



Society for College and University Planning

NORTH CENTRAL SPONSORSHIP PROSPECTUS & APPLICATION

The SCUP North Central regional conference offers your firm the opportunity to reach clients in the higher education market within your region by sponsoring our conference. Your sponsorship dollars go toward covering the costs associated with planning, organizing and holding these conferences. Your benefits for the various levels are listed below.

Feature Sponsor - \$3,000 each

Benefits:

- Opportunity to include a one-page Fact Sheet about your firm in the registration packet
- "Top-billing" on an alphabetical sponsor sign prepared by SCUP
- Listing in the final program
- Link on SCUP regional website to firm home page for 12 months
- Space for display of one 30" by 42" board (sponsor to provide board and easel)
- List of attendees issued approximately two weeks prior to the conference

Conference Sponsor - \$1,000 each

Benefits:

- Listing on an alphabetical sponsor sign prepared by SCUP
- Listing in final program
- Listing on SCUP regional website
- Space for display of one 30" by 42" board (sponsor to provide board and easel)

General Sponsor - \$500 each

Benefits:

- Listing on an alphabetical sponsor sign prepared by SCUP
- Listing in final program
- Listing on SCUP regional website

In-Kind Donations – includes items such as conference bags, transportation, room rental, etc. Please contact SCUP for details regarding the guidelines for providing this kind of support.

Benefits:

- Listing in final program

To sign up, contact Couper Gardiner, the North Central Sponsor Coordinator at cgardiner@bhdpc.com or 513.527.0245. Then fill out this form and fax or e-mail it to Betty Cobb in the SCUP office at 339 East Liberty, Suite 300, Ann Arbor, MI 48104. She can also answer any questions you may have. Phone: 734.998.6595, Fax: 734.998.6532; betty.cobb@scup.org Please note that your sponsorship does not cover the cost of conference registration.

Name _____ Date _____

Organization _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____ E-Mail _____

Sponsorship level _____ Cost \$ _____ Payment included _____ Send invoice _____ or

Credit Card _____ Number _____ Expiration Date _____

