

Our Campus—My Space

October 15–17, 2007 • Palmer Commons • University of Michigan • Ann Arbor, MI (USA)



SCUP's
North Central Region

United States

- Illinois
- Indiana
- Iowa
- Kansas
- Michigan
- Minnesota
- Missouri
- Nebraska
- North Dakota
- Ohio
- South Dakota
- Wisconsin

Canada

- Ontario
- Manitoba
- Saskatchewan

Africa

- Botswana
- Egypt
- Mozambique
- South Africa

Welcome to Ann Arbor!

The conference planning committee welcomes you to the North Central 2007 Regional SCUP Conference, “Our Campus—My Space”, where you will have the opportunity to explore individual interests within higher education focus areas, such as academic, facility, resource, and budget planning. The conference committee has worked hard to assemble a broad based program to promote learning, interaction and the opportunity to meet new friends and re-establish old ties.

In addition to the formal program, we are excited about a number of extra-curricular activities. These include new approaches such as tour costs included in the registration fee, invited students and guests joining us for the plenary speaker presentations, virtual campus tours of regional institutions, sweatshirt/team spirit night, etc. We believe you will have a fun time within a challenging learning environment.

The conference theme addresses the changing needs of higher education in times of new alignments, organizational strategies, and the growing focus on the student. We ask you to assume the role of a student—one who is traveling through an intellectual environment where new ideas challenge past experience and the status quo. As students, we will focus on ideas; recognizing that the power of an idea stimulates interest, brings diverse groups together, provides a format for undertaking our work in new and exciting ways, and ultimately leads to better solutions. By carefully selecting your elective courses (8 of 24 concurrent sessions) and attending the core presentations (2 plenaries), we hope you will graduate on time and with high marks. Because every student works best under a little pressure, you will be tested on what you have learned. This “take home” exam encourages you to implement, refine, and report back at the next regional conference. Remember these student days are the “best years of your life”. As such, we hope this will be a particularly meaningful conference.

Please let the committee and the SCUP staff know if we may assist you in any way. Thanks for coming and we look forward to meeting you and learning together!

Sincerely,

Conference Co-Chairs
Dick Rigterink and Jim Murdock

Conference Program Chairs
Lisa Macklin and Fred Mayer

Local Host Chairs
Tony Catchot, Sue Gott, and Doug Kozma

Sponsorship Chairs
Couper Gardiner and Mike Koalska

Regional Representative
David Miller

Monday, October 15, 2007

8:00 AM–4:00 PM
Atrium

Registration

8:00 AM–9:00 AM
Atrium

Continental Breakfast

9:00 AM–9:15 AM
Great Lakes Room

Opening Remarks

Electives

9:30 AM–10:30 AM
Great Lakes South

(CC-01) Back to the Future: Reinventing the Academic Library

John D. Gaboury, Dean of University Libraries, University of Toledo; Thomas Sens, Associate Principal, BHDP Architecture; Judith A. Sessions, Dean & University Librarian, Miami University
The session will explore the vision behind the planning of two major library rehabilitations: A retrospective look back at Miami University's recently completed main library, contrasted with look to the future at the University of Toledo's new Information Commons. We will examine how changes in learning have impacted library design, how current and future learning trends will impact both library and larger campus planning models, and discuss the evolving role of the academic library within the overall campus context.

Convener: Lawrence J. Gleason, Cost Planning & Management International Inc

9:30 AM–10:30 AM
Great Lakes Central

(CC-02) Re-Imagining the Campus as Classroom: The University of Michigan

Susan J.D. Gott, University Planner, University of Michigan-Ann Arbor

A case study on how the University of Michigan has, through its physical planning, helped foster a new learning paradigm focused on interdisciplinary and interactive study. Specific examples are given for how the university has deliberately worked to dissolve the walls of the traditional classroom and encourage a comprehensive campus-wide learning environment for students where the lines that separate spaces in which to meet, study, recreate, dine, and live begin to disappear.

