “The *Times* partnered with Mount Holyoke College, New York University, Northern Kentucky University, and Towson University on developing online courses. With SCUP and, separately, Stanford University, they developed webcasts. We are in great company.”

The SCUP-developed webcasts will be broadcast on October 15, November 29, and December 12. Visit www.nytimes.whsites.net/knowledgenetwork/learning/index.html for complete information or visit the society’s online calendar of events at www.scup.org/calendar/.

October 15 Webcast:

“Education in Exponential Times,” will feature *Times* futurist-in-residence, **Michael Rogers**, as moderator with speakers **Diana Oblinger**, EDUCAUSE vice president, and **Joel Hartman**, vice provost of information technologies and resources, University of Central Florida. The program will be broadcast from 1:00 PM–2:30 PM eastern. Registration will open by September 15.

November 29 Webcast:

“Assessment and Accountability: Reasonable Approaches for Higher Education,” will feature **Peter Ewell**, vice president of the National Center for Higher Education Management Systems (NCHEMS) as moderator, with speakers **David E. Shulenburger**, vice president of academic affairs for the National Association of State Universities and Land Grant Colleges (NASULGC), a public universities association; **Susan Hatfield**, coordinator of assessment for Winona State University, and **Barbara Wright**, associate director of the Western Association of Schools and Colleges (WASC), an accrediting commission for senior colleges and universities.

December 12 Webcast:

“Climate Change and Higher Education: Leadership to Achieve Climate Neutrality,” will feature Arizona State University President, **Michael Crow**, and **Billy Parish**, co-founder and coordinator of the Energy Action Coalition.

SCUP Present at 2007 NCFMTC Conference

In early August, **Sunny Beach**, SCUP's media production manager, managed a table at the 2007 National Collegiate FM Technology Conference (NCFMTC) at the Massachusetts Institute of Technology in Cambridge, MA. The 200-plus professionals attending the conference manage the wide range of technology used by colleges and universities to plan, build, and manage their campus space.

2007 Green Building Survey

Also in August, a representative sample of SCUP and APPA members participated in a second survey to learn how colleges and universities have changed their planning to incorporate sustainable green buildings into their campuses. The results of this survey, which was conducted by SCUP, APPA, and Building Design + Construction (BD+C), will be published on the SCUP website and in the October issue of *Building Design + Construction* magazine.

Knapp Presents at ASAE Annual Conference

Jolene Knapp, CAE, SCUP's executive director, served as an invited panelist for a session that was convened for certified association executives at the annual meeting of the American Society of Association Executives (ASAE) in Chicago, IL. The session was titled, "Strategic Planning, Dead or Alive?"

Annual Conferences

SCUP-42: Highest Attendance in Society's History



With over 1,500 attendees, SCUP-42 was the society's largest attended annual conference yet! The conference proceedings and final list of registrants is now available online for all conference attendees. Visit www.scup.org/annualconf/42/.

Photographs of the annual conference are available for sale at <https://momentshare.com/levyphoto>.
Event Name: SCUP Password: chicago

Samples of the photos are available at:
www.scup.org/annualconf/42/photo.html

Join Us in Montréal, Québec, Canada, in July 2008.

The next annual, international conference and idea marketplace—SCUP-43—will be held at the Palais des congrès de Montréal in the city of Montréal, Québec, Canada, in July 2008. The theme is “Discover! Global Perspectives, Local Strategies.”



The eight-person SCUP-43 Conference Planning Committee, chaired by **Watson Harris**, director of academic technology planning and projects as well as ADA campus coordinator at Middle Tennessee State University in Murfreesboro, TN, met in July to discuss programming and plenary speakers. Preliminary discussions of the group included the possibilities of some dramatic global events.

The Call for Proposals deadline was **October 1**. Thank you to everyone who submitted a proposal. If you have any questions about the call for proposals, please contact **Kathy Benton**, SCUP associate director of education and product development, at kathy.benton@scup.org or 734.998.6966.

