



Society for College and University Planning

Regional Sponsorship Packages and Benefits – as of June 2008

You will receive confirmation of your sponsorship from SCUP including invoice/payment information, and details on further information we will need to fulfill your benefits. Benefits begin within two weeks of signup and last for 12 months. Please note that sponsor benefits do not include setting up an “exhibit” and are limited to those listed below.

Bronze Colleague - \$500

- Verbal recognition and thanks at regional conferences and single day regional events
- Listing in final conference program
- Listing on tiered sponsor sign prepared by SCUP
- Firm name, logo and description on SCUP regional web page and on regional conference/meeting page(s) for 12 months
- Use of SCUP logo on firm’s website, i.e. “proud sponsor of . . .” for 12 months

Silver Colleague - \$1,000

All bronze benefits PLUS the following:

- Space to display one 30” x 42” board at the conference and one-day events (display area for boards may be logistically impossible at some one-day events – you will know this in advance). Sponsors prepare the board and are responsible for getting it and an easel to the location. Shipping and set-up location information will be provided to you.
- One list of pre-registered attendees emailed two weeks before conference

Gold Colleague - \$2,000

All silver benefits PLUS the following

- List of pre-registered attendees emailed at four weeks and two weeks before conference
- Opportunity to have a one-page fact sheet (8 ½” x 11”) or CD about your firm inserted into the registration packet. The sponsor prepares these items and sends them to the SCUP office about two weeks before the conference.
- SCUP will provide a sponsor appreciation sign for your booth if exhibiting at the annual international conference.

Platinum Colleague - \$3,000

All gold benefits PLUS the following

- One free registration to the regional conference (does not include one-day events)
- Black & white business card size ad in regional final program, 3.66” wide x 2” tall, horizontal, provided by the sponsor

Partner - \$4,000

All platinum benefits PLUS the following

- Top billing with logo on tiered sponsor sign prepared by SCUP
- Opportunity to have your firm brochure or CD inserted into the registration packet. Sponsor prepares these items and sends to SCUP office about two weeks before the conference
- One free registration to annual international conference and idea marketplace

Product/Service Support

Preferred items are transportation, room usage, maps, restaurant guides or items that would otherwise be a cost for SCUP.

- Verbal recognition and thanks at regional conferences
- Listing in final conference program and listing on tiered sponsor sign prepared by SCUP
- Use of SCUP logo on firm’s website, i.e. “proud sponsor of . . .” for 12 months