Convener: Sharri Margraves, Michigan State University

9:30 AM–10:30 AM
Great Lakes North

(CC-03) Teaching Sustainability Through Building Integrated Stormwater Management

Cory Gallo, Associate, JJR; Neal Kessler, Associate, JJR; Joe Wywrot, Associate, JJR

This research based presentation will explore the planning, design and implementation opportunities of building integrated stormwater management. Through benchmarking and case studies, attendees will learn how these strategies can be designed to allow campus users to have a direct visual, audible and tactile experience water. Participants will be able to explore how these

strategies can be implemented on their own campuses through an interactive exercise which will guide them through the conceptual sizing and design of innovative stormwater techniques.

Convener: James Goblirsch, Hammel, Green and Abrahamson, Inc

10:30 AM–10:45 AM
Atrium

Break

10:45 AM–11:45 AM
Great Lakes Central

(CC-04) Building a Culture of Collaboration and Connection

Richard P. Hurwitz, Director/Business Development, The Kay Companies, Inc; AJ Montero, Principal, NBBJ
The Cleveland State University College of Education and Human Services intends to build a new home, 120,000 sf, \$25M, that will bring the College's space under one roof for the first time in a very long time. More than simply a building that houses offices and classrooms, the College has identified the single driving force behind the project to be increasing the level of collaboration and connection between the diverse student body and faculty and the entire University. The new facility will allow their culture to transition from being a "collective" to a "collaborative", the benefits of which will include helping them recruit and retain the faculty and student body to which they aspire. Compounding the challenge are the changing student population profile during the course of each day and evening, the various outreach programs of the College that bring parents and children into this learning and therapy setting and the issues of a tight urban site in the midst of a neighborhood in transition.

The speakers will address the development of "third places" throughout and around the building that will allow the social interactions between building users to occur at all levels and demonstrate the support they lend to the daily and yearly cadence of events that build connections and enhance collaboration across the School and the communities with which they interact. The PowerPoint presentation will include a discussion of the Program Development Process and design drawings and renderings that illustrate the strategy.

Convener: John Poston, Ellerbe Becket Inc.

10:45 AM–11:45 AM
Great Lakes South

(CC-05) Community Space: Why Are Lounges and Commons Areas Ignored by Students?

Michael Belmear, Vice President for Student Services, Fairmont State College; Cheryl Gutman, Deputy Dean, Housing & Dining Services, University of Chicago; Paul A. Hansen, Principal/Architect, VOA Associates Inc

A great deal of planning, design and money is being spent on developing spaces where students can meet, socialize and develop that "learning community" that we all desire. In spite of extensive discussions with students, faculty and staff its not uncommon that these carefully crafted areas are not heavily used as the planning team expects. Participate in a discussion with experts in student life to discover reasons why communal spaces succeed or fail. The session will further explore ways to redesign the programs, facilities and equipment that would insure better use of these expensive assets.

Convener: Mike Koalska, DLR Group

10:45 AM–11:45 AM

Great Lakes North

(CC-06) The Wisconsin Institutes for Discovery: A Breakthrough Model for Interdisciplinary Research

Alan Fish, Associate Vice Chancellor, University of Wisconsin-Madison; William Gustafson, President, Ballinger; Peter Heaslett, Engineer - Major Projects, University of Wisconsin-Madison

The Wisconsin Institutes for Discovery are twin institutes, one public and one private, being constructed in the heart of the UW-Madison campus as a hub for interdisciplinary research. Composed of the public Wisconsin Institute for Discovery (WID) and the private Morgridge Institute for Research (MIR), the state-of-the-art facility is intended to not only bring together scientists from a broad spectrum of disciplines, but also to involve faculty and staff in the arts and humanities, education and outreach, as well as scholars of the interdisciplinary research process itself.