The proposals are being reviewed and the selection decisions will be made in early December 2007. [*On a personal note, popular SCUP staffer, **Corrie Migneco**, left the society in August to devote her energies to raising her two, young sons.*]

Sponsorships, vendor presentations, idea marketplace booths and large demonstration areas are now available. For details, contact **Betty Cobb**, SCUP associate director of corporate relations, at 734.998.6595 or betty.cobb@scup.org.

Handy SCUP-43 Checklist:

- Visit www.scup.org/annualconf/43/.
- Reserve your booth space or demonstration area, or select an appropriate level of sponsorship.
- Find and peruse French 101 textbook from college.

Regional Events

SCUP regional events are open to all members and nonmembers. Come and meet your colleagues, share planning success stories, tour nearby campuses. Links to these conference sites can be found on the SCUP web homepage or at www.scup.org/calendar/:

2007 SCUP North Central Regional Conference
“Our Campus—My Space”
October 15–17, 2007

2007 North Atlantic One-Day Conference
“Living the Good (Student) Life”
October 19, 2007

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2007 SCUP Southern Regional Conference
“Planning With Students in Mind—Show Me
the Money!”
October 24–26, 2007

2007 SCUP Pacific Symposium
“Renovation or Replacement? The Dilemma of
Mid-Century Campus Buildings”
October 26, 2007

2008 SCUP Mid-Atlantic Regional Conference
“Stitching the Campus Quilt”
March 2–4, 2008

2008 SCUP North Atlantic Regional Conference
“Campus Community World: New Initiatives,
New Directions, New Relationships”
March 12–14, 2008

2008 SCUP Pacific Regional Conference
“Institutional Responses to a Transforming
Student Body”
April 13–15, 2008

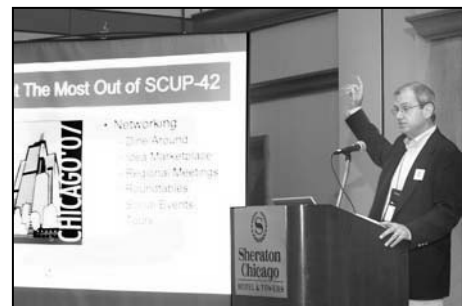
Membership

SCUP Membership Stats

As of July 31, 2007, SCUP has 5,433 paid memberships and 5,133 “named” members.

First New Member Orientation Held at SCUP–42

More than 100 new SCUP members attended the first New Member Orientation to be held in the society’s history at the annual, international conference in Chicago, IL, in July. Ice cream was served and members of the newly formed Member Relations Team were on hand to welcome people and answer questions. **William Flynn**, (right) chair of the SCUP Membership Committee and principal at Saucier+Flynn Landscape Architects in Lebanon, NH, presented a slideshow focused on how to make the most of member benefits.



SCUP Member Relations Team Welcomes New Members

Members of the newly formed SCUP Member Relations Team (MRT) will serve as the society’s “welcome wagon” to help new members feel a part of the SCUP community and find needed resources. MRTs also will help develop and lead new member orientations at the national and regional events. MRTs report to their respective regional membership coordinators on the SCUP Membership Committee. A list of MRT volunteers can be found at www.scup.org/resources/pathways/pathways.php?id=connected-mrt.

Professional Development

Campus Sustainability Day V Asks: Is Economics the Answer?

Could moving away from a national economy focused on unfettered growth toward local, “deep” economies provide a lasting and positive impact on our environment? Environmentalist and author **Bill McKibben** will address how economics may be the key to a more sustainable future and the role colleges and universities can play to support “deep economies” during SCUP’s October 24, 2007, webcast that celebrates sustainability on campuses around the world. The webcast, titled “Building a Durable Future: Community, the Campus, and Deep Economy,” will be broadcast from noon to 1:30 PM eastern. The program also will feature **Norm Christopher**, director of sustainability at Grand Valley State University (GVSU) in Allendale, MI. GVSU is noted for its commitment to sustainability and will serve as an example of how a university can build and contribute to a “deep economy” as outlined in McKibben’s latest book, “Deep Economy: The Wealth of Communities and the Durable Future.” **Tom Kimmerer**, executive director of the Association for the Advancement of Sustainability in Higher Education (AASHE), will moderate the webcast. The cost of the webcast is \$200 for SCUP members and \$240 for all others. Visit www.scup.org/csd/5/ and register today!

