



# Society for College and University Planning

## Regional Sponsorship Packages and Benefits

### **Bronze Colleague - \$500**

- Verbal recognition and thanks at regional conferences
- Listing in final conference program
- Listing on tiered sponsor sign prepared by SCUP
- Firm name, logo and description on SCUP regional web page for 12 months and on regional conference/meeting page(s)
- Use of SCUP logo on firm's website, i.e. "proud sponsor of . . ." for 12 months

### **Silver Colleague - \$1,000**

All bronze benefits PLUS the following:

- Space for one 30" x 42" board at the regional conference (sponsor brings board & easel)
- One list of pre-registered attendees emailed two weeks before conference

### **Gold Colleague - \$2,000**

All silver benefits PLUS the following

- Two lists of pre-registered attendees emailed at four weeks and again at two weeks before conference
- Include a one-page fact sheet (8 ½" x 11") or CD about your firm in registration packet. You must send these to the SCUP office three weeks prior to the conference.

### **Platinum Colleague - \$3,000**

All gold benefits PLUS the following

- One free registration to regional conference
- Business card size ad in final program, 3.66" wide x 2" tall

### **Partner - \$4,000**

All platinum benefits PLUS the following

- Top billing with logo on tiered sponsor sign prepared by SCUP
- Include a firm brochure or CD in the registration packet. You must send these to the SCUP office three weeks prior to the conference
- One free registration to annual international conference and idea marketplace

### **Product/Service Support**

- Verbal recognition and thanks at regional conferences
- Listing in final conference program
- Listing on tiered sponsor sign prepared by SCUP
- Use of SCUP logo on firm's website, i.e. "proud sponsor of . . ." for 12 months