Convener: David L. Miller, University of Wisconsin System

Lunch

11:45 AM–1:00 PM

Core Course

1:00 PM–2:15 PM

BSRB Auditorium

Opening Plenary

Planning on the Edge

David Orr, Chair, Environmental Studies Program, Oberlin College

Workshop

2:30 PM–6:00 PM

Optional Workshop—Preregistration Required

Great Lakes South

A Hands-On Guide to Planning for Pedestrians on Campus

Cory Gallo, Urban Designer, JJR; Mary L. Jukuri, Principal, JJR; Laura V. Shinn, Director/Planning, The Ohio State University Main Campus; Stephen W. Volkmann, University Landscape Architect, The Ohio State University

Understanding pedestrian behavior on campus and managing pedestrian and vehicular conflict points are ongoing concerns facing campus and facility planners. As campuses grow and change, new pedestrian and vehicular patterns emerge, leading to new or unexpected conflicts and confusion. This session explores the factors that affect pedestrian movement and behavior, and will engage participants in learning and applying tools to analyze and document pedestrian movement for their campus. Because pedestrian movement and circulation on campus affects all users and constituencies of the campus community, ways to engage the wider campus community in defining the problem and sharing in solutions will also be explored. Participants will be encouraged to discuss the issues facing their campus, and share successes and challenges.

Tours

2:30 PM–4:00 PM

Tour departs from BSRB Auditorium

University of Michigan Arts and Humanities Walking Tour

This walk will include guided tours of the academic core area with significant liberal arts facilities such as Angell Hall, as well as visual and performing arts venues and museums, highlighting the

Museum of Art, the Kelsey Museum of Archeology, the Museum of Natural History, Rackham Building, Hill Auditorium, the Power Center for the Performing Arts, and the Mendelssohn Theatre in the Michigan League.

2:30 PM–4:00 PM

Tour departs from BSRB Auditorium

University of Michigan Life Sciences Walking Tour

This walk will include guided tours of the cutting edge science, classroom, and bio-medical research facilities focusing on the Life Sciences Institute, Undergraduate Science Building, Biomedical Medical Sciences Research Building, and the Cardiovascular Center.

4:00 PM–5:30 PM

Tour departs from Palmer Commons Atrium

University of Michigan Innovation Walking Tour

North Campus is being transformed as a place where engineering, art, architecture and performing arts co-exist and synergize in a creative and collaborative environment. This walk will include guided tours of North Campus highlighting the innovation and technology showcased in the Art & Architecture Building, Walgreen Drama Center, Duderstadt Center, Computer Science and Engineering, Electrical Engineering and Computer Science, and the Lay Automotive Laboratory.

4:00 PM–5:30 PM

Tour departs from Palmer Commons Atrium

University of Michigan Professional Schools Walking Tour

This walk will include guided tours of the professional schools and hallmark graduate facilities focusing on the Gerald R. Ford School of Public Policy (Weill Hall), Law School, and Stephen M. Ross School of Business.

6:00 PM–7:00 PM

Tour departs from Palmer Commons Atrium

University of Michigan Athletic Campus Tour

As part of the programmed activities on Monday evening, October 15, the Regional Planning Committee is pleased to offer a tour of the University Athletic Campus. Highlights of the tour include visits to Michigan Stadium, Yost Ice Arena, Junge Family Champions Center, and the Stephen M. Ross Academic Center. The tour will conclude at the reception at the Junge Family Champions Center.

7:00 PM–9:00 PM

Reception at the University of Michigan's Junge Family Champion's Center

Enjoy an evening of networking, hors d'oeuvres and a cash bar at the 11,000-square-foot Junge Family Champions Center, flanked by Crisler Arena and Michigan Stadium. The center, made possible by a donation from the Junge family, provides space not only for prospective student athletes and their families to interact with coaching staffs but also for a wide range of events both athletics-related and campus-wide.

Transportation to and from the reception will be provided. Departs from the Campus Inn at 6:30 pm.