Three Steps To Integrated Planning

Enhance your understanding of integrated campus planning and develop analytical, strategic, and practical implementation skills by attending all three steps of the SCUP Planning Institute:

Step	Date	Location
Step I	October 18, 2007	Ann Arbor, MI
Step II	January 18–20, 2008	Washington, DC
Step III	January 18–19, 2008	Washington, DC

Register yourself and your campus team today at www.scup.org/profdev/pi/.

Publications

Campus Facilities Inventory Report

The 2006 Campus Facilities Inventory (CFI) Report and the Executive Summary are now available at: www.scup.org/knowledge/cfi/.

Get Your Discount For *Change* Magazine

As a SCUP member, *Change* magazine is offering a 30 percent discount. To receive the discount, please contact the member relations department at membership@scup.org for the coupon code.

2007–2008 Advertising Opportunities

Getting the word out about your firm has never been easier! SCUP offers four ways to reach the leaders in higher education. Visit www.scup.org/recognition to learn more.

- 2008 Membership Directory—this print directory goes to more than 5,000 members.
- *Planning for Higher Education*—this quarterly journal is mailed to all members and subscribers.
- On-Line Marketplace—these ads stay on SCUP’s web site for a full 12 months.
- *SCUP Email News*—this biweekly email newsletter is sent to more than 15,000 readers.

Upcoming Events

For a complete listing of SCUP events, visit www.scup.org/calendar/

2007

October 15: SCUP-*New York Times* Webcast, “Education in Exponential Times,” from 1:00 PM - 2:20 PM eastern.

October 15–17: SCUP North Central Regional Conference, “Our Campus—My Space,” in Ann Arbor, MI (USA). Includes tours of the University of Michigan-Ann Arbor, Eastern Michigan University, and Washtenaw Community College.

October 18: SCUP Planning Institute Step I, Ann Arbor, MI (USA)

October 19: SCUP North Atlantic One-Day Conference, “Living the Good (Student) Life,” Saratoga Springs, NY (USA)

October 24: SCUP Campus Sustainability Day Webcast, “Building a Durable Future: Community, the Campus, and Deep Economy” from Noon–1:30 PM eastern

October 24–26: SCUP Southern Regional Conference, “Planning With Students in Mind—Show Me the Money,” in St. Thomas, US Virgin Islands (no passport required)

October 26: SCUP Pacific Symposium, “Renovation or Replacement? The Dilemma of Mid-Century Campus Buildings,” Portland, OR (USA)

November 29: SCUP-*New York Times* Webcast, “Assessment and Accountability: Reasonable Approaches for Higher Education.”

December 12: SCUP-*New York Times* Webcast, “Climate Change and Higher Education: Leadership to Achieve Climate Neutrality.”

2008

January 18–19/18–20: SCUP Planning Institute, Steps II and III, in Washington, DC (USA)

March 1: SCUP Planning Institute Step I, Pittsburgh, PA (USA)

March 2–4: SCUP Mid-Atlantic Regional Conference, “Stitching the Campus Quilt,” Pittsburgh, PA (USA)

March 12-14: SCUP North Atlantic Regional Conference, “Campus Community World: New Initiatives, New Directions, New Relationships,” New Haven, CT (USA)

April 12: SCUP Planning Institute Step I, Vancouver, BC (CA)

April 13-15: SCUP Pacific Regional Conference, “Institutional Responses to a Transforming Student Body,” Vancouver, BC (CA)

July 19-23: SCUP–43 Annual, International Conference and Idea Marketplace, “Discover! Global Perspectives, Local Strategies,” Montreal, QC (CA)

If you have questions about your membership or need to update your member record, send the information to membership@scup.org for immediate assistance.