Tuesday, October 16, 2007

7:30 AM–5:00 PM
Atrium

Registration

7:30 AM–8:30 AM
Atrium

Continental Breakfast

Electives

8:30 AM–9:30 AM
Great Lakes South

(CC-07) Community Learning Centers—Transforming the Residence Hall Learning Environment

Kathy Comisiak, Capital Planner, University of Michigan-Ann Arbor; Jeffrey R Wright, Residence Computing Director/HITO Education Coordinator, University of Michigan - Ann Arbor
Community Learning Centers (CLCs) are an important part of the University of Michigan housing's commitment to the academic success of all residents. As classroom curricula increasingly focus on team projects and the use of technology, students need spaces to meet, work and learn collaboratively. This presentation will describe the evolution of CLCs from residence libraries to flexible, technology rich environments supporting continuous learning. The CLC initiative will be presented from a residence education, technology and facilities planning perspective.

Convener: Kara Roberts

8:30 AM–9:30 AM
Great Lakes Central

(CC-08) Forming Guidelines for Campus Sustainability Planning

James McCarty, Architectural Administrator, Fishbeck Thompson Carr & Huber; Kerri A. Miller, Senior Civil Engineer, Fishbeck, Thompson, Carr & Huber, Inc.; James R. Moyer, Asst Vice President/Facilities Planning, Grand Valley State University; Keith A. Winn, Sustainable Design Specialist, Fishbeck, Thompson, Carr & Huber, Inc.

Grand Valley State University (GVSU) has engaged the campus community in a campus-wide sustainability process with a goal of integrating increasing sustainable practices into academic programs, campus operations, and building projects. An inclusive group of campus stakeholders collaborated with a sustainability consultant to assess obstacles; they identified common areas of focus, alternatives to "business as usual," and solutions for their particular mix of resources and effort. The result is a set of principles which guide day-to-day decisions and facility planning.

Convener: Philip Davis, Fishbeck Thompson Carr & Huber

8:30 AM–9:30 AM
Great Lakes North

(CC-09) Three Factors That Will Impact Community Colleges in the Future

Larry Whitworth, President, Washtenaw Community College
The state as well as the country is in the midst of a demographic revolution. Several factors are contributing to this demographic shift, which now requires a new way of responding to the educational needs of local communities by community colleges. The aging of the workforce, changing job security, increases in knowledge-based industries and decrease in unskilled jobs will

affect our economy dramatically in the next five years.

Beyond these major structural changes to our economy, the increased lifespan of the typical American has created a raft of mature workers. Many baby boomers are planning to continue some kind of paid employment after retirement and to remain socially and civically active. This large group of older individuals will be seeking purpose and productivity in life while blending work, education and leisure and a desire to improve the quality of life in their communities. In this ever-changing process, the role of the community college is crucial, and better suited than any other community resource, to retraining and re-engaging these mature workers.

At the community college, the key elements in effectively serving an expanded constituency are increased efforts in distance learning and an expanded life-long learning program. Distance learning courses such as WCC's College on Demand are taught utilizing a variety of methods including Internet, DVD lectures, textbook and other materials that give a full class experience without attending classes on campus. And finally, every individual regardless of age, education or experience needs to commit to life-long learning. Creating a wide variety of educational programs to meet the need of our community now becomes an ever more important responsibility of the community college.

Convener: Don Nerko, URS Corporation

9:30 AM–9:45 AM
Atrium

Break

9:45 AM–10:45 AM
Great Lakes South

(CC-10) The Decline of Typological Difference in the Evolving Campus

Ned A. Collier, Principal, Perry Dean Rogers | Partners Architects; Richard M. Jones, Senior Associate, Perry Dean Rogers | Partners Architects

The success of interdisciplinarity in academia has given way to the subtler concept of learning ecosystems—the dynamic interaction of a community of learners with their global educational environment. The traditional pattern of typological differentiation in campus planning needs to respond to this higher level of organization. What are the planning implications of considering an institution's entire enterprise, rather than working from individual or departmental needs? Through case studies, this presentation will explore the implications of emerging learning ecosystems and the changing learning experience.

Convener: Lisa H. Macklin, Comprehensive Facilities Planning, Inc

9:45 AM–10:45 AM
Great Lakes North

(CC-11) Energy Conservation—Using Installed Building Systems to Get Real Energy Savings

Jim Almashy, Energy Manager, University of Michigan; Robert E. Johnston, Director/Facilities, University of Michigan

In January 2007 the College of Literature, Science and the Arts (LSA) at the University of Michigan hired an Energy Manager on a 3 year trial basis to achieve real energy savings. The College's energy bill had risen from \$10.5M in FY 2005 to \$16.5M in FY2007, negatively impacting core academic functions. We were convinced that if we used the systems that were installed in our buildings, and insured that our buildings were operating as designed, that we could achieve significant savings. We believe that our experiences of the last 10 months would be instructive to other institutions looking to reduce their energy bills.

Convener: Brendan Bowen, Indiana Wesleyan University

9:45 AM–10:45 AM
Great Lakes Central

(CC-12) Space to Learn

Terry Hajduk, Owner, ARX Design

This introductory presentation outlines the basic and foundational concepts of the paradigm shift in higher education. The shift is learning centered and based upon the way human beings are naturally designed to learn and with the support of the potential of technological tools. The new activities and experimentation associated with the paradigm shift must be supported and enhanced by physical space that responds to the needs and requirements of learners.

Convener: Steve Lichty, Georgian College

10:45 AM–11:00 AM
Atrium

Break

11:00 AM–NOON
Great Lakes Central

(CC-13) Entering the Interaction Age: How Emerging Technologies Are Redefining Campus Learning Spaces

Andrew J. Milne, Chief Executive Officer, Tidebreak, Inc.

The focus of Information Age technologies was digital content delivery; in the emerging "Interaction Age," technologies help people interact with content and each other. Campuses today are augmented-reality environments where real and digital worlds intersect. Encouraging interactivity in this context requires environments that support technology-mediated interactions while preserving the richness of non-mediated activities. This presentation will discuss important trends, show new forms of interactive learning spaces enabled by current technologies, and advocate design processes reforms required to explore new challenges and opportunities in this new era.

Convener: Douglas R. Kozma, JJR

11:00 AM–NOON
Great Lakes South

(CC-14) New Urbanism Meets Student Development

Michael Schultz, Director of University Housing, Southern Illinois University - Edwardsville; Paul J. Wuennenberg, Principal, Mackey Mitchell Architects

The Compelling Community- and People's Choice Award-winning design for the 21st Century Project: "New Urbanism Meets

Student Development" explores the collaborative efforts, research, and conclusions we reached during our design process. Based on the concept of a medieval european village or a historic colonial green, our presentation shows how inclusiveness and privacy exist within a single design to provide the total campus experience. These techniques can be applied to numerous campus facilities as they adapt to the ever-changing needs of the student population.

Convener: Bernie Costantino, The Ohio State University

11:00 AM–NOON
Great Lakes North

(CC-15) University of Michigan North Quad Project- My Space/Shared Space

Leila Kamal, Principal, Einhorn Yaffee Prescott; Robert Kennedy, Director of Energy Services, Einhorn Yaffee Prescott

In this session we will share with you our experience in planning the largest interdisciplinary collaborative Live/Learn facility in the University's history. Learn how we created a program that is built on the notion of 'shared space' that brings together the many diverse constituents that will be housed in the new complex.

In addition, we will present methods that we are using to perform the evaluation of design alternatives relative to energy conservation. We will demonstrate how the use of BIM (Building Information Modeling) and CFD (computational fluid dynamics) were used to target energy conservation for this programmatically complex building.

Convener: Robert Robicsek, Harley Ellis Devereaux

NOON–2:15 PM
Great Lakes Room

Lunch and Virtual Campus Tours

This rapid-fire session highlights best practices through "virtual tours" of peer institutions. Short visual presentations on projects, programs, and issues currently being addressed at each institution will be delivered during the buffet lunch break. Enjoy this concentrated look at critical planning issues and their consequences.

2:15 PM–3:15 PM
Great Lakes South

(CC-16) At the Edge of Community and University Development

Mic Johnson, Design Principal, Ellerbe Becket Inc

The University of Minnesota, like many urban universities, is surrounded by a variety of communities—some integrated well with the campus, most are not. Using the work of two graduate-level architectural studios as a catalyst, this interactive session will explore opportunities for integrating the often-conflicting planning and design goals of colleges and universities with their surrounding communities. Attendees will develop an understanding of the benefits of the integration of community-based urban design strategies into university campus planning strategies.

Convener: Jocelyn Krosky, DesignGroup

2:15 PM–3:15 PM
Great Lakes Central

(CC-17) The Intelligent Next Gen Campus, ‘Smart’ Classroom Facilities

Donald Archibale, Managing Director, National Practice Area Digital and Engineering, URS Corp.; Michael Kubit, Director, MediaVision, Case Western Reserve University

In a technology media driven culture with i-phones, You Tube and My Space personal communication networks, converging with digital broadcast television networks, we find the emerging “Intelligent Classroom”. Campus infrastructure now including Classroom Smart Panels, Wireless 802.11, Satellite partnerships and Information Archive LMS (Library Management Systems) via SAN (Storage Area Networks) have transformed the traditional University of past, to a worldwide “Digitized” Classroom Network. Global ‘commuter’ connectivity has no boundary with Satellite, fiber and Microwave opportunities. This session would explore the criteria considerations by use Workshops and Charrette’s to ascertain how a ‘platform for change’ design process would form a technology driven Master Planning strategy. Sample case studies will illustrate how ‘others’ are operating, from the Medical University to Museum-Connected classroom applications of information distribution. This revolution of instruction ‘Information Technology’ also presents a spectrum of new degree programs and revenue based collaborations.

Convener: Steven McGill, Moore Engineers PC

2:15 PM–3:15 PM
Great Lakes North

(CC-18) Putting “Vouchers” in the Hands of Students: A Discussion of the Colorado Voucher Program, How It Is Working, and Would It Work in Other States

Rob Kohrman, Assistant Vice President/University Budget, Wayne State University

As public universities are grappling with diminishing state support, states are looking for solutions on to provide funding to institutions and gain additional accountability while in an environment of lower revenues and rising costs. A couple of years ago, the state of Colorado passed a “voucher” program that put state appropriations in the hands of students instead of appropriating funds directly to the institutions. This session will discuss how this program came about, the success and failures of the program and a discussion of whether this program could be implemented in other states.

Convener: Mike Koalska, DLR Group

Tour

3:45 PM–5:45 PM

Tour departs from Palmer Commons Atrium

Washtenaw Community College and Eastern Michigan University Campus Tour

The first stop on the tour is Washtenaw Community College (WCC), located between Eastern Michigan University in Ypsilanti and the University of Michigan in Ann Arbor. Established in 1965, WCC serves almost 20,000 credit students and 8,000 non-credit students annually. WCC offers 110 certificates and degrees. These programs are designed to meet a variety of student needs, ranging from preparation for entry-level jobs to advanced job skills for those who are already in the work force, as well as to prepare students to transfer into four-year colleges and universities.

The WCC bus and walking tour includes a visit to the Gunder

Myran Building (home of the new library, computer area and a nationally recognized photography program), the Crane Liberal Arts and Science Building, the Occupational Education Building and the new, highly sustainable Health and Fitness Center.

The second stop on the tour is Eastern Michigan University (EMU), the second oldest university in the state. Founded in 1849 as the first teacher education school west of the Allegheny Mountains, EMU is still one of the largest producers of educational personnel in the nation. EMU has more than 18,000 undergraduate and 4,700 graduate students, and offers 423 undergraduate majors and minors as well as 195 graduate degree/certificate programs in 32 departments. EMU was just named as one of the “Best Midwestern Colleges” for 2007 by the Princeton Review.

The guided tour of the EMU campus highlights the historic academic core, visiting the state-of-the-art Bruce T. Halle Library and its automated retrieval system and the newly opened Student Center, the heart of student life on campus. EMU has invested more than \$250 million in its infrastructure in the past decade, including the Marshall Building housing the College of Health and Human Services, which uses recycled materials throughout its design. The tour will conclude at dinner at the EMU Student Center.

6:00 PM–8:30 PM

Dinner at Eastern Michigan University

Join your colleagues at the new 175,000 square foot Eastern Michigan University Student Center for dinner, dessert, and entertainment. The EMU Student Center features computer lab and store, TV and game room, fireplace lounge, cozy study space, an expanded bookstore and retail shops, auditorium, university art galleries, a grand ballroom and more spacious meeting rooms.

Transportation will be provided, departs from Campus Inn at 5:30 pm.

Wednesday, October 17, 2007

7:00 AM–8:00 AM

Atrium

Continental Breakfast

Electives

8:00 AM–9:00 AM

Great Lakes South

(CC-19) Destination: Integrated Campus Living

Gaute Grindheim, Vice President, HOK; Robert M. Rouzer, Director, UIC Student Centers, University of Illinois

More and more higher-education institutions are investing in new facilities that will entice students to spend more time on campus. Recent studies indicate that students who live on campus have a more rewarding college experience. Further, universities are recognizing the value of integrating residential and social settings with both formal and informal opportunities for learning and studying. The University of Illinois at Chicago’s new south campus mixed-use development is a catalyst for extending the on-campus student learning experience beyond the classroom and into the residence environment. This session is intended for college and university planners and administrators who are considering or engaged in the planning of mixed-use and/or residential campus facilities in an effort to keep students on campus. The session will

focus on how a former commuter campus is transforming into a “destination” university that integrates students, faculty and staff through a “study, work and live” environment.

Convener: Couper G. Gardiner, BHDP Architecture

8:00 AM–9:00 AM
Great Lakes Central

(CC-20) The Knowledge Revolution, Meeting the Needs of An Emerging Job Market

Lou Glazer, President, Michigan Future, Inc.; Phil Hanlon, Associate Provost, University of Michigan; Susan M. Awbrey, Associate Provost, Oakland University

During the 20th century Michigan dominated the world as an industrial leader in the automotive industry, furniture, pharmaceuticals, and chemical manufacturing. However over the past thirty years we have seen a continuous decline in our per capita income as compared to the rest of the nation. Michigan must now adapt to a world wide economy and compete globally. Our Michigan future resides in a more knowledge-driven and entrepreneurial economy. The most successful economies are those that are concentrated in high-pay, knowledge based industries such as information, financial services and insurance, alternative energy and the life sciences. This means that places with the greatest concentrations of talent win! In order to turn our economy around, we must prepare, retain and attract talent to Michigan! How does this impact the colleges and universities within our state?

Convener: Lisa H. Macklin, Comprehensive Facilities Planning, Inc

8:00 AM–9:00 AM
Great Lakes North

(CC-21) Relevance and Relationships: A Student Center With Meaning

Paul Ickes, Lead Cost Estimator, Miller-Davis Company; Paul Manstrom, Director, Facilities Management, Kalamazoo College; Thomas R. Mathison, Principal, TowerPinkster

Design for college students is more than form and function, organization and efficiency; it's ultimately a reflection of themselves or higher aspirations they seek. Through a case study of a student center renovation at a small midwest private college, you will learn about the establishment of student priorities and the impact of their voice to influence design. You will see the connection of mission, culture, and function to transform a tired building into the “heart and hearth” of the college.

Convener: Dick A. Rigterink, The Campus Studio

9:15 AM–10:15 AM
Great Lakes South

(CC-22) Experience Master Planning: A Vision For Transforming Total Student Learning

Keith Cornille, Dean for Learner Success, Madison Area Technical College; Sharon Hudy, Marketing & Communication Specialist, Kahler Slater; Jeff Piette, Principal, Kahler Slater
Approximately 2.5 million people will join the ranks of college students by 2015. This growing, new generation student demands holistic, consistent and accessible academic and social campus experiences and environments. Learn how one college is transforming student learning by aligning their vision with four key elements that shape ideal experiences.

Convener: JoEllen Baldwin, Indiana University at Bloomington

9:15 AM–10:15 AM
Great Lakes Central

(CC-23) Siena Heights University—A Value-Centered Plan

Philip G. Enderle, Landscape Architect/Senior Associate, The Collaborative Inc; Paul R. Hollenbeck, Architect/Partner, The Collaborative Inc; Lee Johnson, Senior Vice President, Business and Finance, Siena Heights University

As a high school senior, which would you choose to attend—a seemingly “with it” institution, or a university that provides value-based, quality programs but struggles with enrollment and appears outdated?

This session will examine the journey Siena Heights University is undertaking to “reinvent” itself. Recognizing the need to grow to survive, the master planning team will demonstrate how the planning process is setting a new vision . . . one that attracts new students, supports the existing community, and respects/re-translates the university’s Dominican values into a campus plan.

Convener: Anthony Catchot, University of Michigan

9:15 AM–10:15 AM
Great Lakes North

(CC-24) Successful Financial Strategies for Strategic and Master Plan Implementation During Periods of Limited State Funding

Joe Rives, Western Illinois University

In this session, participants will learn about innovative, institutional funding strategies used to finance strategic and master plan objectives during a period of limited or decreased state funding for higher education.

Also included in this session, as one example, is an overview of Western Illinois University’s innovative and nationally recognized Cost Guarantee program that guarantees all new students—undergraduate and graduate—no cost increases in tuition, fees, room and board and it offers special rate reductions for students who earn an Associates degree and immediately transfer to Western Illinois University.

Convener: Shawna Allison-Leslie, Ellerbe Becket, Inc.

Core Course

10:30 AM–NOON
Great Lakes Room

Kalamazoo Promise: Education and Economics at its Best

Janice Brown, Spokesperson, Kalamazoo Promise

The Kalamazoo Promise is a pledge by a group of anonymous donors to pay up to 100 percent of tuition at any of Michigan’s state colleges or universities for graduates of Kalamazoo’s public high schools. The program, unveiled at a November 10, 2005, Kalamazoo Board of Education meeting, is also viewed as an economic development tool for Kalamazoo, Michigan. Early indicators show the Promise has been credited with a rise in housing prices within the school district, increased interest from developers, growth in enrollment for Kalamazoo’s public schools and an increase in Kalamazoo public high school graduates who attend college. The endowment to finance the program is estimated between \$200 million to \$250 million. Similar tuition programs are being developed in Newton, Iowa and Denver, Colorado.

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Program At-A-Glance

Sunday 10/14/07

- 4:00 PM–6:00 PM Registration— Terrace
Ballroom, Campus Inn Hotel
- 5:00 PM–7:00 PM Reception—Terrace Ballroom,
Campus Inn Hotel

Monday 10/15/07

- 8:00 AM–5:00 PM Registration
- 8:00 AM–9:00 AM Continental Breakfast
- 9:00 AM–9:30 AM Opening Remarks
- 9:30 AM–11:45 AM Concurrent Sessions
- NOON–12:45 PM Lunch
- 1:00 PM–2:15 PM Opening Plenary—Biomedical
Science Research Building,
Auditorium (map)
- 2:30 PM–6:00 PM UM Tours and Optional
Workshop
- 7:00 PM–9:00 PM Reception—Junge Family
Champions Center, UM Athletic
Campus

Tuesday 10/16/07

- 7:30 AM–5:00 PM Registration
- 7:30 AM–8:30 AM Continental Breakfast
- 8:30 AM–NOON Concurrent Sessions
- 12:15 PM–2:15 PM Lunch and Virtual Tours
- 2:15 PM–3:15 PM Concurrent Sessions
- 3:30 PM–6:00 PM Washtenaw Community
College/Eastern Michigan
University Tour
- 6:00 PM–8:30 PM Dinner at Eastern Michigan
University

Wednesday 10/17/07

- 7:00 AM–8:00 AM Continental Breakfast
- 8:00 AM–10:15 AM Concurrent Sessions
- 10:30 AM–NOON Plenary Session and Closing
Remarks